

# ILLUMINATOR

*May 1990*



# The Inside Story

## ILLUMINATOR

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International Association of Business Communicators

### About the Cover:

AEP marked the observance of the 20th anniversary of Earth Day with the planting of 23,000 trees — one for each employee in the seven-state AEP System — at the International Center for the Preservation of Wild Animals in Ohio. Representing their companies at the tree planting ceremony were, l. to r., Phil Ross, Appalachian Power; Mike Chedester, Wheeling Power; and Carl Bacon, Kingsport Power. Turn to page 4 for additional information.

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### AEP Savings Plan Funds

Investment Rates of Return  
For Period Ending March 31, 1990

	Last 12 Months
Fixed Income Fund	11.4%
Equity Fund	18.2%
AEP Stock Fund	23.8%

Corresponding future rates of return will be affected by stock market prices or, in the case of the Fixed Income Fund, the addition or replacement of fixed-income funding segments. Participants may change their investment-fund choice twice in any calendar year. In addition, the percentage rate of matched and unmatched contributions may be changed twice in each calendar year. See the savings plan booklet in your Protection Program Manual for details.



# Update

## Customer response to APCo Neighbor fund highest ever

Customer contributions to Appalachian Power Company's 1989-90 Neighbor-to-Neighbor Program, which helps pay the winter electric bills of customers in difficult circumstances, were the highest since the program's inception in 1982.

Some 19,144 individuals and organizations in the company's service area contributed \$171,423 during the 1989-90 program year. The company's stockholders added \$75,000 in matching funds to bring the program's total to \$246,423.

In West Virginia, 8,204 contributors (268 less than last year) provided \$68,078 to the Neighbor Program — \$1,534 above last year. The company's \$37,500 contribution in matching funds brought this year's total to \$105,578 in West Virginia.

In Virginia, 10,940 contributors (954 more than last year) gave \$103,345 to Neighbor — an increase of \$11,200 over last year. This was the largest contribution in either state since the program began. The company's \$37,500 contribution in matching funds brought this year's Virginia total to \$140,845.

Neighbor-to-Neighbor funds are distributed in Virginia by the Department of Social Services and in West Virginia by the Department of Health and Human Resources, both of which certify the eligibility of recipients. As funds are still being distributed, the total number of recipients has not yet been determined. As of April 17, however, 2,176 families in West Virginia and 1,586 families in Virginia had benefitted from the program.

Appalachian shares the administrative costs of the program with the two service organizations so that all funds contributed go directly to assist those in need. □



Joe Mullins, left, Beckley customer services supervisor, presents the excellent audit award to Diana Gwinn, Oak Hill customer services office supervisor. Present at the awards ceremony were: seated, l. to r., Mary Taylor, Melissa Mooney, Debby Edwards, and Joann Richmond. Standing, l. to r., Eddie Whitmore, Eddie Lee, Richard Gipson, Dave Reeves, and Bob Kilgore.

## Oak Hill gets excellent audit rating

The Oak Hill office in Beckley Division has received an excellent rating on an audit of its customer services operations for the period January 1, 1986, through October 31, 1989.

The audit by AEP Service Corporation personnel covers items such as cash in drawer, meter reading, petty cash, confirmation of expense accounts, verification of accounts receivable, delinquent accounts and collection procedures, investigative forms and procedures, service orders, and employee discounts.

Ratings given are excellent, good, acceptable, and unsatisfactory. This is the first excellent audit rating for the Oak Hill office.

Beckley Division Manager Bob Kilgore said, "We certainly want to recognize that earning this award represents a total effort of all of Oak Hill's customer services employees. Close coordination and excellent cooperation among clerical, meter reading, and collection employees made it possible. I commend and congratulate all of them." □

## Beckley employees have safety dinner



W. J. Lhota, executive vice president-operations of the AEP Service Corporation, presented the chairman's safety award to Beckley division employees at a dinner on February 8. Division Manager Bob Kilgore said, "Beckley Division's earning the chairman's safety award in recognition of ten years of outstanding safety performance is a reflection of the overall attitude of the division's employees in all facets of our business. Each person who contributed to this excellent achievement is to be commended for the alertness, concern, and good judgment which made it possible. With the continuing assistance of our company's management in providing a safe workplace, Beckley Division employees are capable of extending this record far into the future."



## APCo's Earth Day activities to benefit future generations

Some of Appalachian Power's activities in observance of Earth Day will benefit future generations. Twenty trees, one for each of the years since the first Earth Day in 1970, were planted in each of the company's nine division headquarters cities last month.

Tree-planting ceremonies in each city were as follows:

**Abingdon** — Dogwoods, flowering crab apples, Bradford pears, and redbuds were planted on the Creeper Trail. Assisting Abingdon Division Manager Pete Montague were Mayor Joe Phipps; Dr. Mel Heiman, president of the Creeper Trail Club; and members of Girl Scout Troop 458.

**Beckley** — Pink and white dogwoods were planted in New River Park and along Woodlawn Avenue. Participating in the event were Beckley Division Manager Bob Kilgore, Mayor E. S. Pugh, III, and members of the City Beautification Committee.

**Bluefield** — Flowering plums and crab apples were planted at the Bluefield, WV, City Hall and throughout the city. Assisting Bluefield Division Manager Tobie Eaton were City Manager Bill Looney, Mayor Paul Cole, City Board Member Craig Hammond, Beautification Commission Chairman Joe Long, and City Treasurer Charles Stahl.

**Charleston** — River birch trees were planted along Pennsylvania Avenue and flowering crab apples at other locations selected by the city. Participating in the ceremony with Charleston Division Manager Floyd Taylor were John Price, assistant to the Mayor of Charleston; Mike Nealer, director of parks and recreation; Mary Catherine Lowder-Bailey, vice chairman of Charleston Municipal Beautification Committee; and Traci Dziecichowicz, APCo line construction and maintenance representative.

**Huntington** — Flowering crab apples were planted in various locations in the Huntington, Milton, and Point Pleasant areas. The first tree was planted in Huntington's Ritter Park by Division Manager Dave Bush, assisted by local park officials.

**Logan** — Maple, dogwood and flowering shrubs were planted in Chief Logan State Park by Division Manager Sonny

White, assisted by Park Superintendent Glen Asher.

**Lynchburg** — A Bradford pear tree was planted in ceremonies at Hollins Mill Dam by Division Manager Bob Davenport and Mayor Jimmie Bryan. This was the official kick-off of Earth Day and Celebration of the Outdoors Week for Central Virginia. Appalachian also donated a grove of maple and oak trees for Lynchburg's Riverside Park.

**Pulaski** — Two pink and two white dogwoods were planted at the Pulaski County administration building by Pulaski Division Manager Jerry Whitehurst, Pulaski County Administrator Joe Morgan, and Board of Supervisors Chair-

man Mason Vaughn. In addition, redbuds and Bradford pear trees were planted at the county library, Newbern Community Center and Elementary School, the county agricultural building, Shiloh Community Center, Sixth Street Park, Gatewood Park, and along Virginia Route 11 inside the town limits. The Pulaski County Clean Community Council assisted with the selection of the trees and locations.

**Roanoke** — Sugar maples, redbuds and purple leaf plums were planted in Roanoke's Fallon Park by Division Manager Robert D. Webster, Roanoke City Manager Bob Herbert, and the city's urban forester, Dan Henry. □

## 23,000 "points of shade" planted at Ohio wildlife preserve

Some 23,000 new "points of shade" are growing at the International Center for the Preservation of Wild Animals (ICPWA), thanks to the American Electric Power System.

AEP marked the observance of the 20th anniversary of Earth Day with the planting of 23,000 trees — one for each employee in the seven-state AEP System — at the wildlife preserve located in eastern Muskingum County in Ohio.

The preserve is located on a 9,154-acre tract donated by AEP and Ohio Power in 1986 after Central Ohio Coal had mined and reclaimed the land. Big Muskie, the world's largest walking dragline, worked in the area that is now the preserve from 1969 until 1984.

Ten AEP employee representatives — from each of the eight operating companies, the Service Corporation and Fuel Supply — planted eight-foot saplings near the visitors center. Phil Ross, right of way maintenance coordinator, GO T&D Distribution, Charleston, represented Appalachian Power employees. Carl Bacon, Kingsport Power executive assistant, represented that company's employees.

Charlie Swank, operations manager at the International Center, served as master of ceremonies at the tree planting and recognized Tim Dieringer, chief of the Ohio Department of Natural Resources' Division of Reclamation,

and Neal Tostenson, president of the Ohio Mining and Reclamation Association. ODNr and OMRA participated in the cooperative effort, which was coordinated by AEP Fuel Supply.

