

DR. JOHN H. PINKARD

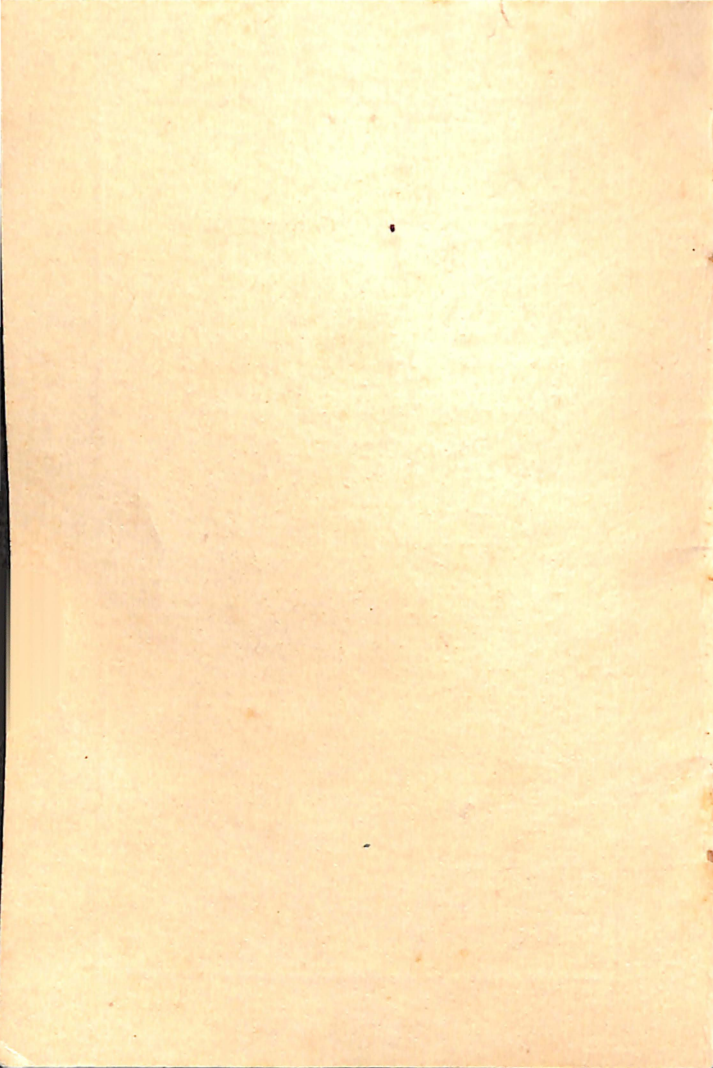
A NEGRO MEDICAL GENIUS

ROANOKE, VIRGINIA



By G. ROBERT JONES, D. D.

