

Moore Taylor Kirkland

Managers Elected To Service Board

Elected last month as directors of the American Electric Power Service Corporation were six managers from Appalachian and Ohio Power companies. They are J. A. Moore, manager, John E. Amos Plant; Floyd H. Taylor, Jr., manager, Logan-Williamson Division, and Claud K. Kirkland, manager, Pulaski Division, from Appalachian. From Ohio Power, they are Robert I. Bull, manager, Newark Division; W. J. Hardman, manager, Muskingum River Plant, and Charles A. Heller, executive assistant, General Office, Canton. W. S. White, executive vice

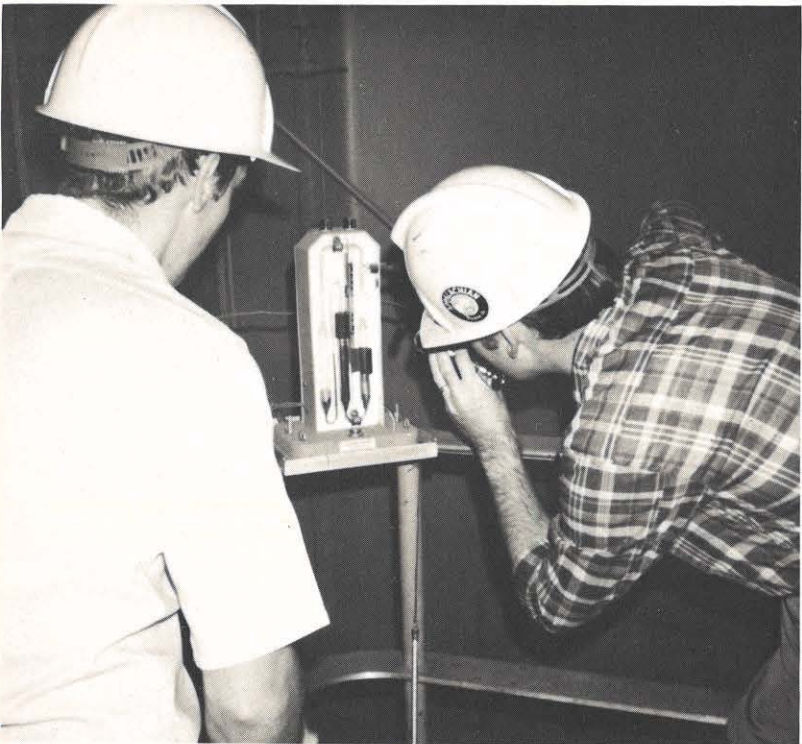
Safe Workers

The 84 employees of General Office Operations Department reached a million consecutive manhours without a disabling injury on February 14. The manhours began January 18, 1966. This is the second such attainment for the department—the first came on July 8, 1963.

president, and J. W. Vaughan, assistant vice president, were re-elected from Appalachian. The new directors were elected in keeping with the practice which rotates Appalachian and Ohio Power representation on the Service Corporation board.

Safety Contest Winners Revealed

Taking top honors in the 1971 AEP System Annual Safety Competition were Appalachian's General Office Accounting and Radford Army Ammunition Steam Plant. In Group A of the AEP competition, Abingdon Division placed second; Kingsport Power, fourth; and Logan-Williamson Division, fifth. Among the top plants in Group B were Philip Sporn, second; Clinch River, third; Big Sandy Plant, fifth; and Cabin Creek, sixth. General Office of Kentucky came in second in Group C of the competition. Appalachian's General Office Operations was fourth.



Performance engineers Ronald Osborne (right) and Rick Wheeler take a closer look at one of the testing instruments used at Clinch River Plant to gauge operating efficiency of the equipment.

Clinch Availability Sets Record

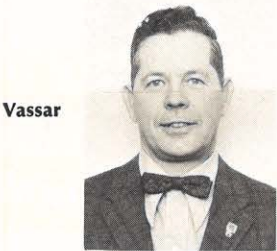
During the year 1971, Clinch River Plant's Unit No. 3 had a record of 100 percent availability. In other words, any time during the year that power production was needed from this particular unit, Operations and Maintenance personnel at Clinch had the equipment ready to roll. One of the many ways this was accomplished was by "taking a closer look" in routine and periodic inspections to make sure the component parts of the unit were in peak operating condition. Taking a closer look at operating and maintenance procedures also meant taking a look at safety procedures and plant housekeeping. This helped the plant to maintain its third consecutive year of work without a disabling injury.

APCO Sells Bonds, Preferred

Appalachian Power Company on February 16 sold at competitive bidding \$50,000,000 of first mortgage bonds and 250,000 shares of \$100 par value cumulative preferred stock. The 30-year bonds were sold with a coupon rate of 7 3/8 % and at a cost to the company of 7.55%. The winning syndicate was headed by Kuhn, Loeb & Co.; duPont Glore Forgan Incorporated; Goldman, Sachs & Co.; Hornblower & Weeks-Hemphill, Noyes; Paine, Webber, Jackson & Curtis, Incorporated; Smith, Barney & Co., Incorporated; Stone & Webster Securities Corporation; Wertheim & Co.; and Dean Witter & Co., Incorporated. The preferred stock sold with a dividend rate of 7.40% and a cost to the company of 7.38%. The winning syndicate in the bidding was headed by The First Boston Corporation; Eastman Dillon, Union Securities & Co., Incorporated; and Salomon Brothers.

The proceeds from both sales will be used by Appalachian Power to retire short-term debt.

Vassar Named Top Salesman



Basil M. Vassar was selected by the Sales Executive Club of Bluefield, West Virginia, as outstanding salesman in the electric utilities section for 1971. He was also the top salesman among Appalachian's 45 heating and builder sales representatives, attaining 230.0% of his annual quota. A native of Prince Edward County, Virginia, Vassar holds a bachelor of science degree in agricultural engineering from Virginia Polytechnic Institute and State University. He has also had extensive training in refrigeration, air conditioning, electric heating and heat pumps.

Electric Heat Milestone

In 1971, the American Electric Power System added 23,213 residential electric heating customers to its lines. These additions were more than the total of such customers as recently as 1960. At year's end, the AEP System was serving 162,044 electrically heated homes, an increase of 16.7 percent in one year. More than one out of every 10 homes (actually, 10.85%) on the System is electrically heated. The numbers, by operating companies, are

Appalachian Power Company	56,493
Indiana & Michigan Electric Company	46,598
Ohio Power Company	36,317
Kingsport Power Company	12,349
Kentucky Power Company	7,010
Wheeling Electric Company	2,357
Michigan Power Company	809
Sewell Valley Utilities Company	111

Electric heating played a large part in raising the average annual residential electric usage to 8,135 kilowatthours. This was an increase of 6.1 percent over 1970. Estimated average usage by residential customers of all investor-owned utilities last year was 7,004 kwh—a level surpassed by the AEP System two-and-a-half years ago.



Bonnie and Clyde appear healthy in their tank filled with ash pond water.

Bonnie And Clyde Play Important Role In Ash Water Experiment

With the present-day emphasis on pollution abatement and prevention, an experiment at Big Sandy Plant involving aquatic life has been "worth its weight in gold". Following the start up of Unit 2 at the plant in the summer of 1970, a new settling pond for flyash from both Units 1 and 2 was put into use. The overflow from the new settling pond went into Blaine Creek instead of the much larger Sandy River. To determine any adverse effects on aquatic life in the small stream, employees set up a 30-gallon aquarium as a test tank. The aquarium was filled with water exiting from the flyash pond and stocked with several kinds of fish, tadpoles, and snails. The tadpoles grew into frogs and were released; the big fish began eating the little fish; algae began to grow and, in general, life went on as usual in the aquarium. In the summer of 1971 it was decided to experiment with a more delicate type of fish life. The aquatic life in the tank was returned to the creek and replaced with three kinds of tropical fish, including a mated pair of Congo Cichlids. Several small fish which subsequently hatched were eaten by the larger ones, but it was proved that fish can reproduce in ash pond water. Currently there are only two residents in the tank, "Bonnie" and "Clyde". Since being put in the tank they have more than doubled in size and continue to

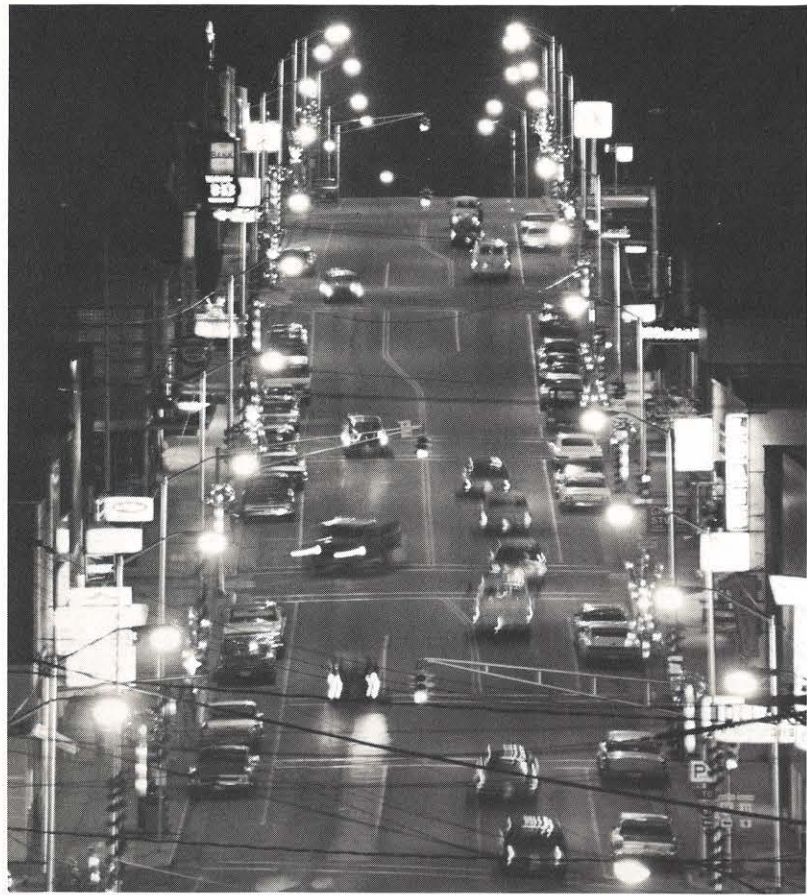
be very active. Their diet consists of worms, crickets, grasshoppers and anything else plant personnel bring in. The tank has proved invaluable to show to various state, local and federal government officials who call at the plant.

