

Let every dawn of morning be to you as the beginning of life.

—JOHN RUSKIN

The Illuminator

He who has conquered doubt and fear has conquered failure.

—JAMES ALLEN

Vol. IX, No. 8

KENTUCKY POWER COMPANY

APPALACHIAN POWER COMPANY

KINGSPORT UTILITIES, INC.

May 1958

Employees' Children Win Education Awards

\$500 Awards Go To Appalachian, Kentucky Youths

Employees' children from Ashland, Beckley, Lynchburg and Roanoke districts have been named winners in the fourth annual AGE \$500 Education Awards competition.

Winning the awards were E. Carlin Cassidy, Jr., whose father is general power sales supervisor of Kentucky Power Company in Ashland; Barbara Vines, daughter of J. E. Vines, Beckley district line foreman; Richard L. Booth, son of W. L. Booth, Jr., Lynchburg district electrical engineer, and Robert A. Armistead, Jr., whose father is Roanoke district line and station supervisor.

However, having received a full athletic scholarship from Virginia Military Institute, Robert Armistead, Jr., has requested that his \$500 award money be presented the Appalachian runner-up. As runner-up in competition, Nancy D. Richardson, 18-year-old daughter of C. E. Richardson, Roanoke district draftsman, will receive the \$500 award.

Residential Record

Roanoke Division Is First To Exceed 4,000 Kwh Mark



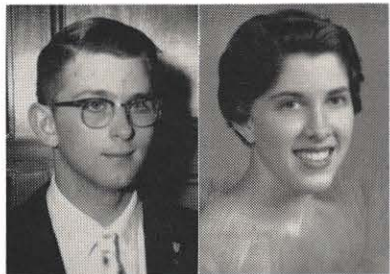
Plans and ideas for increasing kilowatt-hour consumption in the Roanoke division are talked over by, from left: J. W. Vaughan, Roanoke district commercial manager; J. M. Burnett, Fieldale district commercial manager; J. B. Whitmore, Roanoke division commercial manager; and F. M. Cloyd, Lynchburg district commercial manager.

Roanoke is the first Appalachian division to exceed an annual usage of 4,000 kilowatt-hours per residential customer. Use reached an all-time high of 4,019 kwh during March.

This usage represents an increase of 333 kwh per residential customer over the past 12 months. To further indicate the growth of the division, use 10 years ago was 1,591 kwh. During the same period the number of division residential customers has grown from 56,231 in 1948 to today's 91,287.

Appalachian's annual use at the end of March was 3,181 kwh per residential customer, and the average annual usage per residential customer for the AGE System, at the end of February, was 3,653 kwh. The national average, at the end of 1957, was 3,174 kwh per residential customer.

What has caused use of electricity per residential customer to almost triple in the Roanoke division in 10 years? J. B. Whitmore, Roanoke division commercial manager, feels



E. Carlin Cassidy Nancy Richardson

Small Group Winner

E. Carlin Cassidy is the winner from the group of smaller AGE utilities which includes Kentucky, Kingsport, Central Operating, Beech Bottom Power and Wheeling Electric. This is the second consecutive year a Kentucky employee's child has won a \$500 award.

A senior at Ashland High School, Carlin is a member of the National Honor Society, the Boys' Chorus and the ROTC drill platoon. An Eagle Scout and Silver Award Explorer, Carlin has earned the Boy Scout God and Country and the Kentucky Lincoln Trail awards. He is an assistant post advisor and has instructed

younger Scouts in the troop at the Methodist Church, where he is a member. He has attended several national Scout Jamborees and a Jamboree in England. He plans to major in engineering or physics in college.

Plans To Teach

Barbara Vines is a senior at Rupert High School where she is secretary of her class, National Honor Society and Future Teachers of America, as well as vice president of Tri-Hi-Y. President of her Sunday School class and a member of the Methodist Church Choir, she has served as president of the Methodist Youth Fellowship and vice president of the M.Y.F. sub-district. Barbara plans to become a teacher.

Plans On VPI

A senior in E. C. Glass High School in Lynchburg, Richard Booth is president of the Science Club, on the school newspaper staff and circulation manager of the school magazine, member of Senior Class Council, National Honor Society, Honor League, Literary Society, Quill and Scroll and Hi-Y. A former Soap Box Derby winner and a Scout Patrol leader, he is president of the Senior Hi Fellowship of the Presbyterian Church. He plans to major in chemical engineering or physics at Virginia Polytechnic Institute.

Known For Athletics

Robert A. Armistead, Jr., is known for his athletic as well as academic ability. He has been a member of the Jefferson Senior High School football, basketball and track teams. He also played American Legion baseball. President of the Hi-Y and his home room, he is a member of the National Honor Society and the Letter Club. He was appointed a delegate to the Virginia Model General Assembly in Richmond in 1956 and 1957, serving as a state senator last year. He also has served as president of his Sunday School class and plays the piano and clarinet. Robert plans to major in chemical or electrical engineering or physics at VMI.



After a luncheon in their honor at Roanoke, three Appalachian winners in the AGE Education Awards competition talk with G. L. Furr, Appalachian vice president and general manager. From left are Richard L. Booth, Lynchburg district; Barbara Vines, Beckley district; and Robert A. Armistead, Jr., Roanoke district. At the luncheon, Mr. Furr presented each winner with a congratulatory letter from Philip Sporn, president of AGE and our companies.

Class Salutatorian

Nancy Richardson, a senior at Andrew Lewis High School in Salem, is a member of the Latin Club, Y-Teens, the school band, is corresponding secretary of the Beta Club, circulation manager of the school's yearbook and Salutatorian of her class. An active member of the Tabernacle Baptist Church, she has held offices in youth organizations, including the presidency of the Youth Council. She plans to enter Westhampton College in Richmond next fall and is considering religious education or some other phase of church work.

A record total of 123 sons and daughters of AGE system employees competed for this year's ten \$500

Education Awards. In addition to Appalachian's three winners and the winner from the group including Kentucky Power, three awards were given in Ohio Power Company, two awards in Indiana & Michigan Electric Company and one award to the top entrant from the AGE Service Corporation.

Other AGE Winners

Winners of the other awards were: Norma K. Bowman, Canton, Ohio; Rose A. White, Kenton, Ohio; James E. Murphy, Crooksville, Ohio; Gerald F. Cornette, Mishawaka, Ind.; Randall D. Elliott, South Bend, Ind.; and David R. Phelps, Massapequa, Long Island, N. Y.

Begun In 1954

Million Manhour Safety Mark Reached For First Time By Ashland Employees

Employees of Kentucky Power's Ashland district completed one million manhours without a disabling injury on April 18. This is the first time Ashland employees have reached the coveted safety goal.

Their record began on March 18,

1954, and by the end of the work day on April 18 of this year, exactly 49 months later, employees had completed 1,000,495 manhours. At press time, the record was continuing.

The district's previous record of 936,033 manhours without a disabling injury was compiled between April 3, 1940 and January 26, 1944. With Ashland's new record, all Kentucky districts have reached the million manhour mark. Hazard has reached it twice and Pikeville once.

In a congratulatory letter, F. M. Baker, Kentucky vice president and general manager said: "This very fine accomplishment in reaching the million manhour mark was certainly not an accident. The establishment of this record was only possible through the hard work, co-operation and interest in safety of every district employee. I believe the slogan we have used for a number of years, 'Accidents Don't Happen—They Are Caused,' has generally been accepted as true, and this million manhour record should be conclusive proof.

"Every day's work without a disabling injury brings its own reward of freedom from pain and suffering that would accompany an injury. This freedom can only be had through constant alertness to details and the efficient performance of every job.

"Again, my sincere congratulations!"

Changes Of Names Approved For Appalachian And AGE

Appalachian's new name, Appalachian Power Company, became effective April 17 after stockholders voted at their annual meeting to change the company's name from Appalachian Electric Power Company.

In addition, American Gas and Electric Company shareowners voted at their annual meeting on April 30 to change AGE's name to American Electric Power Company, effective May 12. The AGE Service Corporation will become the American Electric Power Service Corporation on the same day.

G. L. Furr, Appalachian vice president and general manager, in explaining our company's name change, said: "Our customers and friends, for many years, have been using the words 'Appalachian Power' to identify our company. It seemed to be a good

name for us and so we decided to drop the word 'electric' and shorten our name." The old name was adopted when the company was formed in 1926 by the merger of a group of small electric utilities in Virginia and West Virginia.

Philip Sporn, president of AGE and of our companies, in discussing AGE's name change, said: "We are pleased that our shareowners have approved the new name as proposed by the company's management and board of directors, for we feel that it is in the best interests of our customers, employees and the general public, as well as the shareowners."

The new name emphasizes the all-electric character of the company. AGE, formed in 1906, has owned no sizable gas properties for over 30 years. The new name will not necessitate an exchange of stock certificates.

(See 4,000 kwh, Page 8)

We Have Confidence In A Growing America

The American Gas and Electric System nears the half-way point in its mammoth \$800-million expansion program for the five-year period, 1956-60. This investment in new facilities testifies to our faith in the economic soundness of the AGE service area and in our nation's exciting future.

This year alone, our three companies are spending about \$50-million for construction. Our companies' programs form part of the AGE System 1958 budget of about \$170-million, the largest one-year figure in AGE history.

Gloomy predictions, based on a spotty recession, just cannot be justified. A quick look at the facts can dispel the doubts based on uncertainty.

The following seven factors are realistic in outlook, indicating why our companies have confidence in a growing America:

More people—Four million babies yearly. U. S. population has doubled in the last 50 years! And our prosperity curve has always followed our population curve.

More jobs—Though employment in some areas has fallen off, there are 15-million more jobs than in 1939—and there will be 22-million more in 1975 than today.

More income—Family income after taxes is at an all-time high of \$5,300—is expected to pass \$7,000 by 1975.

More production—U. S. production doubles every 20 years. We will require millions more people to make, sell and distribute our products.

More savings—Individual savings are at highest level ever—\$340-billion—a record amount available for spending.

More research—\$10-billion spent each year will pay off in more jobs, better living, whole new industries.

More needs—In the next few years we will need more than \$500-billion worth of schools, highways, homes, durable equipment. Meeting these needs will create new opportunities for everyone.

About Isms

If you want your father to take care of you, that's paternalism.

If you want your mother to take care of you, that's maternalism.

If you want Uncle Sam to take care of you, that's Socialism.

If you want a dictator to take care of you, that's Communism.

If you want to take care of yourself—that's Americanism!

The Illuminator

Published monthly for employees of Appalachian Power Company, Kentucky Power Company and Kingsport Utilities, Inc., and their families. Articles herein may be reproduced provided credit is given.

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W. Z. TRUMBO.....Kingsport Utilities, Inc.



JACK PIPPIN, Meter Reader, Kingsport

Most of our customers who use air conditioning are doing so for comfort and that reason speaks for itself. However, there are other aspects to consider. Workers are more effective and efficient in offices and buildings where the temperature and humidity are conducive to the kind of work being done. This is made possible by air conditioning.

Air conditioning is also a boon to sufferers of hay fever, asthma and other diseases of the respiratory system because of the air filtering as well as cooling process.

Air conditioning is just one of the ways in which living conditions and health in general are being improved through the many uses of electricity.



BLANCHE FROST, Cashier, Charleston

I bought an air conditioner to get away from the hot, sultry summer days. It cleans and purifies the air; also it eliminates dust from entering the house to a great extent. It helps a person to obtain a more restful sleep.

Operation cost is small in comparison to the discomfort a person would have to contend with otherwise. There isn't any disturbance to any other electrical appliances when properly installed. Safety features are not to be overlooked, which is one of its greatest assets.



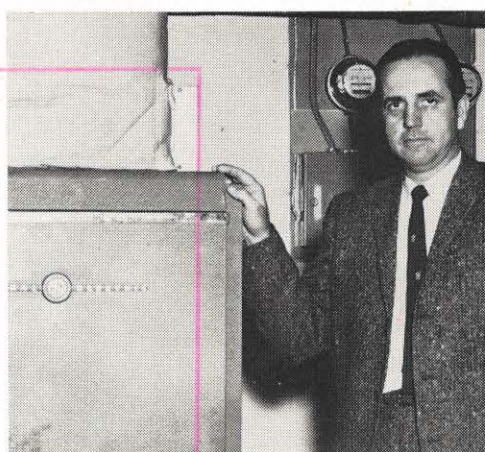
VICTORIA W. DOOLEY, Contract Clerk, Roanoke

More of our customers are air conditioning their homes and offices because they are as-

sured of year-round comfort. Air conditioning not only cools but circulates room air making us healthfully comfortable.

It dehumidifies, eliminating excessive moisture to give you greater comfort, prevents moisture damage, purifies the air, filters out dirt, dust and pollen, resulting in more healthful living, reduces cleaning work. With an automatic thermostat, you can set it, forget it, for the cool temperature you desire day or night.

It exhausts stale air, gets rid of smoke, fumes, odor and stagnant air to keep your room fresh and livable. It brings in fresh air, circulates it, also controls direction of air, with adjustable vents guiding the air in any direction to prevent drafts.



R. E. LESTER, Area Sales Representative, Pulaski

Air conditioning has been on the increase in business houses and larger offices for a number of years. A big percentage of our customers either work in an air conditioned office or do their shopping in air conditioned stores.

Being in almost daily contact with air conditioning in one place or another has put our customers to thinking more of year-around comfort in their homes and their offices.