SUFFOLK, VIRGINIA





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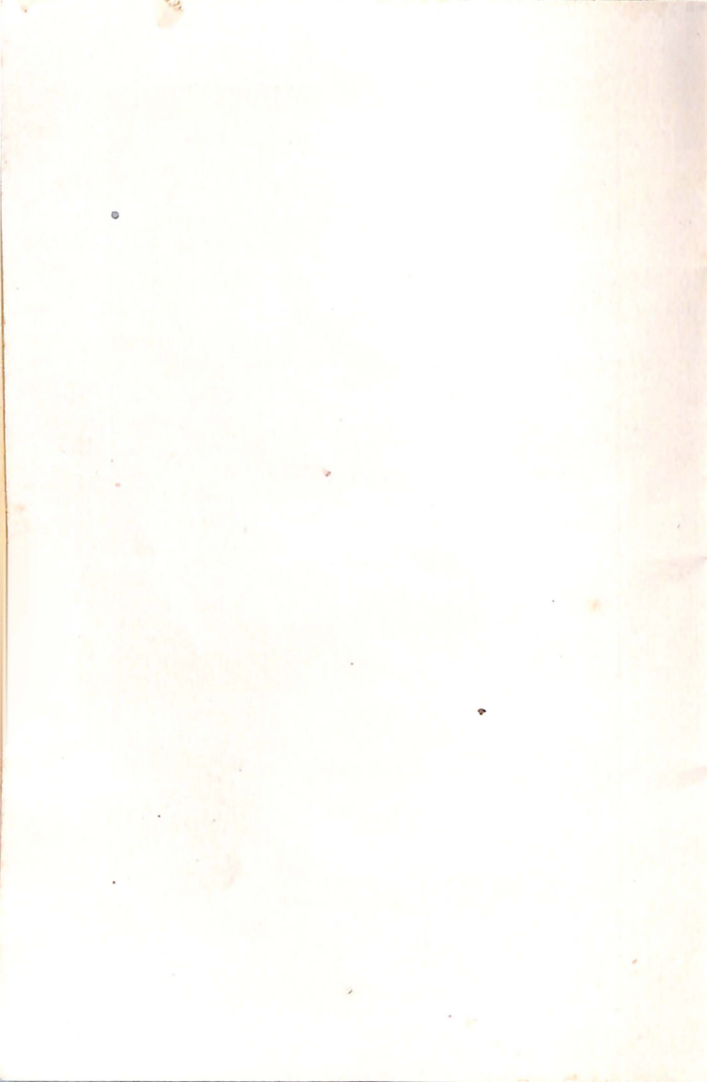
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A GENIUS, like a real orator, or any truly great artist, is born and not made. The fact is he is such a combination of faculties and adaptation as to preclude the possibility of being made. He is so far above the ordinary laws of psychic phenomena, so unique in his adaptation, and so effective in the direction of aptitude as to be a law unto himself.

In saying a man of genius is not the creation of the schools, I do not mean that the schools cannot instruct and inform him, even along the line of his impulsion, but that all instruction and information communicated to him instead of being assimilated by the faculties of the mind in general, are chiefly absorbed by the faculty of special endowment.

A genius does things for which Nature has especially designed him with pleasurable ease, while others must toil and struggle and then be rewarded with mediocre success.

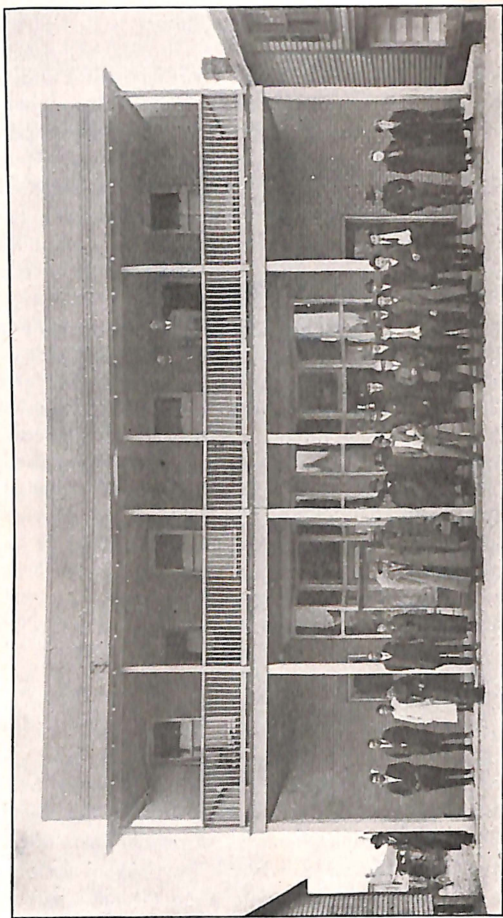
Truths in the line of his adaptation are perceived as by intuition and held in a group of memory as strong as the quickness of his apprehension, to realize which others have to dig and delve and agonize in brain sweat. He travels with such celerity as to outdistance all his competitors, and long ere they reach the coveted goal he is there ahead dreaming of his future triumphs. Such is the subject whom in this sketch I wish to introduce to the reading public in general.

DR. JOHN HENRY PINKARD, of Roanoke, Virginia, a student of Physiology, Anatomy, Pathology, Chemistry, Botany, Materia Medica, etc. He is a manufacturer and chemist, manufacturing from roots, barks, leaves, buds, flowers and shrubs his famous remedies, and compounding them in forms so potent and efficacious as to produce cures marvelous and wonderfully astonishing to humanity.