Later in the day, AEP, International Center, and ODNr volunteers joined forces to plant the remainder of the 20 eight-foot trees around the visitors building, including 11 purple plum trees on a nearby hillside.

About 200 volunteers turned out to plant trees, and those who had never planted a seedling before received a crash course in that fine art from ODNr staff members. Buses took the volunteers — including several from the Muskingum County Senior Center — to a site on Zion Ridge Road, the preserve's western boundary — where they managed to plant nearly 4,000 white pine seedlings in an hour. The remainder of the 23,000 have been planted by professional crews under the OMRA's direction.

The 23,000 seedlings included 10,000 white pines, 7,000 hybrid poplars, 2,000 red oaks, 2,000 quaking aspens, and 2,000 red maples.

The International Center also unveiled a number of new informational signs for visitors, pointing out facts on subjects from Big Muskie and reclamation to local birds and cloud formations. □



## AEP has tradition of concern for environment, shareowners told

American Electric Power's concern for the environment parallels its achievements in engineering, AEP's chairman and chief executive officer told shareowners attending the company's 83rd annual meeting in South Bend, Ind., on April 25.

"I believe the evidence is clear that AEP does have a long-standing commitment to live in harmony with our environment," said W. S. White, Jr. "That commitment did not begin with Earth Day in 1970 or in 1990. It has always been, and will continue to be, an example of the character of our company."

White cited the company's efforts in the fields of electric generation and high-voltage transmission.

"In terms of energy efficiency, I don't believe that there is another utility anywhere that can match our record over the years of improving the efficiency with which raw energy is converted to electricity," White said. "That record continues with our work on pressurized fluidized bed combustion, considered the flagship project in the U.S. Department of Energy's Clean Coal Technology program."

"In addition, no one will dispute our efforts in transmission developments, which have allowed us to serve a growing population and growing economy, while minimizing the amount of land used for transmission rights of way."

White went on to mention that AEP installed the first natural draft cooling tower at one of its power plants in Kentucky to minimize the effect of re-releasing heated water into navigable waters. Often, reclamation work following surface coal mining restores the land to a better condition than before mining, he said.

"We have given thousands of acres of land for uses such as the International Center for the Preservation of Wild Animals or sold lands at less than market to Nature Conservancy districts," White said.

Turning to Congress where amendments to the Clean Air Act aimed at acid rain are pending, White said, "We continue to believe that there is no urgency necessitating immediate legislation."



AEP's display at Earthtech 90 in Washington, D.C., April 4-8 featured the PFBC process, stressing its environmental and economic benefits. The display was also viewed by shareholders at the annual meeting.

White quoted the recently published remarks of Dr. James Mahoney, director of the federal government's National Acid Precipitation Assessment Program (NAPAP).

"Acid rain cannot be seen as ranking at, or even near, the top of a present-day priority list of environmental issues . . ."

"Our efforts in this area have been directed at getting responsible legislation based on scientific evidence and balanced between environmental benefits and economic impact," White said. "Our position remains that the perceived benefits of stringent sulfur-dioxide emission reductions do not justify the enormous costs, and that spending billions of dollars without greater assurance of corresponding benefits makes little sense."

White concluded, "A preliminary report by the Electric Power Research Institute states that a vigorous clean-coal-technologies program can achieve essentially the same environmental benefits (as a massive scrubber-retrofit approach) at an overall cost to society of \$200-400 billion less. It is difficult to discern a rational basis for legislation that would ignore such economic consequences."

Regarding the company's prospects, White said, "As we look to the 1990s, we see more opportunities and growth for AEP in several areas. Our forecasted five-year internal sales growth

is expected to be 1.5 percent, which will allow us to shift our sales gradually from the wholesale market to the more profitable retail sector." □

## Shareowners appoint auditors, elect directors

The 83rd AEP annual meeting attracted approximately 300 shareowners April 25 to the Century Center in South Bend, Ind.

At the meeting, holders of 147.6 million shares, or 76 percent of the shares entitled to vote, were present in person or represented by proxies.

Official business of the meeting consisted of election of directors and appointment of independent auditors. Thirteen directors were elected, including the two newest directors, Donald P. Hodel and Morris Tanenbaum. The firm of Deloitte & Touche was appointed as independent auditors for 1990.

Among the issues and questions raised by shareowners at the meeting were the future of nuclear power, disposal of spent nuclear fuel, and studies of the health effects of high-voltage transmission lines. □



# UST compliance program under way

"Fuel pumps out of service." "Fuel available at our other station." "Open excavation, no smoking or open flames."

You may have seen these or similar signs at your local gas station. And you might be seeing them wherever there are underground storage tanks (USTs) at Appalachian Power facilities.

Appalachian last year began a ten-year, \$7 million project to retrofit, remove, or replace older tank systems which will not meet new federal and state regulations. The regulations also mandate cleanup of sites which have been contaminated from leaks or spills (UST releases).

Appalachian's Environmental Affairs Department initiated a UST compliance program in 1989 to train selected company personnel to act as division and plant coordinators, determine UST status on a site-specific basis, and implement measures necessary to meet the new standards. The project is headed by Environmental Engineer Jim Hoy. Quinn Morgan, who recently joined GO Environmental Affairs as an associate environmental specialist, also will be involved. Local coordinators to date include Rick Nowlin, Bluefield; Sonny Alley and Barry Snodgrass, Roanoke; Dan Dooley, Charleston; Ivaunna Lidel,



Existing UST at Kanawha River Plant's coal yard is removed from excavation.

Sporn Plant; Tom Watson and Lance Cook, Clinch River Plant; Bob Cruickshank, Kanawha River Plant; Grady Blake, Lynchburg; George Mathis and Jim Garrett, Logan.

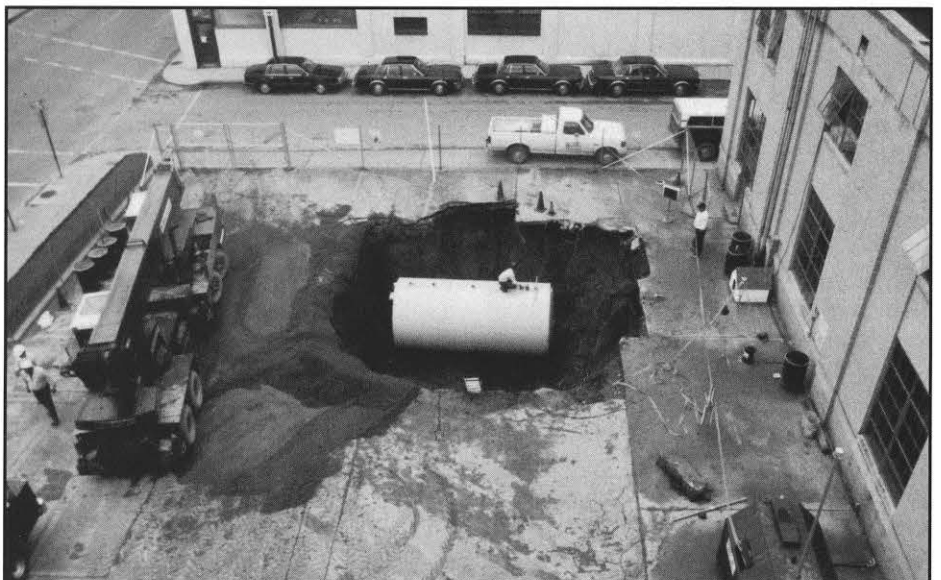
Hoy says, "With approximately 130 regulated petroleum USTs at 56 different locations, the assistance of these division and plant coordinators is essential. As with most new environmental programs, the best experience is gained once the project is under way. Dealing with contractors, construction, and as-

sociated cleanup activities has become a real challenge."

He continues, "Once the program was started, we quickly learned that, with UST projects, every site is different. Some USTs that are located close to surface water, population centers, and other structures warrant assessment prior to the start of the project. Environmental Affairs representatives and the local coordinators investigate each site to determine what circumstances require special attention in the project's



Hydrogeological contractors begin installation of groundwater monitoring wells at Clinch River Plant's UST project site.



New 6,000 gallon double-walled jacketed steel gasoline tank is set in place at Charleston's Virginia Street office.



contract specifications.”

Since USTs are buried and cannot be evaluated by visual inspection, existing drawings and plans, construction records, photographs, and even the personal recollections of senior company employees are used to determine the facility’s status. This information is pieced together to form an approximate picture of site conditions. Once this is accomplished, the information can be incorporated into an approach that will specifically meet site requirements and achieve regulatory compliance.