Kentucky Power Executive Retires



Darrah

C. C. "Tim" Darrah, executive assistant on the staff of the executive vice president of Kentucky Power, retired March 1 after almost 41 years of service with the AEP System. A native of Alexandria, Virginia, Darrah holds a B.S. degree in electrical engineering from Virginia Polytechnic Institute and State University. He began his utility career in 1931 with Appalachian in Charleston. He was a power sales engineer there and at Welch before becoming assistant manager of Kentucky Power's Hazard District in 1937. He was assistant district manager at Williamson and Beckley before being promoted to Williamson district manager in 1954. He advanced to Ashland division manager in 1960 and was named executive assistant in 1969. Active in community affairs, Darrah is a member of the Society of Professional Engineers in both Kentucky and West Virginia; the Ashland Area Chamber of Commerce; the Ben Kedem Shrine Temple in Charleston, West Virginia; Catlettsburg Rotary Club and the Presbyterian Church. Darrah is married and has one daughter. His father, A. J. Darrah, is retired manager of the Huntington Division.



MARION, VIRGINIA, in the Abingdon Division became the first town in Appalachian's system to use 50,000 lumen fixtures for main street lighting. A picture and story on the lighting system appeared in Hapco Hi-Lights, a publication of HAPCO Division of Kearney-National, Abingdon. A writeup will also appear in a future edition of Street and Highway Lighting Magazine. Photo courtesy Smyth County News.

the ILLUMINATOR

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HANG IN THERE—C. C. Harper, Charleston meter serviceman A, holds broken wires as he tries to figure out how primary electric service was maintained after a car struck this pole.

Employees Cited

"At 6:12 one Sunday morning, all power went off, which involved my heating and lighting system. The temperature was near zero."

Yet, with the inconvenience of not having a hot breakfast, a Kingsport customer was so impressed with the service that he wrote Clarence J. Bryan, executive vice president. The letter read, in part:

"First and foremost, both crews that showed up were perfect gentlemen and as cooperative as humanly possible. Since I observed their work, they seemed to operate with complete efficiency. I was tremendously impressed with the safety precautions they followed throughout all of their work. I would like to compliment these gentlemen on the manner in which they perform their duties. I also compliment you and your associates for a real fine management job in being able to accomplish the foregoing with your personnel."

Ohio Power Company's Rental Housing Project Still A Possibility

Ohio Power Company may still see its proposed rental housing development come into being in Cambridge, Ohio.

The Securities and Exchange Commission last month told the Congress that it had no objection if utility holding companies or their subsidiaries built low-cost housing.

Testifying on a Senate bill that would permit such construction by utility holding company systems, SEC Chairman William Casey said that permissible projects should be confined to low-cost housing and that satellite shopping centers and other commercial establishments should not be permitted. The measure is actively supported by George Romney, Secretary of Housing and Urban Development.

Both the SEC and the courts have ruled that existing law (the Holding Company Act of 1935) prohibits holding companies from becoming home-builders. The bill before the Senate would change this in the case of low-income housing.

Two years ago, Ohio Power announced plans to build a 100-unit rental housing development for low- and middle income families in Cambridge, a city of 14,500 in eastern Ohio. It would have involved a project investment of about \$2-million. The plans had been drawn up after the SEC had given approval to a similar housing development by Michigan Consolidated Gas Company, a subsidiary of a gas utility holding company.

The Commission subsequently

reversed itself, however, following a change in its membership makeup, citing the fact that the law prohibited holding companies from engaging in what a majority of the SEC members felt was an unrelated non-utility activity. A Federal appeals court later agreed that such projects could not be built unless Congress revised the law.

Medical Claims Due March 31

March 31 is the deadline for employees to submit claims for medical expenses incurred during 1971. Copies of the necessary forms and information on procedures are available from your local personnel office.



ABINGDON DIVISION was the recipient of the Executive Vice President's Award for excellence in the field of safety during 1971. As of December 31, division employees had worked 864,484 consecutive manhours without a disabling injury. Present at the award ceremony in January were (l. to r.) J. B. Frier, personnel supervisor; Fillmore McPherson, division manager; W. S. White, executive vice president; and W. S. Kitchen, safety director.

Walter Rose Retires, Coordinated Huntington Division Line Relocation

How would you like to report for work one morning and have the boss give you an assignment something like this: "The construction of Interstate 64, between Huntington and Charleston, will require tremendous line relocation. Your job will be to work with the engineers from the telephone company and the department of highways, do all the necessary field work in preparation for the engineering and construction, and keep track of all costs."

This happened 13 years ago to Walter C. Rose, Jr., Huntington engineer B, and the job isn't finished yet. Walter retired March 1, and the boss who made the original assignment, Austin Neal, has since been transferred to Roanoke.

A native of Hinton, West Virginia, Walter attended the College of William & Mary for two years and attained an electrical engineering degree through ICS. He was employed in 1946 as a transitman and transferred to the Engineering Section in 1953.

Walter has been field engineer and coordinator not only for the Interstate project but all other road relocations in Huntington Division. It didn't take him long to find out the only way to keep up with this job was to leave the office early and return late. He was always around on payday, but the remainder of the time he spent in the field.

Walter's experiences could fill a book. On numerous occasions



Rose

he found himself in a precarious position by accidentally discovering moonshine stills carefully hidden in the hill country. He has discovered nests of rattlesnakes and copperheads but has never been bitten. Walter attributes this to the fact "there is no snake alive that can run as fast as I can". Customers can be a problem, too, Walter claims. He has been told in no uncertain terms by some of them to remove himself from their property or face judgment at the end of their shotguns.

Walter says his 26 years with the company has been fun, but he is looking forward to retirement. He likes to fish, and he and his wife Kathleen plan to spend a lot of time on some property they own in Phoenix, Arizona. He enjoys gardening, and his specialty is raising flowers.

The Cover

T. J. McComas, Huntington T&D clerk, and his son Greg look over the area and decide that power lines and kite flying don't mix. See story on page 5.

Slade



Slade Named Senior Foreman

George L. Slade has been promoted to senior foreman in the Bluefield Division. He rises to the position from that of line foreman.

A native of Shawver's Mill, Virginia, Slade served in the U. S. Navy for two years. He was employed in 1937 as a laborer and held the positions of groundman, lineman, lineman A, working foreman and line foreman before being promoted to senior foreman.

Mr. and Mrs. Slade have one son.

Bud Kees Retires To Florida Home

Mr. and Mrs. Earl S. Kees have gotten established in their new home in Orlando, Florida, where they can "be near our son and grandchildren and just enjoy the pleasant climate".

"Bud" retired early February 1 as master maintenance man at Clinch River Plant. An Army veteran, he was a machine operator for coal companies in the Kanawha Valley before coming with Appalachian. He was employed as a laborer at Cabin Creek in 1943 and worked there in the Maintenance Department until transferring to Clinch River as maintenance man in 1958.

A member of the Spring City Baptist Church, Bud has held a number of positions in the Maple Grove I.O.O.F. He is an ardent fisherman and plans to keep at it when time permits in Florida.



Earl S. "Bud" Kees (right) accepts gifts from his fellow employees upon his retirement February 1.

Line Inspector Ends Long Career

Frank Edward "Orson" Wells retired February 1 as line inspector in Grundy, Bluefield Division, after 35 years and 9 months of service.

Frank began his career with Appalachian in 1936 as a line-man. He held the positions of inspector, district serviceman, serviceman A, working foreman and line foreman before being named line inspector in 1969. He recalls, "It was really rough back in my early days with the company."

A native of Christiansburg, Virginia, Frank attended schools in Shawsville and also completed some company-sponsored training programs. He was a hard worker and expected other employees to be the same.

Frank and his wife Mary Alene have two children and three grandchildren. They plan to do some traveling later on, and Frank also has some fishing and gardening in mind.



Wells



E. M. Armstrong starts out on his last mail run before retiring from Kanawha River Plant.

Armstrong Plans Trip Out West

"In working with 'Preacher' for 18 years, I've never seen him in a bad mood," remarked one employee at Kanawha River Plant. He was referring to Edward Mitchell Armstrong, who retired March 1 as plant custodian. Preacher's continuous good spirits and good natured kidding lightened the days of employees for many years.

His nickname was acquired soon after his employment as a laborer in 1953 because he and several others spent their lunch hours discussing the Bible. He is a deacon in the Church of Jesus Christ.

Preacher has always wanted to take a trip out west to see some rodeos and go to Canada for a big fishing trip. Now that he's retired he'll have time to take these and other trips to places he's never been. Fellow employees hope he doesn't go too far away, however, because a lot of the vegetables produced from Preacher's garden wind up on their dinner tables.

Paul B. Stump Joins Retirees



Stump

Paul B. Stump, Roanoke Division truck driver-groundman, retired February 1 due to disability.

A native of Floyd County, Virginia, Stump attended Check High School. He served in the U. S. Army during World War II, being discharged in 1945 as a corporal. A few months later he began his career with Appalachian as a groundman in the Roanoke Division. All of his 26 years' service were in the T&D Department. He was promoted to truck driver-groundman in 1949.

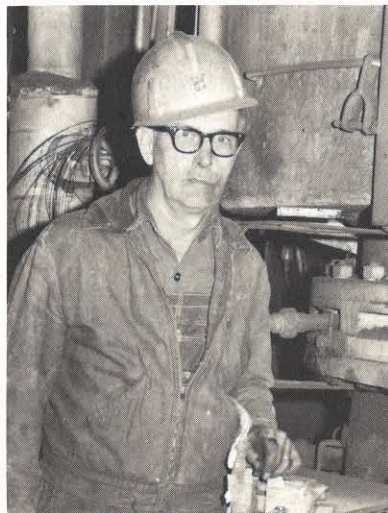
Stump had been unable to work since September 1, 1967, because of poor health. A bachelor, he resides with a brother at Copper Hill, Virginia.

Comer Retires At Glen Lyn

There'll be more time for string music making in the Earlie B. Comer household since he elected early retirement March 1. The former maintenance man at Glen Lyn Plant enjoys playing the banjo, guitar and autoharp.

A native of Mercer County, West Virginia, Earlie attended school in New Zion. He was employed in 1941 as a laborer at Glen Lyn and during his more than 30 years' service worked as a janitor, utility operator, boiler operator third class, electrical maintenance helper A, electrical maintenance man B, boiler operator B, maintenance helper and maintenance man.

Earlie and his wife Virginia Kathern have two children and two grandchildren. A member of the Christian Ridge Tabernacle, he lists gardening among his sparetime activities.



