

Headlight

Well built
fresh, attrac-
buildings are
constructed on modern
markets are abundantly sup-
fresh fruits, vegetables,
butter direct, and fresh
the producer. The
find that happy
pleasure and
life;
ne



ROANOKE.

Levy Type Co. Chl

Special Edition of
THE MAGIC CITY ROANOKE,
VA.
AND SCENES ALONG THE NORFOLK & WESTERN R.R.

HEADLIGHT

PUBLISHED BY

J. W. BEARD and C. A. COLLIER.

CHICAGO, ILL.

IN this issue of HEADLIGHT, the publishers have endeavored to portray in a fair and impartial manner, both by illustration and description, the chief attractions of Roanoke, the gem of the New South. And while, for lack of space, we cannot picture all the beauty spots in the "old dominion," yet we feel that we have something so cordial and hospitable, something so admirable in its meaning in an attempt to convey to the Virginia hospitality, that something of the warm clasp of the hustling, aggressive character of sympathetic voice. It has been to present the city in all its various features; and to that end proper attention has been devoted to all the important factors, natural and acquired, which tend to make Roanoke famous as a business center, a place of residence and resort, and we believe that we are offering to the public the first reliable, and by far the most complete illustrated representation of the Magic City ever placed upon the market.

ROANOKE.

BY J. W. BEARD.

This beautiful metropolis of South West Virginia is a charming and prosperous city of 25,000 inhabitants, located in the gate-way between the Roanoke and Shenandoah valleys, two of the most beautiful and fertile vales to be found on the continent. The city is situated on the banks of the picturesque and romantic Roanoke river, which winds around and through the southern portion of the city, affording some very charming river scenery, as well as excellent drainage and water power. She is surrounded on all sides by a country rich in natural resources. The valley land immediately adjacent the city is covered with rich, well kept farms, succulent pastures and handsome orchards. The lime-stone soil here producing an abundance of nutritious blue grass is mainly accountable for the great number of thorough-bred horses that constantly spin on the delightful boulevards that radiate in different directions from the city. To the same source may be attributed the numerous herds of Shorthorn and Jersey cattle that contribute an air of thrift and comfort to the suburban country places. Beyond the valley, just far enough to show to good advantage in an irregular circle, stand the ranges of the Blue Ridge and Alleghany mountains. Across the billowy stretch of green, these blue lines of mountain peaks present to the eye one of the most charming and magnificent scenes ever presented to the human vision. On and around these mountains are

grown the celebrated Albemarle and Back Creek pippins, apples which have acquired an international reputation and which frequently sell at almost fabulous prices by reason of their superior qualities.

Under the surface of these mountains lie valuable minerals and coal of the highest quality. They afford also an abundance of good timber.

Roanoke controls the trade of a vast territory, a considerable portion of which is yet undeveloped, but which holds out splendid premises for the future. She is noted beyond all southern cities for the hustling, aggressive character of her business men. One of the first impressions a person gets after alighting from the train while jostling through the crowd always surging around the Norfolk & Western depot, and his eye catches a glimpse of Jefferson street, with its handsome brick blocks and ceaseless rush of vehicles and cars, is the consciousness of having entered upon a scene of unusual industrial activity, and he is justly surprised at the busy animation everywhere around him telling of prosperity and enterprise. Scarcely less astonishing to him are her fine public buildings, magnificent hotels, and the numerous metropolitan features which bespeak comfort and convenience. As he gradually takes in the out-stretching landscapes of almost infinite variety, the view from every point presenting distinct features, he becomes aware of the fact that he is in the midst of a land of beauty and delight. But should he enter the delightful villa home of one of her citizens, he will then realize one of the principle charms of Roanoke, the



Jefferson Street.—Looking North.



Post Office.



Salem Avenue.—Looking West.

"old dominion" hospitality. There is something so cordial and delightful about Virginia hospitality, that language loses its meaning in an attempt to describe it. The warm clasp of the hand, the soft sympathetic voice, the delicate and cordial interest manifested in the stranger, all coming with such easy grace, makes one feel at once that he is in the land of friends.

This captivating politeness and easy natural sociability is a characteristic of this region, and can be found nowhere else in the Union in such royal profusion as in the Magic City. There is certainly no city of its size in the south containing so many beautiful residences. Within the limits of Roanoke can be found almost every variety of location. There are hills of considerable altitude, affording magnificent views in all directions; there are other portions of the city entirely level. Some of her homes are almost palatial, and most of them are models of comfort and good taste. They are usually set back from the street in the midst of ample grounds, being artistically shaded and beautified by shrubs and flowers. The water supply of Roanoke is unsurpassed by any city in the world; it is supplied from a spring that gushes out from the base of Mill mountain, as clear as crystal and almost ice cold; thousands of barrels of this water being bottled and shipped to northern cities annually. The climate here is well nigh perfect. The skies are as blue and clear as those of Italy. The air is salubrious and comes fresh from the mountains, fragrant with the aroma of mountain verdure and charged with health giving ozone. The nights are usually cool and bracing, even in the hottest weather.

Roanoke is located in the heart of what is known as the Springs Region of Virginia, several of the most famous of which are but a few miles distant, and can be reached by a drive of an

hour or more. Around these resorts, many of which have been famous for more than a century, cluster romantic memories and historic interests which it would require volumes to describe properly.

To the east of the city but a short distance stand the famous peaks of Otter. To the northwest, about seven miles distant, towers Mc-Afee's Knob,

bald and grand, one of the highest mountain peaks in the state. To the north about the same distance, in the peaceful seclusion of a pretty mountain cove, lies Hollins Institute. There are beautiful drives leading to these and a score of other interesting suburbs. The firm, smooth, macadamized roads are fringed on either side by extensive orchards and rural homes of exceptional beauty. As a convention city, Roanoke possesses the rare advantages of easy accessibility, sumptuous hotels, univalued facilities for recreation, and surroundings that appeal at once to the visitor. The city is well supplied with social and benevolent institutions, all of which are carefully and ably conducted. Her churches are numerous and imposing, and the percentage of church-going population is greater than that of any city with which the writer is familiar. The effect of this is discern-

able in the high moral atmosphere that pervades the city. We present pictures of some of the leading church edifices, many of which are models of church architecture. The public school system of the city is the best in the state. Many of the school buildings are in a high degree attractive, as well as comfortably and conveniently arranged throughout, and the standard of scholarship demanded of the teachers is high.

Roanoke is fortunate in the possession of a good board of education, wise, conservative men who conduct matters pertaining to the public schools in a thoroughly business like manner.

Roanoke contains in the "Academy of Music" one of the best opera houses in the south, and is visited by the best attractions in the country each season.

The whole city is uniformly well built and presents to the eye a fresh, attractive appearance. The buildings are mostly new and constructed on modern lines. The markets are abundantly supplied daily with fresh fruits, vegetables, poultry, eggs and butter direct, and fresh from the hands of the producer. The business man can here find that happy combination of health, pleasure and profit, which is the ideal condition of life; and to those seeking a permanent home or a mere temporary sojourn for rest and recreation, where else can they find such a splendid combination of all the good things which go to make up the sum of human happiness as are presented to him by this bewitching queen of Old Dominion. She is in very deed the belle of the New South, extending with jewel-bedecked hand, to the home-seeker and the business man in search of wealth and happiness, the richest gems and the most tempting opportunities offered by the lovely southland.



City Hall.



City Jail.

THE CITY GOVERNMENT. The government of the city is intrusted to a mayor, twenty councilmen and the various courts. Roanoke is a remarkably well governed city, especially fortunate in having at the head of affairs a body of representative business and professional men, who are clear headed and progressive, and on the alert for the promotion of her best interests.

The recently elected mayor, Mr. JAMES P. WOODS, is one of the leading attorneys of the city, who is identified with several of the important business enterprises of Roanoke. He is a native of Roanoke county, and received his education at the Roanoke College and the University of Virginia. He is an eloquent speaker, a staunch Democrat, and was serving his second term in the Council when elected Mayor.

MR. JAMES R. TERRY, the President of the Council, is one of Roanoke's most progressive business men. He is Secretary and Manager of The Home Building and Loan Association, which has been an important factor in the development of the city, and he can always be counted on to take an active interest in anything that pertains to the city's welfare. As presiding officer Mr. Terry has won the esteem of the council by his fair rulings and business-like methods.

MR. CHAS. D. FOX, Chairman of the Finance Committee, is a well known pharmacist who conducts one of the leading drug stores of the city. He is a native of Roanoke county, Va., and is a

broad gauge business man, especially esteemed for his fine social qualities. He is prominent in nearly all the leading fraternal orders of the city, and possesses in an eminent degree the fraternal spirit of true brotherhood.

MR. R. A. BUCKNER, from the Second Ward, is one of the most distinguished members of the council, having served in that body continuously for the past eleven years, and was for eight years its presiding officer. He is agent for the Southern Express Company, and President of the Melrose Land Company, one of the most successful corpo-

Western Railway Company at Roanoke, and has been associated with the company for the past twenty years. He is a public spirited citizen of charming personality and well balanced judgment.

DR. W. HODGSON is one of the professional men of the council, who is thoroughly alive to the interests of his constituents and the city at large. He is a native of Fluvanna county, Va., and graduated from the Virginia Medical College in 1867, and has practiced his profession ever since with the exception of several years that he served as surgeon in the U. S. Army. He located in Roanoke in 1890, and has been for some time a prominent member of the Board of Health of Roanoke.

MR. M. J. COLEMAN, from the Second Ward, is a member of the law firm of Coleman & Coleman, one of the most popular legal firms in the city. Mr. A. B. Coleman, the other member of the firm, is a member of the School Board and otherwise identified with the interests of the city, Mr. Coleman is a native of Nelson county, Va., was educated at the University of Virginia, graduating with honors in 1893. He is a jolly good fellow and is possessed of a keen logical intellect. Is a member of a number of fraternal organizations.

DR. J. T. STRICKLAND is one of the best known physicians of Roanoke, whom the voters of the Fifth Ward have for several terms chosen to look after their interests in the council.

He is a native of Patrick county, Va., and received his literary education at the University of North Carolina, gradu-



City Market.

rations in the city, as evidenced by the fact that it has declared between 800 and 900 per cent. dividends. They own a quantity of property in the northwest section of the city including the Driving Park. Mr. Buckner is a man of intense energy and good business judgment. He claims never to have been connected with an unsuccessful enterprise.

MR. H. D. GUY, from the First Ward, is a man who commands the confidence and esteem of all parties and factions in the council. He is the popular freight agent for the Norfolk &



Academy of Music.

ating in the class of 1878. He then studied medicine at the same institution, graduating in 1880. Went from there to Jefferson College, Philadelphia, graduating in 1882.

Another member from the Fifth Ward is MR. W. R. COULBOURN, the popular druggist of the northwest section. He is a graduate of Dickinson College, Pennsylvania, and has been identified with the business interests of Roanoke since 1891. He is a man of strong character and a diligent and conscientious worker in the council.

One of the popular members of the Finance Committee is MR. J. C. PAGE, from the Second Ward, who is associated with the large wholesale produce and fruit house of A. G. Chewning; is a native of Cumberland county, Va. He located in Roanoke in the fall of 1890, and

was engaged in the real estate business until 1892, when he started in the commission business. He is a prudent man of good executive ability.

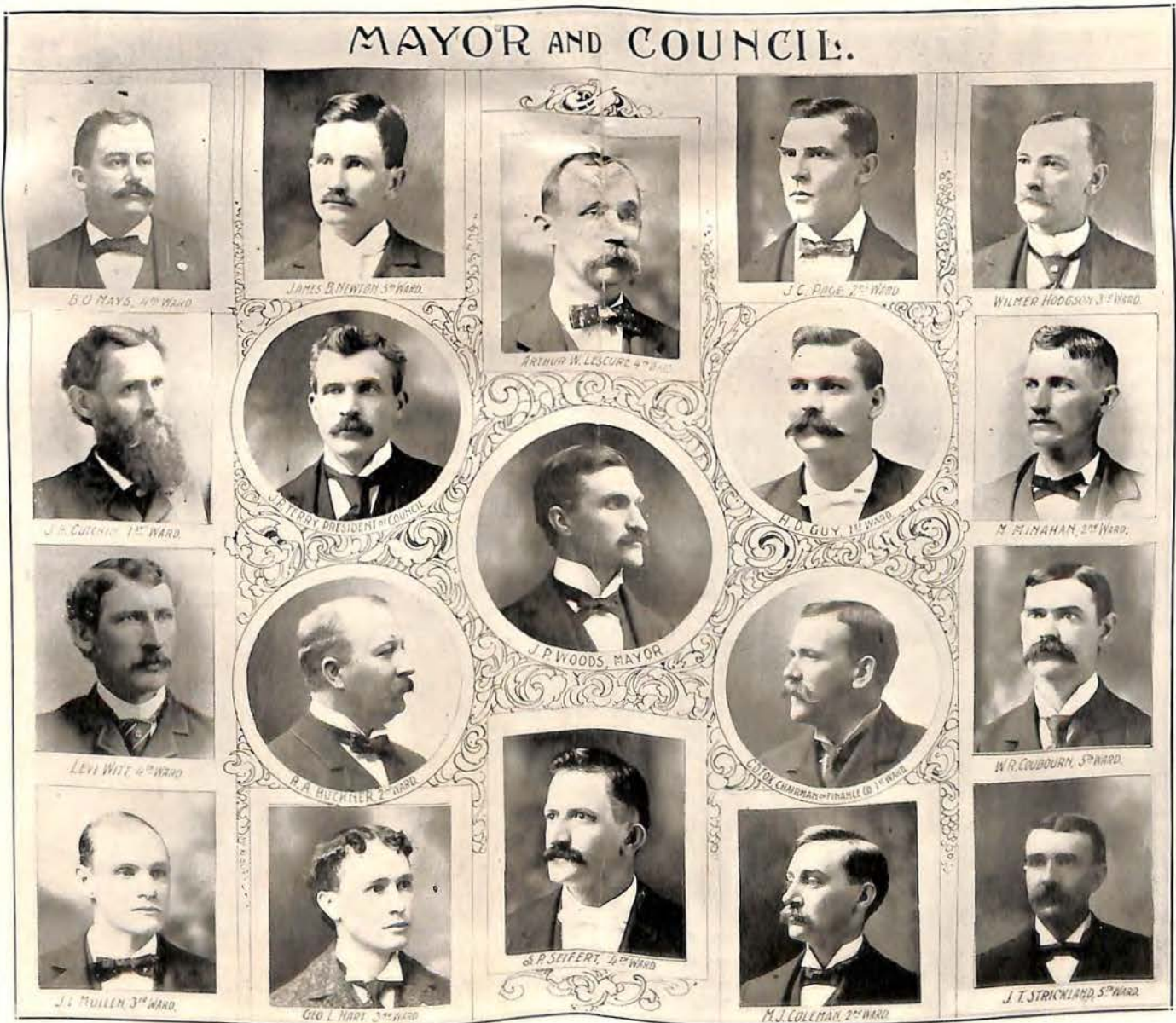
Another well known member of the Finance Committee is MR. B. O. MAYS, from the Fourth Ward. Mr. Mays conducts one of the leading restaurants and saloons in Roanoke, a delightful place for the weary toiler in search of refreshments, and a place where the politician and the fisherman can smoke the pipe of peace and spin the proverbial yarn. He is a native of Lynchburg, but has been in business in Roanoke since 1887. He is now serving his third term in the council.

One of the members ably representing the laboring interests of the city is MR. JAMES B. NEWTON, member of the Finance Committee from the Fifth

Ward. He is now serving his second term. Mr. Newton is a native of Albemarle county, Va., but has been a resident of Roanoke since 1887, and has been connected with the Roanoke Machine Works. He is an energetic, efficient man, and ambitious for the city's advancement.

Another faithful representative of the industrial interests of the city in the council is MR. MORRIS MINAHAN, member of Finance Committee from the Third Ward. He is by birth a real Yankee, being a native of Springfield, Mass. He located in Roanoke in 1886, now serving his second term in the council, where he has always been true to the best interests of his constituents. He is employed in the Roanoke Machine Works.

Among the recently elected members



to the City Council is Mr. JOEL H. CUTCHEON, a popular attorney and a man who is especially well and favorably known in the social and fraternal circles of the Magic city. He is a native of Nansemond county, Va. He is a graduate of Richmond College. Was engaged in business in Norfolk for fifteen years and was for two years on the Chicago Board of Trade. He located in Roanoke in 1894, and has since built up a good practice in his profession.