After project specifications are in hand, the coordinator, contractor, and engineer start actual work on the project. Existing USTs are closed by pumping and disposing of tank contents, excavating and removing and disposing of the tank carcass, attached piping and vent lines, and over-excavating the tank pit to remove residual contamination. A contract environmental geologist is present during closure to measure and record the presence of any released fuels. The geologist uses an organic vapor analyzer (OVA) or some other hydrocarbon sensor to screen and segregate contaminated soils containing fuel above regulated levels prior to stockpiling on and under plastic sheeting. These stockpiled soils are then analyzed in an environmental laboratory to determine a viable method of treatment or disposal.

According to Hoy, if a fuel release has occurred at the site, then a site characterization must be submitted to the



Newly installed UST facility at the Fieldale office awaits completion of concrete curing.

state agency within 45 days of notification. The site characterization will evaluate whether there is any potential impact on the environment. Site characterization activities include geological boring with a drill rig, groundwater monitoring, well installation and development, and field sampling of affected areas. If fuel released from the UST is found floating on the groundwater table, then recovery and temporary storage of this material is initiated. Depending on the results of the site characterization, appropriate site corrective action measures may be required. These measures could entail pumping and treatment of ground water, soil venting of vapors, further excavation, and other methods deemed necessary by the reviewing agency.

Installation of the new UST system can begin once initial site closure requirements are completed. To meet new tank system standards, Appalachian currently is installing double-walled

jacketed steel or fiberglass-reinforced plastic (FRP) tanks and piping. Each of these new tanks is essentially two tanks, one inside the other. The inner tank contains the fuel and the outer tank is empty, acting to catch any fuel that may eventually leak from the inner one. Special fuel sensors in the outer tank alert the operator if a leak occurs. Additional devices also prevent the tank from running over when it is being filled and catch any fuel that may be spilled during transfer.

Once the UST system is in place and has been backfilled, the contractor will install a reinforced concrete pad over the tanks to provide needed cover, additional system protection, and an area to manage surface spills that result during fuel exchanges. Fuel dispensing equipment is located on an adjacent concrete island that will allow easy access for the consumer. A marked emergency shutoff is posted near the pump island in the event of a fire or emergency.

Even though state and federal regulations allow retrofitting to meet new standards, Hoy says that the company’s strategy has been to remove and replace the USTs. “That has proved to be a more reliable approach,” he adds.

“Our UST compliance program will result in improved petroleum storage and handling as well as a cleaner environment for the future,” Hoy concludes. “We urge all employees to help in the effort to protect the environment by being careful not to spill fuel when filling their fuel tanks. It makes sense economically and environmentally not to waste fuel.” □



With engineered backfill compacted and in place, contractors set dispenser island and prepare for concrete pavement construction at the Virginia Street office.

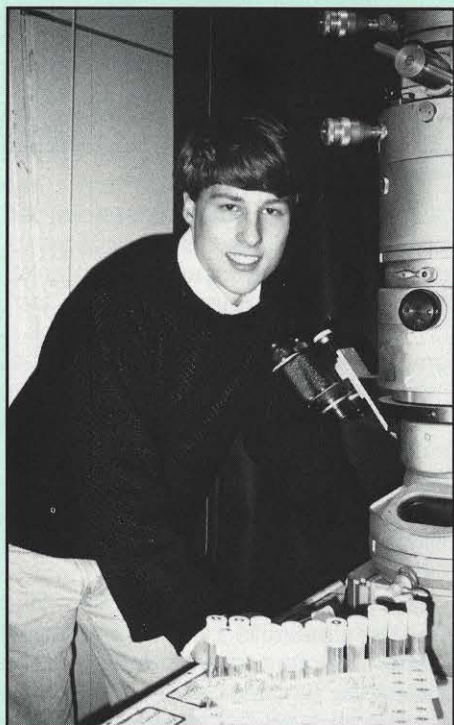


# Meet APCo's education award winners

*Children of five Appalachian Power employees are among the 34 recipients of 1990 AEP education awards. This year's winners will receive \$6,000 spread over a three-year period: \$2,500 for the freshman year in college, \$2,000 for the sophomore year, and \$1,500 for the junior year.*

*The 1990 winners are divided among the AEP companies as follows: Columbus Southern, two; Indiana Michigan, five; Kentucky Power, one; Ohio Power, eight; AEP Service Corporation, ten; and AEP Fuel Supply, two.*

*The Appalachian Power winners are:*

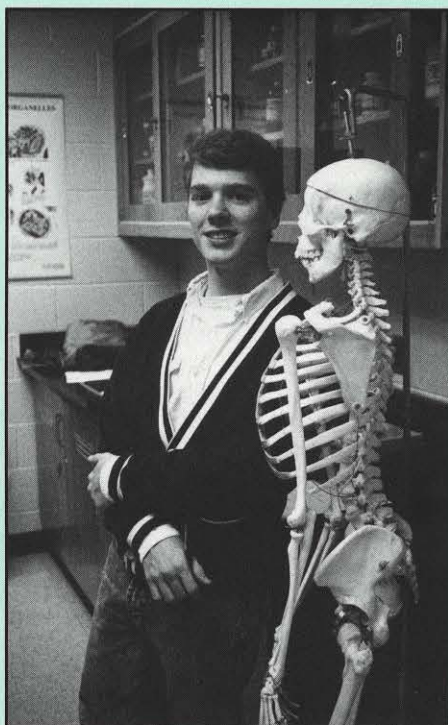


Joel Giles

**Joel and Jon Giles**, twin sons of Aaron Giles, station construction representative senior, GO T&D, Roanoke. Joel will major in biology at the University of Virginia. He plans a career in medicine, either as a radiologist or anesthesiologist.

Joel attends Franklin County High School and the Roanoke Valley Governor's School for Science and Technology.

He is president of the Young Republicans Club and a member of the National Honor Society. He also participated in a mentorship program and the Odyssey of the Mind program. He works part-time at a Revco store.

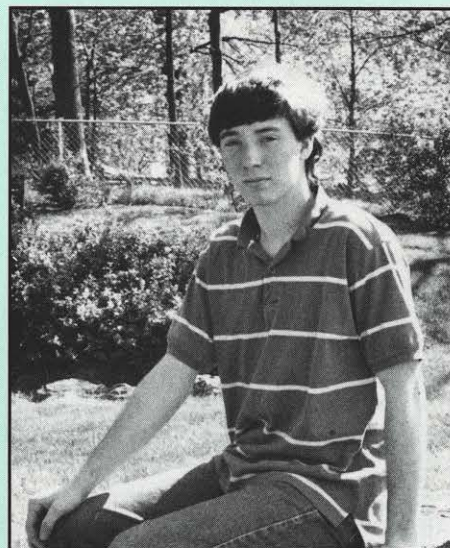


Jon Giles

Jon also will major in biology at the University of Virginia in preparation for a career in ophthalmology/surgery.

Jon attends Franklin County High School and the Roanoke Valley Governor's School for Science and Technology.

He is a member of the Young Republicans Club and National Honor Society. He participates in the Odyssey of the Mind program, Academic Competition of Excellence, and drama productions. He is involved in a mentorship program at a local ophthalmologist and works part-time at Revco.



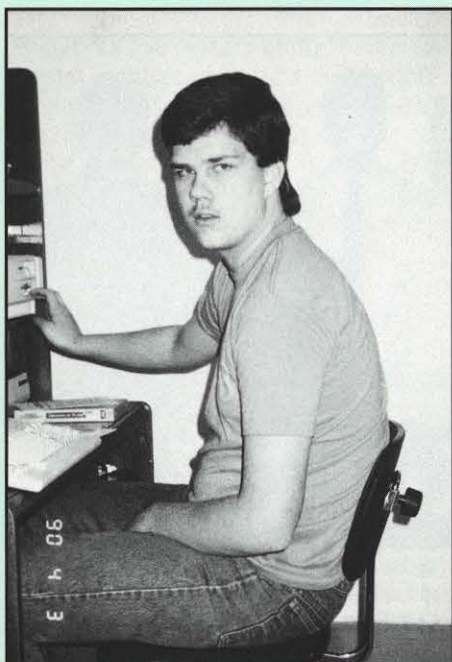
Laurey

**Brian Laurey**, son of George Laurey, accounting manager, GO Accounting, Roanoke. A senior at Patrick Henry High School for administrative and extracurricular purposes, he attends the Roanoke Valley Governor's School for Science and Technology and the Roanoke Center for Instructionally Talented Youth (CITY School).