Comer

Multitude Of Hobbies Will Keep Jim Mundy Busy In Retirement

Employees in the Roanoke office building will have to consult their calendars from now on to know when spring arrives. For many years the first official sign was Jim Mundy's arrival at the office, laden with baskets of flowers from his garden. Throughout spring and summer and up until the frost came, Jim would supply offices all over the building with fresh flowers daily.

James Alexander Mundy retired February 1 as employee relations supervisor in the General Office Personnel Department, Roanoke, after a utility career of more than 34 years.

A native of Lynchburg, Virginia, he attended the University of Virginia and received a bachelor of science degree in mechanical engineering from Virginia Polytechnic Institute and State University. Employed as a draftsman at Lynchburg in 1937, he worked as an engineer junior and senior before being named district safety director in 1948. He was promoted to district personnel supervisor the following year and moved to Roanoke in 1951 as employee relations supervisor.

As part of his duties, Jim traveled to various colleges to interview students as prospective employees of the company. Having worked with educational institutions for so many years, it's only natural that his retirement plans include conducting adult classes in management and supervision for Roanoke city schools and Virginia Western Community College.

In addition to his flower gardening, Jim collects coins, old songs, poems and writing, and



Mr. and Mrs. Lawrence Hawks (right) are about to meet their son Larry and his partner.

Roanoke Division Couples Enjoy Square Dancing As Family Recreation

You don't have to be any certain age to enjoy the truly American pastime of square dancing, because the young, the old and all those in between participate with equal pleasure.

Square dancing to some has become a means of family recreation, as it has to the Lawrence Hawks family. Lawrence, a truck driver-groundman at Stuart in the Roanoke Division, his wife and their 12-year-old son Larry joined the Rainbo Strollers last October along with several of their neighbors.

The activity takes know how, so each new group forms a class which meets weekly for instruction, practice and fun as a professional caller teaches the group how to "do-si-do", "allemande", "swing your partner" and "promenade". When the class gradu-



Mr. and Mrs. Doug Martin are charter members of the Fairystone Squares.

ates, the members are integrated into the rest of the Strollers.

The Strollers group was formed about a year ago and has 47 members, one short of six full squares. (Four couples form a square.) They meet weekly at Dobyns Community Building, where the ladies come attired in colorful gingham dresses and petticoats and the men in colorful shirts with string bow ties.

At Collinsville, the Fairystone Squares meet weekly in the recreation building there. Mr. and Mrs. Douglas A. Martin — he's head T&D clerk at Fieldale — are charter members of this club, which was organized in 1965. Doug says they enjoy it fully and have missed very few weekly dances. This club has around 50 couples at present and could operate 12 squares.

Browning Takes Foreman Post



Browning

Clarence E. Browning, master maintenance man, has been promoted to maintenance foreman at Clinch River Plant. He succeeds L. H. McDonald, who earlier was transferred to John E. Amos Plant.

A World War II veteran, Browning was employed in 1953 as a laborer at Cabin Creek Plant. He transferred to Clinch River in 1958 as a junior maintenance man and later became a maintenance man and master maintenance man.

Married, Browning is the father of three daughters.



Mundy

enjoys making tape recordings of music. His love of music goes back to his early years at home with his mother and 9 uncles and aunts, each of whom played a musical instrument. Jim's specialty was the guitar.

When Roanoke and GO employees got together in October to form the Appalachian Chorus, Jim attended nearly every practice session to make rehearsal tapes for the director. When the Chorus made their public performances during the Christmas season, Jim was there with his tape recorder. He was proud of the Chorus; and, during his last month at work, took a tape recorder along when he traveled so that employees of other company locations could listen to their music.

Married to the former Margaret Young Casey in 1938, they have two children and four grandchildren. He is a member of the Christ Episcopal Church, BPOE and UCT.

PEOPLE IN THE SPOTLIGHT

PULASKI

J. Larry Dunn, Pearisburg area T&D clerk, has been elected chairman of the administrative board of the Peterstown United Methodist Church. He also serves as a trustee.

W. T. Collins, accounting supervisor, has been elected an elder in Pulaski's First Presbyterian Church. **Mrs. Collins** has been elected second vice president of Church Women United in Pulaski.

Martha K. Horne, home sales representative senior, has been elected member-at-large on the administrative board of the Blacksburg United Methodist Church.

Diana Love, daughter of R. H. Love, engineering supervisor, was named to the dean's list for the first quarter at East Carolina University.

L. L. Bucklen, agricultural sales engineer, has been appointed to the board of directors of the Wytheville Rotary Club.

BECKLEY

J. D. Higgins, sales manager, has been elected to a three-year term on the board of directors of the United Fund of Raleigh County, Inc.

Kyle Ellison was elected president of the New River & Winding Gulf Electrical, Mechanical and Mining Institute. **J. M. Wright**, power sales engineer, was re-elected secretary.

BLUEFIELD

Betty Nash, daughter of Wade L. Nash, meterman B, maintained a straight "A" average for the first semester at Graham High School and was named to the dean's list.

Mary Kay Fanning, daughter of E. E. Fanning, building supervisor, has been accepted in the International Thespians Society at Graham High School. She was named to the 12th grade honor roll, and her brother, **Eddie**, made the eighth grade honor roll.

Dan L. Bailey, son of James R. Bailey, area serviceman, has received his master's degree in industrial education from the University of Tennessee. Dan is head of the Administration Service Section at Oak Ridge Associated Universities in Oak Ridge, Tennessee.

E. Lane Whitley, electrical engineer senior, has been elected first vice president of the Triangle Sportsman's Club of Mercer County, West Virginia, and Bland and Tazewell counties in Virginia.

Mrs. Willard Johnson, wife of the area T&D clerk, has been installed as an elder in the Princeton Presbyterian Church. The first woman in her church to hold this position, she has also served as a deacon.

Albert Vinciguerra, husband of Pauline H. Vinciguerra, customer accounting representative B, was elected first vice president of the Bluefield Shrine Patrol. **John W. Vermillion**, meter supervisor, was elected second vice president.

Donald Jackson, son of Kenneth A. Jackson, customer accounting supervisor, made the eighth grade honor roll at Central Junior High School.

ROANOKE

Bobby Brown, draftsman, was elected to a two-year term on the Office Program Planning Committee. He has just completed a 14-week Dale Carnegie Course and will do graduate assistant work during the next session.

Kyle E. French, engineer B, has been elected president of the Roanoke Valley Bassmasters, a newly formed chapter of the National Bass Anglers Sportsman Society. **Michael Henry**, son of Dewey Henry, assistant stores supervisor, was elected secretary-treasurer.

A. R. Martin, Rocky Mount area supervisor, was elected vice president of the Franklin Memorial Hospital board of trustees.

Renae Newman, daughter of J. R. Newman, Fieldale area lineman, has been named to the dean's list at Radford College, where she is a freshman.

Leonard W. Jenkins, Fieldale heating and builder sales engineer, was elected president of the South Central Virginia Indoor Comfort Bureau of Martinsville.

ABINGDON

Sharon Honaker, daughter of Eleanor Honaker, and **Mark Lindamood**, son of W. C. Lindamood, were selected to participate in Virginia District VII All-Region Band held at John Battle High School.

Mark Landreth and **Jeff Hawley** conducted the flag ceremony at the February meeting of the Abingdon Elementary PTA. Their Cub Scout leader is **Mrs. Don Landreth**.

Fillmore McPherson, Jr., has been named to the Nursing Advisory Committee to represent Virginia Highlands Community College in a cooperative nursing program for Virginia Highlands and Southwest Virginia commu-



SERVING AS OFFICERS of the Appalachian Employees' Benevolent Association in Roanoke are (seated, l. to r.) Wanda Norcross, stenographer, secretary; Calvin Sisson, GO operations analyst A, treasurer; Bob Staton, GO right of way agent B, chairman; and Bobby Brown, draftsman, co-chairman. Standing (l. to r.) are directors Eddie Glover, lineman C; Jim Harris, GO work order accounting clerk; George Fechter, GO electrical engineer; and Ed Bradley, GO administrative assistant, assistant treasurer.

ity colleges. He also has been elected to the board of the Virginia Travel Council.

A Midget League football program has been formed in Abingdon with **Hunter Thayer** as vice president and **Jim Cook** as a director.

Clark Peck, Jr., retired records supervisor, recently visited the Abingdon office.

HUNTINGTON

Jackie Fannin, son of retiree Stonewall Fannin, received his commission as a Second Lieutenant after graduation from Marshall University ROTC. He will report for active duty soon.

As winners in the "Hi Mom" contest sponsored by the Communications Workers Union, **Mr. and Mrs. C. L. "Tut" Slusser** received a call during the holiday season from their son, Sgt. Lawrence R. Slusser, a flight simulator stationed in Kadena, Okinawa. Two additional phones were installed in the Slusser home so that the whole family could get in on the conversation.

LOGAN-WILLIAMSON

Elected to the board of directors of the Logan County United Fund were **Howard J. Collins**, personnel supervisor; **James A. Dunham**, sales manager; **William H. Honaker** and **Merrill R. Atkinson**, retired employees; and **William L. Williams**, husband of Edith Williams, office messenger.

PIKEVILLE

Teresa Lou Bartley, daughter of Jerry Bartley, appliance service foreman, is the recipient of the Daughters of American Revolution's Good Citizenship Award. She had previously received the National Merit Award. A senior at Virgie High School, she plans a career as a biologist after college.

J. M. Wood, division manager, was elected to a two-year term on the board of directors of the Pike County Chamber of Commerce.

W. W. Zoellers, sales manager, has been ordained an elder in the First Presbyterian Church of Pikeville.

Joe Hubbard, rodman, has returned to work after 17 months' military duty. He was with a combat engineering group operating heavy equipment and served in Viet Nam.

GENERAL OFFICE

James Michael Fowler has been commissioned a second lieutenant in the Air Force upon graduation from Officer Training School at Lackland Air Force Base, Texas. The son of Gertrude Fowler, GO Meter Section, Roanoke, Lt. Fowler is being assigned to Mather AFB, California, for training as a navigator.

New employees are **Lynn S. Kesler**, key punch operator C; **Randall W. Agnes**, electrical engineer; **Pamela Sue Sellers**, clerk-stenographer; and **Mary W. Helms**, stores record audit clerk senior.

CHARLESTON

Steve Morris, son of Sam Morris, Jr., meterman A, has been discharged from the U. S. Army after two years' service. He spent one year in Viet Nam. On a recent hunting trip, Steve killed a six-point buck and his father Sam bagged a three-point buck.

Pat Taylor, credit and contract supervisor, is a member of the West Virginia State Scholarship Fund Raising Team.