MR. S. P. SEIFERT, Councilman from the Fourth Ward, is identified with the manufacturing interests of the city in the capacity of assistant foreman in the Norfolk & Western Railway shops, a position which he has attained through faithfulness to duty and superior administrative ability. He is a native of Lebanon, Penn., and was a resident of Richmond, Va., five years prior to locating in Roanoke in 1890.

MR. GEO. L. HART, from the Third Ward, enjoys the distinction of being the youngest member ever elected to the Roanoke council. Mr. Hart was born in Steuben county, N. Y., in 1874, but removed to Roanoke, then Big Lick, when but a child. He has virtually grown up with the city, having been associated in various capacities with a number of her leading business interests. He is now a court reporter, with an office in the Terry building, where he does a large amount of law work in addition to his court duties.

Illustrating the thoroughly representative character of the body is MR. LEVY WITT, a highly esteemed member from the Fourth Ward, who conducts one of the leading blacksmithing establishments of the city. Mr. Witt is a native of Allegany county, Md., but located in Roanoke in 1888, and has since then been identified with the business interests of the city.

One of the most profound and judicial members of the council is MR. A. E. KING of the First Ward, member of the law firm of King & Smith, with offices in the Terry building. Mr. Smith is a native of Fluvanna county, Va., and graduated from the law department of the University of Virginia in 1882. He then practiced in his home county up to 1890, when he came to Roanoke. He was judge of Fluvanna county from



A. E. King,
Councilman First Ward.

1886 to 1890. He was elected to the council at the recent election, this being the second time that he has been a member of that body.

Labor has a true friend in MR. JOHN L. MULLEN, who ably represents the interests of the Third Ward. Mr. Mullen is a native of Lexington, Va., but became a resident of Roanoke in 1887, and has been in the employ of the N. & W. Railway Company ever since. He is serving his second term as member of the council, and has achieved marked popularity among the voters of his ward.

It is hard to find a man in the entire council who has a more enthusiastic following, or enjoys more thoroughly the confidence and esteem of his constituents, than the newly elected member from the Fourth Ward, MR. ARTHUR W. LESCURE. He was raised in Harris-

burg, Penn., but came to Roanoke in 1890 to fill a position in the N. & W. shops, where he has since remained.

J. S. PATTIE, Ex-Commissioner of Revenue, was born in Fauquier county, Va. Located in Roanoke in 1883, where he was for several years engaged in the mercantile business. He was elected to the city council in 1884 and was again elected in 1892, in which capacity he served till 1894, when elected commissioner of revenue.

W. E. THOMAS, City Clerk, was born and reared in Botetourt County, Va. After completing his education he located in Roanoke in 1883, and was for a time employed with a sash, door and blind factory. He was afterwards employed in the Norfolk & Western Ry. shops up to 1890, when he engaged in newspaper reporting on the Roanoke Times, and in which capacity he continued up to the time he was appointed City Clerk, a position he has ably filled to the present time, having been successively re-elected each term.

Andrews & Co. Mr. Andrews was for ten years a member of the Roanoke common council and twice president of that body. He was elected mayor of Roanoke in 1896, and his administration of the city's affairs was progressive and business-like and won the hearty approval of the tax payers. He declined the nomination at the recent election.

J. H. WINGATE, City Engineer. Born in Delaware, raised in Maryland, moved to Big Lick, now Roanoke, in 1881, was connected with the N. & W. R.R. as civil engineer, up to 1885. Was then engaged in business for himself for a number of years. In 1895 was appointed by the city council, engineer for city of Roanoke.



W. K. Andrews,
Ex-Mayor.



A Residence Street of Roanoke.

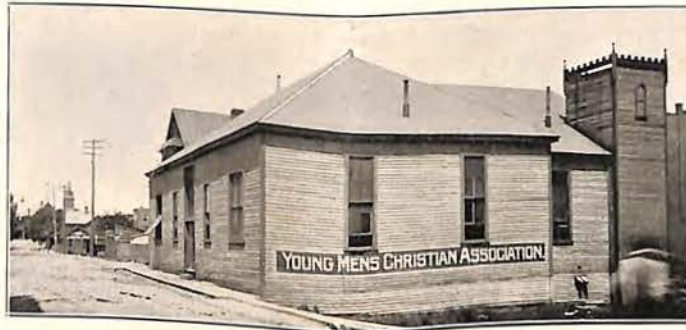


J. H. Wingate,
City Engineer.



HEADLIGHT, ROANOKE, VA.

Y. M. C. A.—The Young Men's Christian Association, located at the corner of Jefferson street and Kirk ave., is doing vigorous work in Roanoke in the interest of her young men. They supply superior inducements and advantages for the development of a sturdy all round Christian manhood. The privileges include a cheerful reading room, supplied with the latest daily, weekly and monthly publications; a well equipped gymnas-



ium, shower and tub baths with private lockers, a well furnished game room

and evening educational classes, together with ably conducted social and religious meetings. A special feature is the junior department, which has recently been added, the boys having privileges on special days. The Association is managed by a Board, composed of the leading young business men of the city. The General Secretary, Mr. H. A. Meacham, devotes his entire time to the Association and will be pleased to furn-



GENE MEMORIAL METHODIST CHURCH



CALVARY BAPTIST CHURCH.



CHRISTIAN CHURCH.



LUTHERAN CHURCH.



GERMAN BAPTIST CHURCH.

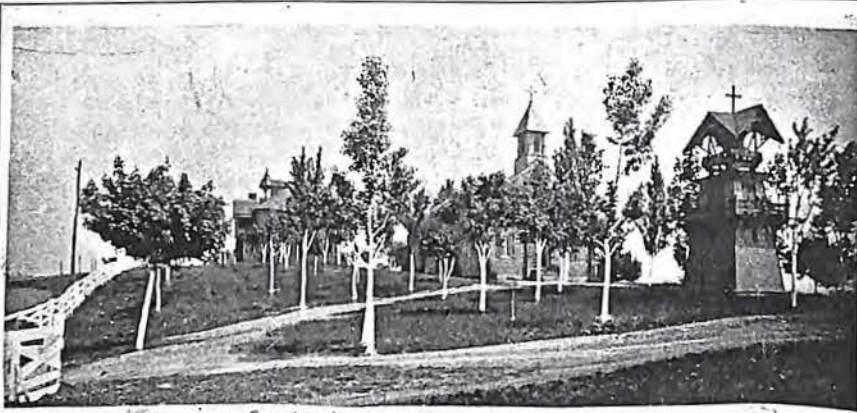


ST. JOHN'S EPISCOPAL CHURCH.

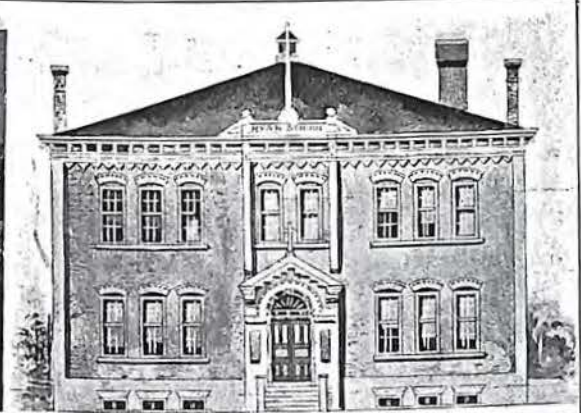


FIRST PRESBYTERIAN CHURCH.

Group of Roanoke Churches.



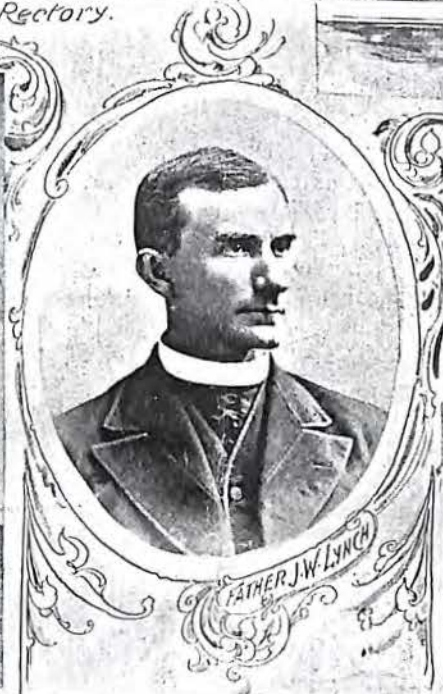
St. Andrews Church & Rectory.



Ryan School



Orphanage.



Pastor and Buildings of St. Andrews Parish.



St. Andrews Hall.

ish further particulars. The building is open daily from 9:00 A. M. to 10:00 P. M. Membership fee \$5.00 per year.

SAINT ANDREWS CHURCH. In 1882 the holy sacrifice of the mass was first celebrated in Roanoke, by the Rev. J. W. Lynch. Roanoke was then in its infancy. Since then it has taken its place in the front rank of southern cities, and the church has kept pace with the progress of the city. A beautiful piece of ground occupying one of the most commanding and charming elevations in the city was purchased in 1883, and the church in which the congregation still worships, was dedicated by the Rt. Rev. Bishop Keane. Father Lynch continued to look after the little flock in Roanoke, together with other missions scattered over six counties up to 1889, when he was compelled to relinquish all else and devote his entire time to Roanoke. He has since occupied a handsome residence just in the rear of the church. A building was constructed about that time for the young men of the congregation, who

formed a charitable organization known as St. Andrews Society. In this hall a parochial school was begun by Mrs. Junius McGehee and her sister, Miss White, but Father Lynch with the advice of the Bishop, desiring to give more stability to the work, secured Sisters of Charity of Nazareth from the mother house in Kentucky, to take charge of the school and the boys orphanage. Their excellent teaching contributed to its rapid growth, so that at the present time there are 275 pupils who attend the day school and a much larger number who come regularly to the Sunday school. It is now found, necessary to erect a new school house, which will be an ornamental and commodious building commanding a delightful view, situated in the beautiful park included in the church property. It is probable that in the near future a new St. Andrews church will adorn these grounds and it will be a building worthy of this beautiful city of churches. The St. Andrews orphanage occupies an imposing and finely arranged building, situated on a bluff just above St. Andrews Hall. That

all this valuable property is free from debt and that still further improvements will soon be accomplished facts is due mainly to the energy and excellent business ability of their esteemed pastor, who has been able at all times to secure the loyal support and hearty co-operation of his people.

JAMES MCFALL, City Auditor. One of the most popular men among Roanoke's public officials is Mr. McFall, the auditor. He was born in Bedford county, Virginia, 1869, located in Roanoke in 1881 and virtually grew up with the city. He attended school till 1887, when he took a position in the accountant's office of the N. & W. Ry. Co. He is one of the originators of Hose Co. No. 2, and was foreman of same up to 1890. He was elected 2nd assistant chief of fire department in 1891 and 1st assistant chief in 1892, being elected chief of the department in 1893, a position which he still holds. He is a prominent member of the International Association of Fire Engineers. Mr. McFall was appointed to the position of city

auditor in 1897, a position in which he has given eminent satisfaction, owing to his fine business ability and captivating social qualities. He is prominent in the fraternal orders of the city.

CHIEF OF POLICE. The present incumbent of this office, whose portrait is shown, is Mr. H. N. Dyer, who was born and raised in Henry county, Va. He located in Roanoke in 1889, and engaged in the grocery business till 1890, when he went to keeping a livery stable. On December 20, 1893, he was appointed chief of police, which position he fills to the satisfaction of the city.

JNO. J. GIESEN, born and raised in Buffalo, N. Y. Located in Roanoke, 1890, organized the Alert Fire Co. in August 1892, was captain of same until January 18, 1897, when he was elected assistant chief. He has been connected with the Va. Brewery Co. since he located in Roanoke and was made manager in 1896, a position he now holds.

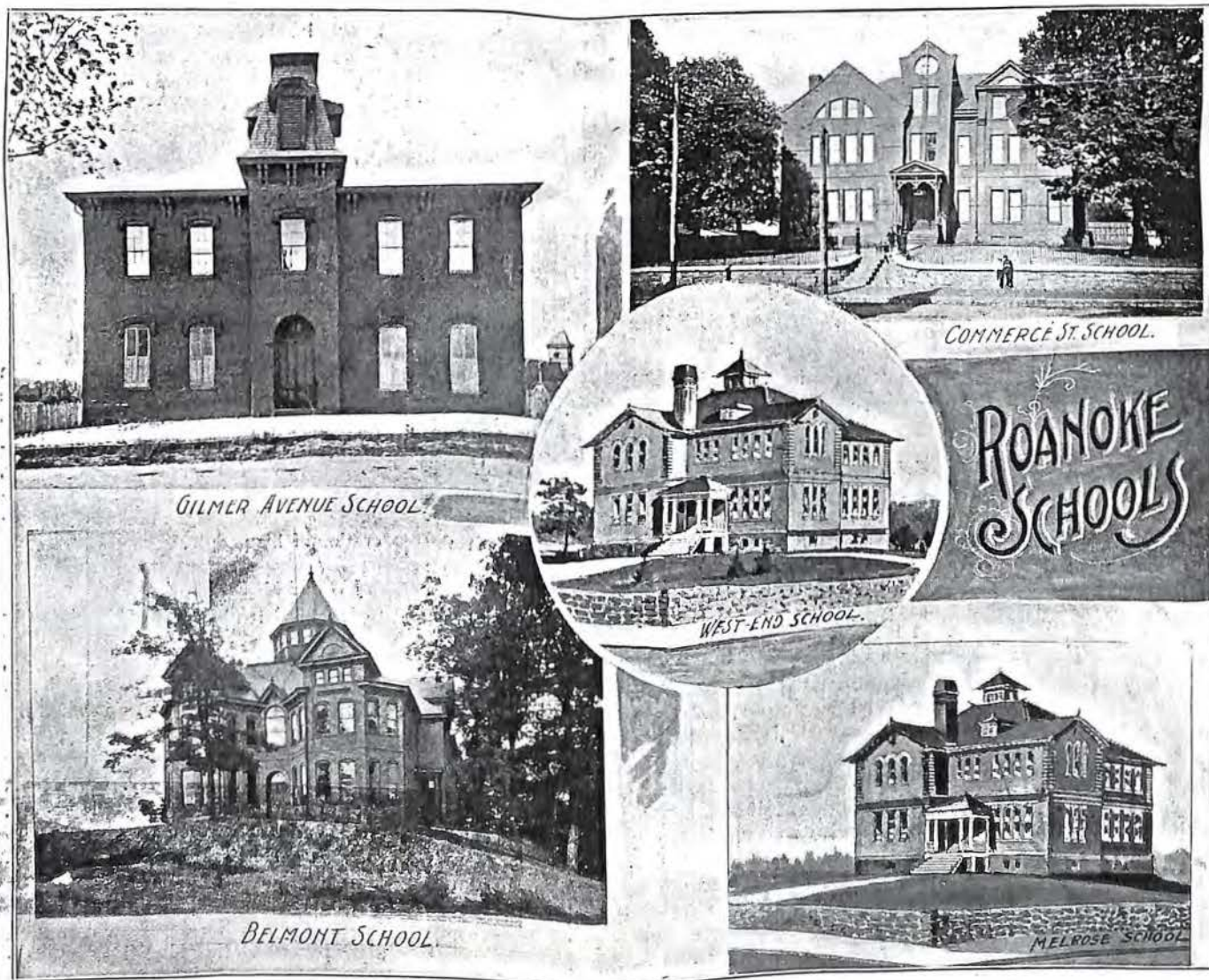
C. W. THOMAS, City Treasurer. A native of Montgomery county, Va., located in Roanoke (then called Big Lick) in 1862, where he has remained ever since with the exception of a short time spent in farming in Montgomery Co., his old home. He was appointed town sergeant, and in 1884 was made city sergeant of Roanoke under the new charter, serving the city in that capacity until 1890, having served three terms. In 1890 he was elected city treasurer, in which capacity he is now serving his third term. Mr. Thomas enjoys in a high degree the esteem and confidence of the citizens of Roanoke.

W. F. BRYANT, Commissioner of Revenue. Mr. Bryant is one of Roanoke's most popular young men. He is a native of Martinsville, Henry Co., Va., and was educated at Ruffner Institute. He filled the position of Deputy Clerk of Henry County for seven years, prior to coming to Roanoke in 1889 to take a position as clerk in the office of the

Roanoke Machine Works, where he remained for a year. In 1890 he was appointed Deputy Clerk of the Hustings Court, a position held by him up to the time he was elected to the office he now holds. He has always been a staunch Democrat and an active worker for the interest of his party.

