

**Roanoke Public Libraries
Virginia Room
1952 All-America City Award Records**

Collection Description:

Repository: Roanoke Public Libraries, Virginia Room

Accession Number: 2014.4.18

Title: 1952 All-America City Award Records

Physical Characteristics: One legal-size document storage case.

Donated by: M. Carl Andrews

Arrangement: Folders are arranged alphabetically by document type with documents arranged chronologically in each folder.

Reproduction Restrictions: No known restrictions on publication. Virginia Room copy fees apply.

Processor: Dyron Knick, 18 April 2014

Introduction:

The 1952 All-America City Award Records were created and or collected and compiled by M. Carl Andrews, Editor of the *Roanoke Times & World News*. Items include correspondence to and from Andrews in reference to the award and nomination, photographs, news clippings, and other related documents.

Biographical Note:

M. Carl Andrews was born 24 October 1904 in Logan County, Oklahoma. Andrews grew up in Newport News and came to Roanoke in 1929 to join the staff of the *Roanoke Times*. He was editor from 1929 through 1935, at which point he was assigned to cover the Franklin County Moonshine Conspiracy Trial. He was appointed city editor of the *Times* in 1937 and held the position until he left for service in World War II in 1943. Upon his return to Roanoke in 1946, he was named Editorial Page Editor of the *World-News*, a position he held until his retirement on 1 November 1969. Andrews was actively involved in numerous civic and professional organizations, serving as Chairman of the Mill Mountain Development Committee, co-Chair of the Bicentennial Committee and a founding member of the National Conference of Editorial Writers. He also worked tirelessly to ensure Roanoke's nomination and win of the 1952 All-America City Award.

Scope and Content:

- The collection consists of one legal-size document storage case, consisting of eighteen file folders. Items include: personal and professional correspondence, photographs, press releases, radio transcript, several periodical containing related articles, news clippings, banquet menu, and an address by George Gallup.
- The dates of materials in the collection are between the years of 1952 and 1954, with a separate file for all documents related to attempts at the award in the 1960s.
- Some highlights of the collection include letters to Andrews from Congressman Richard Poff and the editorial staff of *Look* magazine. One 8"x10" photograph shows of Andrews, City Manager Arthur Owens, and Hunter Akers posing in front of a billboard erected to honor the City of Roanoke for its win. 5 4"x6" photographs of awards banquet attendees and a menu from the banquet should also be noted.

Container List:

Box 1 of 1

- Folder 1:** Address by George Gallup at All-America City Awards Banquet at the Hotel Roanoke on 28 January 1953.
- Folder 2:** Correspondence from M. Carl Andrews, January 1953 to June 1954.
- Folder 3:** Correspondence to M. Carl Andrews from the City of Roanoke, October 1952 to February 1953.
- Folder 4:** Correspondence to M. Carl Andrews from Congressman Richard Poff, January and February 1953.
- Folder 5:** Correspondence to M. Carl Andrews from Jane Douglas of *Look*, January 1952 to February 1952.
- Folder 6:** Correspondence to M. Carl Andrews from various individuals, January 1953 to May 1954.
- Folder 7:** Correspondence to M. Carl Andrews from the National Municipal League, January 1953 to July 1954.
- Folder 8:** Correspondence to M. Carl Andrews, telegrams.
- Folder 9:** Correspondence to M. Carl Andrews from Senator A. Willis Robertson, January and February 1953.
- Folder 10:** Menu from awards banquet, 28 January 1953.
- Folder 11:** Newspaper Clippings.
- Folder 12:** Other efforts toward All-America nominations in the 1960s.
- Folder 13:** Packet of items compiled from 1952-1953 win, created October 2012 for 2012 All-America City Award win.
- Folder 14:** Photographs
- Folder 15:** Press Releases
- Folder 16:** Publication – *Look Magazine*, 10 February 1953.
- Folder 17:** Publication – *Virginia Club Woman*, April 1953.
- Folder 18:** Publication – *Virginia Veteran*, June 1953.
- Folder 19:** Transcript of *Citizens at Work* radio show, 27 June 1954.