But what has this wonderful man done to merit encomiums so high? A son of Sam and Sarah Pinkard, he was born in Franklin County, Virginia, in 1865. So great were the privations of the family, that at the tender age of eleven, of his own volition and against the protest of his mother, John became the main support of the family. At the age of fifteen he is found working for the Norfolk and Western Railway Company, on the New River Division of that system, which at that time was under construction, employed as a water boy. After a few months in that capacity, having learned from the walking boss how to read on the stakes the figures indicating the required grades, and one of the Irish bosses being called home, young John is given a gang of twelve men to boss in a dirt cut at \$2.75 a day where he made good. An uncle of his quit work and went home rather than work under his youthful nephew. At the age of eighteen he purchased for the family a farm of 88 acres, which they afterwards lost because of a defective title. Instead of sapping his energies in pining over this reverse of fortune, he set out to regain his lost ground and to win his way in the world.

He enters West Penn University, Pittsburgh, Pennsylvania, and pursues a course in medicine. After practicing ten years in that city he returns to his native county, and to his home town, Rocky Mount, Virginia. Here it was that he began to manufacture those botanical remedies that are making him famous and opulent. He also manufactures a most excellent perfume making his own odor bases. At first he put his products on sale with white wholesale and retail druggists.

Eight years ago after experiencing vicissitudes that would have discouraged and utterly broken the spirit of a less determined man he moved to his present site and modestly began making, handling and prescribing his own remedies. His practice has had a most phenomenal growth and his success has been by leaps and bounds. This is attested by the fact that within the last eight years he has collected from the sale of his remedies more than two hundred thousand dollars, his weekly income averaging between one thousand and fifteen hundred dollars. It is within the bounds of absolute certainty that he is more largely consulted than any one Negro Doctor in the United States for he numbers among his thousands of patrons persons in all walks of life and nine-tenths of them are white people. They come to him from all parts of the country. His records for 1919 disclose the fact that he had patrons from at least fifteen states and the District of Columbia. People from a long distance come to Roanoke and remain several days awaiting an opportunity to consult him. From seven in the morning until late in the afternoon the general and private rooms are filled with anxious persons



HOME, LABORATORY AND OFFICE

eager to have just a word with the Doctor. Every day many are turned away, and yet he does not advertise or ask for testimonials.

How, then, do we account for his great hold upon the public mind? He does not possess even a striking or commanding personality. When you see him, there is no beauty that you should admire him. Black in color, he has all the features of head and face and a lustre in the eye that betoken intelligence and a benevolent spirit.

Such is the description of Dr. Pinkard as to education and physical appearance. How then do we account for his marvelous skill in making and compounding medicine, treating all forms of diseases successfully, and telling people their ailments and how long they have been affected by a mere glance? There is but one answer. Nature made him a genius of a very high order in the healing art. Another dash forward and she would have produced a prodigy, like Blind Tom, the famous musician. Ever indulgent to those who woo her in the right way and in the proper spirit, she has yielded up to him her secrets of efficacious combinations; and to less favored and envious members of the profession the Doctor will not reveal the secrets.

From what has been said about the Doctor's youthful exploits in earning for the family, it may be seen that he has business sagacity as well. Not only can he make money, but he has the ability to save and wisely invest it. In addition to fifteen houses in the City of Roanoke, and his place of eight acres within the corporate limits of Rocky Mount, he has four farms. One of one hun-

dred acres within one mile of Salem, with all conveniences and appliances for poultry raising. Another of eighteen acres, five miles west of Roanoke, on which is an excellent vineyard, and two splendid farms in Franklin County, thirty-two miles south of Roanoke.

Dr. Pinkard is intensely religious, a local deacon in the A. M. E. Church and a member of the Virginia Annual Conference. He strictly observes the Christian Sabbath, his laboratory and store being closed the entire day, has family worship daily, and regards all that he is in ability to make medicines and to treat almost all sorts of diseases as a special gift from God. He still holds his membership in Bethel A. M. E. Church, in the town of Rocky Mount, where his aged mother resides, is a steward and trustee of the same and a liberal contributor to all its enterprises. He is exceedingly hospitable, a generous host, courteous and congenial, and has a host of friends.