A National Merit Scholar, Brian has been offered a \$10,500 Virginia Tech merit scholarship. He plans to major in engineering and is considering offers from the University of Virginia, the University of South Carolina, and the University of Notre Dame. He will formulate his career plans after entering college.

Brian is a member of American Mensa Ltd., Beta Club, French National Honor Society, Boy Scouts, and the chess, tennis, and wrestling teams. He helped coach an elementary school chess team. Brian attended a summer program at Oxford University in England and was a volunteer archaeological worker at Hadrian's Wall (Roman remains) in England. He has had an internship with The Architect's Design Group and a mentorship as a computer programmer with Dominion Bank.





Lilly

**James Lilly**, son of Barry Lilly, Glen Lyn Plant maintenance mechanic D. At Spanishburg High School, he is vice president of the Future Business Leaders of America, president of the National Honor Society and senior class, co-captain of the basketball team, and member of the band, baseball team, and academic decathlon team.

James was a Merit Scholar finalist, finishing in the top one-half percent of all college bound students in the United States. He plans to pursue an engineering degree at Carnegie Mellon or West Virginia University. He plans a career either in a research position or as a professor at a large university.

James enjoys reading and playing the piano.

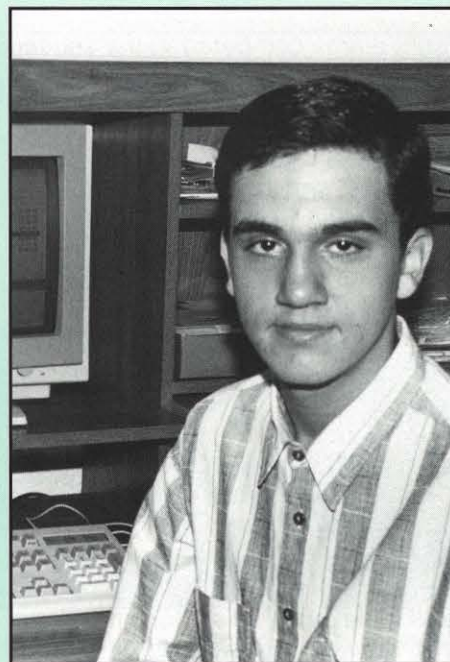


Thomas

**Melissa Thomas**, daughter of Barry Thomas, rate design and research supervisor, GO Rates & Contracts, Roanoke. At Patrick Henry High School, she is a member of the Key Club and Beta Club. She enjoys water skiing and playing tennis and takes ballet, tap, jazz and pointe lessons. She also has been an assistant dance instructor.

Melissa plans to major in business administration/accounting. She is evaluating college choices of Virginia Tech, University of Virginia, and Wake Forest University.

Melissa plans to become a certified public accountant and eventually own her own accounting firm.



Watson

**Brian Watson**, son of Cecil Watson, Gate City line mechanic A. His activities at Gate City High School include the Future Business Leaders of America, STAR, and U. S. Citizens Bee.

He attended the Governor's Magnet School at Mountain Empire Community College in 1988 and 1989 and the Governor's School at Clinch Valley College in 1989.

Brian will major in biology and chemistry at King College before entering medical school to become a doctor. □



# Beckley holds second annual basketball tourney

Eight teams competed in the second annual Beckley Division basketball tournament held February 23-25. Locations represented were Logan, North Charleston, Glen Lyn, Philip Sporn, Bluefield, and Beckley. Bob Shiflett, Beckley line mechanic A, served as tournament director.

For the second consecutive year, the Beckley #1 team captured first place, going undefeated with wins over North Charleston, Logan, Glen Lyn, and Bluefield #2. Members of the Beckley #1 team were Tony Combs, Bob Shiflett, Keith VonScio, Gene Warner, Lee Venable, Robert Day, Jeff Maynor, John Hall, Jeff Athey, and Dave Ransom.

Bluefield #2 finished second; Glen Lyn, third; Philip Sporn, fourth; and Logan and Bluefield #1 tied for fifth. Team trophies were awarded to members of the first, second, and third place teams.

Members of the second-place Bluefield #2 team were Greg Shay, Chris Myers, Jim Brammer, Calvin Baker, Ricky Mitchell, Thomas Hevener, Jody Lusk, Keith Cook, Keith Wiley, and William Noble.

The third-place Glen Lyn team was comprised of Dennis Fox, Freddie Terry, Norman Hollie, Danny Mitchem, Mark Repass, Jeff Long, M. G. Perkins, Nathan Shrader, and Mike Davidson.

The Philip Sporn team, which finished fourth, was composed of Larry Howell, Randy Norris, J. L. Perry, Greg Taylor, Tim Kerns, David Foreman, Pete Brooker, and Scott Howell.

The Bluefield #1 team was made up of Larry Jeffries, Earnie Akers, Johnny Odham, Larry Dudley, Donnie Bailey, Twyman Banks, Charlie Daher, and Rick Streeter. The Logan team was composed of Mike Cheek, Don Mikus, Sam Day, Tommy Thompson, George Walton, and Eddie Holstein. □



The Beckley #1 team captured the second annual Beckley Division basketball tournament. Team members are, front row, l. to r., Tony Combs, Bob Shiflett, and Keith VonScio. Back row, l. to r., Gene Warner, Lee Venable, Robert Day, and Jeff Maynor. Not pictured are John Hall, Jeff Athey, and Dave Ransom.



The second-place Bluefield #2 team was composed of: seated l. to r., Tom Hevener, Calvin Baker, and Keith Wiley. Standing, l. to r., Chris Myers, Tim Brammer, and Jody Lusk. Not pictured are Rick Mitchell and Keith Cook of Pineville and Willie Noble and Greg Shay of Bluefield.



# 59 teams compete in Roanoke bowling tourney

Forty-four men's teams and 15 women's teams competed in the 1990 Roanoke Invitational Bowling Tournament at Viking Lanes on March 24. Locations represented were Abingdon, Beckley, Bluefield, Charleston, Huntington, Lynchburg, Pulaski, Roanoke, Williamson, John Amos, and Glen Lyn.

The top men's team, Captains' Wafers from Roanoke, took the first prize of \$220 with a total of 3,074 pins. Team members were Brian Sheetz, Mike Lugar, Mick DeSimone, Jeff Kennedy, and Robbie Lane.

The Gutter Dusters, also from Roanoke, captured the second prize of \$165 with 3,049 pins. The team was comprised of Todd Hancock, Mike Price, Garland Holdren, Rick Calhoon, and Doug Jacobs.

The third place prize of \$120 was won by Eleanor Pool Room from Amos Plant with 3,033 pins. Team members were Alva Kuhl, Van Greene, Roger Gautier, Dick Thewes and Willis Dudding.

The High Five from Charleston took fourth place with 3,025 pins. Team members Leonard Hudson, Charlie Justice, Bill Bostic, Greg Hanshaw and Jerry Corder won \$90.

The fifth place prize of \$65 was won by the Bandits of Roanoke, who rolled 3,007 pins. Members were Ron Hogan, Charles Vest, Allen Thomas, Mark Lynch, and Bob Daniel.

Kool & the Gang from Amos Plant



Members of the top men's team, Captains' Wafers from Roanoke, are: kneeling, l. to r., Mike Lugar and Brian Sheetz. Standing, l. to r., Jeff Kennedy, Robbie Lane, and Mick DeSimone.

captured sixth place with 3,001 pins. Team members Preston Hall, Tommy Gregory, Jeff Hodges, Joe Gregory, and Marvin Poindexter received \$45.

The seventh place prize of \$30 went to the Eight Team from Roanoke, composed of Leonard Thomas, George Skaggs, Mike Haynes, George Keller, and Randy Agnew.

Individual prize winners for the men were: Stan Perkins of Bluefield, high set scratch (652), \$35; Willis Dudding of Amos Plant, high game scratch (269), \$25; Tim Pickett of Pulaski, high set

handicap (696), \$30; and Jim Alouf of Pulaski, high game handicap (262), \$20.

Capturing first place in the women's division was X-Static from Charleston with 3,118 pins. The team, comprised of Cheryl Brown, Karen Pauley, Ronna Clark, Lisa Hughes, and Nora Petry, won \$80.

The High Rollers from Roanoke came in second with 2,968 pins and won \$60. Team members were Ann Wade, Marcia Wells, Stephanie Smith, Doris Cox, and Ann Calhoon.