Having had a heat pump in my home for the past three years, and enjoying the many benefits and advantages of year-around comfort, makes it much easier for me to talk with our customers about the advantages of air conditioning; such as, controlled humidity, cleanliness, no open windows and doors to permit dust and pollen, and the dirt to enter; even temperature, and many other advantages.



RALPH L. EVICK, Industrial Power Engineer, Ashland

The interest that has been manifested in air conditioning has become revolutionary to the American way of life. Basically, I think, it is due to the fact that man has come to realize the importance of year-around comfort. No longer will he let himself or his family suffer from the heat and high humidity of the summer months no more than he would permit suffering from the cold and stormy weather during the winter season.

It is accepted today that a comfortable work-

ing environment in the office is actually an economic necessity. It is a proven fact that discomfort in the form of extremes of temperatures or humidity have a direct effect on the productivity and efficiency of the human "engine" and will result in absenteeism and lack of concentration.



ALICE D. GILCHRIST, Secretarial-Stenographer, Huntington

I believe more of our customers are air conditioning their homes and offices because they have had an opportunity to see and enjoy the benefits prior to buying.

Commercial establishments such as stores and restaurants have served to demonstrate improved working conditions which effect expedient operation with less fatigue. As a patron in an air-cooled restaurant they have enjoyed the refreshing atmosphere conducive to better appetites. Friends who have already invested in "comfort conditioning" point out further advantages of effective filtering and dehumidifying systems. But most of all, they speak of comfort—automatic day and night.

After having been thus introduced to this concept of healthful, more comfortable living, I believe the potential customer considers the benefits received to be a rewarding, worthwhile investment.

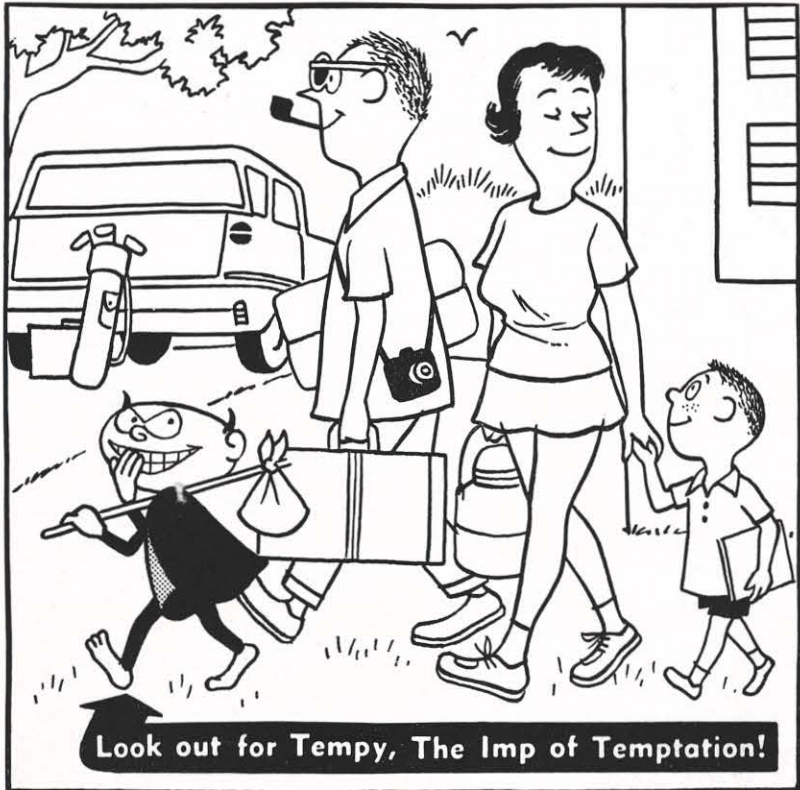


C. THOMAS HOFFMAN, Unit Foreman, Philip Sporn Plant

More of our customers are air conditioning their homes and offices probably for the same reasons that prompted me to use air conditioning. Through a sales talk about the use of electric heat in the winter for comfort and why not air conditioning for summer comfort, I purchased a 3/4-ton air conditioning unit.

Being a shift worker, the first hot weather made my air conditioner pay off. Sleeping comfort was really wonderful even when the temperature was in the high nineties outside. The entire family enjoys the comforts of cool sleeping throughout the summer and fall.

For people working shift, air conditioning is a must for the comforts of sleeping and more even tempers. Any family having been introduced to air conditioning and its comforts would not want to be without it.



Vacation time is the time when Tempy is busiest. He is particularly happy when a family decides to go on a trip, because this gives him many opportunities to tempt the driver into unsafe traffic practices. To get there and back, the good driver will ignore Tempy. He will not drive too long at one stretch, resting himself so he can be alert at all times. He will ignore distractions—trying to read the map while driving, that pretty scenery he's passing, the bug flying around the car interior, and others. He will make sure his car is in top mechanical shape before he leaves on his trip. He will plan his trip so he doesn't have to speed to get where he's going on time. In fact, the good driver will follow all the common sense rules of driving. And when he does, he and his family will have a happy vacation—but Tempy won't.

New Director Named For AGE

Sidney A. Mitchell, of New York, was elected a member of the board of directors of American Gas and Electric Company at the annual meeting of shareowners in New York April 30.



Mr. Mitchell

Mr. Mitchell had previously served as a member of the AGE board during the periods 1929-35 and 1946-53. He was formerly president of the investment banking firm of Bonbright & Company, Inc., New York, which discontinued its activities at the start of World War II. During that war he served with both the Navy Department and the State Department. He was executive director of the first Hoover Commission from 1947 to 1949 and served as a member of the second Hoover Commission from 1953 to 1955. Since then he has devoted the major part of his time to the administration of various trusts.

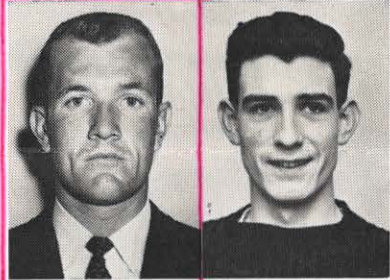
Eleven other directors were re-elected at the annual meeting. They are: John S. Battle, Courtney C. Brown, Graham Claytor, Charles V. Graham, Clarence E. Hall, R. T. Haslam, Walter O. Menge, W. J. Rose, Philip Sporn, Charles H. Stockton and Harry A. Winne.

Appalachian Applies For State License For Smith Mountain

Appalachian has applied to the Virginia State Corporation Commission for a state license to construct its proposed Smith Mountain hydroelectric project on the Roanoke River.

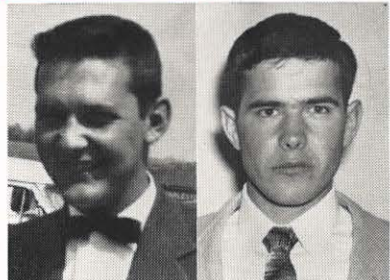
The Commission has set a hearing date of May 27 in Richmond on the application. G. L. Furr, Appalachian vice president and general manager, in commenting on the action, said that an application would be made at a later date for a required license from the Federal Power Commission.

Four Employees Enter Service



Mr. Higgins

Mr. Smith



Mr. Morris

Mr. Collier

Four employees have recently entered military service.

They are C. B. Higgins, Jr., Lynchburg district rodman; Henry David Smith, Bluefield electrical engineer; K. C. Morris, Point Pleasant T&D clerk; and Freddie Collier, Pikeville stationman.

Mr. Higgins joined Appalachian in 1956. He has reported to Fort Knox, Ky. for six months' training and will be assigned to the Virginia National Guard after completing his active duty tour.

Mr. Smith joined our company in 1957 after graduating from Virginia Tech. A native of Bluefield, he will serve two years in the artillery. He was assigned to Fort Sill, Okla.

Mr. Morris joined Appalachian in the Charleston district in 1953 and was transferred to Point Pleasant in 1955. He has been assigned to Fort Knox for his six months' training tour. He is married and resides in Ripley, W. Va.

Mr. Collier left for military service March 28. A graduate of Whitesburg High School, he studied electricity at Mayo State Vocational School at Paintsville. He joined Pikeville January 3, 1956 as a stationman helper and became stationman in 1957. He is married.

In Shareowners Message

America Coming Out Of Recession; AGE To Continue Rapid Growth – Philip Sporn

Belief that America has started to swing out of the present recession was voiced by Philip Sporn, president of AGE and of our companies, in an address before shareowners attending the AGE annual meeting in New York April 30.

However, he predicted the recovery "will develop relatively slowly over the remainder of the year." As an indication of that recovery, he said he believed that AGE System 1958 sales would increase 10 percent over 1957, a record year in the company's operations.

The AGE System's 1,350,000 customers in seven states, about three percent of the nation's population, used about 4½ percent of all electricity in the nation last year. "This means," Mr. Sporn said, "that the population we serve uses, on the average, 50 percent more power per capita than the rest of the United States."

He went on to say that the AGE System's 2,300 communities, with an average population of only 2,500, were provided with a quality of service unsurpassed in large metropolitan centers. This economical and dependable service was traced to strategic location of AGE plants with regard to fuel supply and to advanced technology, including huge generating units of unparalleled efficiency and the largest network of super-high-voltage transmission lines in the nation.

Research and development in many phases of our business further strengthens our economic foundations, according to Mr. Sporn. He men-

tioned AGE's \$1-million expenditure this year on research in atomic power.

He also noted that improved quality and low rates were factors contributing to consistent expansion in sales on the AGE System. He said, "We have worked very hard over the post-war years to make it unnecessary for our rates to be increased. And at the present time we have no thoughts of any rate increases anywhere on the System."

During his address Mr. Sporn also previewed again the AGE System in 1975, comparing it with 1957. He

predicted gross revenue of over \$1-billion, against \$284-million; total assets close to \$4-billion, against \$1.3-billion; peak load of 15-million kw, compared with 3,951,000 kw; and total generation of 94-billion kwh, compared with 23.5-billion kwh. He predicted that AGE by 1975 will be serving 2-million residential customers using an average of 10,500 kwh, or a total use of 20-billion kwh.

Experience to date has indicated these projected levels will not only be reached but even exceeded, Mr. Sporn summarized.

Kingsport Wins SEE Award



For the second consecutive year Kingsport employees have won the annual Southeastern Electric Exchange Accident Prevention Contest. J. E. Wright, Kingsport vice president and general manager, right, accepts the award plaque from F. H. Coughlin, first vice president of Southeastern and president of the Central Louisiana Electric Company, Alexandria, La. The presentation was made at Southeastern's recent annual meeting at Boca Raton, Fla. Kingsport employees went through 1957 without a disabling injury, the best record of any of the 26 companies in Southeastern. Through March 31 this year Kingsport employees have worked 802,186 consecutive manhours without a disabling injury since November 6, 1954.

Six Plant, District And System Men Write Articles For 'Operating Notes'

Six Appalachian employees were authors of five articles appearing in the April issue of AGE's *Monthly Operating Notes*.

H. A. Bowen, Cabin Creek plant stores supervisor, wrote "Getting Your Money's Worth?" The article deals with purchasing materials at a cost reduction as the result of shopping around for the best price.

Another Cabin Creek employee, O. A. Hesson, maintenance foreman, wrote "New Design Triples Life Of Mill Inlet Spider". The article describes a design improvement to the mill inlet spider in pulverizers which results in three times as much service from the spider and an annual savings of about \$1,000.

"Loosening Coal In Plugged Standpipe" was written by B. O. Gardner, Kanawha River plant conveyor operator. A heavy ball suspended from a crane has been found to be a successful, safe and time-saving way to loosen coal when it plugs the standpipe at the coal-storage surge pile.

G. H. Broyles, Roanoke district service foreman, was the author of "Locating Opens In Street Lighting Circuits." He describes the use of a voltmeter for finding opens in street lighting circuits. The method used has been proved more accurate and takes less time than other location methods.

"New Training Aid Shows Switching Procedures" was co-authored by E. F. Johnston, administrative assistant, and W. A. Henley, draftsman, system operating. They describe



Mr. Bowen

Mr. Hesson



Mr. Gardner

Mr. Broyles



Mr. Henley

Mr. Johnston

a portable demonstration board designed to help explain switching procedures to operating personnel and for teaching new employees the correct sequence for remote and outdoor switching of high voltage stations.

J. R. Warden Earns Engineering Diploma

J. R. Warden, Abingdon district commercial sales representative, has recently received a diploma in industrial electrical engineering through our company's Educational Assistance program.

Beginning the course in 1954, he received the diploma from the International Correspondence School. A native of Bluefield, he joined Appalachian in 1946 in the Bluefield district. He was transferred to Abingdon in 1949 as engineering assistant and promoted to his present position in 1955.



Mr. Warden

Pulaski Supervisor Re-Elected To Post

Vernon W. Hinton, Pulaski district meter supervisor, has recently been elected to a second term as president of the Pulaski Country Club.



Mr. Hinton

He is a member of Christ Episcopal Church, the Kiwanis Club and the Masons. He joined our company in August 1924.



Ashland District

Mary Louise O'Bryan is a new employee in personnel.

William Salisbury has been elected president of the Minor League of the American Little League. John Kinney and Ed Humphrey are managers of the American League and Walter Venters is equipment man.

Civil defense home food storage and survival programs were discussed at a recent meeting of the Meterette Club.

Pikeville District

Mrs. H. R. Flanagan, wife of the local office manager, is recuperating at home after hospitalization.

Frances Huffman, cashier, has been elected secretary of the Mullins School PTA.

Sympathy is extended Raymond Scott, lineman, on the death of his mother-in-law.

A. H. Jopp, district commercial manager, attended the 24th annual Edison Electric sales conference.



Kanawha River Plant

Sympathy is extended D. O. B. Matthews on the death of his father.