S. S. BROOKE, Clerk of the Hustings and Circuit Courts, was born in Stafford county, Va. Practiced law for a time in Fredericksburg, Va., located in Roanoke in 1882, where he conducted a newspaper and job printing establishment until 1886, when he was appointed to the position, which he now holds, by the judge of the court. The efficiency with which he has filled that position, may be judged from the fact that he has been elected to succeed himself at each successive election since 1886.

EDWARD LYLE, Commonwealth's Attorney. Born in Montgomery County, Virginia. Attended Virginia Polytechnic



Institute at Blackburg, Va. Was first lieutenant cadet corps, a medallist of the Lee Literary Society for two years, and a graduate of the literary department. Was in business two years as bookkeeper in the Roanoke Machine Works. Next entered the law school at Columbia University, New York city, graduated as L.L.B. in 1894; was for a time connected with the law firm of Foster & Ackely, 33 Wall street, while in Columbia. Came to Roanoke in 1894 and was admitted to the Virginia bar, elected commonwealth's attorney in 1896 and again in 1898 by one of the largest majorities given in the city.

T. R. TILLET, City Sergeant. One of the especially cordial and genial gentlemen who attend to the official business of the city is the popular sergeant, who is a native of Loudoun county, Va., and came to Roanoke in 1890, entering the office of the clerk of the Hustings court, where he remained as assistant till ap-



*Edward Lyle.
Walter E. Thomas.*

*W. F. Bryant.
James P. Coon.*

*Samuel S. Brooke.
Chas. W. Thomas.*

*Thomas R. Tillett.
Hugh N. Dyer.*

pointed deputy sergeant. He was appointed sergeant to fill an unexpired term in March, 1894, and the following May was elected to the same office by a majority of 515, running far ahead of his party ticket. He was re-elected in 1896 by 1,678 majority, leading his ticket by about 800 and was again re-elected the last election. Mr. Tillet is a born politician and a faithful officer.

ALLEGANY INSTITUTE, Roanoke, is famous as an educational center, due to its salubrious climate, the charm of its scenery and general healthfulness. And most prominent among other private institutions of learning must be classed the Allegany Institute, which is a preparatory school for boys. Located in a commodious brick structure in the suburbs of the city on the highest ridge within



Alleghany Institute.—Main Building.

the corporate limits, and surrounded by ample play grounds, embracing in all about ten acres. There is no point in the city which afford such a complete and comprehensive view of the matchless scenery which has made Roanoke famous—the grandeur and beauty of which words cannot describe, it must be seen to be appreciated; but we will say that such surroundings are inspiring and tend to cultivate lofty ambitions and to stimulate the imaginations of boys who are fortunate enough to enjoy the privileges of this famous school. Their building is one of the most complete, so far as sanitary arrangement, ventilation and convenience of arrangement are concerned be found in the state. It is an all round wide awake and clearly progressive school. It is strictly a family school, in its home-like influence and care. Its object is to provide for young men and boys thorough college preparatory training, under the most wholesome social and moral influences. It also affords to those desiring to enter a business career the best commercial course to be obtained

"WHAT CONSTITUTES A HALF-BACK" By ADDISON W. KELLY,
Principal of Greater High School
School Life.
 A National Monthly Devoted to Sports and Amusements of Schools, Colleges and Universities
 Vol. 1 New York Roanoke, Va., March, 1908 Chicago No. 1



CONTENTS

A Good Dissertation on Baseball	Page	7
A Revised System of Baseball	8	8
Baseball in the College World	11	11
Baseball in the State of Virginia	12	12
Baseball in the State of North Carolina	13	13
Baseball in the State of South Carolina	14	14
Baseball in the State of Georgia	15	15
Baseball in the State of Florida	16	16
Baseball in the State of Alabama	17	17
Baseball in the State of Louisiana	18	18
Baseball in the State of Mississippi	19	19
Baseball in the State of Arkansas	20	20
Baseball in the State of Missouri	21	21
Baseball in the State of Illinois	22	22
Baseball in the State of Indiana	23	23
Baseball in the State of Ohio	24	24
Baseball in the State of Pennsylvania	25	25
Baseball in the State of New York	26	26
Baseball in the State of New Jersey	27	27
Baseball in the State of Delaware	28	28
Baseball in the State of Maryland	29	29
Baseball in the State of West Virginia	30	30
Baseball in the State of Kentucky	31	31
Baseball in the State of Tennessee	32	32
Baseball in the State of Mississippi	33	33
Baseball in the State of Alabama	34	34
Baseball in the State of Georgia	35	35
Baseball in the State of Florida	36	36
Baseball in the State of Louisiana	37	37
Baseball in the State of Mississippi	38	38
Baseball in the State of Arkansas	39	39
Baseball in the State of Missouri	40	40
Baseball in the State of Illinois	41	41
Baseball in the State of Indiana	42	42
Baseball in the State of Ohio	43	43
Baseball in the State of Pennsylvania	44	44
Baseball in the State of New York	45	45
Baseball in the State of New Jersey	46	46
Baseball in the State of Delaware	47	47
Baseball in the State of Maryland	48	48
Baseball in the State of West Virginia	49	49
Baseball in the State of Kentucky	50	50
Baseball in the State of Tennessee	51	51
Baseball in the State of Mississippi	52	52
Baseball in the State of Alabama	53	53
Baseball in the State of Georgia	54	54
Baseball in the State of Florida	55	55
Baseball in the State of Louisiana	56	56
Baseball in the State of Mississippi	57	57
Baseball in the State of Arkansas	58	58
Baseball in the State of Missouri	59	59
Baseball in the State of Illinois	60	60
Baseball in the State of Indiana	61	61
Baseball in the State of Ohio	62	62
Baseball in the State of Pennsylvania	63	63
Baseball in the State of New York	64	64
Baseball in the State of New Jersey	65	65
Baseball in the State of Delaware	66	66
Baseball in the State of Maryland	67	67
Baseball in the State of West Virginia	68	68
Baseball in the State of Kentucky	69	69
Baseball in the State of Tennessee	70	70
Baseball in the State of Mississippi	71	71
Baseball in the State of Alabama	72	72
Baseball in the State of Georgia	73	73
Baseball in the State of Florida	74	74
Baseball in the State of Louisiana	75	75
Baseball in the State of Mississippi	76	76
Baseball in the State of Arkansas	77	77
Baseball in the State of Missouri	78	78
Baseball in the State of Illinois	79	79
Baseball in the State of Indiana	80	80
Baseball in the State of Ohio	81	81
Baseball in the State of Pennsylvania	82	82
Baseball in the State of New York	83	83
Baseball in the State of New Jersey	84	84
Baseball in the State of Delaware	85	85
Baseball in the State of Maryland	86	86
Baseball in the State of West Virginia	87	87
Baseball in the State of Kentucky	88	88
Baseball in the State of Tennessee	89	89
Baseball in the State of Mississippi	90	90
Baseball in the State of Alabama	91	91
Baseball in the State of Georgia	92	92
Baseball in the State of Florida	93	93
Baseball in the State of Louisiana	94	94
Baseball in the State of Mississippi	95	95
Baseball in the State of Arkansas	96	96
Baseball in the State of Missouri	97	97
Baseball in the State of Illinois	98	98
Baseball in the State of Indiana	99	99
Baseball in the State of Ohio	100	100

in the city, not only affording a full and complete business course in all its branches, but the student is enabled while thus preparing himself for a prac-

tical business career to prosecute such additional studies as may be found the most important adjuncts to his business course. The Institute is governed by a board of the leading business and professional men of the city, with Prof. Chas. L. Cocke of Hollins as president. The Institute is under the direct management of S. S. Handy and A. K. Handy, gentlemen of rare accomplishments, and eminently qualified for the management of such an institution. Their base-ball team is one of the features of Roanoke. They also publish "School Life," a publication which has attained high rank among college journals.

HOLLINS INSTITUTE. In a cool secluded spot in the center of one of the most charming coves to be found along the whole line of the Blue Ridge mountains, just six miles from Roanoke, and but a short distance from Hollins station on the N. & W. R. R., is located this historic institution. It is the oldest chartered school for the education of



Alleghany Base Ball Team.

young ladies in the state, and is to-day the largest institution of its kind in the state. It enjoys the distinction of having graduated more young ladies than any other school in Virginia, and there is probably no place on the continent offering such a delightful combination of advantages for health, comfort and pleasure, together with superior mental, moral, aesthetic and religious training, as is afforded by this venerable institution. The country adjacent is covered with the finest orchards to be found in the state, and is noted far and wide for its charming beauty and unrivalled fertility.

instance, the Botetourt Sulphur Springs, which have been famous for generations, and to this source is partially due the robust health enjoyed by the pupils here. School life at Hollins is made cheerful and happy, and there is about this place an air of sweet content mingled



Chas. L. Cocke, LL. D.

covered walks. The course of instruction is as complete as can be obtained in the United States. The institute is held by an independent board of trustees composed of prominent business and professional men, and is under the direct supervision of Prof. Chas. L. Cocke, LL. D., one of the ablest and most esteemed educators and writers of the south—a Christian scholar in the truest and best sense.

VIRGINIA COLLEGE. This is a school for young ladies, and occupies a good location a half mile beyond the city limits on a slope of the mountain, and



View of Hollins Institute.

One of the features of Hollins is its medicinal water, embracing some of Virginia's most celebrated springs, for



Scene near Hollins.

with joyous outbursts, laughter and music that thrills and charms the visitor. The young lady fortunate enough to partake of the educational advantage of this delightful home of knowledge while enjoying its simple Christian hospitality (for Hollins is but a great Christian family where true religion finds practical application) will long remember old Hollins with its fascinating rural environments; and the free unburdened happy days spent there will ever remain her most pleasing remembrance. The main buildings consist of six commodious brick structures equipped with modern conveniences and are all connected by

is reached by a trolley line. We produce a cut of the building, which is very well adapted for school purposes. The course embraces the usual studies taught in the numerous young ladies seminaries located around Roanoke and throughout South-west Virginia.



Virginia College.

HEADLIGHT, ROANOKE, VA.

ROANOKE GAS AND WATER COMPANY. One of the most prominent and beautiful features of the City of Roanoke is its water supply. At the base of Mill Mountain, 1½ miles from the center of the city, a spring gushes out in immense volume and purity, which under all conditions and at all times is perfectly clear, cold and pure. Its volume of 5,000,000 gallons per day is more than double the present needs of the city, and the elevation of the reservoir, 222 feet above the center of the city, gives a uniform and ample pressure for fire service, so that the necessity for fire engines seldom arises. Speaking of the purity of the water supply, one of the most prominent chemists of the country, who had occasion to analyze it, reported "the samples of Crystal Spring water have been subjected to both the



Hotel Rockledge.—Top of Mill Mountain.

laid to all points within the city, and to many of the suburbs. It has laid 48.8

formerly president N. & W. Ry.; H. E. Gerhard, secretary and treasurer, and J. C. Raun, manager and engineer.



Crystal Springs.

chemical and bacteriological analysis, and the results show an unusual degree of purity." The capacity of the two pumping engines is 4,000,000 gallons per day. On the top of Mill Mountain and at an elevation of 1,735 above sea level, the Gas and Water Company have built and handsomely furnished a very neat hotel and observatory. This attractive spot is approached by a road zigzagging along the side of the mountain to the summit, from which the most extensive and beautiful views of the whole valley of the Roanoke river between the Alleghany and Blue Ridge mountains may be obtained. The Roanoke Gas & Water Company, a private corporation, supplies the city with gas and water. Its plant is very extensive, its pipes are

miles of water mains and 21.3 miles of gas mains. Its capital stock is \$600,000. The officers are F. J. Kimball, president,

PONCE DE LEON HOTEL. This is an imposing brick building, pleasantly situated in the heart of the business part of the city, is well arranged and finely furnished. Most of the rooms are arranged in suites equipped with private baths. The building is heated throughout by steam and lighted by electricity, and the cuisine of the Ponce de Leon is of the highest excellence. The whole building is supplied with every modern appliance for comfort and convenience. Quick elevators communicate between the different floors. The hotel is under the management of Mr. C. G. Smith, a veteran host, who has been engaged in the hotel business for nearly a quarter of a century. He thoroughly understands the art of appropriately administering to the demands of the traveling public. The service is prompt and efficient, and this is one of the most popular hotels in the South.

HOTEL ROANOKE. A prominent feature of the city is this picturesque and spacious hotel. Located upon a commanding and shapely elevation in the midst of a beautiful park of some 8 acres, with its flower-bedecked lawns and sparkling fountains. The approach is delightful, and the 1,600 feet of verandas command an unobstructed view on either

HOTEL PONCE DE LEON
 ROANOKE, VIRGINIA.

C. G. Smith
 MANAGER

side, of the charming valley and encircling mountains. The architecture is unique and charmingly adapted to its surroundings. It is elegantly and perfectly equipped for the comfort of its guests. Each room may be considered a front room, as there are none but command choice views. One of the chief attractions of this hotel is its magnificent sun parlor with its glass front and luxuriant floral decorations. This popular hostelry enjoys a large per centage of the best commercial trade as well as an extensive tourist patronage. It is under the efficient management of Mr. S. K. Campbell, a hospitable and genial gentleman, and an accomplished host who leaves nothing omitted to insure the comfort and satisfaction of its patrons.



Hotel Roanoke.—Front View.

H. H. HUGGINS, ARCHITECT. A native of North Carolina, but has resided in Roanoke since 1891. He has designed the principal school buildings in Roanoke, Calvary Baptist church, a number of the most beautiful residences, among these may be mentioned that of F. B. Thomas, A. J. Evans and G. E. Markley. Among the many business blocks de-

REV. P. S. MILLER. There is not in the city a more conscientious worker for the advancement of Roanoke than the popular pastor of the German Baptist church, Mr. P. S. Miller. He has done a

THE PRESS.

There are two dailies printed in Roanoke, one a morning and the other an evening paper. Both are progressive,



Approach to Hotel Roanoke.



Sun Parlor.—Hotel Roanoke.

signed by him are the King and Gooch building and that of Heironimus & Brugh, and the Andrews building. He has also designed many prominent buildings for the leading towns throughout the northern and western part of the state. Mr. Huggins is one of the most accomplished artists of his line in the state.

great deal to give publicity to the superior advantages of this region as a place of residence, and it was mainly through his well-directed efforts that Roanoke secured the German Baptist Conference for next year. He is a native of Augusta Co., Va., and located in Roanoke about eight years ago, where he has since established a flourishing church.

well managed journals, which not only supply to the reading public a correct summary of the happenings of the world, but are especially full and entertaining in their daily record of local doings, and it is worthy of note that the business men of Roanoke are unusually liberal in their patronage bestowed upon the press.



Roanoke Times Office.



ROANOKE EVENING WORLD.
The World is a bright, up-to-date evening paper, and the leading Democratic organ of Southwest Virginia. It was founded in 1889 by Albert H. Dooley, John P. Ackerly and Chas. Cox, three en-

terprising young men, who perceived that one of the needs of Roanoke was a live afternoon paper, and in spite of the usual croak of the pessimist, they scored a success from the start. The new paper met with a cordial reception, as evidenced by the liberal advertising patronage shown in its columns. In 1893, the World purchased the subscription list and mechanical outfit of the Record, a competitor which had unsuccessfully contested for the afternoon field. The triumph of the World in this struggle for supremacy was mainly due to the sagacious management of Mr. Dooley, who had wisely looked after the pecuniary needs of the paper. The policy of the World has always been consistently and loyally democratic. It has ever been alive to the interests of Roanoke, and has always given liberal support to everything tending to advance the prosperity of the Magic City. The paper is owned by a stock company, of which A. H. Dooley is president. He has been with the paper from its inception, and is the business manager. R. H. Angell, secretary and treasurer, is one of the most successful business men in Roanoke, and is interested in a number of other enterprises.

THE ROANOKE TIMES. This is an ably conducted, progressive journal, high toned in character, and fair in its treatment of the news, and furnishes to the Roanoke public each morning Associated Press reports of the world's news, together with full and complete report of local happenings. A feature of the paper is its terse, well written editorials. The Times claims to have the largest circulation of any Virginia paper west of Richmond. It was established in 1886, and maintains a reputation as being one of the best independent journals of the south. It is published by the Roanoke Publishing Co., and occupies a



Evening World Office.