The Five Strikers, also from Roanoke, won the third place prize of \$35 with 2,900 pins. Members were Darlene Mullins, Becky Markham, Anita Minnix, Ann Arrington, and Judy Anderson.

Individual winners for the women's division were: Ann Calhoon of Roanoke, high set scratch (578), \$35; Pat White of Bluefield and Lisa Hughes of Charleston split \$30 for their 211 games, which were high game scratch. Marcie Wells of Roanoke and Ronna Clark of Charleston divided \$25 for their 642 set, which was high set handicap. High game handicap went to Raylene Riley of Roanoke, who won \$20.

The tournament was coordinated by Pat Short, assisted by Carla Bradley, Linda Anderson, Scott Konkus, and Anita Prusak. □



The X-Static team from Charleston, which won the women's division, was composed of, l. to r., Cheryl Brown, wife of Cecil Brown, Amos Plant equipment operator; Karen Pauley, daughter of Nora Petry; Lisa Hughes, Charleston stenographer; and Nora Petry, Charleston customer services representative. Not pictured is Ronna Clark, wife of Ken Clark, St. Albans line crew supervisor.



# Bob Bird, your friendly meter reader



Bob Bird

If Bob Bird could chisel the words on his tombstone, he'd want to be remembered as 'your friendly meter reader.' At age 54, the Clendenin (WV) native has been reading meters for Appalachian Power 15 years.

He's a gentle man with a broad, sweet face, graying wiry hair, a full matching mustache.

He spent the first half of his life working in a grocery store and gave up a fledgling produce business to read meters. Meter reading is serious business, he says. "I'm dealing with your money.

"I sold wholesale produce, but it got to be too much. The head meter reader had tried to get me a job. When they got to reading meters monthly, he said, 'You wouldn't take a job with the power company now, would you?' I said, 'If you get me a job with APCo, I will give this business away,' and I did. I sold the truck, business and all for \$2,500, nothing down, \$100 a month, and no interest.

"I was working from 6:30 in the morning till 10 at night, then I'd be on the phone till 2 and get up and start the whole thing the next day, and it got to be too much.

"I love what I'm doing. It's one of the better paying jobs in the company. I think it's one of the healthiest jobs in the world. You're outside and you're walking. I think I'm in pretty good shape to be 54. I could have had other jobs in the company, but I enjoy my customers. I've been reading meters in the Clendenin area for 15 years so I know 85 percent of them by name. They trust me and I trust them.

"I start at 7:30 in the morning, and most of the time it takes until 2:30. Clay County and other places might take until

5:30. You drive 100 miles and you may not read over 120 meters, but you might open up two or three gates to get to one meter, and it's time consuming.

"I scare people, and they scare me. There will be ladies sunbathing or some older person working the garden, and they look up and there you stand. That's the reason for the uniforms. Uniforms are a must for meter readers because you are on their property. I was threatened once with a gun for coming on this man's property. He said an undertaker would be coming after me if I came on it again. I haven't been on it since.

"I was reading meters one time, and I had to walk over the hill, and I looked down and there were three coffins just sitting there in the yard. Well, I had to go down there to read that meter; and, about the time I got there, a man came up out of one coffin. He was just laying in the coffin taking it easy. It liked to scared me to death, but I went and read the meter. You'd have to understand some of the places we have to go. It's rural and some of these places are pretty tough.

"I've been bitten nine times, mainly because I'm not afraid of a dog. Every dog that bit me I trusted, or I wouldn't have got bit, although if it's a pit bull I'm watching pretty close. The scariest I ever was with a dog, I was walking to a trailer to read a meter and when I turned around, there was a hound in the air and it knocked me down. My book went one way and my glasses went the other way, and I'm on my back and the dog's comin' at me. I cocked my foot and happened to get that dog right in the chin, or I don't know what would have happened. It unnerves you for about a week after you've been bitten.

"A lot of older customers need company. If I can stop for two or three minutes, I talk to them. A lot of them, if you're a day late, they ask where you are. The other day in Roane County a man who has some bad dogs came out to watch them, and I talked to him. I had a couple of farms up the holler to read, and it takes about 20 minutes to read those two meters. Generally, he's out to wave at me coming back. This time he wasn't. I slipped past him. Well, my company radio came on about an hour later wanting to know if I was all right. A gentleman from Roane County said I'd been up the holler about an hour and he was worried about me, afraid I'd been hurt. I appreciate that 'cause I could have been.

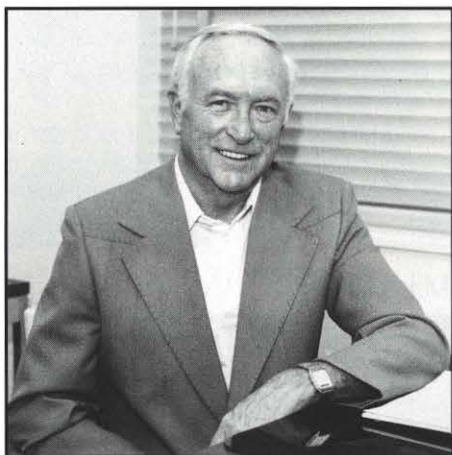
"Country people are friendly, can't do enough for you. I could get all the coffee and tea I could drink, and fruitcake and cookies. I've been given as much as 25 dozen ears of corn. In the summertime, well, sometimes when I'm coming back in my truck, I don't know if I should go home or go to the Farmers' Market." □

*Article courtesy of Sandy Wells, Charleston Gazette.*



# Retirements

**Bob Morrison**



"I have been here 41 years and that is about long enough," declares Huntington Right of Way Agent Bob Morrison, who elected early retirement on May 1.

Bob had been laid off from the C&O Railway shops when a friend who worked at Appalachian suggested that he put in an application. He started as an axman and worked as a rodman, instrument man, engineering aide, and engineering technician senior before being promoted in 1989 to the position he held at retirement.

"I enjoyed traveling to the different locations within the division," Bob says. "But mostly I enjoyed the friendship of fellow employees."

Bob's retirement plans include helping his wife Ann in her monogramming shop. "I'll be picking up and delivering," he says. He also expects to do some fishing, play golf two or three times a week, and do maintenance work on his rental property.

A member of the Moose and Masons, he has one son, one daughter, two stepsons, and two grandchildren. □

**Maxine Leary**



"The first thing I'm going to do is bury my alarm clock. It's my worst enemy," said Mountaineer Plant Custodian Maxine Leary shortly before electing early retirement on May 1.

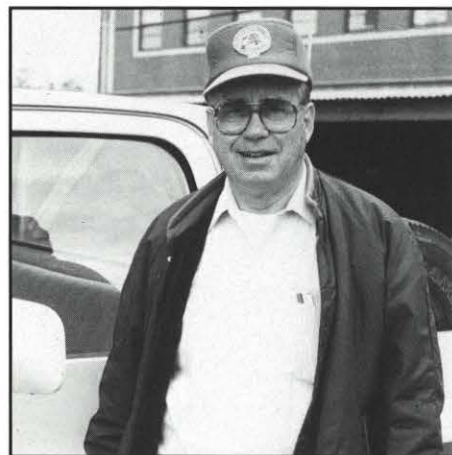
She joined Appalachian in 1980 after 10 years as an elementary school custodian because the company offered "better benefits and better money."

Maxine said, "I enjoyed working at Mountaineer because there are some really great people here. With my immediate family gone, the people here picked up the slack and filled some lonely days."

Maxine plans to visit Tulsa, Oklahoma, and Chicago, Illinois, this summer "so I can spoil my grandchildren I don't get to see very often." She has one son, two daughters, and six grandchildren. Only one of the six lives nearby at Marietta, Ohio. Maxine also wants to visit Myrtle Beach this summer.

"I don't want to be obligated to any certain thing because I have been for 40 years. Just whatever I happen to think of I will do. Most likely, I will move to the northern part of the state but right now it is uncertain. I'm not one to do a lot of planning, that way I'm not disappointed," she concluded. □

**Lucian Maynard**



"It has been stimulating, challenging, and really fun. I enjoyed it," says Huntington Collector Lucian Maynard about his 44-year career with Appalachian Power. He retired on May 1.

He continues, "When I came here after World War II, the company was starting rural electrification and I can see what a change it has made in people's lives. By being a collector, I've noticed that people seem to think more about the electric company than they do about their car payments. People have always spoken well of the company."

Lucian continues, "I've always tried to treat customers so that when they got in a position they would go to electric. I have sold a lot of heat pumps by talking to customers and telling them how clean they are and that they should try them. The first all-electric school in West Virginia resulted from a prospect I turned in to the Commercial Department. I thought that was an accomplishment!"