Philip Sporn Plant

Tom Huffman, unit foreman, has been appointed chairman of the Red Cross Fund Drive for the New Haven section of Mason County.

Eugene H. Gloss, assistant plant manager, appeared on radio station WJEH of Gallipolis, O., in a panel discussion of local and non local news of the week.

Paul E. Scally, personnel supervisor; Eugene Hesson, maintenance man; Olin D. Booth, assistant control operator; Aubrey Newell, master maintenance man; John A. Carpenter, auxiliary equipment operator; and Lester Damewood, maintenance man, have returned to work after several weeks' absence due to illnesses.

Sympathy is extended Al Smith, project engineer, on the death of his father.

Beckley District

A surprise house warming was given Emma Jean Wilson, commercial, and her husband by the girls in the Beckley office. The Wilsons recently moved into their all-electric home.

Mrs. Regina Slayton, former accounting employee, was given a baby shower by several Beckley employees.

Archie Riner, T&D clerk, has been elected president of the Methodist Men's Club at St. Mary's Methodist



Church.

K. E. Keatley, lineman, was elected president of the Maxwell Hill PTA.

E. A. Berginnis, line foreman, is recovering at home from an operation.

Sympathy is extended A. W. Bonds on the death of his mother-in-law.

Point Pleasant District

Milton W. Scott, district residential and rural sales supervisor, served as a member of a panel to discuss improvements to the Mason County school system. He is president of the County Council of Parents and Teachers.

J. A. Ferrell, retired employee, visited the office recently.

F. H. Taylor, Jr., district commercial supervisor, has been appointed one of a seven-man city planning commission.

Mrs. T. A. Jewell, wife of the groundman, is recuperating at home after a major operation.

W. H. Stricklen, line foreman, and Donna M. McCoy, commercial clerk-typist, are recovering from operations.

Harry E. Rhodes, Jr., co-op electrical engineering student from the University of Cincinnati, has begun his first work assignment with the T&D department.

Joan H. Baird was presented an electric mixer with all attachments as a wedding gift from several employees.

W. M. Pancake, draftsman, was presented his two gallon pin by the American Red Cross.

Charleston District

New employees are Kenneth D. Hamrick, accounting; Thomas A. Inghram, coal procurement; Carol G. Boggess, records clerk-stenographer; George A. Callier, PBX operator; and Steve Carpenter, Montgomery office.

John Frazier, personnel, has been appointed Appalachian representative on the W. Va. Farm and Home Safety Committee.

Sympathy is extended Hubert K. Shabdue on the death of his mother and Frank Melton on the death of his father.

Sympathy is extended Bob Metz, Montgomery, on the death of his brother-in-law.

Mrs. W. R. Witzel, wife of the district personnel supervisor, was elected vice chairman of the Kanawha-Clay Chapter of the American Red Cross.

(See Charleston, Page 8)



Hoyett Morrison, line section; James R. Murdock, station section; and Lena Hensley, engineering section, have returned to work following illnesses.

Sympathy is extended Woodrow Q. Smith, accounting, on the death of his father.



Huntington District

Edward C. Berry has returned to work after a year's absence due to an accident.

Gordon P. Chain and S. B. Metzger, division T&D, have returned to work after hospitalization.

Ted McCurdy, personnel supervisor, and C. J. Akers, safety supervisor, attended the W. Va. State Safety Conference.

The Huntington district department heads and supervisors toured the new Kaiser Aluminum Company plant at Ravenswood.

Cliff Cremeans, co-op student engineer, has resigned to complete his schooling at Georgia Tech.

J. K. Jarrell and Edwin L. Stein, retired employee, are recuperating at their homes after surgery.

Harley G. Harper, retired employee, visited the office recently.

A. T. Wilks, assistant to division manager, has returned to work after illness.

Logan Plant

Den 1 of Cub Scout Pack No. 14 was guided on a tour of the plant by L. D. Adams, administrative assistant, and Frank E. Hay, test engineering aide.

Jan, son of P. T. Schneider, plant manager, won second and third place honors in the Little International Stock Judging Contest at Ohio University.

Retired employee John H. Jones was a visitor to the plant recently.

The Junior Engineers Technological Society of Logan High School made a tour of the plant.

Sympathy is extended B. W. Lanthorne, shift supervisor, on the death of his mother.

Logan District

Wanda R. Neal, cashier, and Clyde W. Broughton, clerk trainee, are new employees.

H. J. Collins, district personnel supervisor, was elected secretary of the Community Council.

Sheffey N. Massey, Jr., co-op student engineer from VPI, has transferred to the system T&D department for his last work session.

Williamson District

Woodrow Holbrook, residential and rural sales supervisor, was elected a director of the Lion's Club.

C. R. Wilson, Jr., district engineer, has been elected committeeman in the third ward of Williamson.

Mrs. Hiram Stollings, wife of the stationman helper, and Amos Fields, retired employee, are recuperating at their homes after hospitalization.

Chloe, daughter of C. C. Darrah, district manager, was chosen as "Future Nurse of the Month" by students of Williamson High School.

Candice, daughter of C. R. Wilson, district engineer; "Rusty", nephew of Frances Keadle, cashier; and David, son of Florence Murphy, personnel clerk, were in the cast of the annual operetta of Williamson Grade School.

Karyn and Richard, children of Naomi Canttes, have been appointed honorary pages of the Kentucky House of Representatives.

Sympathy is extended Lorraine Corea, secretary-stenographer, on the death of her mother.

Patsy Hackworth, clerk-stenographer, has been elected recording secretary of the Tug Valley Junior Woman's Club.

F. E. Varney, H. W. Cerrato, Ernest Bailey and C. L. Miller completed re-training classes in First Aid.



System

June Eller, commercial, was given a bridal shower at the home of Mary Hall, executive department. Norma Johnson and Jean Livesay, commercial, were co-hostesses.

Sympathy is extended H. O. Buckland, system operating, on the death of his son.

Roanoke District

Nancy, daughter of G. H. Broyles, service foreman, has been elected secretary of the Burn-Me-Not Junior Achievement Company.

J. W. Vaughan, district commercial manager, gave a talk on "Electric Heating for Industrial Processes" and J. A. Dunham, division heating sales engineer, spoke on "Electric Space Heating" at a meeting of the Virginia Municipal Power Association.

D. N. Sink, lineman; J. R. Bryant, working foreman; and Troy E. Goad, (See Roanoke, Page 10)



Pulaski District

Adelene Newman, commercial clerk-stenographer, has been installed as recording secretary of the Pulaski Business & Professional Women's Club.

W. M. Gilmore, Christiansburg lineman; James D. Ryan, retired employee; Mrs. Fred E. Rotenberry, wife of the district hydro foreman; and Mrs. W. T. McGraw, wife of the Claytor hydro operator, are improving after hospitalization.

Mrs. D. P. Minichan, wife of the district manager, attended the DAR meeting in Richmond as regent of the local chapter.

Abingdon District

Mrs. L. C. Angle, Jr., wife of the district commercial manager, is recuperating from surgery.

Ralph Sowers, Scott County working foreman, and Shirley G. Landreth, clerk-stenographer, have returned to work after hospitalization.

Brownie E. Yeager, secretarial-stenographer, was elected first vice president of the Abingdon Business & Professional Women's Club and secretary of District I of the organization.

Larrie Bucklen, area sales representative and agricultural engineer, has been elected to the board of directors of the Gate City Rotary Club.

Paul S. Dunn, administrative assistant, was re-elected director of the Glenochie Country Club.

Carl D. Carrico, groundman, is recuperating from an appendectomy.

Glen Lyn Plant

C. L. Spangler, safety supervisor, is attending the Va. State Safety Conference.

R. Y. Woodburn, office supervisor, is recuperating from a recent operation.

Bruce Coldiron, co-op student from VPI, has begun work at the plant.

About 70 members of the American Chemical Society from southwestern Virginia toured the plant.

Welch District

Elizabeth R. Powell, secretarial-stenographer, and Mary E. Lanter, clerk trainee, have resigned.

Sympathy is extended Teddie J. Gragg, Pocahontas lineman, on the death of his wife.

William E. Carr, Pocahontas T&D clerk; and John W. Vermillion, Welch meter supervisor, have been off several weeks due to illnesses.

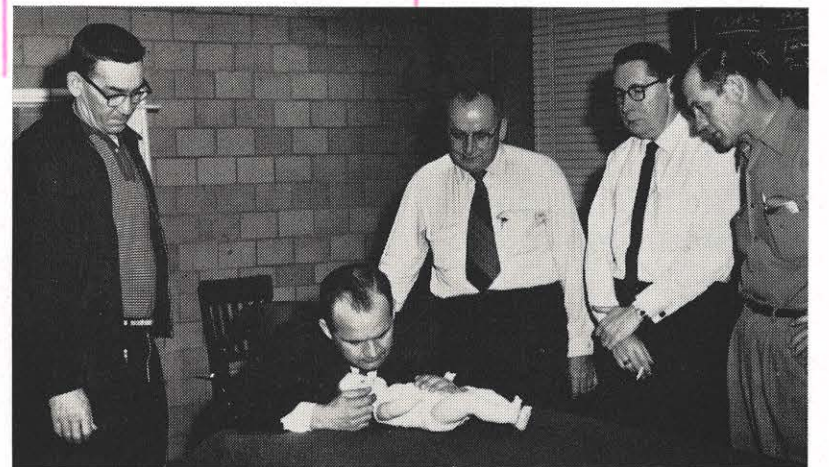
(See Welch, Page 7)

Officers Named To Chest Fund Posts



New officers have been named to the Williamson district employee Chest Fund. They are, from left, Betty Roach, secretary; Eddie Solvey, treasurer; Frances Keadle, president and Alberta Shelton, vice president. At the meeting, several amendments to the by-laws were voted. A total of \$508 was contributed to various organizations during 1957. The Chest Fund has pledged \$1,000 in 1958 to the United Foundation, Inc., a newly-organized group in the Williamson district.

Refresher Course Held At Logan



A refresher course for first aid instructors was recently conducted in the Logan district service building. Watching James M. Burns, safety service representative of the Red Cross, demonstrate mouth to mouth resuscitation are, from left, Ernest Bailey, Williamson district, W. H. Honaker and H. J. Collins of Logan district and S. L. Coleman, also of Williamson. Also attending were Richard L. McComas, Logan plant, and C. L. Miller, Fred Varney and H. W. Cerrato, Williamson. Photo courtesy "Logan Banner".



Two Cabin Creek plant employees are members of the recently-formed East Bank Investment Club, an organization of small investors who will pool money for joint stock ventures. At right is W. L. Nuhfer, chief electrician. Second from right is C. B. Burner, plant personnel supervisor, secretary-treasurer-agent of the club. Members discussing late business outlooks with them are, from left: W. S. Hall, a school principal; Frank Hereford, a mortgage loan official; Leo Kopelman, president, who is a local merchant, and Dr. Enrique Aguilar, vice president.

Investment Club Stresses Free Enterprise System

Two Cabin Creek plant employees are members of a club that will give them a clearer understanding of our nation's system of "free enterprise."

W. L. Nuhfer, chief electrician, and C. B. Burner, plant personnel supervisor, have participated in the organization of the East Bank Investment Club, an association of small investors who pool money for joint stock market ventures.

The East Bank Investment Club, now having a membership of 11, is limited to 15 members, and before it's organization prospective participants were required to draw up club articles and an "investment club account agreement" which had to meet specified legal requirements. The agreements were signed by each member and approved by a law firm. An initial membership fee was established and a monthly investment sum decided upon.

Stated purposes of the club are fourfold: 1. Educate club members in the fundamental principles and techniques of sound investment ac-

T. E. Steele Named To 4-H Council Post

T. E. Steele, Pikeville district area supervisor at Paintsville, has recently been elected president of the Johnson 4-H Council.



Mr. Steele

Active in 4-H Club work in Johnson County, Mr. Steele has served on the Council for several years and assisted in the organization of the Johnson County Fair. He joined the company 10 years ago in the position he now holds. He and his wife make their home on Davis Branch in Paintsville.

2. Enable members to invest surplus funds mutually. 3. Follow the growth theory of investing. 4. Invest regularly and take advantage of compounding income.

Monthly meetings are held in the homes of members. During these sessions, committees and individuals report on studies they have made on various companies. After hearing reports and recommendations, members vote on stock to be purchased. The East Bank club has purchased bank, oil, electronics and chain store stock since it's organization.

Between meetings investors keep themselves abreast of financial activities by watching stock market reports and reading business magazines. Conversations between members have switched from such overworked subjects as the weather to a fresher topic, prevailing stock quotations.

Family First Aid Course Ended



Three instructors demonstrate artificial respiration during a rather unusual first aid class recently conducted in Huntington. Members of the class were 23 Huntington district employees and members of their families. Youngest class member was 11-year-old Diana Wellman, daughter of James F. Wellman, commercial department. The instructors were C. J. Akers, Huntington district safety supervisor, administering artificial respiration; Mrs. Madge Blue, Borden Dairy Co., victim; and E. O. Petrie, International Nickel Co., right. Completing the course were B. C. Connelly, E. C. Davis, Mrs. H. C. Davis, C. M. Dunn, J. R. Drenan, J. W. Evans, Mr. and Mrs. C. H. Ferguson, H. P. Hagaman, Jr., Jean Harbour, C. E. Hoschar, Jr., Mr. and Mrs. R. A. King, W. M. Langstaff, Mr. and Mrs. B. L. Moore, K. D. Moore, Frank Sanford, Mr. and Mrs. J. F. Wellman and Diana, and Mr. and Mrs. J. M. Wysong.