View of Hotel Roanoke Grounds.

handsome three story brick building conveniently located and admirably adapted for the purposes of a daily newspaper.

BANKS.

Roanoke has two substantial conservatively managed banks. The stockholders in these institutions embrace many of the representative citizens of the city, and the capital and resources as shown by their respective statements, together with the character and reputation of the officers and directors, is a sufficient guarantee of their solidity.



*T. T. Fishburne,
President National Exchange Bank.*

THE NATIONAL EXCHANGE BANK. This bank has had a remarkably successful career marked by a prudent and enterprising management. Their de-

posits on January 2, 1896, were but \$99,792.52; on January 3, 1898, they were \$385,950.66 this tells its own story. Their total resources January 3, 1898, were \$533,406.70. Its officers are T. T. Fishburne, president; J. B. Fishburne, cashier and J. B. Andrews, vice-president. All sagacious, shrewd financiers and possessed of rare executive ability. Mr. T. T. Fishburne is largely interested in several leading manufacturing enterprises of the city. Among which, may be mentioned the Stone Printing and Manufacturing Co., and the Virginia Bridge & Iron Co. He is also president of the school board. He is a generous patron of religion, education and all philanthropic enterprises, which tend toward the betterment of mankind. Mr. J. B. Fishburne is president of the Fishburne Co. and his ability as a financier is recognized in the business circles of Roanoke as being of the highest quality. Mr. J. B. Andrews is member of the firm of the large jobbing house of Huff, Andrews & Thomas, and is one of the most public spirited and popular business men of Roanoke.

FIRST NATIONAL BANK. The career of this well-known bank has been

a very successful one, and closely allied with the growth and development of the business interests of Roanoke. It has, according to their regular statement issued May 5th, 1898, resources amounting to \$767,253.20, with individual deposits (subject to check) amounting to \$445,865.88, while their capital stock (paid in) is \$100,000.00, with \$100,000.00 surplus fund. These figures show the success of the bank, which is due to the judicious management of its officers, who are all well-known business men of sterling probity; among which, and deserving of special mention, is the Hon. H. S. Trout, the president. Mr. Trout is one of the makers of Roanoke. He is a man of large means and is widely known in financial circles as a careful, prudent man of sound, commercial judgment, who has been actively and closely con-



*H. S. Trout,
President First National Bank.*



The Stone Printing and Manufacturing Company Band.



Terry Building.

ected with the leading agencies which have developed Roanoke from the insignificant village of Big Lick of sixteen years ago to the great magic city of to-day.

THE TERRY BUILDING. One of the most striking features of Roanoke is this magnificent seven story office building, which was constructed at a cost of over \$130,000. It is built of brick and stone and is of handsome design, admirably located in the center of the city. It is thoroughly equipped with modern conveniences, containing two elevators and sanitary arrangements of the best. The offices are exceptionally light and airy, being conveniently arranged. On the ground floor front are two large banking rooms handsomely finished in hard wood. It is owned by the Terry Building Company, of which M. W. Bryan is president, and J. D. Gregory, secretary and superintendent.

THE INTERSTATE COMMERCIAL COLLECTING AGENCY. This is one of the growing enterprises of Roanoke, and a firm enjoying the patronage of leading merchants and manufacturers throughout the Southern states. They have branch offices in Norfolk, Danville, Charleston, and a number of

other Southern cities, and are rapidly extending their system to every important city in the country. The company is chartered under Virginia laws, and do a general collection business, making a specialty of debts and claims against parties in the Southern and Western states. The officers of the company are all well-known business and professional men of Roanoke. The company is noted for promptness and reliability.

HOME BUILDING & CONVEYANCE CO. This company was organized in 1888, just at the beginning of the prosperity that made Roanoke the magic city, and it has been no small factor in contributing to that result.

The company first started with a capital of \$40,000, which has been increased to \$200,000. Its business has been confined to buying, selling and improving real estate, and many of the most substantial business and dwelling houses have been erected by it.

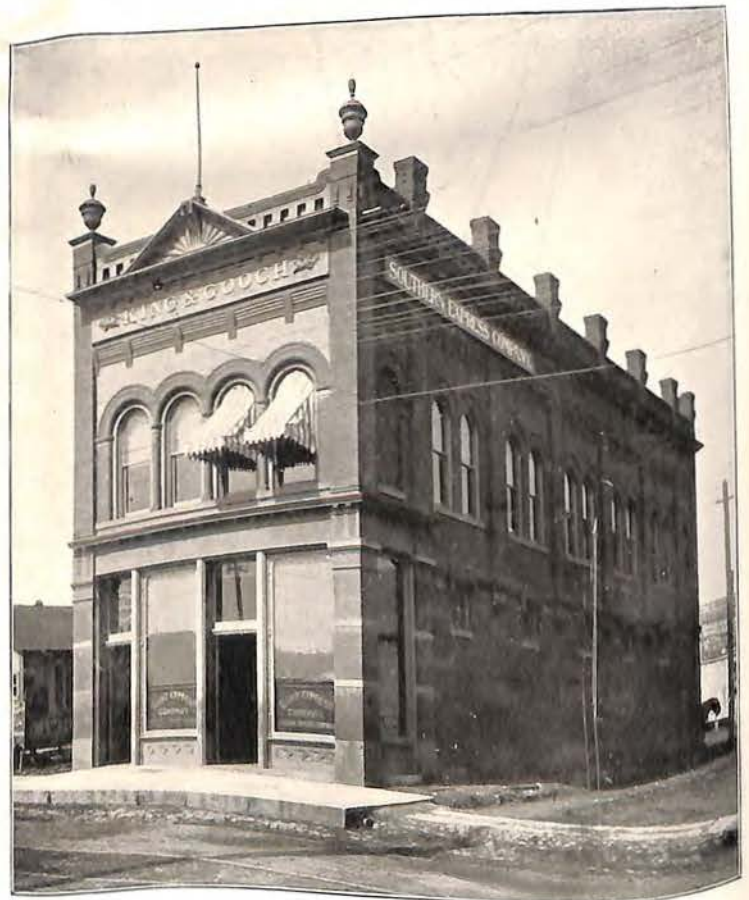
The company now owns a large number of improved and unimproved properties situated in nearly every section of the city, and its careful business methods will be fully appreciated when a glance is had at its very efficient and conservative board of management, viz: President, P. L. Terry; Vice-president, J. A. Jamison;



Exchange Building.

Secretary and Treasurer, Jas. R. Terry. Directors, P. L. Terry, J. A. Jamison, Lucian H. Cocke, H. S. Trout, Wm. F. Winch.

THE IRON BELT BUILDING AND LOAN ASSOCIATION. Foremost among the solid financial institutions of Virginia, stands the Iron Belt Building and Loan Association, of Roanoke. This company was organized in June, 1890. Its first president was Gen.



King & Gooch Building.



Residence of C. A. McHugh.



Residence of J. B. Fishburne.

Fitz. Lee, who continued at the head of the institution until a short time before his appointment by President Cleveland as Consul-General to Cuba. The assets of the company, as shown by its last semi-annual statement, dated January 1, 1898, was \$486,375.99. The company, while operating on the national building association plan in the states of Tennessee, South Carolina, Arkansas, Rhode Island, Virginia, and West Virginia, has most of its loans concentrated within the states of Virginia and West Virginia. This company was originally chartered in June, 1890, by the Hustings court for Roanoke City, but by special act of the General Assembly of Virginia, approved February 20, 1896, it was granted a new charter, validating and confirming its former charter, and according it additional valuable power and privileges. The association, in addition to its interest bearing paid-up stock, issues three classes of serial installment stock, denominated classes "A," "B" and "C." On Class "A" the monthly payments are \$1.00 per share; on Class "B," 60 cents per share, and on Class "C," 35 cents per share. It makes to its borrowers definite contracts, stipulating for not exceeding 75 payments on Class "A" stock, 104 payments on Class "B" stock, and 140 payments on Class "C" stock. In addition to this, however, the borrower pays 6 per cent premium and 6 per cent interest. The association has upon its board of directors some of the most prominent of the business men of Roanoke, and also contains upon its directory the names of prominent bankers and business men from other states. We append the roster of its present officers: Henry

S. Trout, president; O. E. Gwinn, first vice-president; Albert L. Anthony, second vice-president; Edward B. Jacobs, secretary; James R. Terry, treasurer; C. A. McHugh, general counsel; Henry S. Trout, C. A. McHugh, E. B. Jacobs, executive committee.

BANKERS LOAN & INVESTMENT CO. This company has been an important factor in the growth and development of Roanoke, where they established a branch office in 1892. The company owns at present over 200 modern residences in the city, embracing some of the very best



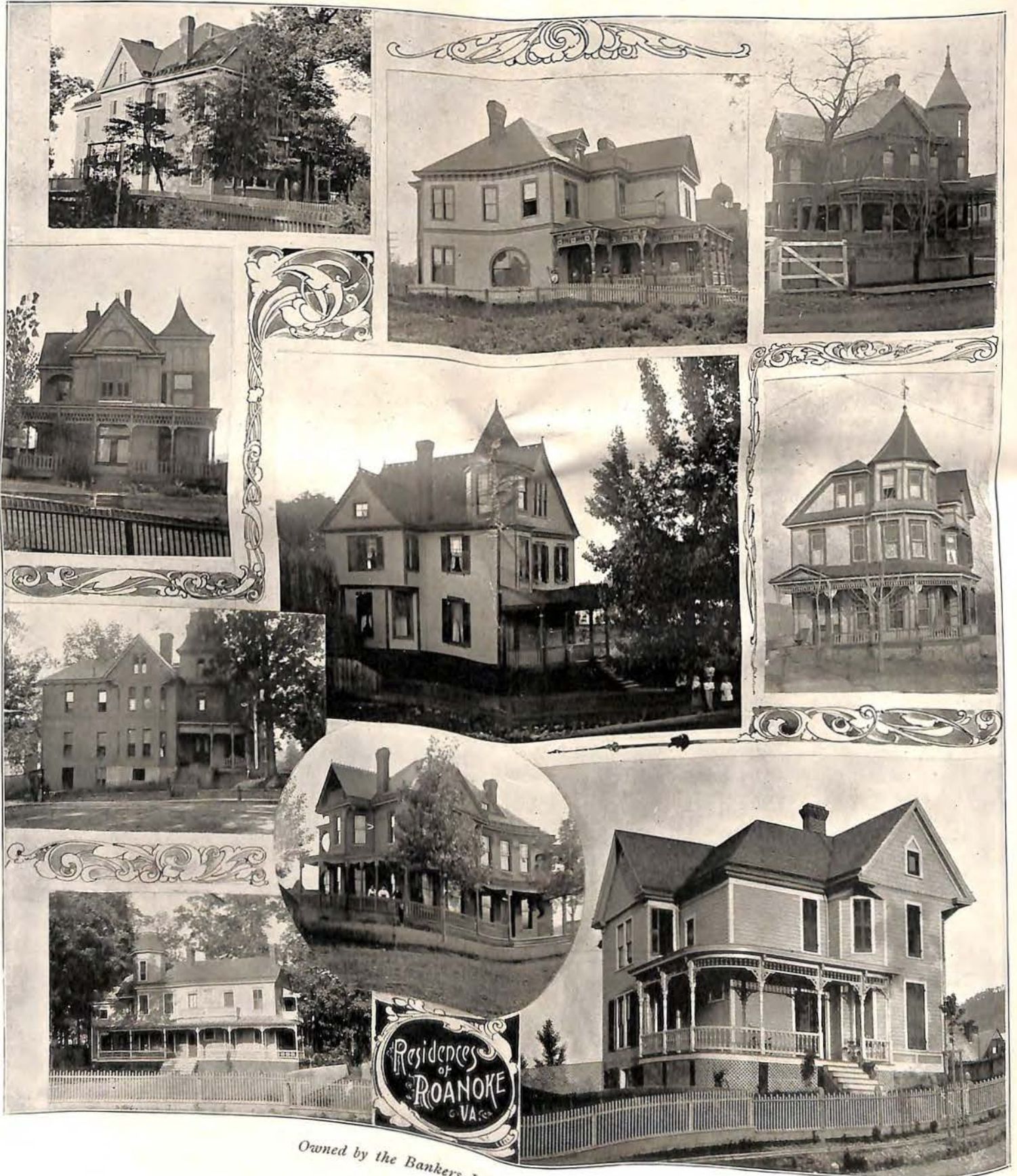
Stewart Residence Owned by the Iron Belt Building and Loan Association.

HEADLIGHT, ROANOKE, VA.

We have reproduced photographs of a few of them, which will give a fair idea of the general run of their property. All of their residence and business property is for sale or rent, and the company is especially noted for keeping their buildings and premises in fine repair, employing

constantly a force of hands for this purpose, maintaining their own shops. Their property is located in all parts of the city and includes every variety of architecture and location, and those who contemplate either purchasing or renting property in Roanoke will do well to consult this com-

pany. Their main city office is in the Terry building, and is under the efficient management of Mr. T. W. Goodwin. The general offices are 74 and 76 Wall street, New York city, under the management of Mr. C. W. Clark, the vice president of the company.



Owned by the Bankers Loan and Investment Company.



Residence of R. A. Buckner.

REAL ESTATE.

One of the features of the business world distinctly American, is our energetic, fair and quick acting method of handling real estate. It is the natural outgrowth of the rapid development of the country. There is no city more representative of this speedy development and transfer of realty than the Magic City. Among the leading firms occupying this promising field are:

T. W. MITCHELL, Real Estate Dealer, located at No. 8 East Campbell avenue, where he has a convenient office just across from the Terry building. Mr. Mitchell is a native of Augusta county, Va., but has been a resident of Roanoke for a number of years. He has on his list a large amount of choice real estate throughout the city. He also does an extensive business in farming, mineral and timber lands. He is agent for the following well-known companies: Old Dominion B. & L. Asso., Richmond, Va., Middle States B. & L. Co., of Hagerstown, Md., Life Insurance Co., of Virginia, Richmond, Va.; Washington National B. & L. Asso., Washington, D. C. Mr. Mitchell is a man of wide experience and acknowledged ability in his line.

J. W. BOSWELL, Real Estate Dealer and Auctioneer. Mr. Boswell, one of the best known real estate men in Roanoke, has been engaged in the business there for the past ten years. He is a man of intense energy and an authority on matters pertaining to Roanoke real estate. He carries a fine list some of the choicest business and residence property in the city. His office located at 105 Terry building, is very convenient, and those desiring to secure real estate, to dispose of or rent property, or secure loans will find in Mr. Boswell a reliable and thorough going business man, and will make no mistake in giving him their patronage. He came to Roanoke twelve years ago to engage in the real estate business, being a native of New Kent county, Va.



J. W. Boswell.



Oswald S. Hawkins.

T. W. SPINDLE & CO., Real Estate Dealers. This well known firm is located at No. 8 Campbell avenue, where they occupy a large ground floor office. They

have houses and lots for sale in all parts of the city, and do a large business in renting and collecting. They are now paying special attention to farming and trucking lands. The firm is composed of T. W. Spindle and T. W. Spindle, Jr. Mr. Spindle, Sr., is president of the Roanoke Real Estate Exchange, and has been engaged in the real estate business for the past ten years. Prior to that, he had been merchandising on a somewhat extensive scale at Christinsburg, Va.



T. W. Spindle.

OSWALD S. HAWKINS, Real Estate Dealer, is one of the most energetic and popular gentlemen in the Roanoke real estate business. His busy office is located on the ground floor, right near the elevators, in the Terry building. He is an extensive dealer in improved and unimproved city and suburban property and is also prepared to negotiate loans, to rent both business and residence property. He is a wide-awake up-to-date hustler and gives his personal attention to all branches of his business and there are no drones about his office. Investors and those desiring to dispose of or secure business or residence property in the vicinity of Roanoke will do well to call on Mr. Hawkins, who is a good sociable fellow as well as an enterprising business man.

THE PEDIGO-BELLER REAL ESTATE CO. This company ranks among the most important firms dealing in real estate, in southwest Virginia. They occupy a convenient and nicely arranged office on the ground floor of the Terry



Residence of Judge Alex. J. Brand.