Recent visitors to the Charleston office were retirees **Joe Bartlett**, **S. H. Eskins** and **Brook Miller**.

Mason Wood, meter supervisor, is in charge of the Charleston Civitan Club's 1972 Pancake Festival, which is held annually at the Charleston Civic Center. The proceeds go to children's charities in the area.

KANAWHA RIVER

Three employees' children made the dean's list at their respective schools. They are **Amos A. Workman**, son of Amos Workman, maintenance foreman, Washington & Lee University; **Kim Kern**, daughter of J. L. Kern, instrument maintenance man A, Bethany College; and **Thomas W. Vickers**, son of R. L. Vickers, maintenance man, American Bible Institute.

ASHLAND

Lisa Charles, daughter of H. F. Charles, purchasing and stores director, has been elected junior class secretary at Paul G. Blazer High School.

Rose Marie Skaggs, daughter of Patricia Skaggs, secretarial-stenographer, was installed as an officer in the Order of Rainbow for Girls.

Pat Cline, wife of Allen D. Cline, sales manager, was appointed first vice president of the Cerebral Palsy Training School in Ashland.

Becky Tate, junior clerk and member of the Phi Xi Chapter, was a candidate for princess of Beta Sigma Phi Sorority. **Mrs. H. F. Charles**, wife of the purchasing and stores director, was the Xi Rho Chapter's candidate for sorority sweetheart.

George White, lineman A, has been ordained a deacon in the Baptist church.

John H. Via, Jr., accounting manager, was appointed association treasurer for the 1972 Heart Fund drive.

Gregory W. Keeton, son of Walter Keeton, general serviceman, was elected assistant cashier of the Third National Bank in Ashland.

Miriam Shope, secretarial stenographer, has been elected secretary of the YWCA board of directors.

Bo Humphrey has been selected as area chairman for the 1972 Boyd County Heart Fund Drive. The wife of Ed Humphrey, distribution engineer, this is Bo's 12th year to serve.

PHILIP SPORN

D. E. Jackson, utility man A, has returned to work after serving in the U. S. Army. He was stationed at Fort Gordon, Georgia, the entire time except for basic training.

BIG SANDY

Jo Ann Bartram, clerk typist, has been elected recording secretary of The Wesleyan Service Guild, First United Methodist Church of Louisa.

New employees are **Kenneth L. Coburn**, **Philip J. Wolf**, **Phillip L. Raybourn**, **John M. Chapman** and **Charles H. Nelson**, all utility men B.

KINGSPORT

M. C. Simpson, Jr., commercial manager, was re-elected to a three-year term on the Salvation Army Advisory Board. He will serve as vice-chairman.

GLEN LYN

Clarence L. Dillion, utility man B, has returned to work following military leave.

Elswick Attains College Degree



Elswick

"It was a hard task but worthwhile," commented Jim Elswick, Charleston electrical engineer, who recently received an electrical engineering degree from West Virginia Institute of Technology.

Jim's college work started in 1968 when he was employed in the Logan Division. Jim recalls, "I just decided that I wanted a degree and that was the time to get started. I moved my family to Montgomery, got a part-time job with the company as a T&D clerk and started the classroom work."

Jim was named to the 1970 "Who's Who in American Colleges and Universities" and just recently became a member of Tau Beta Pi, national electrical engineering honor society.

He was permanently employed with the company as an electrical engineer in December.

In Memoriam



Hawthorne

William M. "Connie" Hawthorne, 62, head custodian in Bluefield, died January 23 after a short illness.

A native of Hanover, Virginia, Hawthorne attended Bluefield State College for two years. He was employed in 1937 as a janitor and promoted to head janitor in 1968. He became head custodian in 1969.

Hawthorne is survived by his widow, one son and one daughter.



Samples

Leo G. Samples, 66, retired boiler maintenance man at Cabin Creek Plant, died February 2.

Samples was employed in 1942 at the plant, where he worked as a laborer and boiler maintenance man. He retired early in 1963 due to permanent and total disability.

Samples is survived by his widow, a son and daughter.



Hartzog

Joseph R. Hartzog, 68, retired meter service foreman in Williamson, Logan-Williamson Division, died unexpectedly February 7.

A native of Idlewild, North Carolina, Hartzog was employed by the old Kentucky and West Virginia Power Company in 1919. He left the company for about a year, returning to work as a laborer. He advanced through several jobs in the Williamson Meter Department before being named Williamson District meter supervisor in 1950. He was promoted to meter service foreman in 1959 and remained in that position until retirement in 1968.

Hartzog is survived by his widow and four children.

Leonard Isaacs, 79, retired boiler maintenance helper at Cabin Creek Plant, died January 8.

A native of Muncy, Kentucky, Isaacs was employed as a laborer at the plant in 1939. Before his retirement in 1957 he worked as a skilled laborer and boiler maintenance helper.



Smith

Guilford C. Smith, 67, retired administrative assistant B in Charleston, died January 29 in Raleigh, North Carolina, after a six-month illness.

A native of Greenville, North Carolina, Smith attended Ashland Junior College. He began his utility career in 1937 with the old Kentucky and West Virginia Power Company at Ashland as a rural solicitor. In 1943 he moved to Charleston in the same position. He served there as residential sales representative senior and district rural sales supervisor before being promoted to administrative assistant in 1951. He retired in 1969 after 32 years' service.

Smith is survived by his wife Dovie, a son and four grandchildren.

Frank Otis Adams, 72, retired General Office station operator B, died January 30.

A native of Salem, Virginia, Adams began his career in 1936 as a boiler room man at the Roanoke Steam Plant. In 1953 he transferred to the T&D Station Section as a stationman and moved to General Office Operations as a station operator in 1954. He retired in 1964.

Survivors include his widow, two sons, one daughter, one stepson, two stepdaughters, two brothers, three sisters, five grandchildren and two great-grandchildren.



GEORGE HERVEY, Huntington division manager, points to the spot where, until recently, a large gas meter was located. When the Huntington service building was constructed Appalachian was not yet promoting electric heat, and the building was designed for circulating hot water heat using a gas boiler. Informed about a year ago by Jim Dorsey, building supervisor, that the service building heating system needed extensive repair, Hervey seized the opportunity to recommend the building be converted to electric heat. Bob Burgess, air conditioning engineer, came up with an operations improvement idea for utilizing part of the existing system in the electric heat conversion, which resulted in several thousand dollars' savings. Completed in time for this winter season, service building employees are comfortable and happy. So's George Hervey, who believes "if you sell electric, live electric".

Kite Flying Is Even More Fun When Safety Rules Are Followed

Kite flying is a sport that somehow has survived the ages. No one knows for sure how it started, but it is believed the idea originated with the Chinese.

The month of March, with its windy weather, will find many youngsters sending up their kites for the first time this year. As much fun and pleasure as kite flying brings, it also has its dangers. It's a good idea for fathers to assist their children on their first kite flying experience to point out some of the hazards involved.

The place to begin safe kite flying is with the purchase or building of the kite. There should be no metal on it anywhere—either in the body, the tail or the cord. This metal could cause burns and shock if the kite came in contact with a power line.

The air field for the kite should be a level spot away from any interference such as power lines,



T. J. McComas, Huntington T&D clerk, knows the value of a home safety meeting and instructs his son **Greg** on how to build a safe kite.

TV antennas, and the like. The field should also be away from the road.

If the kite should become entangled in power lines, drop the string immediately. A new kite won't cost much, and buying a

new one is a lot better than having a child injured.

With the season for kite flying upon us, now's a good time to conduct a safety meeting in your own home to make sure the kids know all the do's and don'ts.

PROMOTIONS & TRANSFERS

Appalachian Power Company

Beckley Division

RITA M. DILLON, Home Sales Representative Senior, from Bluefield to Beckley. **GARRETT W. O'DELL** to Lineman C. **D. F. RICHMOND** to Stationman B.

Bluefield Division

ALBERT BRITTAIN CORNWELL to Lineman A. **HAROLD L. DAWSON** to Lineman C. **JOHN D. HARVEY** to Lineman B.

Cabin Creek Plant

WILLIAM W. WOODS, II, to Junior Maintenance Man.

Charleston Division

ROBERT C. MASSEY to Lineman B. **THEOPHILUS WORKMAN, JR.**, to Auto Repairman A. **PAUL E. JACKSON** to Auto Repairman B.

Clinch River Plant

ROGER L. KISER to Maintenance Helper. **CHARLES H. PRUITT** to Junior Maintenance Man. **SPENCER L. FOSTER** to Maintenance Man. **ROBERT L. PARKS** to Master Maintenance Man. **JAMES E. PRATT** to Utility Coal Attendant. **RODNEY M. O'QUINN** to Utility Coal Attendant.

General Office

LINDA C. BUNN to General Bookkeeper, Jr. **CARL L. PHILLIPS** from Heating and Builder Sales Representative, Huntington, to Right Of Way Agent, GO Real Estate & Right of Way, Roanoke. **BASIL L. BALLARD, JR.**, to Regional Dispatcher. **JOSEPH F. WHITEHEAD** to Regional Dispatcher. **CHARLES R. TENNANT** to Regional As-

sistant Chief Operator. **JONNY R. WORLEY** to Reproducing Machine Operator C. **SHIRLEY F. BOWERS** to Secretarial Stenographer. **DONALD R. TORMAN** to Transmission Man C. **CECIL A. SWEENEY** to Right Of Way Agent. **ROBERT D. COFFMAN** to Right Of Way Agent.

Glen Lyn Plant

CAROL JEAN CRAWFORD from Secretarial Stenographer, Bluefield, to Stenographer, Glen Lyn Plant.

Huntington

J. M. JORDAN to Electrical Engineer. **JOAN BAIRD** to Customer Accounts Representative B. **L. S. DICKERSON** to Draftsman Senior. **TROY W. HATFIELD** to Station Foreman.

Kanawha River Plant

EMERSON MARVIN PELL to Instrument Maintenance Man A. **ROGER ALLAN HALL** to Maintenance Helper.

Radford Plant

J. H. ROBINSON to Utility Man. **S. A. MALLEY** to Boiler Operator C. **F. A. CHANDLER, JR.**, to Auxiliary Equipment Operator.

Roanoke Division

A. A. JACOBS from Meter Serviceman C, Roanoke, to Meter Serviceman B, Rocky Mount. **DOROTHY C. MARTIN** to Clerk-Stenographer.

Philip Sporn Plant

BERNARD G. HOFFMAN to Crane Operator. **C. R. QUILLEN** to Utility Man A.