Roanoke Is Second In Safety Contest

Roanoke division is a close second to Philo Plant of Ohio Power, now leading the AGE System Division Safety Contest.

Philo moved into top position, with 1,619,026 manhours since its last disabling injury, after Ohio's Eastern division suffered a disabling injury in February. Eastern had won the contest for three consecutive years.

Roanoke division has a total of 1,352,955 manhours since the last disabling injury. Holders of the third through fifth positions, Kanawha River plant, Kingsport and Logan plant, are the only three with perfect safety records since the contest began January 1, 1955. Cabin Creek plant is seventh, Charleston division is eighth and Kentucky is tenth.

Guardsmen Receives Promotion, New Post

Joe F. Wilson, Jr., 33, Lynchburg district engineering aide, was recently promoted to captain in the Virginia National Guard and made commander of Company H, 2nd Battalion, 116th Infantry Regiment.



Mr. Wilson

Mr. Wilson, a veteran of 15 years in the Army and National Guard, joined our company in 1945 as a rodman. He has also served as district instrument man. He joined the Army Air Force in 1943 as a private and was released in 1945, a second lieutenant.

Turtle Club Membership Presented Claude B. Smith Of Montgomery Area



Claude B. Smith, wearing his new Turtle Club hard hat, receives his certificate of membership into the club from John C. Frazier, Charleston district safety supervisor. The Montgomery area serviceman became eligible for Turtle Club membership when the 32-pound digging bar, held here by J. R. McGinnis, Montgomery area superintendent, fell about four feet striking him on the head.

Claude B. Smith, Montgomery area serviceman, recently became the second Charleston district employee to be accepted into the Turtle Club.

He earned the distinction October 19, 1957, while using a digging bar and block and line to guide a pole. The block slipped, pulling the 32-pound bar over so that it fell about four feet and struck his safety hat. He was knocked unconscious by the blow which cracked his hard hat.

To become eligible for Turtle Club membership, an employee must have been saved from serious injury or death by wearing his safety helmet. A total of 12 Appalachian employees have been named members of this national organization.

J. D. Wingfield, Bluefield, Dies



Mr. Wingfield

Joseph Daniel Wingfield, Bluefield district station supervisor, died at St. Luke's Hospital March 31 of a heart attack.

Mr. Wingfield was employed by the company in 1924. He had served as helper, electrician, maintenance man and foreman.

He was a member of St. Mary's Episcopal Church, the American Legion and the Masonic Lodge. Survivors are his wife and a son. Funeral services were held at the St. Mary's Episcopal Church with burial in the Maple Hill Cemetery.

J. P. Gills Heads Development Group

James P. Gills, Bluefield division manager, has been elected president of the Bluefield Area Development Corporation.

Active in civic affairs, Mr. Gills is a former president of the Bluefield Chamber of Commerce, Kiwanis Club and Country Club. He has also been active in the College Avenue Baptist Church, the Community Chest, Red Cross, State Chamber of Commerce, Boy Scouts and other organizations. Recently, he was awarded the Distinguished Citizenship Award of Riley-Vest Post No. 9 of the American Legion.



Mr. Gills

Mr. Gills joined the company in 1918 as timekeeper during construction of the Glen Lyn plant.

Article By Sporn Men Published In 'World'

Two Philip Sporn plant employees were the authors of an article appearing in the April 14 issue of *Electrical World*.

W. F. Fry, maintenance man, and W. D. Winebrenner, maintenance helper, wrote "Spring Compressor Removes Poppet Valve", which appeared in the "How To" section of the magazine.

AGE CORNER

(EDITOR'S NOTE: This is another in a series of facts and figures about our American Gas and Electric System.)

AGE Common Stock Shareowners Located In Seven States Served By AGE System

State	Holders	Shares
Indiana	659	100,996
Kentucky	361	78,469
Michigan	586	83,848
Ohio	2,839	666,063
Tennessee	197	40,610
Virginia	828	163,387
West Virginia	934	123,061
	6,404	1,256,434

First Aid Course Completed At Glen Lyn

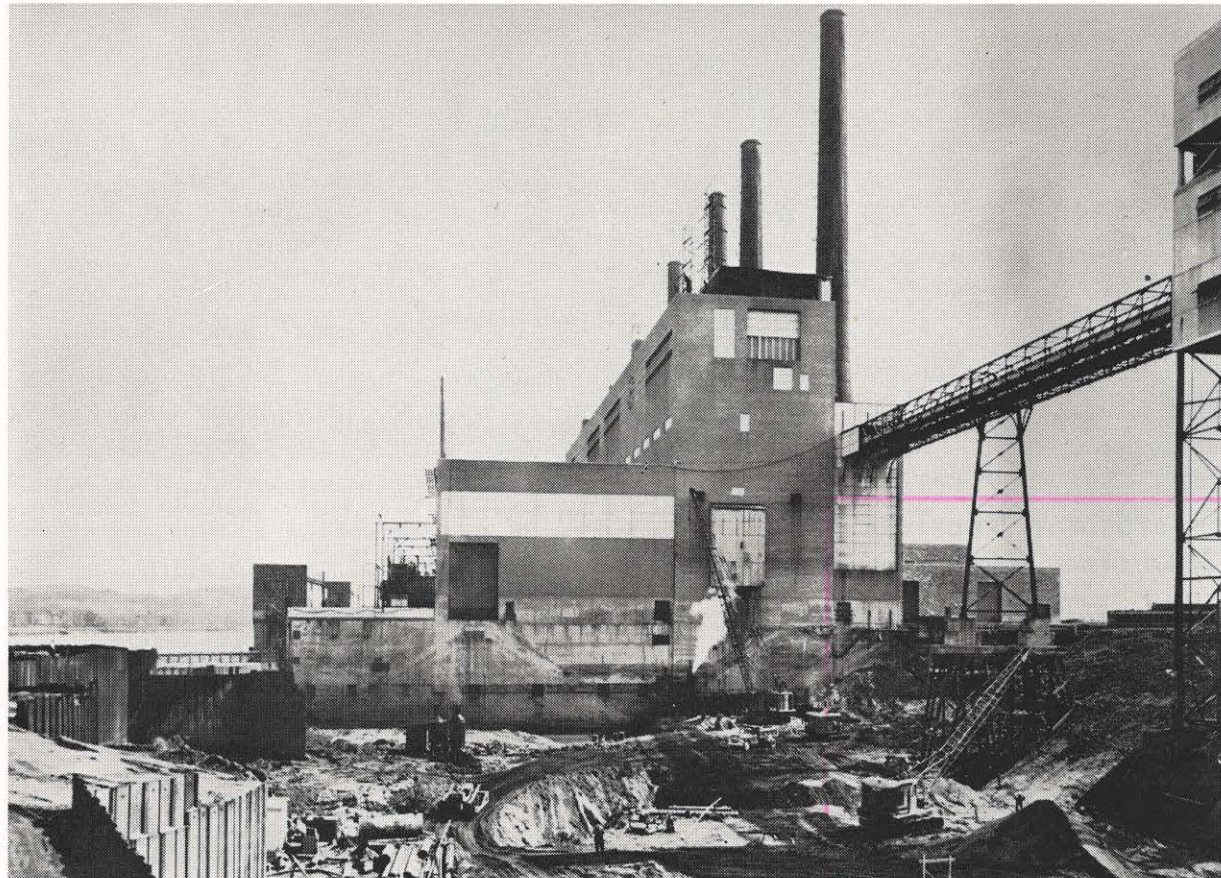


Completing the standard First Aid course at Glen Lyn plant were the following employees. Front row from left, Lee Martin, Lonnie Miller, R. B. Bailey, J. A. Saunders, O. L. Whitlow, N. J. Jessee, Jr., James H. Witt, Jr., Dale E. Brown. Back row from left, C. E. Jones, instructor,

H. P. Jackson, Jr., P. H. Mann, R. E. Johnson, H. D. Bradley, A. J. Turner, L. K. Johnston, Jr., C. L. Spangler, E. W. DeHart, Raymond Compton, Jr., and C. S. Knight. Also completing the course but not present for the picture were W. R. Johnson, E. C. Weatherly and J. C. Drain.

To House 450,000 Kw Unit

Concrete Pouring Has Started At Sporn



Philip Sporn plant towers over the excavation site for a new 450,000 kilowatt unit to be built at the plant. Concrete pouring has begun, following completion of a six-cell coffer dam, a portion of which can be seen at left.

Pouring of concrete has started on the Philip Sporn plant addition being built to house a giant 450,000 kilowatt generating unit. Some 50,000 cubic yards of concrete will be poured before completion in 1960 of the unit.

The new unit, which is 73 per cent larger than any generating unit operating today, will raise the plant's total generating capability to 1,050,000 kw, making Sporn one of the nation's largest power stations.

Construction started on the \$60-million addition in April 1957. General contractor is Sollitt Construction Company, which carried out

general construction work on Sporn plant's four 150,000 kw units, the last of which was completed in 1952.

R. H. Lawson, resident engineer, reports that excavation of 200,000 cubic yards of earth is three-fourths finished. He estimates the rest will be removed by late May. Excavated to a depth of 64 feet, the foundation will rest about six stories below grade level.

Concrete work for the main plant was started upon completion of a 6-cell coffer dam that serves as a re-

taining wall to keep the river from flowing into the foundation area. Steel sheet piling, driven to rock, forms the circular cells that are filled with sand and gravel. Interlocked with steel piling, most of the cells will be removed after plant completion.

Construction continues on a dewatering system. The system will be capable of lowering the ground water level in the working area about 60 feet below a maximum river flood stage.

Almost 6,000 tons of structural steel will go into the plant addition.

Construction of a twin generating unit of the same size is under way at another AGE System station—Breed plant, on the Wabash River in Indiana, owned by the Indiana & Michigan Electric Company. This plant will be completed in 1959.

General Electric will build the turbine-generator for both 450,000 kw units. The Babcock & Wilcox Company will build each unit's 23-story boiler, which will be of outdoor design and will exhaust to a stack with a height of 600 feet above grade.

H. E. Bragg Named Credit Supervisor

Homer E. Bragg, Jr. has been named Charleston district credit supervisor. He rises to the position from head meter reader.

He joined the company in October 1937 as a messenger boy and two years later became a meter reader. In 1940 he became a collector and then served five years in the Army Air Corps, returning in 1946 to serve in various capacities in the accounting department. He became head meter reader in 1955.

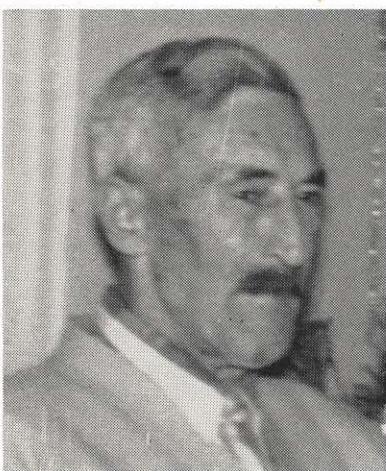
Mr. Bragg is a graduate of Gassaway High School and Charleston School of Commerce. He is married and has one son, and lists bowling and hunting as his hobbies.

Philip Sporn Named To Ad Council Post

Philip Sporn, president of our companies and of the American Gas and Electric Company, was elected a special director of the Advertising Council at its recent annual meeting. He will serve a two-year term.

The Advertising Council, organized in 1942 to assist in the war effort, devotes all its efforts to aiding through advertising such national welfare projects as better schools, traffic safety, mental health, voting, religion in American life, the Red Cross, united community campaigns and the sale of Savings Bonds.

Retired Employee Dies At Age 85



Mr. Pierce

Robert E. L. Pierce, retired employee of the Holston River Power Company, a predecessor firm of Appalachian's, died at his home in Washington County, Va., March 7. He was 85.

Mr. Pierce was employed by the Edmondson Electric Company in 1921 during construction of the Holston hydro plant where he served as plant operator for 25 years. The Edmondson Electric Company became the Holston River Power Company in 1927 and was purchased by Appalachian in 1945. He retired September 30, 1945.

He is survived by four sons and four daughters. Two of his sons work for the Abingdon district. W. L. is a station operator and Henry is a T&D clerk.



Mr. Bragg

Three Appalachian Veterans Receive Pins For 35 Years' Company Service

Three Appalachian employees have received pins for 35 years of service.

Receiving emblems were Ray T. Dixon, Charleston district meter service foreman; H. L. Surber, Glen Lyn plant supervisor of operations, and E. I. Skeens, unit foreman at Glen Lyn plant.

Ray T. Dixon

Mr. Dixon joined our company April 3, 1923 as a stenographer and bookkeeper. He attended West Virginia University and Dunsmore Business College. A veteran of World War I, he was teacher-coach at New River State College, now West Virginia Tech, at Montgomery before joining Appalachian.



Mr. Dixon



Mr. Surber

Mr. Skeens

H. L. Surber

Mr. Surber's employment with our company began April 3, 1923 when he was 15. He was first employed as a laborer and has served as a turbine oiler, watch engineer and shift supervisor before being promoted to supervisor of operations.

A native of Smith County, Va., he is a member of the Glen Lyn Christian Church, is married and has a son.

E. I. Skeens

Mr. Skeens was employed with Appalachian April 23, 1923. He worked as a laborer, turbine oiler and boiler operator before becoming unit foreman. A native of Elgood, W. Va., he attended public schools at Chestnut Knob, W. Va. His hobbies are hunting and crocheting.