About eight years ago the Doctor married Miss Mary Joyce, his present wife, daughter of Lewis and Susan Joyce, of Floyd County, Virginia. Had he searched the entire country over, it is doubtful if he could have found a more suitable companion, a worthier helpmate or a more fitting complement. She assists in the preparation of his medicines and does many things that inure to his success. Herself finely poised, she is a safe balance wheel to the Doctor. She is never heard to speak angrily or harshly to any one. And though in an establishment like the Doctor's, many things occur daily that tend to fret and harass, she preserves a placid exterior and pursues the even tenor of her way. She is thor-



MRS. MARY PINKARD, WIFE OF THE DOCTOR

oughly domestic, wrapped up in her husband and home, superintends the housekeeping, and rarely invites her husband to his meals until she has inspected the table. She is modest, and exhibits none of those disagreeable traits of many of the newly well-to-do. Both she and the Doctor are fine models and examples of the best bred negroes who have not been spoiled by success and prosperity.

DR. PINKARD'S SPECIALTIES

The following are a few of the remedies manufactured by Doctor Pinkard who has for many years compounded medicines that have proved to be marvelous to civilization. If any of these remedies correspond with your ailments you should try them. They have helped others, they will undoubtedly help you.

THERAPEUTICS CONTENTS PINKARD'S

(4-9999S) contains ginseng and golden seal. For the blood and nerves. A great remedy for blood troubles from any cause. Also a wonderful preparation for pellagra and other germinal diseases. If you have any troubles or a run-down system you should by all means use Pinkard's 4-9999S, put up in 8 and 16-ounce sizes. Price, \$2.00 and \$4.00 per bottle.

PINKARD'S HYDRASTIC COMPOUND FOR WOMEN

Put up in two forms, for women and men, and has a great value in Metritis (or female troubles). It has cured thousands of weak women of such ailments. It will pay you to try it. 8-day treatment, \$2.00; 16-day treatment, \$4.00.

PINKARD'S SANGUINARIA COMPOUND

Is a great remedy for that weak feeling, for loss of breath, and for kidney, liver and bladder, o

stomach trouble. If this is your trouble try it and tell your friends about it. It is put up in 8 and 16-ounce sizes. Price, \$2.00 and \$4.00 per bottle with full directions.

PINKARD'S HYDRASTIC COMPOUND FOR MEN (OR MENTRETIS)

For disorders in any form, should be used by every man who has a stricture, prostate gland or rupture. It has effected marvelous cures to many of suffering humanity, \$2.00 and \$4.00 sizes with full directions.

PINKARD'S DIGITALIS COMPOUND

Is a very fine remedy for weak heart. Stops those hot flashes, weak and fainty feelings. It is great for nervousness and tired feelings. Try it and tell your friends about how amazing are its wonderful cures. Price, 25 cents per ounce. Put up in 8 and 16-ounce bottles.

PINKARD'S SAGREDA COMPOUND FOR CONSTIPATION

This is a great remedy for constipation. You should by all means use it. Put up in 8-ounce bottles. Price, \$1.00 per bottle.

PINKARD'S COLCHICUM COMPOUND

This wonderful preparation for weak lungs, for colds and coughs and for the strengthening of the pleura tis-

sues. It is a great remedy for nervousness and torpid liver. It is also a great system builder. Put up in \$2.00 and \$4.00 sizes.