W. A. Pedigo.

C. S. Beller.

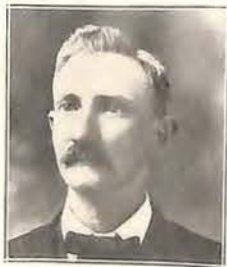
bldg., just to the right of the Campbell street entrance. The firm is composed of W. A. Pedigo and C. S. Beller, who are both by reason of careful business training and long residence in the city exceptionally well qualified for the exercise of judgment in estimating the value of Roanoke realty. Mr. Beller is a native of Charleston, West Va., but has been a native of Roanoke ever since it was christened. Mr. Pedigo is assistant post master and has been otherwise actively identified with the interests of the city. Mr. Beller is an especially genial gentleman and both he and Mr. Pedigo are thoroughly alive to anything which looks toward the advancement of Roanoke.

PACE & BOBBITT, Real Estate Brokers. This hustling young firm is well



S. B. Pace.

located, having ground floor offices at No. 10 South Jefferson street, in the very center of the busiest portion of the city, and while they handle all classes of real estate, both city and farm property, they make a specialty of renting property, and are exceptionally well qualified to insure the best results, in this branch of the real estate business. The firm is composed of S. B. Pace and J. T. Bobbitt, both young men of keen business perception and well posted on Roanoke property, having contributed their best energies toward the acquirement and prosecution of their present successful business.



J. T. Bobbitt.

J. F. WINGFIELD, Real Estate and Insurance. Among the most active and



Office of Manager.—Castner, Curran & Bullitt.

efficient dealers in Roanoke realty is J. F. Wingfield, who has for years done a prosperous real estate and insurance business in the city. He acts as agent for the care of real estate in every capacity, and his splendid list of property, includes in addition to a choice selection of city property, an exceptionally complete list of country and farm property. By reason of long experience and extensive business associations, Mr. Wingfield is able to take care of property in the most prompt and profitable manner. He also represents several of the leading insurance companies.



J. F. Wingfield.

CASTNER, CURRAN & BULLITT. This enterprising firm are the general agents for Pocahontas Flat-top Smokeless Semi-Bituminous Coal. Their main offices are located at 328 Chestnut street, Philadelphia, with one of their leading branch offices in the Terry Building, Roanoke, under the management of Mr. D. H. Matson. The record of Pocahontas coal is the most remarkable in the history of the trade. The first mine was opened in 1883, the shipments for that year amounting to 75,000 tons. By 1895 the output had grown to 3,500,000 tons. Not only is this coal famous for the immense growth of its output, but owing to its superior qualities enjoys the unique

distinction of having been officially indorsed by the governments of Great Britain and the United States as the best American steam coal. Its superiority over other coal is shown by the small quantity of ash and sulphur, and the very large percentage of volatile combustible matter. In August, 1889, a general order was issued by the Secretary of the Navy to the commandants of navy yards' directing them to make use of Pocahontas coal on all trial trips of cruisers. The Cunard, and White Star steamship lines use it exclusively on their eastern voyages, and with it have made all their speed records of recent years. It is conceded to be the best fuel for locomotives and stationary engines, and is to-day being used by large railway companies and manufacturing plants throughout the country.

THE HULL COAL AND COKE CO. organized in 1871, is one of the oldest organizations in the United States which have made the coke business their especial work.

In 1883 the first coal and coke was shipped from the Pocahontas district, the great coke producing district of the Norfolk & Western Railway. Since that time there has been a steady growth in the output from this field, and what was then a practically unknown mountain section has now a world-wide celebrity for the character of its product, and what was then a mountain waste is now a populous and thriving district, producing annually 300,000 tons of coal and 1,000,000 tons of coke.

The Hull Coal & Coke Co. realizing the superior qualities of Pocahontas coke, moved to the city of Roanoke, which has

been the headquarters of the Norfolk & Western Railway since its organization, and has since given their whole attention to extending the markets for this product.

Through their energetic and earnest work Pocahontas coke is known and used all over the southern and western states, and has gained a splendid reputation for its special adaptability to the manufacture of Bessemer Pig Iron, to the smelting of silver and lead ore, to the manufacture of water gas, and in fact to whatever use there may be for a coke which is highest in fixed carbon and lowest in ash, sulphur and phosphorus.

The fact that the output of the ovens of the Pocahontas flat top field has increased from 22,000 tons in 1883, to over 800,000 tons in 1897, in order to meet the requirements of an increased trade speaks for itself.

The main offices of the Hull Coal & Coke Co. are in the "Gale Building," Roanoke, Va. They have shipping offices at Bluefield, West Va., and at Vivian, West Va., where prompt attention is given to the forwarding of coke to its destination.

The company have allied agencies in Chicago, Ill., and St. Louis, Mo., and maintain an organization which thoroughly covers all the territory accessible to the Norfolk & Western Railway and its connections both near and remote.

INSURANCE.

Nearly everyone is interested in insurance, at least to the extent of paying premiums to protect themselves against

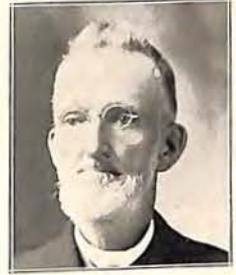
loss. Roanoke is favored by the high class business men, representing all the leading insurance companies of the world, and affording every facility for providing against loss and misfortune under the most favorable conditions. Among the firms worthy of special mention are:

W. L. ANDREWS & CO., Insurance Agents, 100½ Campbell avenue, W. Mr. W. L. Andrews, one of the most enterprising and successful "insurance hustlers" of the Magic City, is the head of this firm. He is favorably known as an underwriter, having learned the business with the Traders' Trust Company, of which he was for several years the secretary and treasurer, and in that capacity, aided in building up the large insurance business of his bank. When the trust company went into liquidation Mr. Andrews purchased their insurance business and established the present firm, which represents some of the oldest and strongest fire insurance companies doing business in the U. S. The Sun Insurance office, represented in this agency, was founded in 1710 and is the oldest purely fire insurance company in the world.

The National of Hartford, is one of the leading writers of the city. Here too, you find the Virginia State Insurance Company of Richmond, Va., a "home company," strong and conservative, yet by its kind and liberal treatment of its agents, has earned the well merited title of "the agent's friend."

CHARLES LUNSFORD & SON, General Insurance and Bonds. This is the oldest and one of the most success-

ful insurance agencies in the city. Their office is located in the ground floor of the Terry building. Mr. Charles Lunsford is a pioneer of Roanoke and one of her most esteemed citizens. He has been engaged here in the insurance business for over twenty-three years. While the firm issue all the desirable forms of insurance policies, their business is confined principally to fire insurance and surety bonds, in which they do a very extensive business in the city and throughout southwest Virginia. Among the principal companies represented by this firm are: Fidelity & Deposit Co., of Baltimore; Royal, of London, Eng.; Home, of New York; Aetna, of Hartford; New



Charles Lunsford.



Charles I. Lunsford.

York Underwriters Agency, of New York; Travelers, of New York, and a number of other strong companies.

JOHNSTON & CO. Insurance. Representative among the reliable firms of Roanoke, that enjoy the full confidence of business circles is that of Johnston & Co., general insurance agents, with ground floor office 102½ Jefferson street. They represent leading companies in all lines of insurance, embracing fire, life, steam boiler, employes liability and plate glass. They also look after the Cunard steamship business in their territory. Mr. R. G. Johnston, the head of the firm was in charge of the business of Fidelity, Loan and Deposit Co. for four years. He is a native of Scotland, but has been a resident of Roanoke since 1887. He is an experienced underwriter, and a man whose judgment on matters pertaining to insurance is well worth consulting.

SLAUSON & WRIGHT, general agents for the State of Virginia for the Home Life Ins. Co. of New York. It is a noteworthy fact that this is the only State agency of any of the great life insurance companies located outside of Richmond. This firm employs special agents who visit all parts of the state.

The company has \$10,000,000.00 assets and over \$1,000,000.00 surplus.



Coke Ovens of Hull Coal and Coke Company.

HEADLIGHT, ROANOKE, VA.



Geo. W. Slauson.

George W. Slauson, the surviving member of the firm, has had ten years' experience in the life insurance business, and with his family makes his home in Roanoke.

The volume of this firm's business justifies its selection of Roanoke as a central agency. Their business is chiefly in southwest Virginia and the great valley of Virginia.

H. M. DARNALL. The subject of this sketch was born in Franklin county, Va., forty-one years ago, and was educated in the schools of the county. He entered business life at sixteen years of age, and has been engaged in various

Damon, and in February last completed his term of office as Grand Chancellor Knights of Pythias of Virginia. At present Mr. Darnall is engaged in the fire and life insurance business and represents some first-class companies.

LAWRENCE S. DAVIS, Insurance. Mr. Davis occupies an exceptionally well arranged office at 5 Campbell avenue, W., where he handles a complete line of insurance, including life, fire, accident, and plate glass. He is a hustler of the first water, of fine social qualities and wide acquaintance, and writes annually a large volume of risks. Among the strong companies represented by him may be mentioned the Phoenix of London, Commercial Union of London, North British and Mercantile of Edinburgh, Mutual Life Insurance of New York, New York Underwriters of New York, Stand-

alyzed by the celebrated Dr. Henry Froehling, Ph. D., analytical chemist, of Richmond, Va. and verified by Prof. I. D. Hird, chemist Health Department, Washington, D. C., who proved the water to be remarkably pure and light, in addition to being wonderfully rich in its mineral and medicinal qualities. According to this analysis and the opinions of others well-known the Aetna Lithia Water contains eight out of the twelve salts that consti-



R. H. Woodrum.



Office of Lawrence S. Davis.



Residence of R. H. Woodrum, Pres. Virginia Mineral Springs Co.

lines of trade He located in Roanoke in 1886, entering the services of the Roanoke Trust Company, and for past twelve years has been engaged in the banking and insurance business. In October, 1893, he organized the Virginia State Bankers' Association, which is in active operation now.

Mr. Darnall was twice offered the presidency of the Virginia Bankers' Association and declined. He is prominent in fraternity circles, being a member of the I. O. O. F., Red Men, Knights of



H. M. Darnell.

and Accident Company of Michigan, and a number of others. Mr. Davis was connected with the Roanoke Trust, Loan and Safe Deposit Company for eight years prior to establishing the present business.

VIRGINIA MINERAL SPRINGS CO. For many years the inhabitants who reside near Big Lick (now Roanoke), at the foot of the Blue Ridge Mountains in Virginia, have been going regularly to this spring with their jugs and demijohns and carting away the water to relieve all kinds of maladies, without knowing the reason for its curative powers. They were speedily relieved of their ills, such as dyspepsia, kidney trouble, scrofula, etc., to such an extent, that a physician in the neighborhood of the spring could hardly make a living.

In the spring of 1806 the water was

ute the human body. It has proved especially efficacious in the cure of kidney and liver troubles and diseases of the digestive organs generally. The main offices of the company are located at 305 Henry street, with agencies or branch offices in all the large eastern cities. The officers of the company are R. H. Woodrum, president and Herman Crueger, secretary and treasurer; both gentlemen of fine business qualifications.

CENTRAL MANUFACTURING COMPANY. Among the leading industries in Roanoke is the Central Manufacturing Company, whose mills, yard and offices are just opposite the Norfolk & Western freight depot, and in the very heart of the business portion of the city, where they have recently located owing to having outgrown their former

premises. Their grounds cover an entire block of space, and the plant is equipped

throughout with the latest and best machinery. They manufacture a complete line of sash, blinds, doors, moldings cornice, etc., etc. While they have the most extensive trade in their line in the city, their business is not confined to Roanoke and the contiguous territory, but extends to all sections of Virginia and some of the adjoining states.



R. H. Angell.

and moderate charges. The president of the company, Mr. R. H. Angell, who is in charge of the office force, has been for years identified with the business interests of Roanoke, and is widely known as



View of Virginia Mineral Springs.

man. Mr. J. W. Motley, the vice-president, who has charge of the factory end of the business, is a skillful mechanic, and is thoroughly familiar with every detail of the lumber business, and his methods



Central Manufacturing Company.

They are prepared to estimate upon and furnish anything, and in any quantity, from a half-dozen paling to the complete wood work of the most modern building. The company has earned an enviable reputation for good work, fair dealing,

one of her most progressive and public spirited citizens. He is also secretary and treasurer of the World Printing Company, and is interested in a number of other enterprises. He is a man of fine executive ability, and a most genial gentle-

are such as to insure the utmost accuracy and dispatch in the filling of orders.

CATOGNI BROS., Lumber. This well-known firm are extensive dealers in all kinds of lumber and building material, including sash, doors, blinds, lime, plaster, cement, etc. They make a specialty of North Carolina pine lumber, and sell an enormous quantity of it to their trade in Virginia. Their yards are at Salem avenue and Campbell street, where they have a very complete plant for the manufacture of lumber. Their office is at 110 Campbell street, E. Purchasers will find their prices as low as the quality of their goods will permit. The business is under the experienced management of Mr. J. H. Hodges.



Catogni Bros. Lumber Yard.

THE STONE PRINTING & MANUFACTURING CO. Roanoke possesses in this finely-equipped plant one of her most important and enterprising trade factors. The business was

HEADLIGHT, ROANOKE, VA.

started in the Summer of 1883, at that time requiring the services of but two people and occupying a little less than 350 feet of floor space. To-day they afford constant employment to eighty

people and occupy more than 15,000 feet of floor space. Their premises are located on North Jefferson street, opposite the Hotel Roanoke, but a short distance from the Norfolk & Western

passenger station, and consist of a handsome specially-constructed double brick building three stories high. Their equipment is the most complete of any plant of the kind in the South; the various



The Stone Printing & Manufacturing Company's Plant.

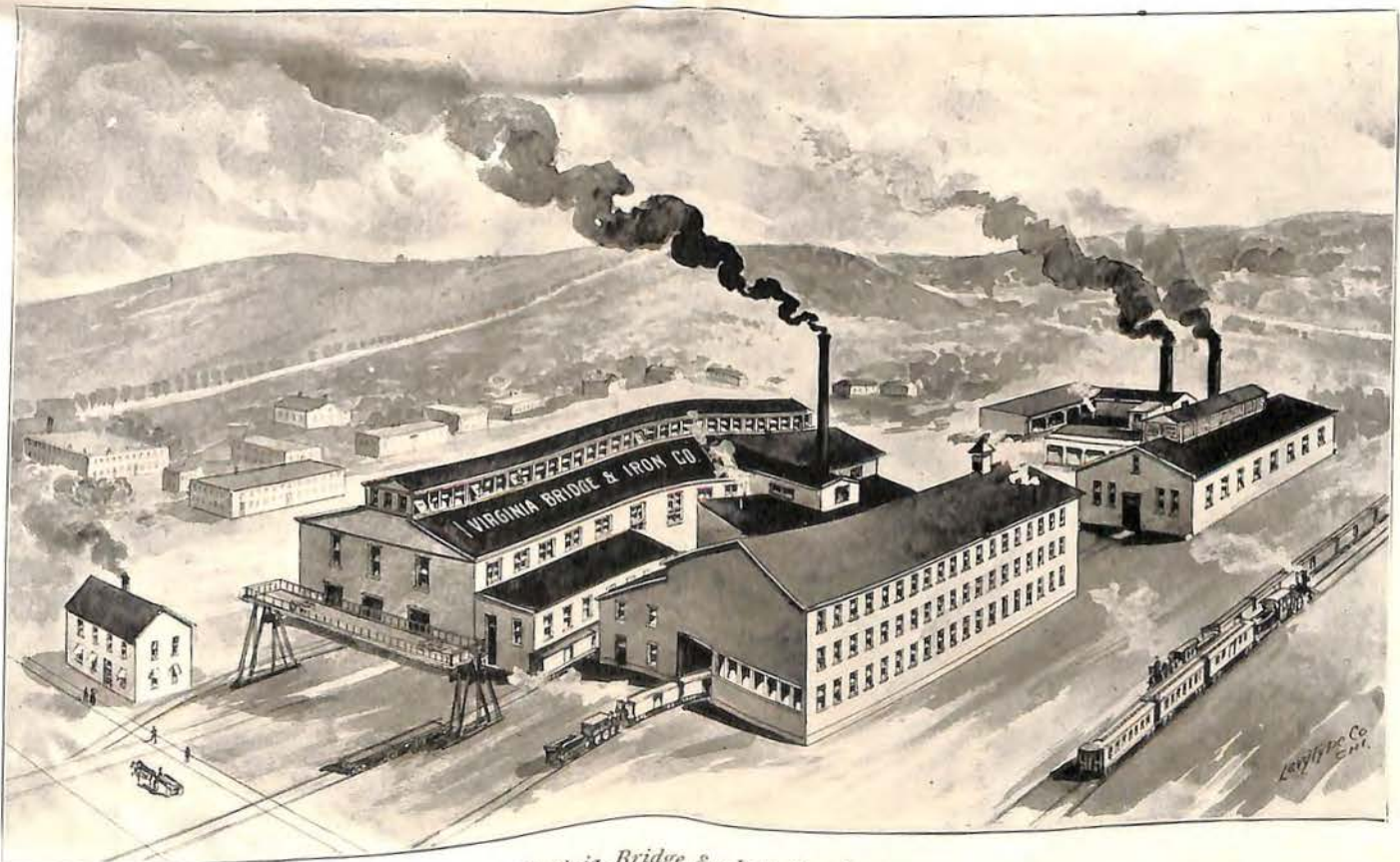


Views of Bindery.—The Stone Printing & Manufacturing Company.