AGE Auditor Named To Appalachian Post

Nelson Hamrick has been named to a position of methods and procedures analyst in the system accounting department of Appalachian.



Mr. Hamrick

the AGE System.

In his new job Mr. Hamrick will supervise the development of machine methods and procedures in studies of electronic data processing in Appalachian.

He was employed by Appalachian at Montgomery in July 1951 as a bookkeeper. In 1955 he transferred to the AGE Service Corporation as a junior auditor. He graduated from the West Virginia Institute of Technology in 1952 with a BS degree in business administration and is a member of the Methodist Church in Montgomery. He will move his wife and two-year-old child to Roanoke next month.

He goes to the position in Roanoke from that of auditor with the AGE Service Corporation. Maintaining a home in Montgomery of the Charleston district, he has been traveling throughout

Kentucky Engineer Gets Jaycee Award

A Certificate of Merit for outstanding service in the field of state-wide safety was recently presented William W. Zoellers by the Kentucky Junior Chamber of Commerce.



Mr. Zoellers

The Pikeville district distribution engineer served last year as state chairman of the Jaycee Safety Committee. Locally, he has served as chairman of the Teenage Rodeo, sponsored annually by the Jaycees, and in 1957 served as chairman to coordinate the project state-wide.

Having held several elective and appointive offices in the local Jaycees, Mr. Zoellers served last year as first vice president and a member of the board of directors.

Has Dual Function

Lynchburg Station Model Aids In Training

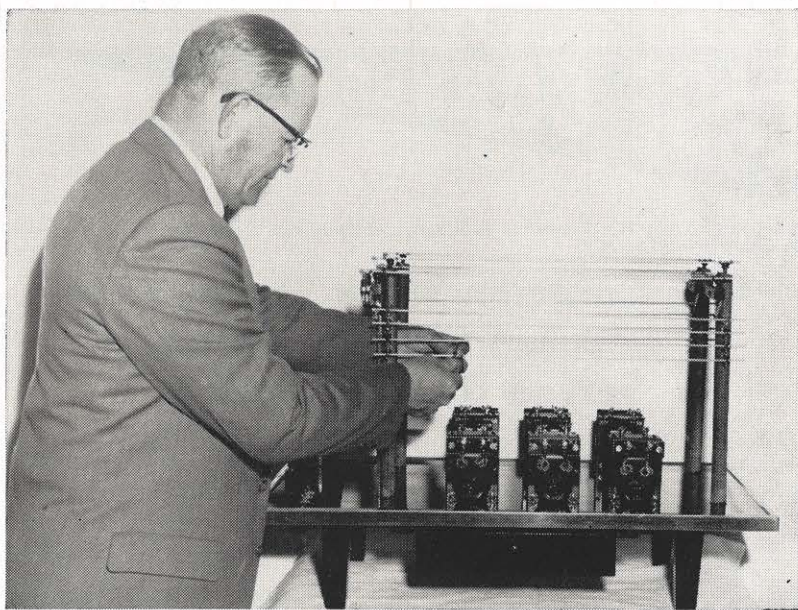
An effective instructional aid for linemen and servicemen of the Lynchburg district has been developed by R. H. Porter of the line and station section.

In his spare time, Mr. Porter has developed a working model of a substation. The aid is designed for training new personnel on transformer installations and connections and for refresher courses. It can also be used for safety meeting demonstrations.

After voltage problems and situations are set up and corrected on the model, solutions can be checked by instruments.

Each primary bus is controlled from a single-pole switch with fuses mounted on the crossarm.

The model is 31½ inches long, 21½ inches wide and 21½ inches high. Total cost was \$50, of which the major portion, \$36.90, was for purchase of the transformers.



R. H. Porter sets up a situation on the working model substation he built for instruction and demonstration purposes. Working in his spare time, Mr. Porter constructed the model for a cost of \$50.

Two New Abingdon District Stations, Fremont, Lick Fork, Are Energized



R. M. Bondurant, left, Abingdon district superintendent, watches as Everett Smith, center, station operator, checks the Lick Fork breaker switch of the new Fremont station. Standing at right is R. A. Sheffey, Jr., Abingdon district engineer.

Two new Abingdon district stations were energized recently.

They are the Fremont, 132/66-kv station, located on Big Ridge, and the Lick Fork 66/33-kv station on Red Onion Mountain. Both stations are located in Dickenson County.

The Fremont station has two 132/66-kv, 50,000-kva auto-transformers, one 132-kv breaker and five 66-kv breakers. As soon as conversions from 88-kv to 66-kv are completed, the station will be the source of power for the Lick Fork, Clinchco, Trammel and Clinchfield stations in the Abingdon district, the Grundy station in the Welch district and Ken-

Lloyd Pomykata Gets Rotary Club Office

Lloyd F. Pomykata, Rainelle area supervisor of Beckley district, has been elected president of the East Rainelle Rotary Club.



Mr. Pomykata

Mr. Pomykata joined our company in 1953 as an electrical engineer in Beckley and was promoted to his present position in 1957.

He attended schools in Beckley and was graduated from West Virginia University in 1950 with a BS degree in electrical engineering. During World War II he served three years in the Army.

He is married and the father of one son.

tucky Power Company's Elkhorn City station. Source of power for the new station is from Beaver Creek, Ky., on the Clinch River Plant-Beaver Creek line.

The Lick Fork station will serve the Red Onion station and the Moss No. 1 operation of the Clinchfield Coal Company. The station has a 10,000-kva, 66/33-kv auto-transformer and two 33-kv breakers.

Welch, Bluefield Districts . . . (Continued from Page 4)

The "Old Timers Club" held their second meeting since organization last fall with 38 members present.

Employees who starred in the play "Come Back Little Sheba" are Janice Morton, home service representative; O. Karl Mann, merchandise order and billing clerk; William Belchee, power sales engineer; and C. M. Wagner, residential and rural sales supervisor.

Gregory, son of R. H. Ruff, power sales engineer, won third prize in the Science Fair held at Welch High School for his exhibit depicting the launching of a rocket into space.

Bluefield District

Mrs. Jerry R. Whitehurst, wife of the electrical engineer, was elected secretary of the Princeton Periwinkle Garden Club.

Norma Jean Longanacre, petty cash clerk, represented the Bluefield Business and Professional Women's Club in a style show.

About nine district girls attended the Better Business Letter Clinic sponsored by the Bluefield Chapter of the National Secretaries Association. Lois K. Rounion, division secretarial-stenographer, is president of the chapter.

Mrs. William C. Dillow, wife of the retired employee; Mrs. J. Leonard Hale, wife of the Pearisburg meter reader; and Mrs. Rufus C. Cruise, wife of the division working foreman, have returned to their homes after hospitalization.

Sympathy is extended W. S. Jones, system engineer, on the death of his son and H. E. Mattox, retired employee, and his wife on the death of her uncle.

Helen Sue Spangler, division secretarial-stenographer, has been elected recording secretary of the Bluefield Iris Garden Club.

Anne B. Turner, clerk-stenographer, has been appointed to succeed Shirley A. Long who has resigned as secretary of the Employee's Benevolent Association.

Katherine, daughter of Howard S. Meadows, district engineer, is recovering from an automobile accident.

James D. Butler, Pearisburg lineman; Robert H. Stowers, stationman; David M. Davis, Pearisburg working foreman; and Dewey Jessee, Richlands area serviceman, have returned to work after illnesses.

Mrs. Murray R. Callaway, wife of the district R/w agent, has been re-elected as president of the Bluefield Senior Woman's Club.

Eulalia K. Foot, commercial stenographer, has been elected corresponding secretary of the Bluefield Junior Woman's Club.

Earl N. Maynor, system transmission clerk, and Willard A. Johnson, Princeton meter reader, were installed as generalissimo and junior warden, respectively, of Bluefield Commandery No. 19, Knights Templars.

Jeff, son of W. J. Gillespie, Jr., district manager, has been selected as a member of the cast of "The Remarkable Incident at Carson Corners," a Graham High School play.

Mrs. Manderville E. Rich, wife of the records supervisor, has been elected first vice president of the WSCS of the Bluefield First Methodist Church.

Mrs. Warren D. Pearson, wife of the power sales engineer, has been elected corresponding secretary of the Bluefield Ivy Garden Club.

Virginia, daughter of B. E. Bates, meter supervisor, has been named to the May Day Court at Virginia Intermont College, where she is a senior.

Frank Barns Named As Line Supervisor

Frank B. Barns, Welch district line inspector, has been promoted to line supervisor. He succeeds John D. Dalton who retired in March.

Mr. Barns was employed with our company in 1934 as a laborer. He had served as groundman, lineman, clerk, assistant storekeeper, distribution clerk and distribution engineer before his promotion to line inspector in 1953.

Born in Tazewell, Va., he completed high school there and attended college at the University of Richmond. During World War II, he served three years in the European theater and attained the rank of sergeant. He is a member of the Masons and the Anderson Memorial Church.



Mr. Barns

W. H. Conner, 63, Dies In Lebanon



Mr. Conner

W. H. Conner, 63, Abingdon district station operator, died in a Lebanon hospital March 23 following a heart attack on the previous day.

Mr. Conner, a native of Bland County, was first employed by our company from 1917 to 1924 in Bluefield. In 1926, he rejoined the company as a lineman in the old Clinch Valley district. He was transferred to the Abingdon district as Clinchfield station operator in 1948.

He is survived by his wife, two daughters and a son, W. H. Conner, Jr., serviceman in the district's Honaker area.

Albert W. Cook Of System Dies



Mr. Cook

Albert W. Cook, Sr., system senior agricultural sales engineer, died in Roanoke Memorial Hospital April 28. He was 49.

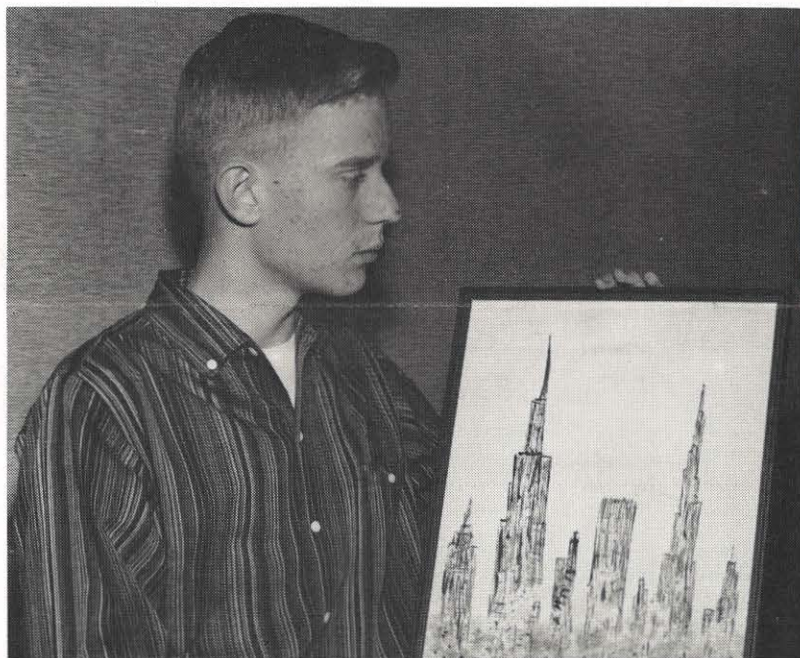
Mr. Cook joined Appalachian in 1936 as rural service salesman in the Pulaski district. He entered military service in 1941 and climbed from the rank of first lieutenant to major before his release in 1945. At the time of his death, he held the rank of lieutenant colonel in the active reserve. After active duty, he returned to the Pulaski district as agricultural sales engineer and in 1946 transferred to Roanoke as rural sales representative.

In 1951 he was promoted to system as senior agricultural sales engineer.

A graduate of Jefferson High School in Roanoke and Virginia Polytechnic Institute, he held a BS degree in agricultural engineering. Before joining Appalachian, he taught math at William Byrd High School in Vinton from 1934-35 and served as assistant county agent with the Virginia Extension Division in Appomattox. He was a member of the American Society of Agricultural Engineers and the Raleigh Court Methodist Church.

A native of Bonsack, Va., he is survived by his wife, a son and daughter, his parents and three sisters.

Skyline Study Takes Art Prize



First prize in the recent Eighth District Kentucky Federation of Women's Clubs art contest went to Fred Gesling, 16-year-old son of W. D. Gesling, Ashland district distribution engineer. Fred's prize painting, done in watercolor, is entitled "Sleeping Skyscrapers." A sophomore at Ashland High School, he plans a career in architecture, and most of his paintings are architectural studies. While a student at Coles Junior High School, he was awarded an art scholarship at Huntington Galleries where he studied.

Roanoke Employees Complete Course



These Roanoke system, district and division employees have recently completed the Red Cross standard first aid course. Practicing artificial respiration, front to rear, are: G. R. Barbour, Shirley Keffer and J. A. Wheeler. "Victims" are, front to rear: W. B. Poff, Jr., Helen Young and E. M. Payne. Standing from left are: Colleen

Zorn, Hope Austin, A. B. Snead, J. G. Willhide, Betty Lou Carter, Gordon Brown, bending over, who instructed the course, G. V. Funk, W. B. Fulcher, W. R. Strader, V. T. Carr, E. M. Hollandsworth, Jr., Ruth Pyles and Betty Snead.