Kentucky Power Company

Big Sandy Plant

BILLY J. BELLOMY to Master Maintenance Man. **RICHARD D. THOMPSON** to Master Maintenance Man. **H. DANNY GREENE** to Master Maintenance Man. **ROY E. WEBB** to Master Maintenance Man. **RUSSELL COBURN** to Performance Engineer Senior.

Pikeville Division

HARRY D. TRIMBLE to General Serviceman. **LARRY W. KINNEY** to Lineman A. **JOHNIE STANLEY** to Lineman A. **ANDREW ROGER BLACKBURN** from Lineman B, Pikeville, to Serviceman, Paintsville. **CLARENCE F. MARTIN** to Serviceman.

Newest And Smallest Company Near Top In Growth

There are not many companies where the total work force can knock off for lunch at the same time.

Sewell Valley Utilities Company is one such, every time Bonnie Evans puts on her coat and goes up the street to Rosalee's for a bit of country ham or beef stew and cornbread, or any one of the tasty specialties of the house.

But then, Sewell Valley Utilities is different in its own special way. It's the AEP System's newest operating company, having been acquired in August 1969; it's the smallest, with just under 1,000 customers of all kinds; it's up near the top in growth—with one coming industrial customer more than doubling its revenues this year, and it's the only town that is served by two companies of the System. How's that for distinction?

Let's back off and look at this operation more carefully.

The company is located in Rainelle, in Greenbrier County, West Virginia, in the general area known as Sewell Valley. Overlooking the town is Sewell Mountain. So the first question is, who is—or was—Sewell? Stephen Sewell was one of the early pioneers who settled there in the first part of the 18th century. He lived, so they say, in a hollow sycamore tree until the Indians got him. An Indian path passed through there, used in the Revolutionary War, and later as the James River and Kanawha stage-coach turnpike. In the Civil War it was an early battleground between the Blue and the Grey; and the final touch for the Town That Has Everything, it was here that General Lee first saw Traveller, the horse he later acquired and used during the war and after.

In 1906, the Raines came: the brothers Raine, John and Tom, lumbermen from Pennsylvania. They built a lumber mill and they built a railroad to haul logs in and lumber out. At one time, the Meadow River Lumber Company was the country's largest producer of hardwood (turning out, for the statistical-minded, 31,655,220 board feet in 1928 alone).

Somewhere in the early years, the town that grew up with the

mill was named Rainelle. Part of the name was obvious, but why the "lle" on the end? A son of old John years later gave an answer, as simple as it was beautiful: "Father didn't want to call it Raine."

While John was running the lumber mill, brother Tom was making a big thing out of the railroad. He did such a good job that he sold it to the Chesapeake & Ohio in 1924 for \$4-million, and never looked back. (The railroad survives today as the Nicholas, Greenbrier & Fayette, operated jointly by the C&SO and Penn Central.)

It was in 1916 that the town discovered the joys of electric living. The mill burned its own sawdust to generate steam to run the saws that produced sawdust and so on.

From there it was a simple step to install in the mill a 2,300-volt generator with a huge flywheel arrangement. The first electric service was extended, properly enough, to John's house, a huge and gracious structure on a hill nearby. The second electric service went to the home of the mill's shop foreman, the father of the present mayor, William (Rip) Johnson. He remembers the holes being bored through the walls of the house for the passage of wires. (He also remembers the prestige attached to being invited up on the hill to play with the six Raine children and their ponies and swings; but you couldn't go if you used bad words.)

By 1923, with the Meadow River Lumber Company serving customers in a random fashion, it was time to formalize it. A former Appalachian Power Company man, one Jack Shewey, organized the East Rainelle Power & Light Company, still using the mill boilers as energy source. Later it was bought by Virginia Electric & Power Company. By 1942, operating the little system at arm's length, as it were, VEPCO sold it back to the lumber company, which kept it going as Sewell Valley Utilities until AEP acquired it in 1969.

By that time, Meadow River Lumber Company had entered a severe decline, and the electric customers of its subsidiary, Sew-

ell Valley, could not count on service either reliable or abundant.

So it was that almost immediately after AEP acquired Sewell Valley (and Appalachian Power Company took over the responsibility for operating its distribution system), a complete re-conductoring program was started to upgrade 4-kv lines to 12-kv, and McRoss Substation, feeding the system, was enlarged. This made it possible for Sewell Valley customers to turn, as never before, to electric ranges, dryers, air conditioning, and heating.

And did they turn to such things? Certainly, look at the statistics. In September 1969, the average residential kilowatt-hour usage was 5,836. On December 31, 1971, the figure had risen to 7,761, higher than the national average. A year after Sewell Valley came into the System, 7.7% of its customers enjoyed electric space heating; at the end of 1971, the figure was nearly doubled, to 13.36%. Water heater saturation—the percentage of customers with electric water heaters—rose in the same period from 67% to more than 71%, and only Kingsport Power Company has a higher figure on the System.

Incidentally, all of the work connected with this expansion—the line and the station work, the sales efforts, accounting functions and the rest—was performed by Appalachian personnel in the Beckley Division.

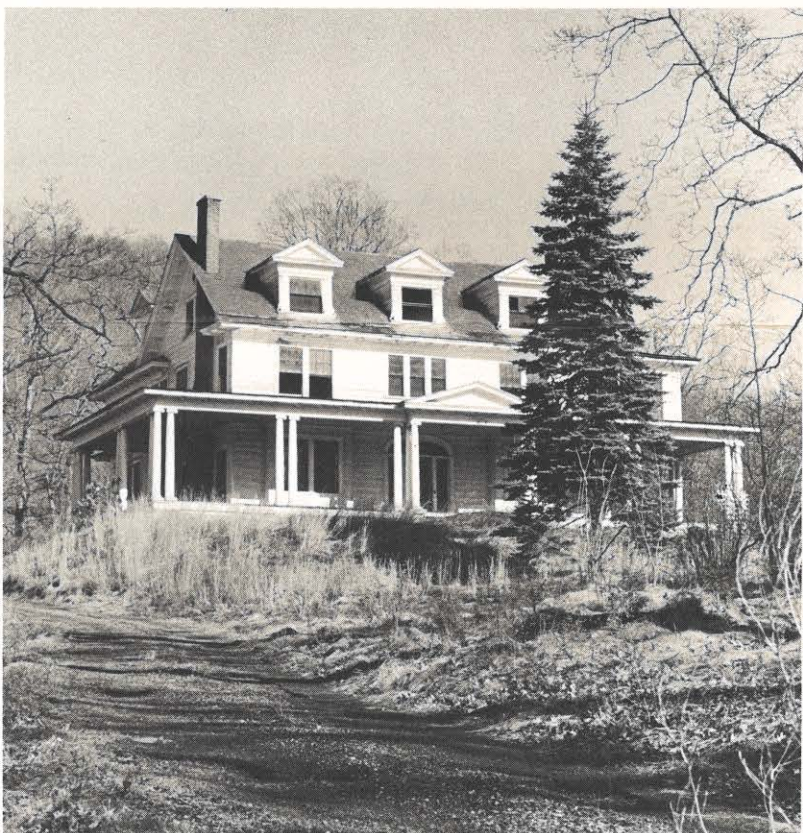
So there is the story.

Mrs. Evans is Sewell Valley's only employee, not counting its president, Peter Steenland in New York, and its vice president, Ronald Hively in Roanoke, Va. The old Meadow River Lumber Company is out of business, replaced by a new mill built by Georgia-Pacific Corporation (the new customer that will more than double Sewell Valley's revenues); old John's magnificent house is falling apart; old Sewell is just a name, and even old Traveller, for generations on display at Washington & Lee University as a model of the taxidermist's art, is buried at last.

But old Rainelle, now bigger—and brighter and warmer (or cooler, as needed)—is moving on to better things.



Sewell Valley Utilities' Bonnie Evans at work.



John Raine's house is a sad reflection of its former grace.



The company's one industrial customer, the Georgia-Pacific Corporation's mill, has just begun its operations.

Safety — Your Personal Responsibility

An Illuminator Interview With W. Sam Kitchen, Appalachian's Safety Director



Mr. Kitchen, how do you evaluate the Company's over-all safety performance during 1971?

By any comparison, it was not good. We experienced one fatality on-the-job, and two members of the general public were killed in automobile accidents involving company vehicles. In addition, four employees suffered permanent disabilities, and 23 others incurred injuries so serious that they were incapacitated for extended periods of time.

Looking at the company-wide experience as I have to do, I've never known what I would call a good year in safety—only that some years are worse than others. I do not consider this negative thinking, for the time never comes when we can rest on our oars in this matter of safety.

Would you say the trend of employee injuries is upward?

Yes, when we take inventory and look at the record since 1967. We experienced 12 disabling injuries that year—the lowest number in our 40 years of record keeping. But in 1968 we had 29; in 1969 it was 25; a sharp increase to 37 in 1970; and 28 last year. There's some fluctuation, but the general trend is up.



Is there any explanation for this rise in accidents?

In safety work you acquire a strong belief in cause and effect. The effect is always apparent, but it is often quite difficult to determine the cause.

I do know there has been no introduction of anything radically new or different in our operations or in the equipment or materials being used. We have gone into more underground work in recent years. We have experienced two serious accidents associated with that. But even those accidents resulted from violations of basic safe practices. Our aerial equipment is relatively new, but our experience with it has been very satisfactory from the standpoint of personal injuries.

It is a matter of record that over 90% of our injuries result from accidents caused by unsafe acts

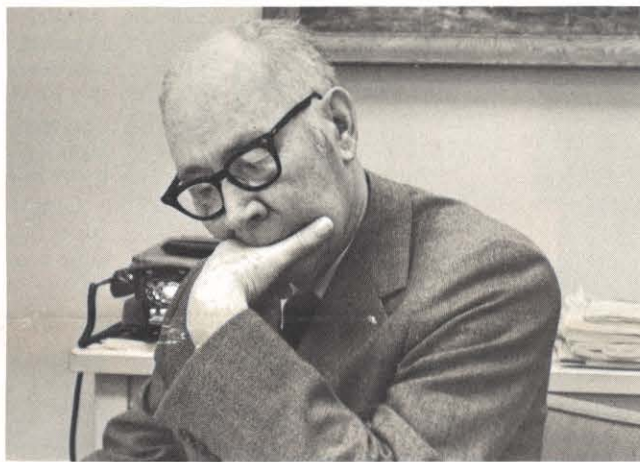
or practices of people. You and I need only to look in a mirror to give us a clue as to the cause of most accidents.

In other words, most accidents stem from the manner in which people think and act?