departments being furnished with special appliances and expensive machinery representing the latest products of invention, such, for instance, as machines for fine half-tone printing, machines for printing railroad tickets, type-setting machines, extra large ruling machines, perforating and numbering machines, etc., etc. They are capable of undertaking the most extensive orders in book, com-

mercial and job printing; binding and ruling, as well as designing and engraving of all kinds, with the guarantee of superior work and prompt execution. Owing to the large quantity of improved machinery in use in their plant, and the perfectly organized force of skilled artists and mechanics under the direction of superior management, they are enabled to insure the highest quality of work at a

minimum cost. A specialty with this house is fine book and catalogue work and railroad printing. In these special lines they have acquired an enviable reputation, and number among their patrons many of the largest corporations, educational institutions and publishing houses in the country, who have been prompted to patronize them through their superior productions. They have an



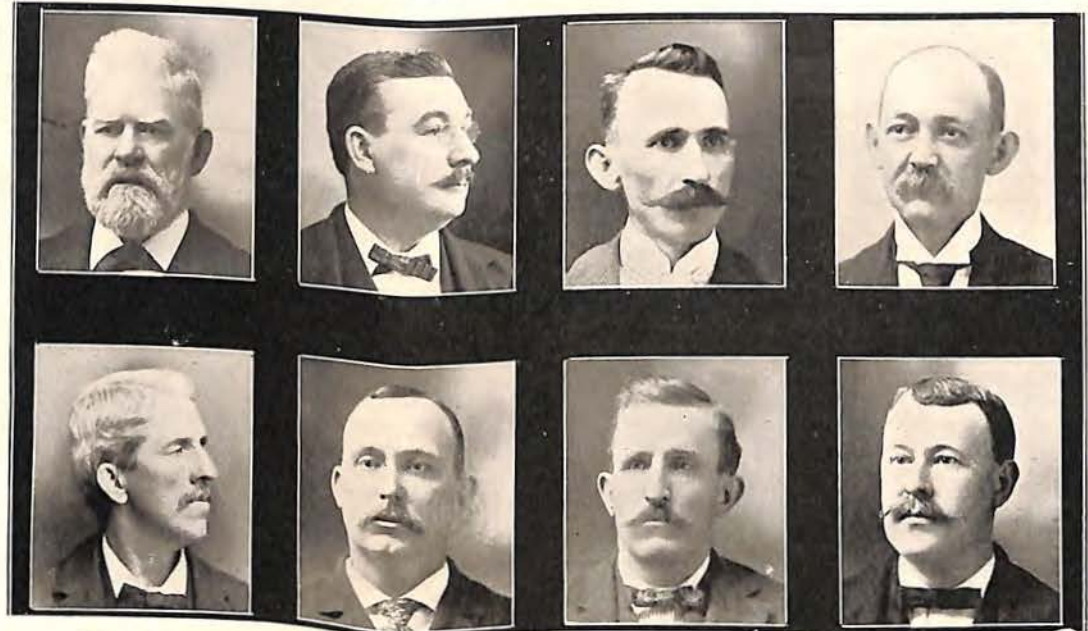
Virginia Bridge & Iron Company.

especially large trade in college annuals, and are (at the present writing) running their plant twenty-four hours a day on this class of work. The active members of the firm are: Edward L. Stone, president; Al. A. Stone, secretary and treasurer; both comparatively young men; and the phenomenal growth of the business has been largely due to their ready grasp of detail, and aptitude for practical constructive planning, together with trained artistic tastes and liberal business methods. Mr. T. T. Fishburne, the vice-president, is a man of extensive business connections, the president of the National Exchange Bank of Roanoke, and one of Roanoke's wealthiest and most public spirited citizens.

VIRGINIA BRIDGE AND IRON COMPANY. Builders of Railroad and Highway Bridges, Turntables, Buildings, Roofs and Steel Structural Work Generally.

This company's works are located in the northeastern section of the city. Its plant consists of a bridge shop, 100x300 feet, smith and machine shop, 90x250 feet, and foundry, 80x140 feet, occupying 10½ acres of ground adjoining the Crozer Iron Company. The works are equipped with the most improved modern machinery, and we are informed that it is the largest and most important bridge works in the south.

The capacity of the works is 5,000 tons per annum. Its output consists principally of railroad and highway bridges, but it also manufactures steel buildings, turntables, roofs, and structural steel work.



*Geo. P. Carr.
James A. Fishburne.*

*Chas. L. Maury.
J. A. Beard.*

*Chas. T. Jennings.
Arthur L. Sibert.*

*W. F. Nottingham.
A. B. Hammond.*

Its bridges and buildings will be found in all of the states south of and including Maryland, West Virginia and Ohio.

The company has constructed a number of important bridges during the past year, among which may be mentioned those at Atlanta, Ga., Natchez, Miss., Charleston, S. C., Fernandina, Fla., Fayetteville, Huiston and Newbern, N. C., Danville, Va., and a host of others.

The officers of the company are W. E. Robertson, president, C. E. Michael, secretary, and T. T. Fishburn, treasurer, all prominent Roanoke business men. The splendid success of this plant only tends to emphasize the future possibilities of the city as a manufacturing center.

HAMMOND'S PRINTING WORKS. This is one among the substantial and popular business enterprises of the city. It is centrally located at 106 Jefferson street, and the plant is fitted up with all the latest appliances used in printing, binding and the manufacture of station-

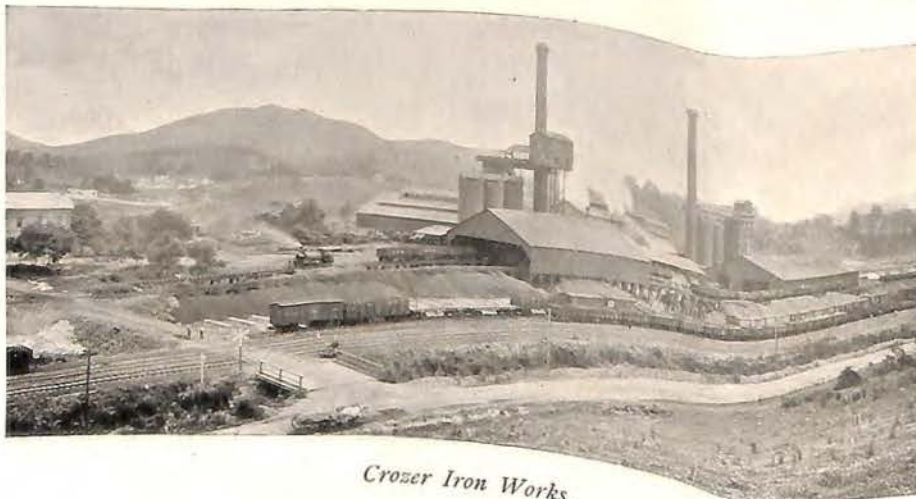
ery and books. This house numbers among its patrons many of the leading firms of the state. They make a specialty of railroad and fine commercial work; still they turn out annually a large volume of books and catalogues. Mr. A. B. Hammond, the proprietor, is a gentleman well known in the business and social circles of Roanoke, and is one of her most popular citizens. He is a native of Baltimore, Md., but came to the Magic City in 1882, and was with the N. & W. Ry. Co. for 8 years prior to establishing his present business.

CROZER IRON WORKS. This is one of the most important manufacturing enterprises of the city, employing in furnace and ore mines about 600 men. It is one of the pioneers of Roanoke, the furnace being built in 1883, and is stocked at \$500,000. Their product is sold mainly in the New England and middle states, where it has acquired a splendid reputation by reason of its special qualities.

J. A. BEARD, Shoes. Among the leading footwear emporiums of Roanoke we must place this convenient and finely stocked store. He has every convenience for the comfort of his patrons, and the stock embraces men's, ladies' and children's shoes of all grades, styles and prices, together with a full line of trunks and valises. Mr. Beard was born and raised in Bedford county, Va. He is an energetic merchant and noted for square dealing. His manager, Mr. W. A. Meade, whose photo we print is also a native of Bedford county, and is one of the best shoe salesmen in the city.



W. A. Meade.



Crozer Iron Works.



Factory of R. H. Fishburne & Co.

CHAS. L. MAURY, PHOTOGRAPHER. This accomplished artist occupies a well arranged gallery at No. 112½ Salem avenue, where he does work of the best quality, and studies to meet the requirements of the most critical in search of portrait work. Mr. Maury is a native of Botetourt County, Va., and he owns a well equipped gallery in Salem. In addition to his regular portrait work, he makes a specialty of copying and enlarging pictures.

C. T. JENNINGS. The hustling manager of the Roanoke Music Company, may now be considered one of the old residents of Roanoke, having located here in 1888. Mr. Jennings has the good fortune to be the representative for half of this state and a part of West Virginia of the largest manufacturers of pianos and organs in the world. Turning out each day thirty-five pianos and sixty organs, and backed by a capital of over three million dollars. This explains why his company can sell you a piano or organ on the easiest terms, at the lowest prices and without having you sign any notes or other paper to be put in bank. Give him a call, or write him; it will pay you.

R. H. FISHBURNE & CO., Manufacturers of Smoking Tobacco. This is one of the oldest firms in the city, having been established in 1874, under the firm name of Fishburne Bros., and after several changes was incorporated under the present style in 1895 with \$70,000 capital stock. The factory consists of two handsome buildings, one 36 x 90 feet, four stories high, the other 40 x 100

feet and 3 stories high. The officers of the company are: R. H. Fishburne, president, a wealthy and influential citizen who devotes his time largely to superintending the factory end of the business, C. L. Tinsley, vice-president, an expert tobacco man who superintends the shipping department and T. J. Phelps, secretary and treasurer, who

states and a considerable portion of the northern and western states. It has ever been their motto to furnish to the smoking public, the very best grade of Virginia and North Carolina tobacco, carefully selected, properly compounded and graded.



James H. Kidd.

ST. LOUIS PORTRAIT CO. The visitor to Roanoke can spend a pleasant hour at this well arranged gallery, with its elegantly furnished reception rooms in which to receive customers and display their work. The whole gallery is fitted up with modern instruments and is in the hands of workmen who understand their business. Those who want good work at reasonable rates would do well to consult them. We present a portrait of the manager, Mr. James H. Kidd, a native Virginian, who is a pleasant gentleman and experienced in his business.

MR. A. L. SIBERT, manager of the popular dry goods store, known as "131 Salem avenue," was one of the originators of this prosperous business, which was established in 1888. At this store can be found always on hand a full line of notions, dry goods, clothing and shoes. In 1895 the business at 131 had increased to such an extent that it became necessary to purchase the adjoining building, which is called the Annex,

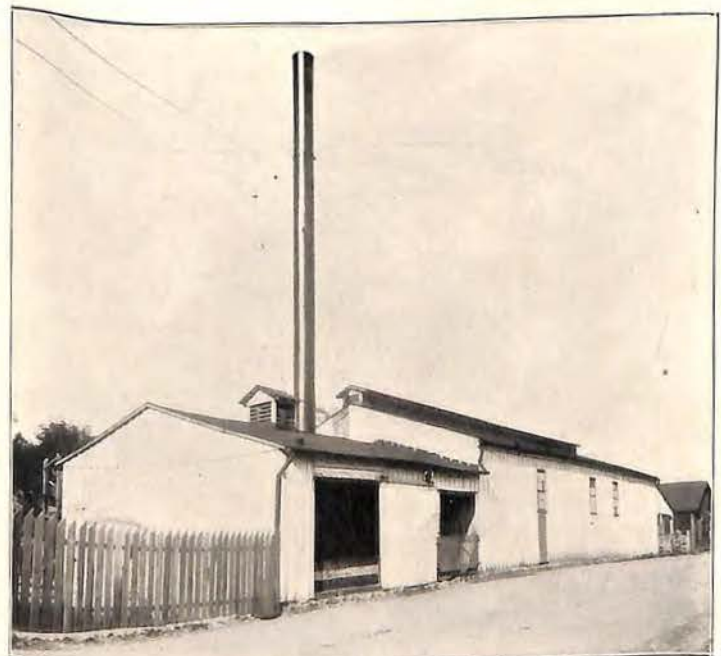


131 Salem Avenue.

has charge of the sales. He is one of the most genial and enterprising business men in the city, and the phenomenal sale of the products of this firm have been due largely to his genius and enterprise. Their goods are sold by personal solicitation direct to the jobbing trade throughout all the southern



Nottingham Coal and Ice Company's Ice Plant & Coal Yard.



where shoes, hats and trunks are sold. 131 does a wholesale as well as a large retail business.

THE NOTTINGHAM COAL AND ICE CO. This enterprising company was incorporated in 1894 and is engaged in the manufacture and sale of ice in summer and coal in winter. They also handle flour, mill feed, hay, etc. Their plant for the manufacture of ice is equipped with the best appliances and is in every respect first-class, and their ice from clear distilled spring water, cannot be excelled, for purity, clearness and solidity. It lasts well and is consequently excellent for shipping to outside points, being exceptionally compact and thoroughly frozen. Their coal yard is commodious and conveniently located, having a side track to it from the Norfolk & Western Railway. They handle a complete assortment of coal and wood, and through promptness and fair dealing have built up a fine city trade. They have a large storeroom which affords facilities for storing dry wood. Their facilities for supplying the trade promptly with ice or fuel in either large or small quantities are unsurpassed by any firm in the state. Their teams and wagons are especially attractive and are one of the features of the city. The firm is composed of J. A. Fishburn, president and general manager, and W. F. Nottingham, secretary and treasurer, both gentlemen well known in the commercial and financial circles of Virginia.