Now Lucian plans to take things day by day because "I don't like to have a lot of goals. I work on cars, all kinds of appliances, and televisions," he says. "I make little things out of rocks and collect Indian relics. I know all the caves in this area and have tomahawks, knives, and arrowheads."

Lucian and his wife Wanda have one son and three grandchildren. □



## Bill Ford



"I came to work as an engineer trainee in Roanoke right after graduating from VPI in 1951," recalls Lynchburg Marketing and Customer Services Manager Bill Ford, who retired May 1. "I took the General Office part of my training first. Later, when I went to Charleston, I worked in every department and section for a week or more.

"Since I like working with people, I decided that the old Commercial Department seemed to be the best place for me. There was an opening in Beckley for a power sales engineer, so I went there and called on coal mines. Back then we worked as consultants to show the companies how they could save money and work easier by using electricity to mine coal. I did the same kind of work later in Rainelle and Oak Hill.

"The company began promoting electric heat about the time I moved back to Beckley, and I was real pleased that I was in on the ground floor. I spent as much time selling electric heating to homes as working with the coal mines.

"When the company decided to get out of the appliance business, we began to build a dealer organization. In 1956 I went to the General Office as a commercial sales development representative. That was a good point in my career since I got to travel to all the divisions. I made a lot of friends that I have stayed in touch with over the years." Bill was division commercial sales supervisor in Roanoke before moving to Lynchburg as division commercial manager in 1964.

"I've seen this division grow from 1,451 electric heating customers in 1963 to 28,116 in January 1990. Today 49.8 percent of our customers have electric heat. We ended up 1989 as the #1 division in marketing and sales activities. That is really a good ending to a career. It has nothing to do with me but to the group of people we have working here. I just happened to be in the right place at the right time," Bill says.

He continues, "Anyone who works for the power company as long as I have — nearly 39 years — certainly had to have some satisfaction. The company has been good to Helen and me. We've raised three children and now have three grandchildren.

"As far as retirement plans, we'll probably travel a little just like everybody else. Helen loves the water and eventually, if we can find a place on a beach or lake, we'll probably end up with a home there. I anticipate staying busy with my church activities and projects around the house. I enjoy refinishing furniture and things like that." □

## Doug Peters

"I enjoyed everything I did with the power company," claims Doug Peters, transmission mechanic A, GO T&D Transmission, Bluefield. He retired May 1 after more than 34 years' service.

Doug continues, "I worked in the line crew from 1956 to 1968 when I fell. After I came back to work, they put me on inspection and later in the station crew. The way we traveled around, you got to meet a lot of other power company employees and I made a lot of good friends. The Transmission Section has a special bunch of people. I never ran into anybody who wasn't friendly."

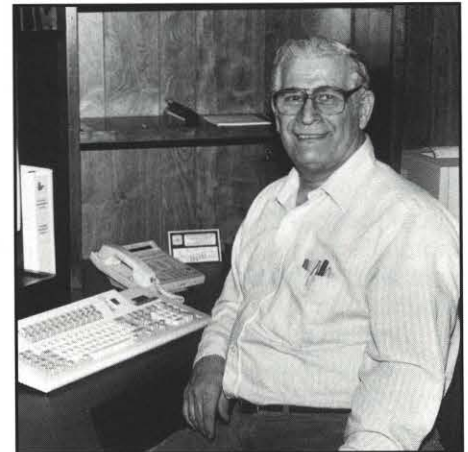
Doug, who has been on long term disability leave since 1987, now makes his home in Salem, Virginia. "When the station crew comes to Roanoke, they'll call and I'll go out to supper with them," he says. "And sometimes, if they're working at Cloverdale Station, I'll go down and watch."

He adds, "LTD has been a big help. I'd say it is one of the best benefits we have. I don't know what I would have done without it. If the doctor ever re-

leases me, I may go back to Bluefield or maybe to Norfolk. The biggest thing I do now is walk. I've been all over these mountains around here. I think I know every rock."

Doug has one son in Norfolk, one son in Chattanooga, and one daughter in Bluefield. He also has two granddaughters. □

## Mike Maggio



"I've worked on road construction, in the grocery business, and for FMC but, of all those jobs, this one is the best," says Mike Maggio, Kanawha River Plant stores attendant senior. "I just enjoyed the work here — period." Mike elected early retirement on May 1 after nearly 21 years' service.

"Year before last I bought a new 14 x 60' mobile home and put down on Smith Mountain Lake," he says, "and I want to spend more time there. I plan to build a porch on the mobile home and screen it in and build a garage at my home here in West Virginia. Those two projects will keep me busy for a summer or two. By that time, maybe my wife 'Murph' will retire."

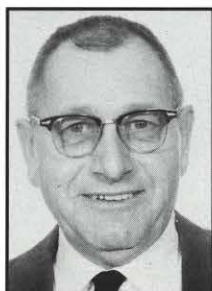
A West Virginia University football fan, Mike goes to all of the home games and bowls in the Megawatt League. He enjoys traveling and plans to make several trips to visit friends in Detroit, Michigan. The Maggios have a son and daughter in Charleston and one daughter in Virginia Beach. "We'll be going down there more now," he says. One experience he really enjoyed was taking a cruise aboard the Nimitz, on which his son-in-law serves as an officer. □



# Friends We'll Miss



Hunt



Hoffman



Self



Walker



Persinger

**Byron W. Hunt, Jr.**, 67, retired Huntington customer accounts assistant, died April 2. A native of Huntington, West Virginia, he was employed in 1943 as a clerk and retired in 1988. Hunt is survived by his wife I dona, 74 26th Street, Huntington; two sons; two daughters; two stepdaughters; eight grandchildren; and one great-grandchild.

**Harry H. Hoffman**, 77, retired Philip Sporn Plant utility supervisor, died March 30. A native of New Haven, West Virginia, he began his career in 1949 as a crane operator and retired in 1974. Hoffman is survived by his wife Mary, Box 67, New Haven; one son; and one daughter.

**Joseph Arthur Self**, 68, retired Clintwood meter mechanic C, died April 13. A native of Clintwood, Virginia, he was employed in 1949 as a junior meter reader and retired in 1986. Self is survived by his wife Frankie, P. O. Box 482, Clintwood; one son; three daughters; eight grandchildren; three sisters; and three brothers.

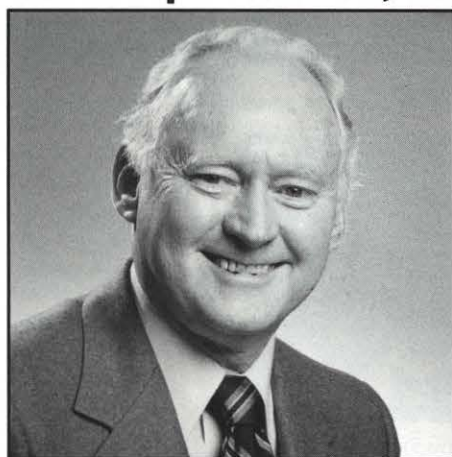
**Elsie H. Walker**, 83, retired Charleston customer service clerk, died April 15. A native of Charleston, West Virginia, she began her career in 1946 as a clerk intermediate and retired in 1971. Walker was preceded in death by her husband, Bill Walker, retired Charleston right of way agent. She is survived by one sister.

**Ralph D. Persinger**, 67, retired Huntington T&D clerk A, died April 17. A native of Huntington, West Virginia, he was employed in 1948 as a junior clerk and retired in 1987. Persinger is survived by his wife Carol, Route 2, Box 271, Kimberly Lane, South Point, Ohio; and one daughter.

**Iva S. Nolan**, 91, retired Huntington general clerk, died February 16. A native of Alderson, West Virginia, she joined

Appalachian in 1923 and retired in 1961. □

## John Faust, Sr., retired Kingsport Power president, dies at 67



Faust

**John E. Faust, Sr.**, 67, retired president of Kingsport Power Company, died April 12.

A native of Hiltons, Virginia, Faust was employed as a power sales engineer in 1948, following graduation from the University of Tennessee. He was senior power sales engineer, executive assistant and assistant vice president before becoming executive vice president in 1974. He was elected president in 1980.

An Army veteran, Faust received the Purple heart during World War II. He was president of the Kingsport Board of Education for 12 years, chairman of the Kingsport Chapter of American Red Cross, and a director of the Palmer

Memorial Center for Crippled Children, Chamber of Commerce, Kingsport Rotary, Junior Achievement, Holston Valley Hospital, the Kingsport Area Business Council on Health Care, and the first American National Bank. He also was chairman of the finance committee and the administrative board of First Broad Street United Methodist Church, Kingsport.