Service Vets Honored



Helen E. Braid
Charleston
30 Years



R. D. Powell
Abingdon
30 Years



Roy Birnbaum
Huntington
30 Years



P. E. Harlan
Huntington
30 Years



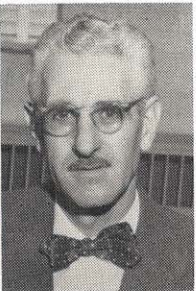
C. W. Browning
Huntington
25 Years



F. H. Rouse
System
25 Years



J. H. Merriman
Fieldale
25 Years



A. B. Beheler
Fieldale
25 Years



W. D. Gesling
Ashland
20 Years



C. L. Slusser
Huntington
20 Years



Nellie L. Phillips
Roanoke
20 Years



O. B. Gillispie
Roanoke
20 Years



Keith Lazenby
Charleston
20 Years



H. H. Hutcheson
Beckley
20 Years



Ralph Sowers
Abingdon
20 Years

SERVICE
These pins are awarded in recognition of years of faithful service. Each of these pins also recognizes the part the employee has played in the progress of the company during these years of service.

System Man Elected To Jaycee Presidency

A. R. Main, Jr., has been elected president of the Roanoke Junior Chamber of Commerce.



Mr. Main

The system civil draftsman moves up to the position from vice president, succeeding R. R. Snedegar, Roanoke division electrical engineer.

Also elected to Jaycee positions were Claude Reynolds, Roanoke district electrical engineer, vice president; and A. L. Stebar, Jr., district lineman, and Richard Lovegrove, system public relations editor, board of directors.

Two Appalachian Men Write 'EL&P' Articles

Articles by two Appalachian employees appeared in the April 15 issue of *Electric Light And Power*.

B. R. Currence, Charleston meterman, wrote "Protecting Demand Registers Shipped For Overhaul". And R. J. Siner, Roanoke meter clerk, was the author of "Versatile Clamp For Danger Flags." Both appeared in the "Utility Man's Notebook" section of the magazine.

Kenneth Hunt Given Two DO Club Awards

Kenneth Hunt, son of D. R. Hunt, Roanoke district line foreman, was recently given two awards in the district four Diversified Occupations convention held in the Roanoke office auditorium.



Kenneth Hunt

He also was recently elected vice president of the Diversified Occupations Clubs of Virginia. Young Hunt, a junior at William Byrd Senior High School, was awarded first place in the occupational display contest and second place in the poster contest.

4,000 Kwh . . .

(Continued from Page 1)
exceeded in April 1957. Fieldale and Lynchburg, climbing toward the 4,000 kwh mark, have uses of 3,739 and 3,582, respectively.

J. D. Lawrence, Roanoke division manager, commenting on the record, said: "I believe the level of 4,000 kwh per residential customer was reached because of three basic facts: first, the excellent cooperation of every Appalachian employee in the Roanoke division; second, the very close working relationship between our company and the local electrical merchandise dealers and distributors; and third, the company-sponsored merchandising sales programs and advertising."



Appalachian Power Company

Abingdon District—30 YEARS: ROBERT D. POWELL, truck driver-groundman; 20 YEARS: RALPH SOWERS, working foreman.

Beckley District—20 YEARS: H. H. HUTCHESON, power sales engineer; 10 YEARS: E. M. O'NEAL, line inspector.

Cabin Creek Plant—15 YEARS: HERMAN HALE, mechanical maintenance helper; C. M. PETTRY, guard; BRAD SMITH, utility operator.

Charleston District—35 YEARS: RAY T. DIXON, meter service foreman; 30 YEARS: HELEN E. BRAID, merchandise order and billing clerk; 20 YEARS: KEITH L. LAZENBY, division R/w supervisor; 15 YEARS: JENNIE W. HALL, cash poster; GEORGIE B. SEVY, private secretary; WILLIAM WEBSTER, janitor; 10 YEARS: ENOCH F. THOMPSON, head janitor; 5 YEARS: C. L. CONNOR, lineman; DANNY G. MEADE, appliance serviceman.

Fieldale—25 YEARS: A. B. BEHELER, appliance serviceman; J. H. MERRIMAN, line foreman.

Glen Lyn Plant—35 YEARS: E. I. SKEENS, unit foreman; H. L. SURBER, supervisor of operations; 15 YEARS: J. G. CARR, maintenance man; R. B. COMER, working foreman; C. A. FULCHER, boiler operator.

Huntington District—30 YEARS: ROY BIRNBAUM, engineering aide; PAUL E. HARLAN, line supervisor; 25 YEARS: CARLOS W. BROWNING, material clerk; 20 YEARS: C. L. SLUSSER, line foreman.

Kanawha River Plant—15 YEARS: H. L. BALLARD, yard foreman; 5 YEARS: MAIGA A. REINKOPFS, chemist assistant; C. M. JONES, filter plant operator and sampler.

Logan District—15 YEARS: L. J. CHATFIELD, material clerk; 10 YEARS: HOLMES CASSADY, meter serviceman; 5 YEARS: W. W. CHAMBERS, meter serviceman; RUBY WALLS, meter clerk.

Lynchburg District—5 YEARS: CHARLENE L. THOMPSON, engineering clerk-stenographer.

Point Pleasant District—5 YEARS: F. H. TAYLOR, JR., district commercial supervisor.

Pulaski District—15 YEARS: ANNA B. SCHRADER, contract clerk; 10 YEARS: REFERT C. JENKINS, lineman.

Roanoke District—20 YEARS: O. B. GILLISPIE, lineman; NELLE L. PHILLIPS, utility clerk; 15 YEARS: G. M. GRAY, meter reader; J. B. KINGRY, collector; 10 YEARS: J. D. AUSTIN, meter reader; G. D. BRATTON, JR., lineman; R. R. SNEDEGAR, division electrical engineer; J. C. THOMAS, groundman.

Philip Sporn Plant—10 YEARS: DAYTON L. PHILLIPS, storekeeper.

System—25 YEARS: F. H. ROUSE, Turner station regional dispatcher; 15 YEARS: W. S. KITCHEN, system safety supervisor; 5 YEARS: BILLIE BISHOP, JR., system transmission man; WILLIAM H. COMBS, system transmission man.

Welch District—10 YEARS: O. R. NUNNERY, meterman.

Kentucky Power Company

Ashland District—20 YEARS: W. D. GESLING, senior distribution engineer; 10 YEARS: JESSE CENTERS, groundman.

Pikeville District—15 YEARS: GARNIE EDMONDS, stationman.

Kingsport Utilities, Inc.

10 YEARS: WILLIAM K. BRADSHAW, lineman

Charleston District Personals . . .

"Red" Holmes, lineman and former W. Va. University standout, played for McJunkin Corporation in the 16th annual Sportsman Basketball Tournament at St. Albans.

William, son of R. T. Donegan, record section, is recuperating from a broken shoulder.

Sue Cook and Pauline Murray, commercial, have resigned.

Betsy, daughter of George W. Unangst, meter supervisor, was taken into the National Junior Honorary Society at Lincoln Jr. High School.

Oliver M. Smith is recuperating in the hospital after surgery and Basil Stump, commercial, has returned to work after an extended illness.

Sympathy is extended Joan Quickle, St. Albans office, on the death of her mother and Robert D. Brooks, North Charleston janitor, on the death of his mother.

Sympathy is also extended Peggy Evans, Montgomery accounting, on the death of her father and Romie Gulley, Montgomery line foreman, on the death of his uncle.

C. W. Lovell was a member of the panel at the National Resources Conference sponsored by Charleston Chamber of Commerce at Morris Harvey College.

Guilford C. Smith was elected vice chairman of the executive committee of the W. Va. Farm and Home Elec-

F. R. Frishette Retires In May



Mr. Frishette

Forrest R. Frishette, who says he "grew up" with Appalachian, retired May 1 after almost 34 years' service.

The station engineer of the Charleston division was employed by a power plant and substation contracting firm when he came to the Cabin Creek plant in 1924. When AGE took over the system, Mr. Frishette began working for Appalachian, supervising construction, maintenance, operating and often design of substations. Some of the major stations constructed under his supervision are Belle, Chemical, Brooks Street, Central Avenue, Beckley, Lee-wood and Smithers.

Speaking of growing with Appalachian, he recalls there were six 44-kv lines built from Cabin Creek plant when he began working there and only nine 44-kv circuit breakers on the entire system. "We outgrew 44-kv," he said, "and went into 132-kv, and now we are growing out of that and going into 345-kv."

Born in Lincoln, Neb., he worked for Burlington Railroad in Lincoln and the Columbia Electric and Engineering Company before joining the Henry L. Doherty Company, the firm which brought him to Cabin Creek.

During retirement, he plans to devote time to his amateur radio hobby and basement workshop.

(Continued from Page 4)

trification Council at a meeting at the State 4-H Camp at Jackson's Mill. Sylvia Hinchman served on the program committee.

Dickie, son of Joe P. Gills, division manager, was a member of the Baptist Temple's senior midlets, Charleston Church Recreation Association champion.

Wesley Zinn, Montgomery local office supervisor, attended the International Rotary district convention as president-elect.

Mary K. Hanley, home service representative, conducted a class for volunteer workers of the American Red Cross on canteen service, which handles emergency feeding in disasters.

Kentucky Accident Prevention Group Meets



The semi-annual meeting of the Company Accident Prevention Committee of Kentucky Power was held in Pikeville April 17. Committee members seated around the table from left are: P. B. Lumbard, Ashland; Gaine Stidham, Hazard; Bradley Dixon, Hazard; Curtis McClung, Pikeville; Morgan Ozee, Hazard; R. F. Millikan, Ashland; G. A. Weatherston, Ashland; J. R. Burdsal, Pikeville; F. M.

Jennings, Ashland; Bill Barnett, Pikeville; O. O. Henderson, Ashland; E. S. Slone, Hazard; and Gene Moore, Ashland. Seated in background at right are H. M. Eagle and C. A. McKinney, Pikeville. The committee was formed to analyze accident experience, considered recommendations and to assist in application of accident prevention policies and procedures.

Plant Janitor At Logan Retires



Mr. Keck

John J. Keck, janitor at Logan plant, retired May 1 after more than 15 years' service. A native of Lincoln County, W. Va., he was employed as a laborer at Logan plant August 10, 1942. He became a janitor June 22, 1944. His first job was at the age of 14, when he was employed by the Ethel Mines in Logan County. Married, he has seven children and 35 grandchildren. He is a member of the McConnell Tabernacle. Mr. Keck says that he has not made any definite retirement plans yet, and will just take it easy at his home in Logan for a while.

System Man Heads VMI Alumni Group

R. B. Sinclair has been elected president of the Roanoke Chapter of the Virginia Military Institute Alumni Association.



Mr. Sinclair

The system civil engineer has also been secretary of the Association. He was employed by Appalachian in 1925 in the engineering department, and resigned to return to school at VMI. He graduated from there in 1931 with a BS degree in civil engineering, and returned to Appalachian in the engineering and construction department. In June 1948 he rose to his present position as department head of system civil engineering. He served in the Army from 1942 to 1945 with the First Army as unit commander of artillery, with the rank of major. He is a registered professional engineer in Virginia and West Virginia.

Familiar Faces IN NEW PLACES

Appalachian Power Company

Abingdon District

WILLIAM H. CONNER, JR., from lineman B, Bluefield district, to meter serviceman B, Abingdon; HENRY F. PIERCE from lineman B to T&D clerk.

Charleston District

WALTER G. McGRAW from dealer sales representative to heating and builder sales representative; C. B. SMITH from lineman A to Montgomery area serviceman; CECIL TOLBERT from lineman B to lineman A, Montgomery; O. L. WILLIAMS from area sales representative to dealer sales representative.

Logan District

COONIE HAGER, JR., from groundman to truck driver-groundman.

Logan Plant

BUELL COOK from utility operator A, Logan plant, to auxiliary equipment operator, Clinch River plant.

Point Pleasant District

O. W. HESSON from groundman to junior T&D clerk.

Philip Sporn Plant

JAMES H. BEARHS from maintenance helper to junior maintenance man; CHARLES E. HANNUM from laborer to maintenance helper; GILBERT C. HART from tractor operator to results helper; JOHN N. LEWIS from coal handler to maintenance helper; IVAN D. MILLER from junior maintenance man to maintenance man; JOHN E. ORD from junior maintenance man to maintenance man; CHARLES K. PARNES from AGE engineering, New York, to test engineer; BETHEL R. VANCE from unit foreman to second assistant shift operating engineer; WILLIAM D. WINEBRENNER from maintenance helper to junior maintenance man; GEORGE L. WRIGHT from maintenance man to master maintenance man.

Welch District

JANE BEARRE from junior petty cash clerk to petty cash clerk senior.


Kentucky Power Company

Ashland District

FRANK ALEXANDER from meter serviceman to serviceman senior; JESSE BROOKS from laborer to groundman; FRANK HUFFMAN from meter serviceman to serviceman; HARRY MATNEY from meter serviceman to serviceman senior.

Kingsport Utilities, Inc.

HOWARD G. BROOKS from lineman C to lineman B; ALVIN B. PAIRGIN from T&D clerk senior to engineering aide; JUNIOUS G. RAYFIELD from T&D clerk senior to head T&D clerk.



ALL-Electric Homes Box Score

Electric heat is being enjoyed in the following number of homes in our three-company area:

	Employees	Customers	Total
Appalachian	264	1473	1737
Kentucky	28	121	149
Kingsport	29	1890	1919
Total	321	3484	3805

Second First Aid Course This Year



Charleston district's second first aid class of 1958 receives instruction on artificial respiration. The class was instructed by Clifford Picklesimer, standing extreme right next to chart. From foreground to rear the groups practicing respiration are: S. E. Reed working on Kenny Estep; Mike Shafer reviving "victim" T. K. Rhodes; E. L. Spencer

administering to Basil Thaxton. Seated from left are: "Red" Holmes, Lloyd Sanford, C. B. Badger, Jr., Bob McDorman, N. R. Keeling, Brook Miller, Wallace Mason, Bill Turner, Clarence Haas and Neil Smith. Standing from left are: Willard James, Don Hundley, Charles Gibbs, Jadie Bostic, Bill Payne and Mr. Picklesimer.