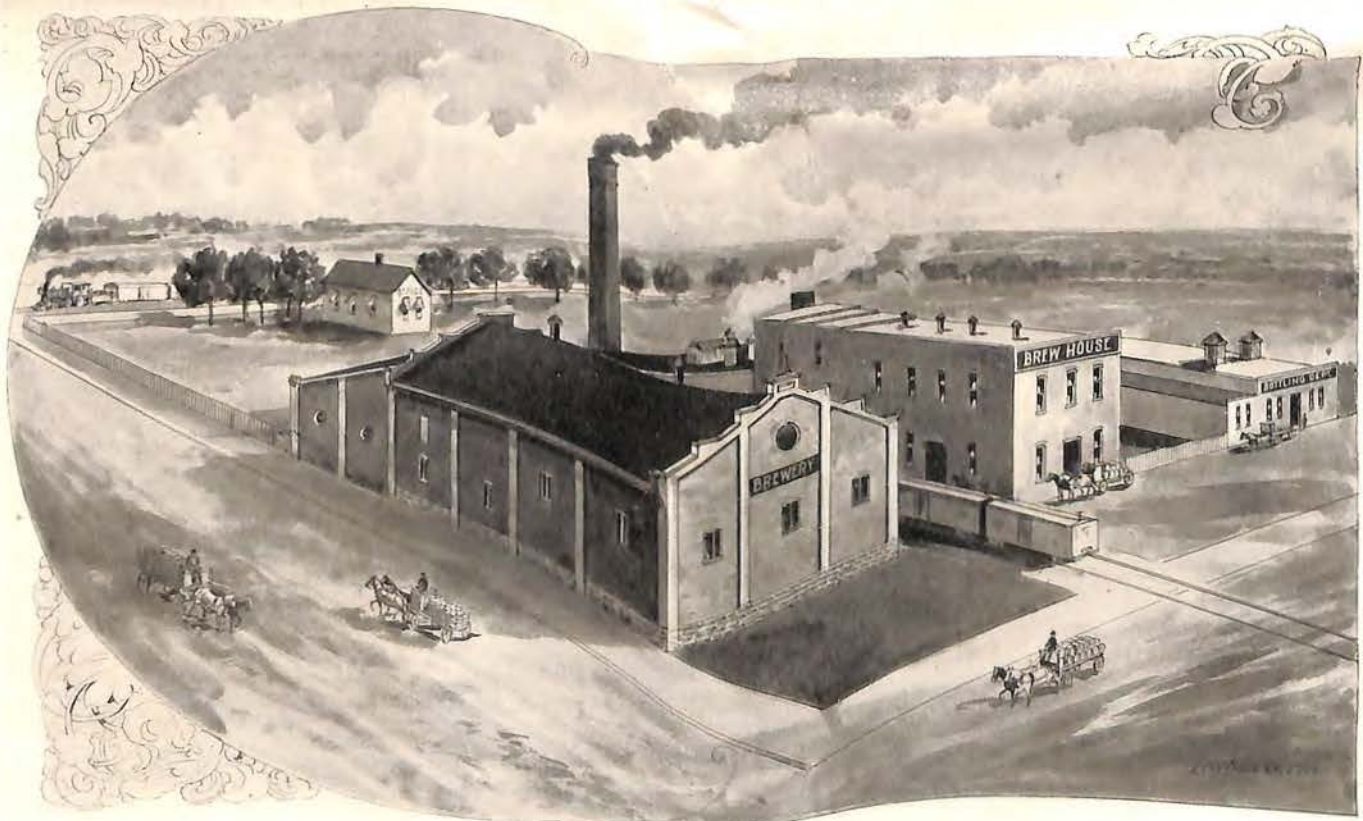
ROBERT PORTNER BREWING CO., Roanoke branch. The products of this company are favorably known all through the east, and they are especially noted for their fine bottled goods, which have become a household necessity with many of the best families in Virginia. While the brewery and general offices are located at Alexandria, Va., one of their principal branches is at Roanoke, under the management of Mr. Geo. P. Carr, who has built up a splendid trade for their beer and carbonated drinks. He also handles a complete line of saloon supplies, including corks, bottles, glasses, etc. Mr. Carr is a native of Pennsylvania, but located in Roanoke in 1884. Phone No. 169.

VIRGINIA BREWING CO. Among the many good things possessed by Roanoke is the magnificent Brewery operated by this company. Their plant is an imposing one, consisting of five buildings fitted up with the best and most modern machinery known to the brewery trade. Their ice plant is one of the finest and best equipped in the South, and has a capacity of 20,000 pounds per day. Their beer is brewed by skilled brewers, who are not only experienced and practical men, but are possessed of the latest scientific knowledge pertaining to beer making. All the ingredients entering into their product, such as water, malt and hops, are analyzed by skilled chemists so as to guarantee the utmost purity. As a result, their beer is



Office of Frank E. Brown.

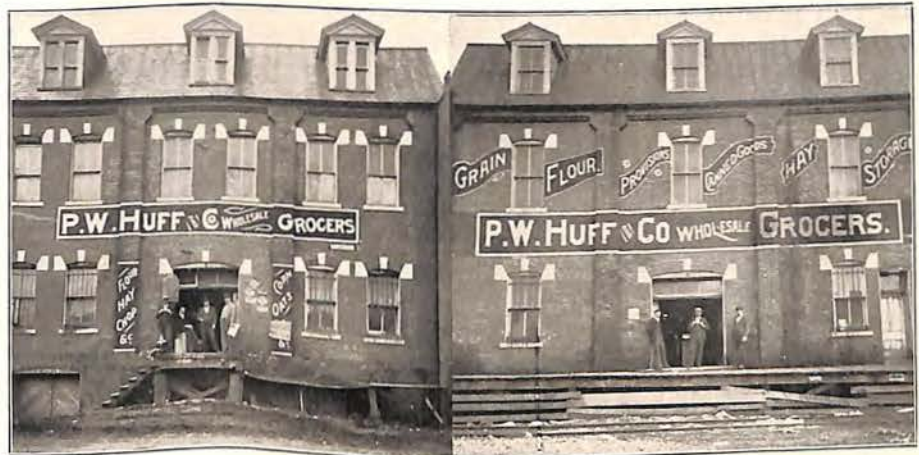
not surpassed for purity and general excellence; and its delicate and pleasing flavor has given it wide popularity wherever it has been introduced. In their well-equipped bottling department they put up a number of special brands of lager beer, ale and porter, which are in demand over a large territory; and in their special mineral water bottling works they bottle the famous Aetna Lithia water, the Crystal Rock Mineral water, and Kola Nerva, together with phosphates and other soft drinks. The company was organized in 1890, with a capital stock of \$80,000, mostly Roanoke capital. The plant is under the direct supervision of Mr. Louis Scholtz, president of the company, who gives his personal attention to the business, and Mr. John Giesen, manager.



Virginia Brewing Company.

FRANK E. BROWN, Dealer in Hides and Wool, was born and raised in Maryland, established his present business in the city of Roanoke in 1890, where he has since built up an extensive trade in hides, tallow, wool, beeswax and furs. He makes a specialty of curing all of his own hides. We produce a cut of the office, which is located at No. 111 East Campbell avenue.

DR. S. SIMON, Eye Specialist. The subject of this sketch is a native of Germany, who came to America about fourteen years ago. The doctor makes a specialty of treating the eye and fitting glasses, in which he has been very successful. He occupies a very convenient and tastefully arranged office at 120½ Salem avenue, W., having recently moved from Commerce street, where he had been located for several years. He has a large number of testimonials from



P. W. Huff & Co.

Ohio and located in Roanoke in 1890. Mr. Manning is a native of Norfolk and came to Roanoke in 1890. One of their leaders is a special piano box buggy, (either Brewster or end spring.)

doing business, like old antiquated machinery must be laid aside to be superseded by advanced hard sense principles. They have taken much interest in the results of their system of cash business among their customers, who have become



Yost-Huff Company.

well known people which tend to show that Dr. Simon's services are well appreciated by the citizens.

VIRGINIA CARRIAGE CO. This firm manufactures all kinds of wagons, carriages and buggies, and having quite an extensive trade in and around Roanoke. They turn out a fine grade of goods. Their vehicles are easy running and finely finished. Their factory and salesrooms are located at 409 Henry street, just opposite the post office. The firm is composed of W. T. Manning and C. A. Stutsman, both thoroughly acquainted with every detail of carriage and wagon building. Mr. Stutsman is a native of

YOST-HUFF COMPANY (Limited), Carriages and Agricultural Implements. This firm stands at the head of the carriage and farm implement business of Roanoke. They occupy one of the finest store buildings in the city, at 210 Jefferson street, where their office and salesrooms are located. Their warehouse being in the Stewart block, a large brick building but a few blocks away on the R. & S. Ry. They are sole agents for a number of the leading manufacturers of farm machinery and horse goods. The members of the firm are shrewd buyers and consequently handle only the most reliable goods, embracing the latest improved makes. They also have a department devoted to sewing machines, bicycles and other special machinery, where a complete line of this class of goods are displayed. Their business is both wholesale and retail, and extends over a large territory contributory to Roanoke.

P. W. HUFF & CO., WHOLESALE GROCERS. This firm was organized in 1895 to do a cash wholesale grocery business, being the pioneer cash wholesale grocery firm of southwest Virginia. Their success has exceeded expectations, and has thoroughly demonstrated the fact that old antiquated credit methods of



Hudson, Fielding & Co.

HEADLIGHT, ROANOKE, VA.

the most successful merchants in this section. While those who have patronized long credit houses, with long prices attached, have flourished for a while, like a green bay tree, and then faded like autumn leaves.

This firm does strictly a wholesale grocery business, has good side track and wagon facilities for loading and unloading. A modern equipped building with 20,000 feet of floor space. And always have on hand a selected and complete line of groceries and grocers sundries, also grain and feed of all kinds, and a complete line of field and grass seed. All of which are bought for cash and sold on the least possible margin.

HUDSON, FIELDING & CO., Flour and Feed. This firm, standing in the front rank in their line, is successor to the old firm of Hawkins, Fielding & Co. They are extensive wholesale and retail dealers in flour, mill feed, hay, corn, oats, etc., and are agents for the famous Pillsbury flour. Their trade relations are established throughout Roanoke and the adjoining counties. Their office and salesrooms are just one door south of the Terry building on Jefferson street, where those looking for the best flour in the city can find it—a haven for those wishing to buy or sell feed or grain.

OVERSTREET & THURMAN. Furniture and stoves. This is the most popular furniture house in Roanoke and is rapidly attracting the cream of the city trade, by reason of the superior inducements offered to purchasers and the liberal business methods employed by the management. Their offices and salesrooms are located at 18 and 20 Campbell avenue, in the Day building, one of the finest store buildings in the city, and their exhibit is remarkably complete, embracing house furnishing goods of all grades and styles, suited to every variety of taste. This firm is not merely a leader in the retail market, but do an



Overstreet & Thurman.

extensive wholesale business throughout southwest Va., their ware rooms being located at 210 and 212 Salem avenue. The members of the firm, J. T. Overstreet and E. A. Thurman, are both natives of Bedford county, but have been residents of Roanoke nearly ever since it has been a city. They are broad-gaged patriotic business men, who are alive to everything tending to advance the interests of their city.

FAIRFAX BROS., Hardware Dealers. There is no house in the city more typical of the pushing enterprise so char-

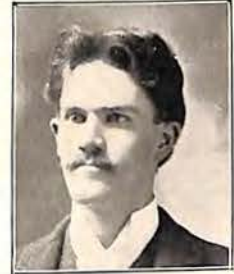


Fairfax Bros.

acteristic of Roanoke, than this large wholesale and retail hardware house. They have one of the best arranged stores in the entire city, and enjoy the advantage of one of the most central and convenient locations to be obtained. The active members of the firm are R. R. Fairfax and G. P. Fairfax, both natives of Lynchburg, and both men of fine business ability and good social qualities. While they have been established in the city only about two years, they have secured extensive trade relations throughout southwest Virginia, and adjacent territory. In addition to a large and complete assortment of regular hardware, they are manufacturer's agent for the best lines of engineers' and miners' supplies, cordage, belting, glass, special machinery of various kinds. The members of the firm are all experienced hard-

ware men, having been identified with the hardware business for a number of years.

CENTRAL PHARMACY. One of the best known druggists in Roanoke is Mr. Samuel Stone, the manager of this reliable well-stocked drug store. He is a native of Montgomery Co., Va., and has been a resident of the city since 1888. Through long practical experience he is a thorough master of the drug-



Samuel Stone.

business. In addition to carrying a very complete line of drugs of all kinds, together with the usual goods which we expect to find at a first class drug store, he manufactures the celebrated May Apple Tonic Liver Pill, which has had an extensive sale.

NELSON & MYERS, Hardware Dealers. This is one of the substantial firms of Roanoke, and occupies a fine and handsomely arranged building, E. Campbell avenue, near Market square where they conduct an extensive wholesale and retail



Nelson & Myers.



Rogers Music Company.

hardware business. They were established in Roanoke in 1888, and is the oldest firm in their line in the city. The firm is composed of A. M. Nelson, of Roanoke, who has charge of the business, and Mr. M. H. Myers, of Lexington, Va., senior member of the firm H. H.

Myers & Son. The building they now occupy was built especially for their business, and is filled from top to basement with a large and well selected stock of builders' supplies, general hardware, tools, stoves, guns, paints and oils, and in fact, everything that people expect to find in a first-class hardware store. They have just planned to construct an additional building to accommodate their growing trade.

J. E. ROGERS & CO., Pianos and Organs. A description of Roanoke would be incomplete without some mention of this widely known firm. They stand in the very front rank of southern music houses, and carry an immense stock of pianos and organs, all of which are well known to the trade, and recognized as reliable and high grade instruments. They also carry a complete stock of sheet music and a large assortment of general musical merchandise. Mr. J. E. Rogers conducted a similar enterprise in the city for four years, and has established an enviable reputation for reliability, courtesy. The Rogers Music Co., under his management, is putting forth the same effort to please the trade that Mr. Rogers has always been noted for. Their motto is to give satisfaction. The customer wants the best instrument at the lowest price, and this company will not only supply this demand, but if you will only step into their store at No. 11 Jefferson street, you will be delighted at the kind and considerate manner with which your demands will be supplied.

THE FISHBURN CO. Books and Stationery. This is one of the leading houses in the city in its special line and while it is an old established house, the business was purchased by the present management but a few years ago. They have a large and substantial patronage. Their trade territory covering principally southwest

Virginia and West Virginia, where they have built up an extensive jobbing trade. Their Roanoke retail establishment is located at 10 Campbell avenue where they have a large and admirably arranged salesroom stocked with all kinds of books, school supplies together with a wide range of plain and fancy stationery and office goods of all kinds. They also have a department devoted to bicycles and sporting goods, being agents for the famous "Spalding" wheel. The business is owned by an incorporated company with ample capital, of which J. B. Fishburn, cashier of Exchange National Bank is president and E. B. Fishburn, treasurer and manager.

CALDWELL-SITES CO., Books and Stationery. This is one of the best known firms dealing in books and stationery in the state. They commenced business



Oakley & Woolwine, Funeral Directors.



The Fishburn Company Book Store.



Interior of Andrews China Company.



Interior of E. Wile's.

thirty-two years ago at Staunton, Va., where they still own the leading book-house in the city. Their Roanoke store was opened in 1897, under the direct management of Mr. D. P. Sites, treasurer of the company, and is located at 18 Salem avenue, W., one of the best situated and arranged places for their line of goods in the city. They carry a complete line of standard and popular books, school and office supplies of every description, holiday novelties and sporting goods, all sold at rock bottom prices. They are also agents for the Remington typewriter and all leading typewriter supplies. Mr. C. R. Caldwell, the president of the company, is manager of the Staunton house and assistant cashier of the Augusta National Bank.

THE ANDREWS CHINA COMPANY. This popular, energetic estab-



A. J. Kennard, Plumber and Tinner.

lishment supplies the citizens of Roanoke with the best of everything in the line of china, glass and queensware. Their stock is large, the assortment remarkably complete, and the location and arrangement of the store all that can be desired. The business was established by W. E. Andrews, the present manager of the firm, in 1899, and has since done an extensive wholesale and retail business in Roanoke and southwest Virginia.

A. J. KENNARD, PLUMBER AND TINNER. This well known and enterprising plumber, occupies a well equipped plant at No. 130 Campbell avenue, where he is prepared to undertake all branches of steam and gas-fitting, tinning and plumbing. He possesses a wide, practical experience in his business, and carries in stock a large assortment of sanitary appliances, including enamel and porcelain wash bowls, baths, closets and all kinds of plumbers' and gas-fitters' supplies. Mr. Kennard is a native of Pennsylvania. He established himself in Roanoke in 1891, and in addition to his regular line of work, he carries a complete stock of stoves and ranges, together with a fine assortment of terra cotta and clay pipes.

E. WILE, the One-price Clothier. This is one of the flourishing enterprises of Roanoke, and occupies a leading position among the clothing houses of the state. Mr. Wile is an expert clothier, having been on the road for a prominent New York house selling clothing and furnishing goods for twenty-three years prior to beginning his Roanoke business. He has from the start carried the most complete and best selected stock of hats, clothing and gents' furnishing goods of all kinds in the city. His long experience

as salesman has enabled him to buy the best goods in the market and to sell them at prices that take. His goods are all strictly "one price," and if not found as represented, can always be returned.

MISS MARY C. BOOTH, Milliner. Miss Booth is Roanoke's leading milliner, who owns the most elegantly furnished establishment of the kind in the city, located at 103 Campbell avenue, W. She is a lady of exceptional taste and refinement. She makes a pecialty of fine work, and keeps fully abreast of the times in all that is novel and popular, and her stock is received direct from Baltimore and New York, and includes all the latest styles and shapes of ladies'



Mary C. Booth's Millinery Parlors.

headware. Miss Booth is a native of Pennsylvania, learned the millinery business in Baltimore, and located in Roanoke in 1890, where she has built up a good patronage among the best people.

ROANOKE STEAM DYE WORKS. This is the only steam dying establishment in southwest Virginia. Mr. James Devon, the proprietor is a native of Scotland. He established the present business in Roanoke in 1886. This plant does all kinds of dyeing and cleaning of ladies' and gentlemen's clothes, and they are prepared to treat the most delicate fabrics in a way to get the desired results without injuring the goods. The plant is located at 110 Campbell avenue.