Right. And the reason we think and act the way we do—either in a positive or negative way, safe or unsafe—depends on that somewhat nebulous state of mind called attitude. That's the real key to safe or unsafe work performance.

Are you inferring that defective equipment and materials are of little concern in accident prevention?

By no means. Injuries do arise infrequently because of defective or sub-standard physical conditions, and for that reason we can never afford to close our eyes to this. Providing a safe working environment is the responsibility of management and supervision.



Getting back to attitude, do you think that there has been a deterioration in employees' attitudes that could account for the increase in accidents?

Could be. In analyzing these accidents, it is apparent that people had something else on their minds rather than safety when the accidents occurred. They were preoccupied; and, with the type of business we're in, this can be disastrous. Safety is a full-time job. Give it part-time attention, and you are certain to reap part-time results.

What part does our safety manual play in the company's safety program?

The safety manual is a dependable guideline for ensuring safe work performance—if followed. Most of the safety manual requirements, particularly those associated with critical work operations, are mandatory. These are the so-called "shall" rules. You and I are given no option as to compliance because here life and limb is at stake. For



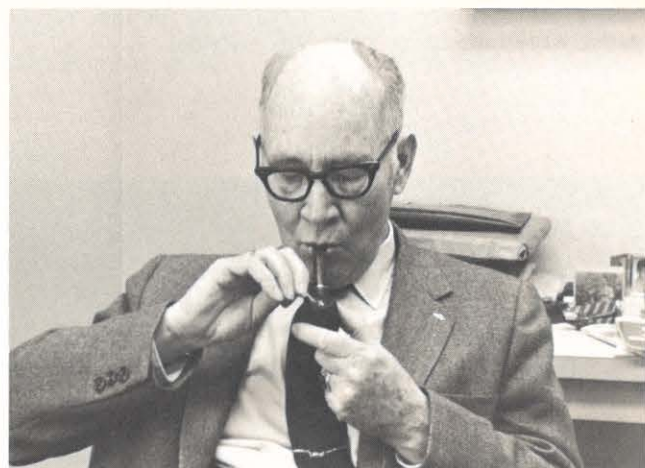
some of us, unfortunately, rules or regulations of any kind are looked upon as restrictions on our personal freedom. We expend a lot of thought and effort trying to find ways to circumvent these restrictions. That same thought and effort could just as well be devoted to acquiring safe habits that would make compliance simple and easy.

How does the company enforce safety regulations on employees?

Safety enforcement starts with our own self-discipline. However, if you or I fail to fasten a seat belt, test that pole, put on those rubber sleeves or wear that safety hat, then the supervisor has to step in to see that we do. And he does this either by firm persuasion or by other means.

By other means, are you speaking of disciplinary action?

Yes. This is an action we do not like to take, but where safety is involved there is no choice left in an effort to finally motivate and correct a person who knowingly and deliberately persists in violating an established safety rule.



Is there any evidence that the company's safety program is having a positive effect on employees?

When I sit at my desk and see the reports of employee injuries and vehicle accidents, I sometimes get the feeling that everything is going wrong. But when I go to the field I find dedicated supervisors and employees who are making an effort to abide by the safety rules. Most of them make safety a way of life. Our field people are constantly holding tailboard conferences, properly planning jobs and urging everyone to work safely. But we must remember there is always room for improvement.

It is my firm belief that the continued support and activity of all employees in making safety a personal commitment is the only way we can reduce accidents.

Seven Couples Married Recently



Burns-Woods

The marriage of Betty Kathryn Burns and SP/4 David Michael Woods was solemnized January 20 at Clintwood, Virginia. Mrs. Woods is a junior clerk at Big Sandy Plant.



Kitchen-Diamond

December 31 was the wedding day of Gloria Jean Kitchen and James M. Diamond, who were married in Louisa, Kentucky. Mr. Diamond is a coal equipment operator at Big Sandy Plant.

Wolford-Allen

The Freeburn, Kentucky, Church of God was the setting for the November 28th wedding of Kathy Marie Wolford and Garry M. Allen. Mr. Allen is a technician junior at Big Sandy Plant.

VanDyke-Vassar

Wedding vows were exchanged by Norma Jacqueline VanDyke and John Randolph Vassar December 18 at the Apostolic Church of Jesus Christ, Richlands, Virginia. Mr. Vassar is the son of Basil M. Vassar, Bluefield heating and builder sales representative.

Addair-Perdue

Linda Carol Addair was married to Richard Vernon Perdue January 29 at the Belmont Christian Church, Roanoke. Mrs. Perdue is a general accounting clerk in General Office Statistics, Roanoke.



Burdge-Smith

Marriage vows were exchanged January 1 by Andrea Dorothy Burdge and 2nd Lt. Randall Charles Smith. The son of H. C. Smith, Huntington meter serviceman, Lt. Smith was employed during the summer as a meter reader while attending West Virginia University.



Ruble-Walton

Elizabeth Ann Ruble and Morris Zane Walton were united in marriage January 29 at the Presbyterian Church in Christiansburg, Virginia. Mrs. Walton is the daughter of R. Wayne Ruble, Christiansburg planner senior, Pulaski Division.

Bucklen Gets 4-H Dedication Award

Bucklen



Larry L. Bucklen, agricultural sales engineer in the Wytheville area of Pulaski Division, was presented the Bland County 4-H Dedication Award for 1971.

The award is given annually to a person who has helped advance the goals of 4-H—to make the best better. Bucklen's efforts were directed primarily toward the 4-H electric program and included organizing and presenting 4-H electric project materials. He also conducted leader training meetings, 4-H electric tours (farm, home and industry), and 4-H electric workshops.



GREG WHO?—Nancy Caldwell (standing) tries to calm Katie DeBose, Abingdon PBX operator, after she talked with her favorite actor, Gregory Peck. Katie could hardly believe her ears when the voice on the other end of the line said, "Gregory Peck, Los Angeles, California, calling for Mr. McPherson". (McPherson, division manager, is president of The Barter Foundation and is working with the actor to secure a new director for the theatre.) Peck plans to visit Abingdon in June to help celebrate Barter's 40th anniversary, and Katie plans no vacation that month for fear of missing his visit.



Carrie Vincent (left) demonstrates to some customers how washing men's ties in the new "knit cycle" and drying them works.

Carrie Vincent's Sewing Ability Demonstrates Laundry Equipment

What's a sewing machine got to do with the promotion of laundry equipment? For Carrie Vincent, Huntington home sales representative, it provided just the gimmick she needed to demonstrate the new "knit cycle" on laundry equipment featured at a local department store.

Carrie selected knit fabrics suitable for men's neckties and ladies' scarves from the store's fabric department. A sewing ma-

chine was made available, and her demonstration began.

One of the problems a home sales representative may encounter is keeping the customer's attention until the demonstration is over, but just the opposite was true in this case. After Carrie demonstrated the laundry equipment, she would ask the customer to examine it further. Then she would slip over to the sewing machine and whip up a scarf or complete a necktie and give it to a salesman to use as a tool in promoting the sale.

Not only was Carrie's demonstration of the laundry equipment successful, but she also gave many pointers to customers about making ties and scarves.

ENGAGEMENTS

MELODY ANGELA MCCLUNG to Jack McGlothlin. Mr. McGlothlin is the son of William B. McGlothlin, Jr., Abingdon meter serviceman.

LYNDA HALL to Bruce Crawford. Miss Hall is the daughter of O. C. Hall, Kentucky Power executive assistant, Ashland.

SHARON CRIPPLE to Don Slusher. Miss Cripple is a junior clerk in General Office Accounting, Ashland.

RITA ANN SPEARS to David Michael Webb. Miss Spears is the daughter of William S. Spears, Big Sandy Plant maintenance foreman.

GLORIA ELAINE PARKS to Charles Robert Wilson. Miss Parks is the daughter of Harold Parks, area T&D clerk in Lebanon, Abingdon Division.

MARSHA DIANE ST. JOHN to Kyle Glenn Clements. Miss St. John is the daughter of Charlotte B. St. John, Lynchburg customer accounts representative.

LYDIA WHITE MCCARTHY to Joel Lynton McGrady. Miss McCarthy is the daughter of Clarence D. McCarthy, retired hydro plant foreman, Lynchburg.

KAREN SUE MILLER to Charles Glenn Reed. Miss Miller is the daughter of Cecil L. Miller, planner senior in Williamson, Logan Division.

CATHY ANN SMITH to Walter Bruce Crickmer. Miss Smith is the daughter of Chester G. Smith, Bluefield line inspector.

KATHRYN LUCILLE GREEN to Walter Henry Wagers, Jr. Miss Green is the daughter of Jack C. Green, Bluefield heating and builder sales representative.

KATHERINE ANN BARTHOLOMEW to Jack Thomas Jones. Miss Bartholomew is the daughter of John B. Bartholomew, Huntington general serviceman.

College Chooses Mary Ellen Miller



Mary Ellen

Mary Ellen Miller, a junior at Randolph-Macon Woman's College in Lynchburg, is one of 16 students chosen as student admissions representatives for the school. She is the daughter of L. M. Miller, Lynchburg sales supervisor.

Student representatives must rank high academically, be good public speakers, poised, at ease with people and have a special enthusiasm for their college. After a training seminar, the representatives will visit high schools throughout the United States to talk with counselors and prospective students.

Mary Ellen is a junior usher at Randolph-Macon, an honor reserved for those students having the highest academic average in the class; a tutor in mathematics for the educational counseling service, and assistant orientation leader for 1971 entering freshmen.

BABY PARADE

Abingdon Division

MR. AND MRS. CARL W. ROSE, a son, Carl W., Jr., January 1. Rose is a meter reader.

MR. AND MRS. R. D. GILL, a son, Trevor Lee, February 9. Gill is a stationman B.

Ashland Division

MR. AND MRS. DENNIS WILLIAMS, a daughter, Melissa Sue, January 18. Williams is a lineman B.

Big Sandy Plant

MR. AND MRS. BILLIE JOE JOBE, a daughter, Tammy Jo, February 3. Jobe is a control technician.

Bluefield Division

MR. AND MRS. CHESTER E. LARK, a daughter, Deborah Denise, January 24. Lark is a lineman helper in Grundy.

Cabin Creek Plant

MR. AND MRS. ROY B. WEHRLE, a son, Roy Blaine, Jr., January 5. Wehrle is a plant janitor.

Charleston Division

MR. AND MRS. DAVID F. BOYD, a daughter, Heather Michele, January 31. Boyd is a T&D clerk.