Last Edition Of Civil War Newspaper Found By Carl H. Murray In Old Home

While rummaging for collector's stamps through a Point Pleasant home scheduled to be razed, Carl H. Murray, Jr., line inspector, uncovered a last edition copy of a Confederate newspaper.

The newspaper, *The Daily Citizen* of Vicksburg, Miss., is dated July 2, 1863, and is printed on wallpaper. An editorial at the bottom of the page is dated July 4, the day Vicksburg fell to Union forces. The editorial reads: "Two days bring great changes. The banner of the Union floats over Vicksburg. General Grant has caught the rabbit. He dines in Vicksburg, and he did bring his dinner with him. The 'Citizen' lives to see it. For the last time it appears on 'Wall-paper' . . ."



Mr. Murray

The back of the newspaper sports an ornate floral design, probably a stylish wallpaper pattern of the times. The single name appearing on the masthead is J. M. Swords, and he is titled, "Proprietor."

The paper carries articles on both Federal and Confederate "intelligence," the "sweet, savory and tender" qualities of eating mule meat, acts of petty larceny by Confederate soldiers within the city and deaths of prominent citizens and soldiers.

Leon Miller Scores In Reading Festival

With a reading entitled "Poor Little Lamb," Leon Miller recently received a superior rating in the Pike County Reading Festival held at Belfry, Ky.



Leon Miller

Leon was given the rating by Dr. John Lawton of Morehead State Teachers College.

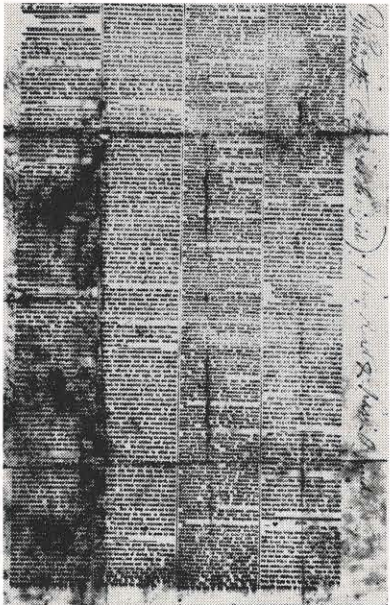
Bluefield Is Host To School Teachers

Thirty-two school teachers were the guests of the Bluefield district on Annual Business-Education Day held April 16.

Meeting in the local office auditorium, the teachers were presented a talk on the history and organization of our company, rates and taxation statistics by Richard J. Wood, assistant district manager. As part of the program, the teachers were taken on a tour of the building and refreshments were served.

The teachers were then transported to the Bluefield Avenue station, where the station's operation was explained by Lloyd B. Lee, district superintendent.

Earle Wood, division residential and rural sales supervisor, was general chairman of the Business-Education Day event.



This newspaper was printed on the back of wallpaper during the siege of Vicksburg in the Civil War. Carl H. Murray, Jr. found the edition in an old Point Pleasant home.

Charleston Man Dies In Florida



Mr. Smoot

Ray Smoot, 68, retired Charleston groundman, died in a hospital at Dunedin, Florida, April 6.

He retired from the company February 1, 1955, and moved to Dunedin shortly after. He came to work for Appalachian in December 1943, after employment with the Borden Milk Company and Frozen Arts Cream Company, both of Charleston.

Born at Memphis, Mo., in 1890, Mr. Smoot was a World War I veteran, having served as an auto mechanic with the Army. He was a member of Dunedin's First Baptist Church and Woodlawn Masonic Lodge 841 and Marshall Field & Co. Post 11, both in Chicago.

He is survived by his wife, a daughter, a sister and four grandchildren. Burial was in Clearwater, Fla.

Wade Sallaz Elected Rotary Club Officer

Wade Sallaz, Point Pleasant line foreman, has been elected president of the Ripley Rotary Club. Previously, he had served on the club's board of directors.

A member of the Masonic Lodge, he is also a committeeman in the Cub Scouts and a member of the E. U. B. Church. He joined the company in 1932

as a laborer and was promoted to the position he now holds in 1954.

Married, he has a son and a daughter.

Employee's Daughter Aids In Debate Win

Shalimar Clark was one of the mainstays of her high school debate team as it finished third in the Kentucky State-Wide Speech Tournament held recently at the University of Kentucky.

The daughter of Dennis Clark, Pikeville district lineman, Shalimar is a senior at John's Creek High School. Her debate team finished regional competition in second place but in state competition went on to defeat the regional winners and four other teams in gaining third place.

First Aid Course Helps Save Life

A first aid course conducted by Philip Sporn plant's safety supervisor, Ralph V. Gibbs, Jr., for the New Haven PTA was recently credited with saving a life even before the course was completed.

Mrs. Douglas Roush, a PTA member, reported that what she learned from Mr. Gibbs during four meetings of the course helped her to save her daughter's life. Both of her daughters were playing in their yard with their dog and a rope, when the rope somehow got caught around the neck of Debra Ann, age 3. When Mrs. Roush found her the child had been choked and wasn't breathing.

She thought of her first aid training and began to give mouth to mouth breathing. She then shifted to the arm lift method of artificial respiration and soon the child responded. After two hours the child was in good condition.

Margaret Roseberry Elected Club Queen

Margaret Roseberry has been elected queen of the Future Homemakers of America club for their annual spring dance held in Abingdon.

The 18-year-old daughter of J. J. Roseberry, Washington County area supervisor, Margaret is a senior at William King High School. Active in the F. H. A. and Beta clubs, she is a member of the band and associate editor of the school paper.

Four Couples Married In Recent Weeks



Mrs. Charles J. Randall
Roanoke

Bramlett-Randall

Martha G. Bramlett and Charles J. Randall were married in the First Evangelical United Brethren Church of Roanoke March 14. Mrs. Randall is the daughter of J. R. Watkins, Roanoke district general serviceman.



Mr. and Mrs. Russell S. Ellis
Kanawha River Plant

Szerokman-Ellis

The Ward Community Church was the scene March 15 for the wedding of Betty Ann Szerokman and Russell Sanford Ellis. Mr. Ellis is a laborer at Kanawha River Plant.



Mrs. William Harvey Johnson
Pikeville

Rasnack-Johnson

Frances Rasnick became the bride of William Harvey Johnson March 22 at the Grace Baptist Church in Lexington. Mrs. Johnson is a clerk trainee in Pikeville.

Martha Whitehurst Named Club Officer

Martha Mary Whitehurst, daughter of Jerry R. Whitehurst, Bluefield district electrical engineer, was recently elected president of the Periwinkle Junior Garden Club of Princeton.

The junior club is sponsored by the Periwinkle Garden Club of which Mrs. Whitehurst is club secretary.

Eight-year-old Martha is a member of the Brownies, the Presbyterian Church Junior Choir, and she is a straight "A" student in school.



Martha Whitehurst

Williamson Cake Bake



A "cake bake" was held in the Williamson office building auditorium to introduce women of the community to the advantages of electric cooking. About 137 women—and some men—baked cakes during the event which was sponsored jointly by Appalachian, two dealers and General Mills. Here, a participant in the bake, Mrs. William Clemons, left, takes her cake from the oven. Louise Kessinger, home service representative, looks on.

Roanoke, Lynchburg

meter serviceman, have returned to work after illnesses.

Mrs. O. C. Caldwell, wife of the local office manager, was named life member of the Southwest Va. Federation of Garden Clubs.

Sympathy is extended J. K. Hutcherson, material clerk, on the death of his brother.

Mrs. J. T. McLain, wife of the division air conditioning engineer, has been elected president of the Ladies Auxiliary of Blue Ridge Post No. 484, Veterans of Foreign Wars.

Lynchburg District

Kathryn L. Giles, commercial

.. (Continued from Page 4)

clerk-stenographer, is a new employee.

Herbert A. Brooks, air conditioning engineer, has returned to work after an extended illness.

About 35 employees' children attended an Easter egg hunt sponsored by the Apelocees Club. Ann R. Cothran, accounting clerk-typist, was chairman in charge of arrangements.

Sympathy is extended J. T. Davis, street light attendant, and E. V. Proehl, stationman, on the death of their half-brother.

Sympathy is extended B. L. Burnley, street light attendant, on the death of his sister.

Staples-Wallace

Barbara Ann Staples and George Wallace, Jr., were united in marriage April 5 at the Rivermont Avenue Baptist Church of Lynchburg. Mrs. Wallace is the daughter of G. L. Staples, Lynchburg district line foreman.

They're Engaged

PEGGY TRAIL to Robert F. McCullough. Miss Trail is a stenographer in division T&D, Charleston.

First Woman Juror



Elizabeth Ann Scott, Beckley district stores clerk, was the first woman in the district to serve on jury duty. Shown here talking to Judge Harry McCreary, she served during the March term of Criminal Court in Raleigh County.

New Arrivals

Ashland

MR. AND MRS. HUGH L. WARD, a daughter, Tamara Jo, April 2. Mr. Ward is a stores clerk trainee.

Beckley

MR. AND MRS. WILLIAM S. WISEMAN, a son, Robert Stevenson, March 22. Mr. Wiseman is a Rainelle T&D clerk.

MR. AND MRS. ARCHIE RINER, a daughter, Elaine Benease, April 22. He is a T&D clerk.

MR. AND MRS. EDWARD F. PIOCH, a son, Edward Frederick, Jr., April 25. Mr. Pioch is an electrical engineer.

Charleston

MR. AND MRS. KERMIT FISHER, a son, Richard Lee, March 23. Mr. Fisher is an electrical engineer.

MR. AND MRS. WILLARD D. JAMES, a son, Gregory Allen, April 12. Mr. James is a T&D clerk.

Glen Lyn Plant

MR. AND MRS. EUGENE C. WEATHERLY, a son, March 26. Mr. Weatherly is a maintenance man.

Huntington

MR. AND MRS. BOYD THOMPSON, JR., a son, Mark Alan, March 17. Mr. Thompson is a lineman.

Kanawha River Plant

MR. AND MRS. J. W. DUNAWAY, a daughter, Patricia, April 11. Mr. Dunaway is an auxiliary equipment operator.

MR. AND MRS. A. D. KRAFT, a daughter, Lu Ann, March 27. Mr. Kraft is administrative assistant.

Pikeville

MR. AND MRS. RUSSELL WAKELAND, a daughter, Vicki Lynn, March 30. Mrs. Wakeland is a former accounting clerk.

Point Pleasant

MR. AND MRS. DELBERT C. LUDWIG, JR., a son, Steven Charles, March 18. Mrs. Ludwig is a former home service representative.

MR. AND MRS. F. E. WOLFE, a son, Patrick Lyn, April 17. Mr. Wolfe is a meterman.

Philip Sporn Plant

MR. AND MRS. EDWARD P. DUFFY, a daughter, Tina Diane, March 18. Mr. Duffy is a maintenance man.

MR. AND MRS. GEORGE E. HOLMAN, a son, Kenton Duayne, March 6. Mr. Holman is a laborer.

System

MR. AND MRS. HARTWELL H. MONTGOMERY, a daughter, Jan, April 8. Mrs. Montgomery is a former system operating employee, Roanoke.

MR. AND MRS. L. B. WHITE, a daughter, Pamela Sue, February 11. Mr. White is a system transmission man, Bluefield.

MR. AND MRS. J. L. BEBBER, JR., a son, John Russell, March 28. Mr. Bebbler is a system transmission line department employee in Bluefield.

Welch

MR. AND MRS. FRED ADAMS, a son, James Frederick, March 25. Mr. Adams is a line inspector.

MR. AND MRS. KENNETH JACKSON, a son, Donald Keith, March 28. Mr. Jackson is a business administration trainee in Welch accounting.

Williamson

MR. AND MRS. JERRY AKERS, a son, Jerry, Jr., April 14. Mr. Akers is a groundman.

Plenty Pie



Annie M. Hubbard, Bluefield district maid, "can bake a cherry pie" just like in the once-popular song, and she recently proved it 120 times. She baked the pies for a recent electric range promotion. Two appliance dealers served a piece of cherry pie with whipped cream to each prospective customer entering their stores. Each customer who took time to hear the sales talk also received a box of cherry pie mix.

Fashion Show Held By Woman's Club



Employees of the Williamson district and their families were among the models for the pre-Easter style show of the Tug Valley Junior Woman's Club. In the photo at left, Carolyn Clouser, daughter of E. J. Clouser, district personnel supervisor; Barbara Stafford, daughter of Virginia Stafford, merchandise bookkeeper, and Sharon Wilson, daughter of C. R. Wilson, Jr., district engineer,

model junior miss fashions. At right, Miss Myrtle Bevins, cashier, models a sheath dress with contrasting green jacket and black accessories; Mrs. Lorraine Corea, secretarial-stenographer, seated, models a navy chemise featuring a large white collar; and Mrs. Patsy Hackworth wears a flowered silk print dress-coat ensemble. Mrs. E. J. Clouser also served as a model for the show.

Pikeville Employees Golf Club Stages Opening Tourney, Won By L. Huffman



The top five finishers in Pikeville's Employees Golf Club tournament were from left: William Zoellers, L. C. Tackett, Leon Huffman, Winner, G. D. Isom and Winifred Miller.