WATT, RETTEW & CLAY, Dry Goods. This firm ranks among the first dry goods houses of the South. They started in a small way at Norfolk, Va., a little over ten years ago, and by fair dealing and courageous enterprise they have forged to the front. They now have two of the leading dry goods stores in the

state, owning their own buildings. The two stores have a combined floor space of 50,000 square feet and give employment to a regular force of more than one hundred people which is largely increased during the busy months of spring and fall. "One Price" appeared in their opening announcement and they have strictly adhered to that policy as well as the policy of selling for "spot cash" and upon these fundamental principles they have built a reputation for honesty and close prices, that



Watt, Rettew & Clay.



Huff, Andrews & Thomas Dry Goods Department.

extends throughout Virginia and adjoining states. They have handled at all times the most reliable goods and their business is of such magnitude that they now maintain an office and wareroom in New York City, where a resident buyer is on the alert for the firm's interests, and they receive by wire daily advice regarding the markets; besides their regular buyers making monthly visits to the principle markets. Their big Roanoke store is managed by Mr. Geo. MacBain who has made for himself an enviable reputation as an enterprising, thorough going business man, and whose popularity both as

citizen and merchant is responsible for the splendid success of their business.

HUFF, ANDREWS & THOMAS, Exclusive Jobbers in Dry Goods, Notions, and Groceries. Roanoke has cause to feel a sense of pride in having developed in this firm one of the leading jobbing houses of the South. The firm was organized in 1886, and has since built up a large patronage throughout Virginia, West Virginia, Kentucky, Tennessee, North and South Carolina, keeping a force of twelve salesmen constantly on the road. They have established an especially fine trade in the Pocahontas coal region, and to properly take care of which it was found necessary to maintain a branch house at Bluefield, which is under the efficient management of Mr. W. H. Thomas. They employ, in all, over 40 people, and occupy in Roanoke three large brick buildings. We show cut of the dry goods and notion house, located at 218 and 220 Salem avenue. The members of the firm are B. P. Huff, J. B. Andrews and F. B. Thomas, three of Roanoke's most progressive and substantial business men, whose shrewd, critical management, coupled with a keen knowledge of the requirements of the trade, have developed their firm to a position of commanding importance among the leading industries of the South.

HEADLIGHT, ROANOKE, VA.



I. Bachrach.

HEIRONIMUS & BRUGH, Dry Goods. This successful and enterprising firm located in Roanoke in 1890. Their mode of doing business has been straightforward, and the high class of goods and the short margin upon which they are sold, secured for the house immediate popularity. They have continuously maintained one of the largest stocks of goods in the city, especially so in the finer grades. Their stock represents the very newest things in the dry goods line, and their departments are so complete, and their selections so perfect, that a large class of people who formerly did their shopping in northern cities now give this house their entire trade. They occupy a magnificent building on the corner of Campbell avenue and Henry street.

Their window display is one of the most beautiful in the state. The firm are both young men, just at the height of their best energy, and judging from their push and capabilities and their success of the past, they bid fair not only to continue, but to further increase their well earned popularity with the shopping fraternity of southwest Virginia. Every visitor to Roanoke should make it a point to see this beautiful store. They conduct an extensive mail order department, and those out of the city desiring information about any of the departments will receive prompt response to all communications addressed to the firm.

IKE BACHRACH, Shoe Dealer. Among the pioneers of the Magic City none are better known than Ike Bachrach, the pioneer shoe man, who located in Roanoke in 1882, and since that time, by strict attention to business and fair dealing, has succeeded in building up two of the leading shoe stores in Roanoke, one situated at No. 113 Salem avenue, and the other at the corner of Salem avenue and Jefferson street. He is an experienced shoe man, and is especially known for square dealing. His stores are both finely stocked with foot wear of every style, including all the latest and most stylish goods. He is agent for a number of the leading shoe houses of the United States, such as Williams, Kneeland & Co., Seigler Bros., Geo. E. Snow, and T. Selig Schwab & Co. Those looking for shoes will make no mistake by dropping into one of his stores.

VAN LEAR BROS., PHARMACISTS. This is one of the oldest drug houses in the city, and has been known for years throughout southwestern Vir-



I. Bachrach.

ginia as one of the leading wholesale and retail establishments in its special line. The business was purchased in 1896 by the brothers Van Lear, who were both experienced and educated pharmacists, both being graduates of the Maryland College of Pharmacy, with over ten years' experience in handling drugs. They have within the last two years more than doubled the old business, besides establishing a very successful branch at Vinton, Va. They give special attention to prescriptions.



Heironimus & Brugh.



Van Lear Bros.



White Front Pharmacy.

MASSIE'S PHARMACY. This is one of the largest and best arranged drug stores in Roanoke. It is centrally located at 109 Jefferson street, and is owned by Paul Massie, who possesses all the essential qualifications of a successful pharmacist. He established his business in 1891, and has built up an extensive trade by fair dealing and by keeping his store always stocked with a complete line of the best goods that money can purchase. He manufactures a valuable line of specialties, for which he has built up a large mail-order business.

S. NYBERG, Jeweler. One of the first buildings to attract the attention of



Jack's News Depot.

the visitor, entering the city via the Norfolk & Western, is the handsome store front of Roanoke's leading jeweler. It is on the corner just across from the depot, in the most conspicuous place on Jefferson street. There you will find a large stock of diamonds, watches of all the approved makes, and all kinds of jewelry, together with a complete assortment of musical goods. If your time-piece requires attention, you will find there the best equipped watch repairing establishment in the city under the direc-



S. Nyberg, Jeweler.

tion of skillful repairers. Mr. Nyburg is a native of England, but has been a resident of Roanoke since 1890.

CHAS. LYLE DRUG CO. Four thousand one hundred and thirty days ago Mr. Chas. Lyle came to the Magic City and entered the drug business. Every day of that number has found him engaged in the pursuit of the same. He has founded and maintained one of the best businesses in the city, and has also built one of the largest prescription businesses in the state. He is the proprietor of several patent and family medicines, Lyle's Pain Cure and Lyle's Liver Pills being among the most prominent, having large sales from Maine to Mexico, and from the Atlantic to the Pacific. He has two stores stocked with choice drugs and chemicals, which



Walter S. Langdon Co.

testify to his successful efforts. Mr. Lyle has made his business his one study, and is prepared to meet all demands in his line.

THE WALTER S. LANGDON CO., Hatters. In reviewing the various industries we find this firm occupying an important position. They are located at 212 Commerce street, where they show a splendid assortment of hats and caps of all the leading makes, including the most popular styles. Mr. Langdon came to Roanoke from New York City in 1896. He is an experienced hatter, and knows hats because he has made them a study. He knows how to buy them and how to sell them. He has another large hat store at Newport News, Va.

JACK'S NEWS DEPOT. This is one of the distinctly popular places in Roanoke, being located at 108 Salem avenue, west, central to the leading busi-



Hopcroft's News Depot.

ness houses and public buildings of the city. They carry a large stock, including all the leading daily papers, magazines and periodicals of various kinds, together with a line of popular books, including the latest novels. They also have a complete line of cigars and tobacco. It is under the management of Geo. W. Jack, one of Roanoke's popular young hustlers, well known to the newspaper circles through his connection with the Times. This is a good place to secure copies of the Roanoke Headlight.

M. B. HOPCROFT, Newsdealer and Tobacconist. Hopcroft's is one of the busiest of the busy places in the city. It is a place where you can get all the daily papers as soon as they arrive, as well as the magazines and latest novels. It is also the place to secure cigars and tobacco. Mrs. M. B. Hopcroft, who es-



Radford Steam Laundry.



Chas. F. Byrne.

established the business in 1894, is a native of Rockingham county, Virginia.

THE RADFORD STEAM LAUNDRY. This is one of the leading laundries in southwest Virginia. The building occupied by them is commodious and centrally located, and is fitted throughout with the most improved and up-to-date laundry machinery. Mr. C. W. Sanders, the proprietor, is a native of Myrtle County, Virginia, and a veteran laundryman, having conducted a very successful laundry in Radford for a number of years prior to the establishment of the present business. They do a considerable out-of-town business for various points throughout southwest Virginia, the work being collected and delivered by express.

CHAS. F. BYRNE, Importer and dealer in Wines and Liquors. This is recognized by the citizens of Roanoke as headquarters for the highest grades of pure wines and liquors. Mr. Byrne is a native of Lynchburg, Va. He came to

the Magic City in 1890 to keep books for Joseph Lawson & Co., and three years later bought them out, since conducting the business himself at 3 Jefferson street. His stock is complete in every detail. He is agent for the famous "Old Wilson" and "White Mills" distilleries. Mr. Byrne caters especially to medicinal and family trade.

ROANOKE STEAM LAUNDRY. This is one of the old landmarks of the city, having been established in 1887, and has acquired a reputation for superior work and reliability. The plant is fitted up with the best laundry machinery and only the most skillful help is employed



Geo. W. Ammen.

Mr. Geo. W. Ammen, the proprietor, is a native of Botetourt county, Va., and is known as the pioneer laundry man of southwest Virginia. Those wishing to give him a trial can call telephone 116, or drop a postal to Box 368. They will find his prices all right.

IDEAL STEAM LAUNDRY. This plant was purchased by the M. L. Black Company January 25th, 1898, and through the energy and push of their efficient manager, Mr. M. L. Black, has rapidly increased until they to-day command a large patronage. Their plant is thoroughly equipped with modern appliances, and they are turning out the best of work at minimum prices. Mr. M. L. Black is a hustler, and has wide experience in the laundry business.



Ideal Steam Laundry.



Dispatchers' Office, N. & W. R. R.

THE NORFOLK & WESTERN RAILWAY COMPANY has played an important part in the economical history of the two Virginias. The oldest part of the big trunk line system was opened for traffic in 1852. This road ran from Norfolk to Petersburg, 81 miles long, known as the Norfolk & Petersburg Railroad. The second part of the present system is the Southside Railroad Company, chartered in 1846, but opened for traffic in 1857 between Petersburg and Lynchburg. In the same year the Virginia & Tennessee Railroad, chartered in March, 1849, opened for traffic between Lynchburg and Bristol, so that the old main line of the N. & W. system has been in operation before the war between the states.

In 1870 the Legislature of Virginia chartered the "Atlantic, Mississippi & Ohio Railroad," which absorbed the above named independent companies and put them under the management of Gen. William Mahone.

In 1881 Philadelphia capitalists bought the A. M. & O. R. R. and reorganized same under the name of the Norfolk & Western Railroad Company. To the 428 miles or original holding was soon added miles of new roads, opening up valuable coal and mineral fields and new trade territories. In May, 1882, the New River Railroad Company was merged into the N. & W. Co., the New River division being opened for traffic in May 1883. In the same year the Cripple Creek division, extending from Pulaski south toward the North Carolina state line and opening up valuable iron ore properties, was constructed; also extensive improvements at Gambert Points, where the company has unsurpassed facilities to unload coal and grain, were constructed.

In 1887 the Clinch Valley division was

finished, opening up new coal lands in the fertile valley of the Clinch, and giving a new outlet to the West via the Louisville & Nashville Railroad system.

In 1890, the Shenandoah Valley Railroad, running from Hagerstown to Roanoke, was consolidated with the Norfolk & Western.

By way of leases in 1892 the Roanoke & Southern Ry., running from Roanoke, Va., to Winston and Salem, N. C., and the Lynchburg and Durham division, from Lynchburg to Durham, N. C., were acquired and the Great Norfolk & Western Railway system was completed by the opening of the Ohio extension, which in connection with the Sciota Valley

division, gave a new outlet from Columbus, O., and by connection from the lakes and Chicago to Norfolk.

The headquarters of this system of 1,600 miles of steel rails are in Roanoke, Va., which city sprang up when continuation of the Shenandoah Valley Road to a point on the Norfolk & Western Railroad was an assured fact.

In 1897 the old company was reorganized in the Norfolk & Western Railway system, new bridges were built, new double tracks laid to handle the increased business of the road.

The fame of the Norfolk & Western Railway system has been earned by the policy of its shareholders to increase the revenues by building up local industries and developing local resources. The developing of the Pocahontas, the Flat Top, the Clinch Valley coal mines, the opening of many iron ore mines in southwest Virginia and the Shenandoah valley, the attraction of northern and western farmers to the large Virginia estates, which with an outlay of sufficient working capital, and with intelligent management, are rapidly redeemed, is due to that policy.

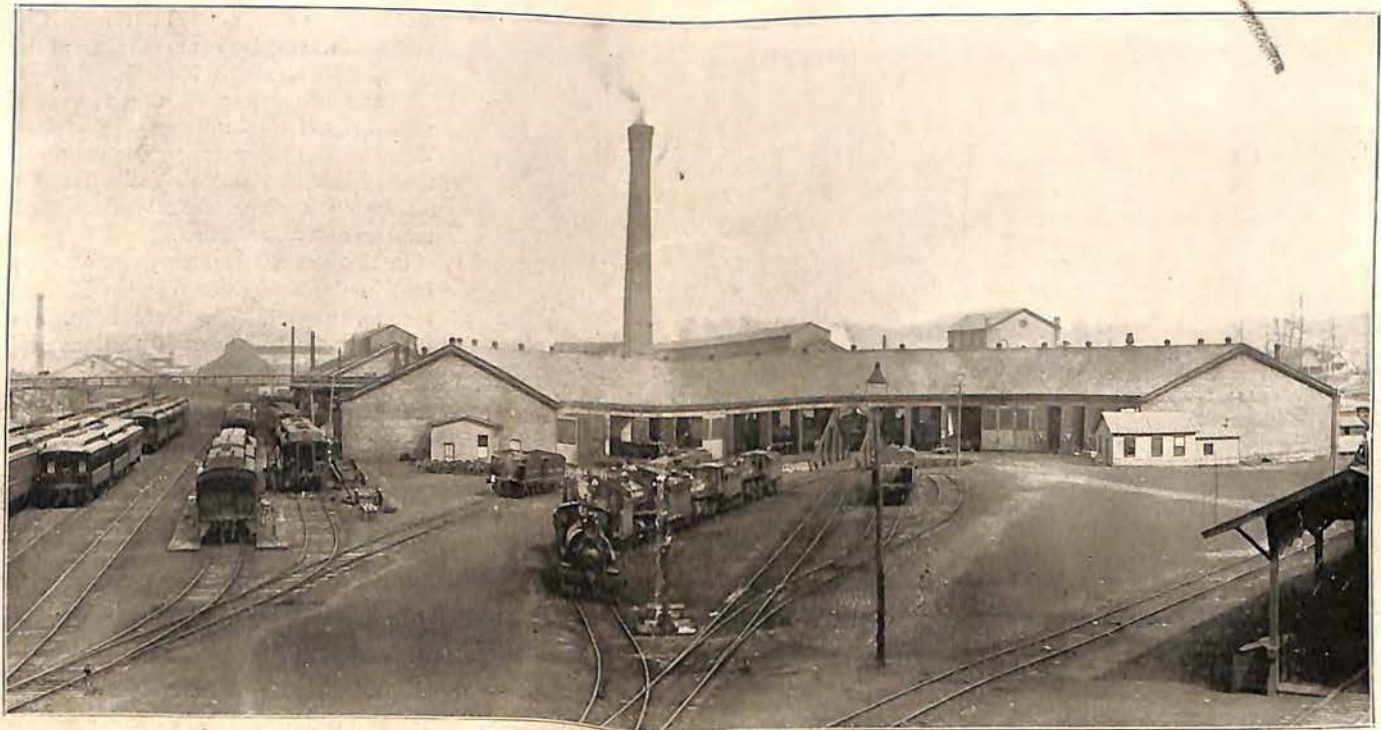
The resources of the sections traversed by the different lines of the N. & W. Ry. system have been widely advertised, and apparently with good results. And while, of course, the railroad is benefited by this work, the towns and the country in the trade territory of that corporation are reaping untold profit.

The N. & W. Ry. Co. has been the most important factor in making Roanoke what she is to-day. Their shops, which are the largest in the south, and employing over 1,500 men, are at Roanoke, and the amount of money paid out by them in the city each pay day, aggregates over \$150,000.



Passenger Station, N. & W. R. R.

HEADLIGHT, ROANOKE, VA.



View of Norfolk & Western Shops from Randolph Street Bridge.



General Offices of Norfolk & Western Railroad.