Faust is survived by his wife Marie, 2137 Swannanoa Avenue, Kingsport, TN; one son; one daughter; three grandchildren; and two sisters.

Memorial contributions may be made to the American Cancer Society, Kingsport, or the Kingsport Chapter of American Red Cross. □

## Wright attains PE status



**Philip A. Wright**, Oak Hill area supervisor, has passed the examination to become a registered professional engineer in the State of West Virginia.

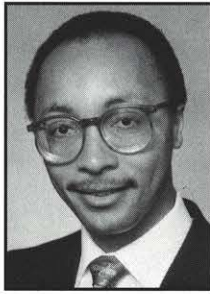
An electrical engineering graduate of the West Virginia Institute of Technology, Wright began his career in 1984 as an electrical engineer in Beckley Division. He was promoted to his present position in 1988. □



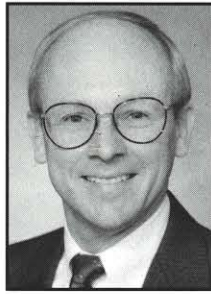
# Promotions



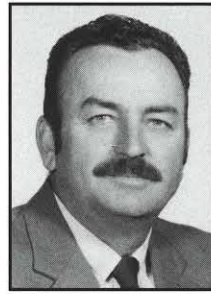
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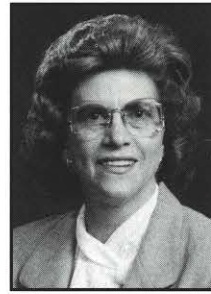
Clark



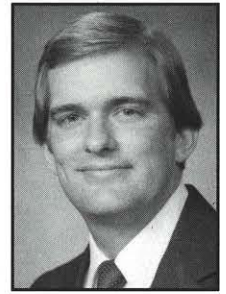
Bailey



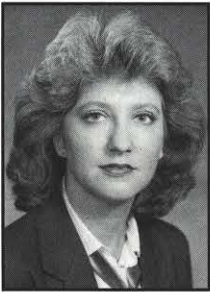
Linkswiler



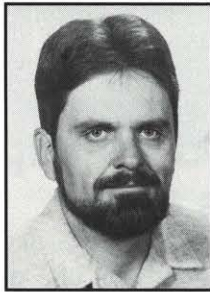
P. Edwards



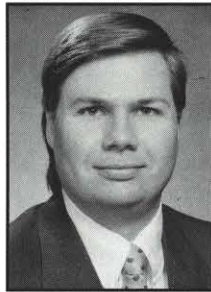
Snead



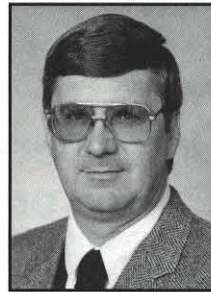
Gwinn



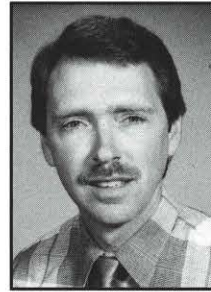
Garretson



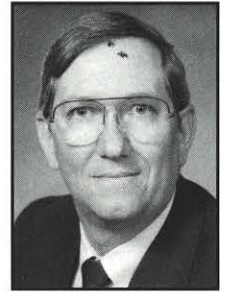
Jones



Webb



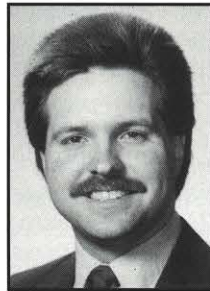
Chambers



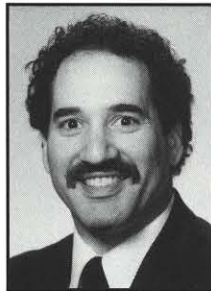
B. Edwards



Campbell



Kidd



Tipane

**Mary F. Seneker**, electrical engineer, was promoted to electrical engineer senior in Abingdon on April 1. She holds a bachelor of science degree in electrical engineering from Tennessee Technical University.

**Milton B. Clark**, customer accounting clerk A, was promoted to clerical supervisor-customer accounting, GO Accounting, Roanoke, on February 10. He holds an associate in applied science degree in data processing from Virginia Western Community College.

**Thomas L. Bailey, Jr.**, systems analyst, was promoted to systems and procedures supervisor, GO Accounting, Roanoke, on May 1. He holds a bachelor of science degree in business from Virginia Polytechnic Institute & State University.

**Jim Linkswiler**, Beckley line mechanic A, was promoted to Oak Hill line crew supervisor nonexempt on March 10.

**Peggy Edwards**, customer services office supervisor nonexempt, was promoted to customer services office supervisor exempt in Rocky Mount on March 1.

**Jim Snead**, engineering technologist supervisor, was promoted to electrical engineer senior in Bluefield on January 1. He holds a bachelor of science degree in electrical engineering from Virginia Polytechnic Institute and State University.

**Dianna N. Gwinn**, customer services office supervisor nonexempt, was promoted to customer services office supervisor exempt in Oak Hill on April 1.

**Jerry W. Garretson**, Montgomery meter reader, was promoted to Charleston

meter reader supervisor on March 3.

**Barry S. Jones**, electrical engineer, was promoted to station engineer senior, GO T&D Station, Roanoke, on February 1. He holds a bachelor of science degree in electrical engineering from North Carolina State University.

**Howard C. Webb**, engineering technician senior, was promoted to transmission inspector, GO T&D Transmission, Bluefield, on December 1.

**Steven D. Chambers**, Ripley engineering technician senior, was promoted to Point Pleasant engineering technologist on March 1. He holds an associate in science degree in electrical engineering technology from West Virginia Institute of Technology.

**Bob Edwards**, engineering technician senior, was promoted to engineering technologist in Bluefield on March 1.

**Tracie D. Campbell**, customer services representative C nonexempt in Charleston, was promoted to department assistant-customer services exempt in Abingdon on March 1. She holds a bachelor of science degree in business administration from West Virginia State College.

**Dwight A. Kidd**, performance engineer, was promoted to performance engineer senior at Amos Plant on April 1. He holds a bachelor of science degree in



mechanical engineering from West Virginia Institute of Technology.

**Frederick Tipane**, performance engineer, was promoted to performance engineer senior at John Amos Plant on April 1. He holds a bachelor of science degree in mechanical engineering from West Virginia Institute of Technology.

## Abingdon

**Linda Hutton** from customer services representative C to customer services representative B, Marion.

**Phillip Owens** from line mechanic C to line mechanic B, Gate City.

## John Amos

**Hope Bauknecht** from plant clerk B to plant clerk A.

**Pamela Barker** from stores clerk C to stores clerk B.

**Sandra Manning** from stores clerk C to stores clerk B.

**Roy Warren** from maintenance mechanic B to maintenance mechanic A.

## Beckley

**Bob Shiflett** from line mechanic B to line mechanic A.

**Bob Anderson** from station mechanic B to station mechanic A.

**Dale Pittman** from station mechanic B to station mechanic A.

**Tom Kelly** from station mechanic C to station mechanic B.

**James Jones** from line mechanic C, Oak Hill, to line mechanic B, Beckley.

**Janet Hood** from customer services representative B to customer services representative A, Rainelle.

**Herb Stover** from T&D clerk C to T&D clerk B, Oak Hill.

**Rita Taylor** from T&D clerk C to T&D clerk B.

**Debbie Williams** from stenographer to secretary-stenographer B.

## Bluefield

**Scottie Christian** from line mechanic B to line mechanic A, Tazewell.

**Barry Vaughn** from meter electrician C to engineering technician.

**Mark Blankenship** from line mechanic C to line mechanic B.

## Central Machine Shop

**Glenna Grim** from plant clerk C to plant clerk B.

**Joyce White** from drafter C to drafter B.

## Centralized Plant Maintenance

**Scott Howell** from maintenance mechanic C, Philip Sporn, to maintenance mechanic B, CPM.

## Charleston

**Dale Southall** from line mechanic D to line mechanic C.

**Scott Paul** from line mechanic D to line mechanic C.

**Lynda Browning** from T&D clerk B to T&D clerk A.

**Margaret Vickers** from customer services representative C to customer services representative B.

## General Office

**Kirk Gibson** from station operator B to station operator A, GO Operation-Roanoke.

**Billy Wagner** from station operator D to station operator C, GO Operation-Charleston.

**Scott Fry** from station operator D to station operator C, GO Operation-Roanoke.

**Michael Williams** from station operator D to station operator C, GO Operation-Turner Dispatch.

**Anthony Price** from station operator D to station operator C, GO Operation-Roanoke.

**Brenda Brown** from purchasing special clerk to associate buyer, GO Purchasing-Roanoke.

**Mark Wray** from office messenger to junior clerk, GO General Services-Roanoke.

**John Becker** from office messenger to junior clerk, GO General Services-Roanoke.

**Douglas Witt** from station operator B to station operator A, GO Operation-Abingdon.

**Michael Connor** from control electrician B to control electrician A, GO T&D Relay-Roanoke.

**Charles Gross, Jr.**, from control electrician B to control electrician A, GO T&D Relay-Roanoke.

**Odell Palmer, Jr.**, from hydro mechanic B to hydro mechanic A, GO Hydro-Claytor.

**Darrell Guill, Jr.**, from station operator C to station operator B, GO Operation-Charleston.

**Philip Ross** from line construction and maintenance representative to right of way maintenance coordinator, GO T&D Distribution-Charleston.