MR. AND MRS. I. C. BANKS, a daughter, Vanessa MaryRuth, February 5. Banks is a lineman A.

Clinch River Plant

MR. AND MRS. STEVENS M. TERRY, a son, Michael Stevens, January 31. Terry is a performance engineer.

General Office

MR. AND MRS. W. R. GRAHAM, a son, Willard Ray, Jr., February 10. Mrs. Graham was formerly employed in the General Records Section, GO Accounting, Roanoke.

Philip Sporn Plant

MR. AND MRS. R. T. MANUEL, a daughter, Angela Michelle, January 12. Manuel is a junior maintenance man.



June and Winston Miller inspect one of the rhododendron beds at New River Community College.

Millers Instrumental In Landscaping New River College Grounds

June and Winston Miller can be justifiably proud when they look at the attractively landscaped grounds of New River Community College in Dublin. The grounds are covered with more than 200 trees and shrubs, mainly due to their untiring efforts. Winston is line inspector in Pulaski.

Retiree Plans To Publish Book



Mrs. Jackson

Retirement is going to be anything but dull for Hazel H. Jackson who, up until February 1, was a customer representative B at Hillsville in the Pulaski Division. Among other things, she plans "to do a lot of traveling, including a trip to the Holy Land; write for religious magazines and publish a book".

Right now she and her husband Ewing are soaking up the Florida sunshine while they do some fishing and sightseeing. They will live there during the winter.

Hazel is a graduate of Galax High School and attended special classes at Radford College. She came to work in 1946 as a clerk intermediate and during her 26-year career held the positions of cashier and clerk, clerk stenographer, senior cashier, contract clerk senior, pre-audit clerk, and customer representative B. She recalls the crowded working conditions when the Galax office was located in the municipal building.

Hazel enjoys church activities, reading and playing the organ and piano. She is pianist at the First Assembly of God Church in Galax and a member of the Hillsville Woman's Club.

Their son, Mike, was in the first graduating class of the newly organized college. In the fall of 1970, June started a night class in accounting. The next spring she was given permission to clear and plant a wildflower garden in the wooded area adjacent to the main parking. Wildflower gardening is a hobby of long standing with the Millers. Some of the students became interested and volunteered to help on Saturdays when they didn't have classes and when Winston could be with them.

In July 1971 June became a staff member, secretary to the coordinator of Library Sciences. It was about this time the decision was made to have a formal dedication in November. No money had been available for landscaping after the buildings were constructed so covergrass was sowed on base grading, which didn't add to the beauty of the newly-finished buildings and walks.

Being concerned over improving the appearance of the grounds before the dedication, the Millers obtained permission from the college president to do some work on their own. Beds were cleaned out, which required digging out rock and construction debris that had been covered over during grading. Winston found a source of mulch, and the soil was prepared for planting. A local florist gave enough annual plants for one bed so there would be some color during summer months. June and Winston moved some shrubs and plants from their own property, and work continued with the help of some of the students. Winston worked Saturdays with these boys, moving large boulders in place and preparing for tree plantings. Outside interest picked up and a group of garden clubs made azalea plants available for another bed. Interest among the students and faculty grew, and funds were found to purchase shrubs. One of the student's father owned a nursery, and he sold the college the bulk of their plantings, trees and shrubs for a fraction of their worth.

When the dedication day arrived, Dr. Sullins, president of the college, recognized the work of the Millers. A committee was formed for future development, with June as a member. The Millers are already looking forward to continuing their work this spring.

Legal Department Advances Three

A. Joseph Dowd has been named associate general counsel, and William E. Olsen and William J. Prochaska have been named senior attorneys in recent changes in the American Electric Power Service Corporation's Legal Department.

Dowd, who joined the Service Corporation as an attorney in 1962, holds a law degree from Harvard University. Before his recent promotion he was assistant general counsel. He is also assistant secretary.

Olsen joined the Service Corporation in 1963, and recently served as administrative assistant to H. B. Cohn, executive vice president — administration and corporate services. He received his law degree from Columbia University. Prochaska started with the Service Corporation in 1945 in the drafting department. Earning a law degree from New York University, he joined the Legal Department in 1955.

Dick Nickols Enjoyed His Job



Nickols

"I've been happy in my work," claims Pulaski Line Foreman (E) Richard Crockett Nickols. He retired March 1 after 40 years of service with Appalachian.

A native of Speedwell, Virginia, Dick attended Wythe County schools. He worked intermittently for the company from 1927 to 1936 at Welch and Bluefield and finally with the system transmission crew at Pulaski. His continuous service began in June 1937, and he advanced through the positions of assistant line foreman, working foreman and line foreman (NE) before being promoted to line foreman (E) in 1966.

Dick recalls, "When I started in 1927 there were very few benefits. You asked for a job and that is mostly what you got. We had long hours, no overtime and no safety program."

Dick and his wife Ruby have been married 35 years and have one son, R. C. Nickols, Jr. Dick says, "I'm just going to make plans day by day; I don't want to have things pushing me. I'll just do the things that seem most interesting each day. As for travel, we'll get enough just making trips to Connecticut to visit with Dick, Jr., and his family." He admits his two granddaughters are the apples of his eye.

Dick enjoys hunting and college sports. He sees most of the football games that are close to Pulaski. A Mason and Elk, Dick is a member of the administrative board of Pulaski's First United Methodist Church.



Mason Wood stands on his patio deck and points to his highway in the sky for squirrels. At left of the highway is the rope-pulley bird feeder he invented.

Mason Wood's Sky Highway Provides Safe Feeding For Backyard Squirrels

Building animal highways is a new undertaking for Mason Wood, Charleston meter supervisor, but the job has brought him much satisfaction and has helped the wildlife population of his backyard travel safely to and from their favorite feeding location.

Mason first thought of a highway in the sky when he began feeding squirrels off the patio deck which overhangs the backyard of his home. The deck is located about 20 feet from the sloping backyard, and squirrels had to come down the trees, cross open ground and scramble up a post next to the house in order to get onto the deck and eat the nuts which Mason offered. One day while Mason was watching the path of the squir-

rels, a dog entered the yard and nearly caught one of them.

Sensing an impending disaster, Mason decided he would build a better route for the squirrels to take from the trees to his deck. The result was a regular highway leading from the nesting trees where ten squirrels live through various poles and onto the deck.

The inventive Mason has installed several unique methods of feeding birds in his backyard, not the least of which is a bird feeder located high in a tree and attached to a rope and pulley mechanism mounted near the ground. When the bird food is exhausted, Mason merely cranks down the feeder, refills it and cranks it back up to a safe spot high in the trees.

Jimmy Countiss Contacts Goldwater During Recent Ham Radio Exercise



Jimmy Countiss makes radio contact with another ham operator.

Next to his wife Lovis, who is Abingdon home sales representative, Jimmy Countiss' main love is operating his ham radio.

Jimmy began the hobby over 13 years ago and since that time has accumulated numerous pieces of radio equipment, half of which he built himself. The equipment occupies part of a new recreation room Lovis and Jim recently built in their basement.

The equipment Jimmy constructed has quite a range, and he has contacted other ham operators as far away as Australia and New Zealand. He carries on frequent "jawing" sessions with operators from all over the Unit-

ed States, parts of Canada and South America. Part of the ritual of a ham operator is mailing out cards, upon contact, bearing radio call letters. Jimmy is known to his radio contacts as K4HUF.

Occasionally ham operators stage a 24-hour exercise to demonstrate their ability to set up in a field and carry out emergency communications. During one such exercise Jimmy made his most "famous" contact. He talked with Barry Goldwater, who was on a similar exercise in California.

Lovis allows Jimmy time with his "second love" because she realizes this hobby could be important in time of an emergency.

Employees Receive Awards For Lengthy Service



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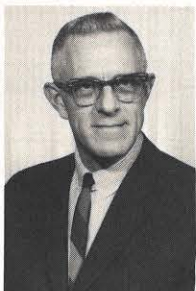
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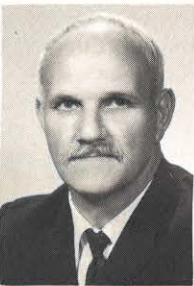
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45 YEARS

1 **W. E. Coleman**
R/E & R/W Superintendent
GO—Roanoke

35 YEARS

2 **V. G. Greene**
Station Foreman
Ashland

3 **E. R. Bias**
Groundman
Huntington

4 **E. B. Scott**
General Serviceman
Pikeville

5 **W. H. Brown**
Head Material Clerk
Clinch River

30 YEARS

6 **E. J. Stalker**
Stores Supervisor
Glen Lyn

7 **D. P. Wade**
Residential Sales Supv.
Ashland

8 **G. V. Loveday**
Hydro Utility Operator B
Kanawha Valley

9 **Virginia Smythers**
Customer Accts. Rep. B
Pulaski

10 **K. M. Sharp**
Station Foreman
Pulaski

11 **I. B. Kinner**
Accts. Payable & Payroll
Supervisor
GO—Ashland

25 YEARS

12 **S. J. Johnson**
Lineman A
Pulaski

13 **R. O. Walker**
Records Supervisor
Charleston

14 **J. H. Terry**
Transportation Foreman
GO—Roanoke

15 **Jack Leonard**
Area Supervisor A
Abingdon

16 **W. M. Hancock**
GO Garage Attendant
Roanoke

17 **J. H. Harris**
Line Inspector NE
Bluefield

20 YEARS

18 **F. J. Bonham**
Area Serviceman
Beckley

19 **George Youell, Jr.**
Instrument Maintenance
Foreman
Kanawha River

20 **K. E. Farewell**
Maintenance Man
Glen Lyn

21 **F. A. Agee**
Maintenance Man
Glen Lyn

22 **B. B. Smith, Jr.**
Turbine & Switchboard
Operator
Radford

23 **R. W. Hampton**
Lineman A
Pulaski

24 **I. W. Wren**
Unit Foreman
Clinch River

25 **C. F. Herbert**
Unit Foreman
Clinch River

26 **A. E. Zutaut**
Area Serviceman
Beckley

Lake Retreat Beckons Retiree



Webb

Howard L. Webb, lead draftsman in the General Office Real Estate and Right of Way Department, Roanoke, took early retirement February 1.

Howard joined Appalachian in 1937 as a tracer and held the positions of draftsman and draftsman senior before being promoted to lead draftsman in 1949.

An avid sports fan, Howard was quite active in the company's softball league during the 40's and recalls playing in various division tournaments.

Now his greatest pleasure is working on his place on Smith Mountain Lake. He plans to build a new home in the near future. Howard's wife is a teacher in the Roanoke City school system.