Leon Huffman was the winner as the Pikeville district Employees Golf Club staged its first tournament of the season.

The right of way agent's 75 for 18 holes won the blind bogie event,

Beckley Men Call Cage Contests



Mr. Farmer Mr. McGinnis

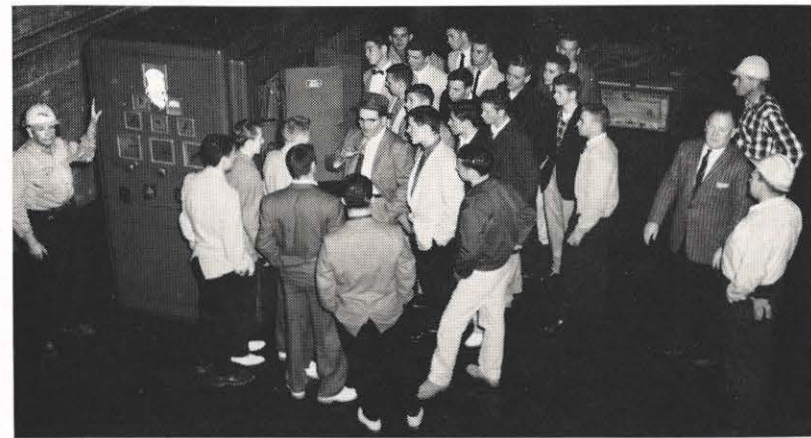
During the basketball season, two Beckley district employees find their spare time pretty well occupied. Samuel J. Farmer, Jr., general clerk, and Dewey E. McGinnis, appliance serviceman, are basketball officials.

During this season, Mr. Farmer, a member of the Southern Conference, has called about 60 games, while Mr. McGinnis has worked about 40. Both men have been basketball officials about seven years.

Games of West Virginia, Washington and Lee and VPI are among those called by Mr. Farmer. Taking his vacation in March, he officiated games of the state basketball tournament at Morgantown. He joined the company in 1956 as an auto repairman helper and served as meter reader before being promoted in 1957 to his present position.

Mr. McGinnis worked the Junior High School Tournament at Sophia, W. Va., the Independent Tournament and the National Guard Tournament at Beckley and the Sectional Tournament at Anstead during this season. Having attended Beckley and Concord colleges, he served two years as basketball coach at Beckley College.

School Group Tours Hydro Plant



Students of Poca High School's physics class recently toured the Winfield hydro plant in the Charleston district. Here, R. W. Speas, hydro plant supervisor, in center wearing hat, explains governing principles of the turbo generator to the students. At left, wearing hard hat, is employee G. W. Summers. At right, wearing hard hat, employee Burl Fewell talks with science instructor O. O. White. Right rear with hard hat is employee Guy Kelly.

Safety Award Given To Pulaski District

Pulaski district employees were recently presented an AGE Certificate of Merit for working a total of 500,000 manhours without a disabling injury.

The 500,000 manhours were accumulated during the period from December 11, 1956, to January 15, of this year. This is the fourth time employees of the district have received a certificate for reaching the half million manhour mark.

Prior to the December 1956 injury, district employees had established a company record of 37½ months and 1,528,500 manhours without a disabling injury. This record held until last March when Lynchburg district employees exceeded 1,528,500 manhours.

where each entrant selected his own handicap. After everyone finished the round, a number between 66 and 75 was drawn to determine the winning score. The winner, who is president of the club, was given golf balls as the prize.

A flag tourney is next on the Club's agenda, to which other districts will be invited. A Power Company Employee Open Tourney is also being scheduled for this fall.

L. C. Bias Heads Youth Organization

L. C. Bias, Point Pleasant local accounting office manager, has been elected president of the Mason County Little Men's League.



Mr. Bias

The League, an independent organization for the welfare of youth, is designed to stimulate interest in baseball and to aid in prevention of juvenile delinquency. Fourteen teams are competing in the program.

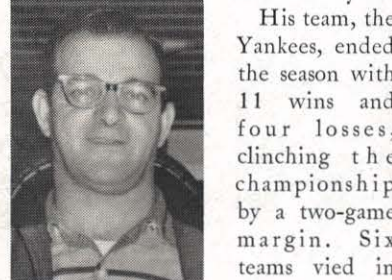
Point Pleasant First Aid Class



James Burns, second from right, Red Cross field representative, recently conducted a First Aid course for Point Pleasant employees—the first such class to be held there since 1952. From left are employees J. R. Crump, C. H. Murray, Jr., W. C. Gilmour and W. H. Stricklen. These employees will attend a class in Huntington in order to secure instructor's cards.

Employee's Husband Has Winning Team

Sam Corea, whose wife, Lorraine, is a Williamson district stenographer, coached a Midget League basketball team to a winning season this year.



Mr. Corea

His team, the Yankees, ended the season with 11 wins and four losses, clinching the championship by a two-game margin. Six teams vied in the league which was sponsored by the Williamson Park Commission.

The team received a winner's trophy for taking league honors. Picture courtesy of Williamson Daily News.

Charleston Bowlers Secure Trophy By Defeating Beckley In Two Matches



High scorers in the Charleston-Beckley inter-district bowling match held March 30 were, from left: E. O. Davis, Charleston No. 2 team; Jim Barker, Beckley No. 2; Eddie McGinnis, Beckley No. 1; "Parr" Winner, Beckley girls; Peggy Trail, Charleston girls; Eugene O'Neal, Beckley No. 1; Dick Speas, Charleston No. 1 and Jennings Fulkner, Charleston No. 2.

Charleston bowlers retained the inter-district rotating trophy March 30 in Charleston by defeating Beckley

in the second match in a month.

Charleston added 134 pins to their 198-pin lead established March 9 in Beckley to win the competition with a 332-pin margin. Charleston's No. 2 team made the difference, defeating Beckley by 143 pins, 2,977 to 2,834, while Beckley's No. 1 team emerged a 77-pin winner over Charleston by a 2,808 to 2,731 score.

Charleston girls took the match from Beckley girls by 68 pins with a score of 3,008 to 2,940.

For Charleston No. 1, Dick Speas scored high single game, 214, and high series, 557. E. O. Davis scored high single game for Charleston No. 2 with 199, and Jennings Fulkner totaled high series for the team with 537.

Eugene O'Neal had high single game for Beckley No. 1 with 209, while Eddie McGinnis scored high series of 512 for the team. For Beckley No. 2, Jim Barker had high single of 188 and high series of 522.

"Parr" Winner tallied both high single and high series for Beckley girls with 200 and 455 respectively. For Charleston, Peggy Trail starred with a high single of 179 and high series of 466.

Following the match, a buffet supper was held for the bowlers.

Boat Builder



As a hobby, David K. Spivey, Blue-field district tracer, builds model speed boats. Here, he works on a Century Resorter XX. Mr. Spivey has built about 20 such boats. He gives them to children. Usually, the models are powered by model airplane or electric motors; however, he plans to build a radio controlled craft soon.

Cast-Offs Take League Title



The Cast-Offs have won the Beckley district bowling league competition by 221 pins. Winners of the first half, they won the third quarter, but lost the fourth quarter to the Juice Peddlers, and a play off was required. Cast-Offs team members from left, front row, are Bob Thomas, Eugene O'Neal, Cecil Buckland and Harry Wilton. Back row from left are Maxie Dwornick, Ed McGinnis, captain, and John Hammer.

Your "Plus Factor"

Average Employee's Benefits Add Up To \$1,220

Do you know what you receive in employee benefits paid by the company?

The average employee of our companies in the Southern Properties last year received \$1,220 in employee benefits paid by our companies as their share of the cost of our various benefits plans. Our companies paid a total of \$5,320,000 for the benefits program in 1957, an average of 59 cents an hour per employee.

Such a program places our companies among those who lead the field in the scope of their employee benefits plans. Our program gives protection for you and your family in case of sickness or death, pro-

vides for future retirement and furnishes other vital services.

As an employee you naturally expect fair treatment, good wages and opportunity for advancement. Your benefits program is a "plus factor." Although seldom considered in terms of money, these benefits each year add up to substantial amounts.

The companies' payment for the average employee in 1957 for the various parts of our plan is shown here. Take time out to explain this "plus factor" to your family. They will be interested in knowing how both you and they are benefiting by your company's employee benefits plan.

Time Off With Pay \$513

An employee continues to get his pay when off from work for vacations and holidays; and also for sickness as covered by the sick pay plan.

The company's vacation plan provides from one day to four weeks off with pay, depending on length of service. It provides for two weeks after two full calendar years' service, three weeks after 15 years' service, and four weeks after 25 years' service. In the first calendar year after employment, provided you had two full months of continuous service during the preceding year, the vacation varies from one to five work days; and in the second calendar year after employment it varies from five to ten work days, depending on the number of months you were with the company in your first year of employment.

We observe seven holidays: New Year's, Washington's Birthday, Memorial Day, Independence Day, Labor Day, Thanksgiving Day and Christmas Day.

The sick pay plan covers lost time in case of illness or injury. The time off with pay depends on length of service. It varies from 40 hours at full pay for employees with six months' but less than one year's service to 680 hours at full pay followed by 680 hours at half pay for employees with 10 or more years' service. Job-connected accidents and



occupational diseases are covered by Workman's Compensation Insurance benefits; however, such benefits are supplemented by pay sufficient to bring the total up to the amount provided by the sick pay plan. The company pays the entire cost of Workman's Compensation Insurance, \$18 per average employee, in 1957.

Time off with pay is allowed in case of death in the family. If you are required to serve on the jury, the difference between your regular pay for such time and the amount you receive for the jury duty will be paid you so that you will not lose straight time pay for such absence.

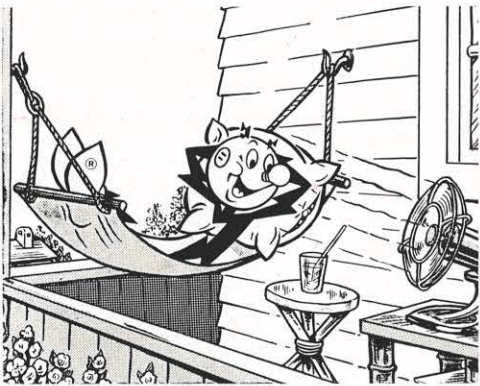
Retirement And Social Security \$459

Upon retiring, you will receive income from the company retirement plan and from the Federal Social Security program. You and your company share in the cost of both plans.

Employees who have been with the company one year and are between the ages of 20 and 65 participate in the company retirement plan. The company last year paid \$367 for the average employee, representing about two-thirds of the cost of this retirement plan. The average employee pays approximately one-third of this retirement plan cost. Your contributions are based on your wages.

Normal retirement is at age 65; but you may retire at age 60 with a reduced retirement income, if you have 15 years' continuous service. Retirement income is based on earnings and years of service. The guidebook on "Our Retirement Plan" in your "Protection Program" folder explains details.

Additional income in retirement will come from Social Security. You and the company take part equally in the Social Security pro-



gram. The company and the employee both pay a Federal Old Age Benefits Tax of 2¼ cents of each dollar earned by the employee up to \$4,200. This cost the company an average of \$92 per employee last year.

Thus, last year the company paid \$367 per average employee for the retirement plan and \$92 per average employee for Social Security, making a total of \$459.

Comprehensive Medical \$68

The company paid this amount last year for the average employee toward the comprehensive hospital-surgical-medical plan for employees and their dependents. This amounted to about two-thirds of the cost of the plan, with the remaining one-third paid by the employee. Employee contributions are based on the number of dependents insured.

All regular and probationary employees are eligible to join the plan on the first of the month following employment. No medical exam is required if employees join the plan within 31 days after becoming eligible for it.

Our plan covers nearly all medical expenses arising out of surgical operations, sickness and accident without a specific maximum on the cost of any specified illness, operation or other treatment. Benefits are not dependent upon a stay in the hospital. In addition, insured de-



pendents have the same benefits as employees.

For details on various features, consult the "Our Medical Plan" booklet in your copy of the "Protection Program" folder.

Life Insurance \$56

Family protection in case of the employee's death is provided by the life insurance plan, of which the company paid the above amount last year for the average employee. Of the total cost of the plan, the company pays about half. A settlement will be made by the Insurance Company in event of death from any cause at any time or place while you are insured.

Also included in the plan are permanent and total disability provisions under which a settlement will be made with the disabled employee (if he has not reached age 60) for his insurance coverage at the time he is found to be permanently and totally disabled.

An employee is eligible for life insurance after six months' employment and is entitled to insurance amounting to about twice his yearly income. As your earnings increase, your



life insurance coverage increases automatically.

For explanation of cost and of partial coverage in retirement, see your "Protection Program" folder with its booklet on "Our Group Life Insurance Plan."

Other Benefits \$124

There are other benefits not listed in the previous categories. Among them is the Educational Assistance Plan that is open to permanent employees with six or more months' service. The company pays 62½ percent of the cost of approved courses that help the employee in his work.

Also in this category are recreational and social activities such as Christmas parties, company picnics, service dinners and athletic events, as well as the employee discount on electric bills. Finally, the company pays the entire cost of Unemployment Compensation, \$12 per



average employee in 1957, as part of the state program.

Your "Plus Factor" Totals \$1,220

Time Off With Pay	\$513
Retirement And Social Security	459
Comprehensive Medical	68
Life Insurance	56
Other Benefits	124

Total Paid By Three Companies In 1957 For Average Employee	\$1,220
Total Paid By Companies In 1957 For Employee Benefits Program	\$5,320,000