PINKARD'S GREAT LINIMENT

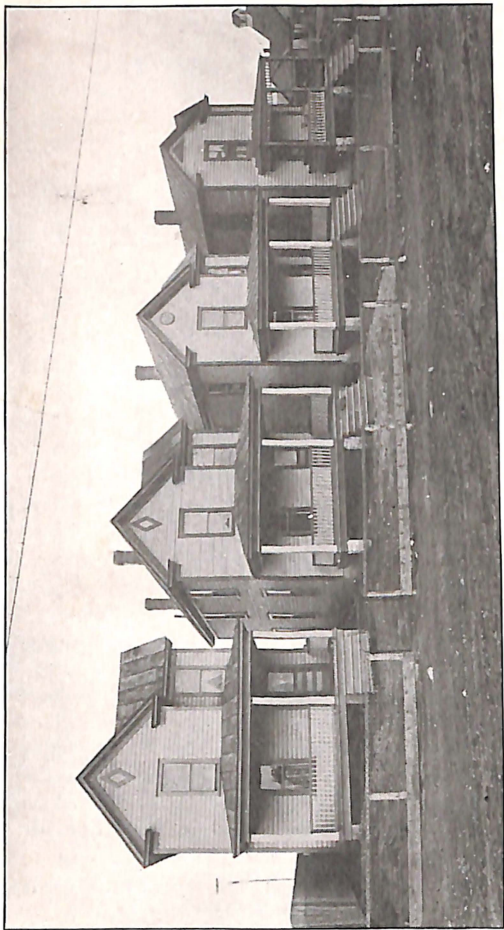
In many cases it relieves pain in from three to ten minutes. If you have rheumatism or neuralgia, in fact, any pain about the body, you should, by all means, try this wonderful Liniment. Put up in 25c and 50c sizes.

PINKARD'S HYDRASTIC COMPOUND FOR CHILDREN

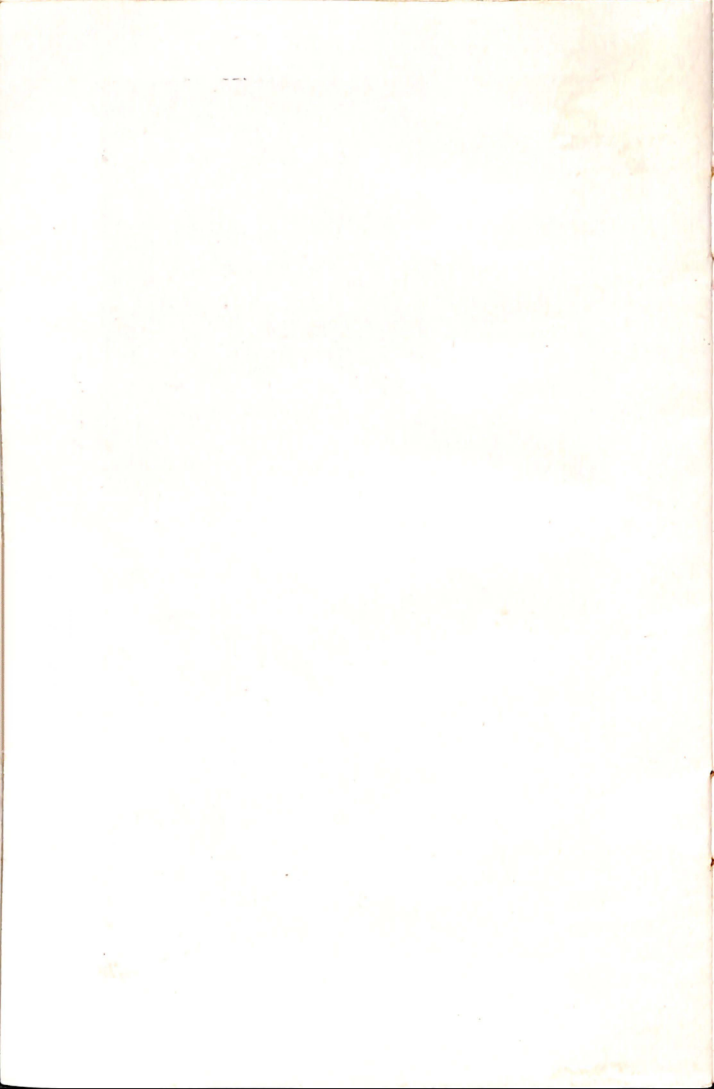
A valuable remedy for colds and coughs, for indigestion and for children who are weak from kidney or spinal troubles. Put up in 4 and 8-ounce bottles with full directions. Price, 25c per ounce.