SERVICE ANNIVERSARIES

Appalachian Power Company

BECKLEY DIVISION—15 YEARS: PARIS W. HATCHER, JR., Garage Foreman. 5 YEARS: GLENN F. O'NEAL, Stationman A.

BLUEFIELD DIVISION—15 YEARS: JAMES H. LOONEY, Line Foreman NE. VIRGIL L. MILAM, Custodian. 10 YEARS: RICHARD C. BOWMAN, Heating and Builder Sales Representative. THOMAS A. FRENCH, JR., Material Clerk. 5 YEARS: HAROLD K. CUTLIP, JR., Draftsman Senior.

CHARLESTON DIVISION—5 YEARS: MILLARD C. JEFFERS, Stationman B. RONNIE R. PERDUE, Hydro Maintenance Man.

CLINCH RIVER PLANT—15 YEARS: RUTH J. NOE, Plant Clerk Senior.

GENERAL OFFICE—15 YEARS: NORRIS E. BELCHER, Station Maintenance Foreman NE. 5 YEARS: CALVIN C. Sisson, Operations Analyst A. JERRY L. WILLIAMS, Engineering Aide.

GLEN LYN PLANT—10 YEARS: HUNTER D. BRADLEY, Auxiliary Equipment Operator.

PULASKI DIVISION—5 YEARS: DALLAS E. SPRAKER, Master Maintenance Man.

RADFORD PLANT—5 YEARS: W. G. EVERSOLE, Maintenance Man.

ROANOKE DIVISION—15 YEARS: L. A. STONE, JR., Customer Service Representative. 5 YEARS: B. G. BROWN, Draftsman

Kentucky Power Company

ASHLAND DIVISION—5 YEARS: EDWARD L. KEMPER, Lineman B. GARRED SEE, Tax and Statistical Accountant, GO Accounting.

Kingsport Power Company

5 YEARS: ELIZABETH A. WOLFE, Cashier



Charles Capito, president of JA Craftsmen, found two willing buyers for his company's product. L. to r. are W. B. Belchee, assistant Charleston division manager; Miller C. Porterfield, Appalachian vice president and Charleston division manager; Capito; and Ben Shew, JA advisor.

Appalachian-Sponsored JA Company Sells Ash Tray Sets With Holders

Over 400 students in Charleston area high schools are gaining first-hand knowledge about the free enterprise system by participating in Junior Achievement.

Under the Junior Achievement program, students organize into small companies, sell stock to raise capital, manufacture and market a product, and attempt to make a profit by the end of the school year. They learn such basic business facts as how to procure raw materials, figure costs, control quality, pay taxes and make a profit.

Station Operator Retires Early



Stickler

After working for Appalachian nearly 37 years, Cephas Ray Stickler elected early retirement February 1. He was a station operator A at the Turner Regional Dispatch Office.

A native of Griffithsville, West Virginia, Stickler attended Mt. State Business College. He was employed as a laborer in Logan in 1935 and promoted to control operator at Logan Plant in 1949. When the plant was deactivated in 1961, Stickler transferred to GO Operations as a station operator at the Logan Dispatch Office. In 1970 he was transferred to the Turner Regional Dispatch Office.

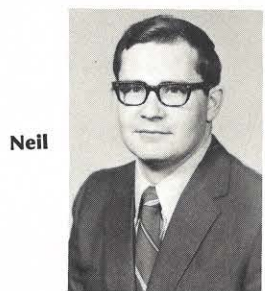
Stickler plans to remain in St. Albans and spend much of his spare time fishing and hunting. A Shriner, he belongs to Aracoma Lodge No. 99. He and his wife Evelyn have one child.

The JA Company sponsored by Appalachian in Charleston is known as JA Craftsmen, and its main product is an ash tray set with holder. Serving as advisors to the students are Ben Shew, C/I sales representative; Melton Archibald, Jr., electrical engineer; Carl Charlton, electrical engineer; Rodger Woodrum, C/I sales representative; and alternates Eddie Richards, engineer B, and Bill Walker, electrical engineer. The advisors meet with the students each of the 29 weeks the program lasts.

Shew says, "We attempted to find an electrically operated product which we could manufacture cheap enough to sell in volume; but, after studying several proposals, the students decided on the ash tray set."

He added, "It's really a lot of fun helping these kids. The thing that amazes me is how clean-cut and hard working they are. I guess all the news stories about the younger generation had me thinking that kids in high school had nearly all turned radical in their beliefs and dress. Through this program I found out that kids are still pretty conservative after all."

Neil Promoted To Foreman



Neil

Dayton A. Neil, performance engineer, has been promoted to maintenance foreman at Kanawha River Plant.

A native of Craigsville, West Virginia, Neil holds a bachelor of science degree in mechanical engineering from West Virginia Institute of Technology. He joined Appalachian in December 1969 as a performance engineer. He had been a member of Project Probe during the summer of that year.

Neil is married.

Absher Retires After 45 Years

Lemuel M. Absher, Roanoke Division senior foreman, took early retirement February 1 for health reasons after nearly 45 years of service. A heart attack victim, he had been on LTD leave since March 1969.

Lem is a native of Buchanan County, Virginia, where he received his education. During his years with Appalachian he completed seven company-sponsored training courses.

Beginning his career in 1927 as a groundman in Roanoke, he held the positions of overhead man C, repairman B, troubleman, troubleman A, and line foreman before being promoted to senior foreman in 1968.

Church and civic work has occupied a major part of his leisure time. He is a past deacon of the Brookhill Community Church, where he served as treasurer for 15 years. He has been active in the Mt. Pleasant Civic Club and was a charter member and first president of the Mt. Pleasant Lions Club.

Lem plans to continue living at his home on Park Manor Drive in Roanoke and pursue his hobbies of hunting and fishing if health permits. He and his wife have three children and seven grandchildren.



Absher

Five Veterans Have 185 Years' Service With Kentucky, APCO

Veterans of Kentucky and Appalachian Power Companies were recognized during February for 45-year and 35-year service. Receiving a 45-year pin was W. E. Coleman, General Office, Roanoke. Awards for 35 years' service went to E. R. Bias, Huntington; W. H. Brown, Clinch River Plant; V. G. Greene, Ashland; and E. B. Scott, Pikeville.

45 Years

William E. Coleman, superintendent of the General Office Real Estate & Right Of Way Department in Roanoke, had two years of intermittent service with the company before being permanently employed in 1929 as a draftsman in Roanoke. He worked as a clerk, supervisor, and acting assistant superintendent before being named assistant superintendent in 1945. He was promoted to system superintendent of R/E & R/W in 1948.

35 Years

Emory R. Bias, Huntington



Posting campaign signs on utility poles presents a safety hazard, as John Bartholomew, Huntington general serviceman, points out. The illustrious candidate running under the name of "Honest John" is none other than R. P. Mallory, Huntington heating and builder sales representative.

Election Year Brings Safety Hazard — Posting Campaign Signs On Poles

Since 1972 is an election year, our companies are faced with a problem which occurs only at these times—candidates for office hanging their campaign posters on utility poles.

Few people except those in the utility business realize what a dangerous practice this is.

Each day our linemen climb poles to perform emergency or routine maintenance work. Before a lineman ascends a pole, he examines its condition and pounds it with a hammer to make sure the pole isn't rotten and might break once he is at the top. He further examines the pole's condition on the way up and takes special precaution to bypass any hard knots in the pole

or anything that might cause his spurs to slip out.

As the lineman descends, he can't see his feet and depends on his spurs to hold him as he digs them in the pole. If a spur should hit the head of a nail that was left behind from a campaign poster, he could fall and be seriously injured.

As in most company problems, we employees can help find a solution. If you know personally a candidate running for office, won't you ask him to refrain from hanging posters on poles "for safety's sake"?

Yost Named Line Supervisor



Yost

Morris M. Yost has been promoted to line supervisor in the Bluefield Division. He rises to the position from that of senior foreman.

A native of Glen Alum, West Virginia, he graduated from Bluefield High School and attended Virginia Polytechnic Institute and State University for one year. He joined the company as a rural survey statistician in Williamson in 1935 and worked there as a meterman, clerk, lineman, and lineman C before transferring to Bluefield in 1945 as a serviceman B. He advanced through the ranks as serviceman A, lineman A, working foreman, line foreman, station supervisor, area supervisor A, line foreman, and senior foreman before being promoted to line supervisor.

An Army veteran, Yost is married.

the ILLUMINATOR

March, 1972



Power Lines And Kite Flying Don't Mix

Employees Instrumental In Forming Charleston's First Astronomy Club

When Bill Walker and Ron Kennedy arrive home in the wee hours of the morning, they seldom have to explain to their wives where they've been. As budding astronomers, the two Charleston employees must pursue their hobby during the night hours. Bill says, "My wife, although not interested herself, is pretty understanding about my hobby. Sometimes she even goes

along with me to the star gazing parties or on field trips to various locations."

A long-time interest in astronomy by both Bill, an electrical engineer, and Ron, a planner, led to their forming Charleston's first astronomy club. Ron serves as president and Bill as secretary-treasurer. There are 17 other members, and they meet two nights a month, making good use

of the well-equipped planetarium at Sunrise.

Ron states, "With the formation of the club now out of the way, we plan an active schedule of meetings with speakers from various colleges and universities as well as field trips to nearby planetariums and radio astronomy centers." One such field trip recently took the club to the Greenbank, West Virginia, Radio Astronomy Center. The next one will be to the Ohio University Planetarium near Columbus, Ohio.

Bill owns a small 3" telescope, and other members own more sophisticated 8" telescopes which they share during their meetings. A special feature of each meeting is the star gazing party held after the regular business has been transacted. During these parties the members take part in special tracking experiments, the results of which are sent to the national and international astronomy associations.

Bill adds, "One primary service which local clubs such as ours perform is the study and tracking of certain stars which have unusual movement patterns or idiosyncrasies. By tracking these stars, we help the national organizations compile data which they do not have the time and facilities to get. Our club is affiliated with the national organization as are our counterparts throughout the United States, and our information helps in a small way to increase the world's knowledge of stars."



BLUEFIELD COFFEE CLUB officers elected to serve during 1972 are (l. to r.) James E. Bailey, engineering aide, treasurer; Gail D. Shaffer, customer accounts representative B, vice president and secretary; and J. P. Montague, electrical engineer, president. The Coffee Club offers an opportunity for employees to get to know one another. Dues are 60 cents per month, and the officers are responsible for controlling break time and buying supplies.

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Ron Kennedy (left) and Bill Walker formed Charleston's first astronomy club.