Angina Pectoris is a leakage valve of the heart, causing back pressure by way of the pulmonary, making high blood pressure. This is caused from the obstruction of the ligaments of the liver. Pinkard's Aconitum Compound has a great value in relieving high blood pressure and has effected many cures from same. It is also a great preparation for Locomotor Ataxia and Pellagra.

The above-named preparations may be purchased from the Doctor's Laboratory, 1018 Salem Avenue, S. W., Roanoke, Virginia, upon receipt of prices listed.



ROW OF HOUSES OWNED BY DR. PINKARD



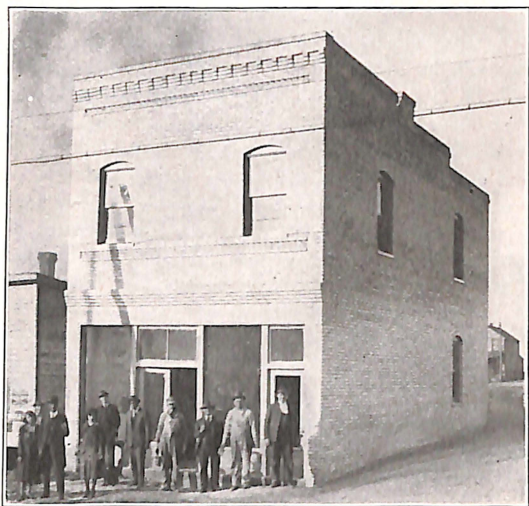
SECOND EDITION

BY REV. BACKER

SINCE the publication, by Rev. G. Robert Jones, of the life and work of Dr. John H. Pinkard, America's great medical genius, of which every citizen of the country should be proud, rapid progress and marked improvements in other lines of usefulness have been made. We, therefore, feel it incumbent upon us, for the benefit of the public at large, to supplement this remarkable edition with additional information. We hope that those into whose hands this edition may fall will be so filled with inspiration that, irrespective of race or creed, they might be led to the pursuit of greater works, giving glory and honor unto the Allwise Being to whom this world wonder ascribes all he is, and ever will be. To his beloved mother and devoted wife is this edition dedicated. To know that we have such a genius as Dr. John H. Pinkard in the realm of medical science should be an inspiration to all; but this is not the zenith of his ambition. His ambition is to be engaged in a still broader sphere of usefulness to humanity. Like the pebble dropped in the center of the pool, he has made a circle which has so expanded as to enclose other enterprises, viz.: Investments in real estate, banking, etc. Apart from his direct supervision of the manufacturing and preparation of medicines suited to the various complaints and to relieve the troubles as diagnosed by what he terms "spiritual x-ray," i. e., a knowledge of internal inspection of his

patients, naturally imparted to him by the power of God's Holy Spirit, he has also made it possible, after rendering medical service to the individual and restoring him to health, to further provide for the relief of such as are financially depressed or embarrassed, by using his surplus earnings in a business-like manner to help the needy.

Besides other buildings, we publish herewith a picture of the building housing what is known as the Acorn Banking Company, an institution organized by him to finance the people.



ACORN BANKING COMPANY

Also a beautiful apartment house of eighteen rooms for the accommodation of the people of his race.



1017 SALEM AVENUE, ROANOKE, VIRGINIA

This shows another beautiful brick building erected by Dr. Pinkard. In addition to these and other buildings owned by him in the City of Roanoke, Virginia, he also owns, by purchase, one hundred and sixty-four thousand dollars worth of property in the Weaden Heights, Muscle Shoals, Florence, Alabama. This property is being resold by him in the bank building, 1019 Salem Avenue, Roanoke, Virginia.



Here is the picture of the mother of this great man in the person of Mrs. Sarah Pinkard, whose life and religious activity have been a beacon light shining before men till they have seen the reality in serving the Lord. She has been a class leader for over forty years, living



MRS. S. PINKARD

a devout Christian life; she has now reached her ninety-second year and is still active in Christian work. Hers has been a life of earnest, consecrated service, an example worthy of emulation.



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