## Glen Lyn

**Phillip Pennington** from utility worker B to utility worker A.

**Jackie Thornton** from maintenance mechanic B to maintenance mechanic A.

**Karen Fowler** from maintenance mechanic C to maintenance mechanic B.

**Freddie Terry** from maintenance mechanic C to maintenance mechanic B.

**Robert Gautier** from maintenance mechanic D to maintenance mechanic C.

## Huntington

**David Clatworthy** from line mechanic B to line mechanic A.

**Ronald Harrison** from line mechanic A to area servicer, Ripley.

**Jeffrey Hutchison** from customer services representative D to customer services representative C.

**Maggie Spurlock** from customer services representative B to customer services representative A.

**Judy Shafer** from stenographer to secretary stenographer B.

**Charles Boggess** from line mechanic B to line mechanic A, Point Pleasant.

## Kanawha River

**Janet Hopkins** from junior clerk to plant clerk C.

## Kingsport

**J. M. Machen** from drafter B to drafter A.

**M. L. Webb** from meter reader to line mechanic D.

**J. M. Taylor** from custodian to meter reader.

## Lynchburg

**Ruthie McGinn** from customer services representative D to customer services representative C.

## Pulaski

**Barry Wolfe** from area T&D clerk B to area T&D clerk A, Christiansburg.

**Pat Yates** from customer services representative B to customer services representative A, Christiansburg.

**Janie Jones** from customer services representative C to customer services representative B, Galax.

**Dennis Cox** from area T&D clerk B to area T&D clerk A, Galax.

## Roanoke

**Carol Huffman** from department assistant-marketing and customer services to marketing and customer services advisor.

**Gene Klick** from line mechanic C to line mechanic B.

**Doug Jacobs** from station mechanic D to station mechanic C.

**Larry Mayhew, Sr.**, from line mechanic C to line mechanic B.

## Philip Sporn

**Roy Sayre** from utility worker B to utility worker A.

**Kenberly Worley** from utility worker B to utility worker A.

**Kenneth Ramey** from utility worker B to utility worker A.

**Jeffrey Smith** from utility worker B to utility worker A.

**Thomas Evans** from utility worker B to utility worker A.

**Keith Pearson** from utility worker B to utility worker A.

**Douglas Martin** from utility worker B to utility worker A. □



# Weddings

## Loving-Richie



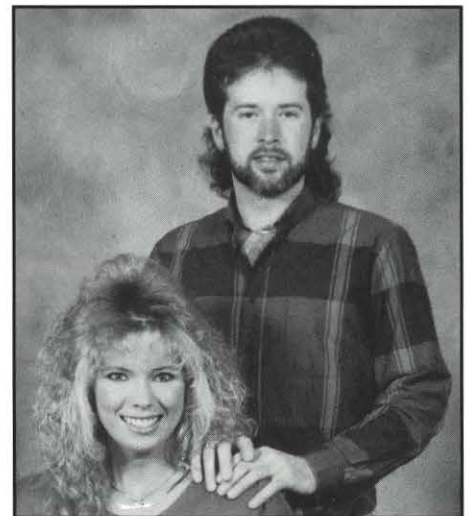
Christy Richie to **Michael Loving**, Central Machine Shop winder 2nd class, December 16.

## Hearns-Hicks



**Cecilia Hicks**, Kanawha River Plant junior clerk to **Donnie Hearns**, Kanawha River Plant coal equipment operator, March 2.

## Hawks-Daniels



Patti Daniels to **David Hawks**, March 10. David is the son of Jack Hawks, Tazewell area supervisor.

## Derenberger-Juniper



Jennifer Sue Juniper to **David Gary Derenberger**, Point Pleasant line mechanic D, December 16.

## Chambers-McCray



Denise Lynn McCray to **Franklin Scott Chambers**, Huntington electrical engineer, November 4.

# Births

## Bluefield

Emily Alexandria, daughter of **Mark Hartley**, station mechanic C, March 31.

## Charleston

Andrew Stephen, son of **Stephen Farley**, department assistant-customer services, March 27.

## Clinch River

Thomas R., son of **Russell Ferguson**, maintenance mechanic C, March 23.

## General Office

Adam Gregory, son of **Greg Holland**, meter reading supervisor, GO Marketing & Customer Services, Roanoke, March 22.

Devin Lee, son of **Jerry Williams**, electric plant accounting clerk B, GO Accounting, Roanoke, March 16.

Jonathan Robert, son of **Tony Martin**, transmission station mechanic A, GOT&D Station, Roanoke, February 28.

## Kanawha River

Jordon S., son of **Alan Snodgrass**, maintenance mechanic C, March 23.

## Lynchburg

Camden Wayne, son of **Wayne Clark**, supervising drafter A, March 22.

## Pulaski

Meredith Kay, daughter of **Dorothy Beasley**, T&D clerk B, March 15.

Justin Michael, son of **Mike Spence**, Galax engineering technician, April 2. □

## Wed 62 years



Gracie and Arvin Bailey, retired Charleston lineman, celebrated their 62nd wedding anniversary recently with a reception at the Church of God in Charleston, WV. They have two daughters, one son (deceased), five grandchildren, and eight great-grandchildren.



# Who's News

## Abingdon

**Freddie Williams** placed second among 215 high school competitors in the business English competition of the Mountain Empire Community College's business technology division. The 13-year-old was the only middle school student to participate in the event. The daughter of Phyllis Williams, Gate City customer services representative C, Freddie also won first place in the seventh grade division of the Gate City Middle School Science Fair. □

## John Amos

**Reid Strader**, performance engineer, was selected as the director of honors and awards for the local American Society of Mechanical Engineers.

**Rosana**, wife of Charlie Hinchey, performance supervising engineer, won awards on her oil paintings at the 84th West Virginia Federation of Women's Clubs annual convention. She won two first place awards and one second place award in the Bright of America contest. The first place winners will be judged in national competition, with the winners announced at the General Federation of Women's Clubs convention in New York. Rosana's art will be displayed at the Rhododendron State Outdoor Art & Craft Festival in Charleston on June 3. □

## Bluefield

**Jaime Beckelheimer**, Princeton meter reader, has been inducted into the Phi Eta Sigma National Honor Society at Bluefield State College. A student must have maintained a 3.5 grade point average to qualify. Jaime is a sophomore, majoring in business management.

**Ben Donevant**, human resources supervisor, was elected charter president of the Appalachian Chapter of the Virginias Society for Human Resources Management (SHRM). The geographic membership area for this group encompasses six southern West Virginia and five southwest Virginia counties. **Wanda**, wife of John Davidson, records supervisor, is also a charter member. She is an administrative as-

sistant for WVVA TV, Bluefield.

**Troy Coyner**, Welch area supervisor, was a judge for the Cub Scout Pack 36 Pinewood Derby. □

## Central Machine Shop

**Steve Caldwell** has been selected to represent West Virginia in the Region Two area of PA, NH, MD, WV, VA, DE, and DC for the 1990 coach of the year nomination in boys' track. The husband of Debbie Caldwell, human resources clerk A, Steve is in his 14th year as head boys' track coach at Dunbar High School. He has had six state championships and one state runner-up.



**Ginny Nesselrotte**, a C&P Telephone employee in Charleston, received the Labor Volunteer of the Year award for her outstanding leadership and voluntary support to community services at the United Way annual awards dinner. She is the wife of Allen Nesselrotte, power equipment mechanic 1st class. □

## Kingsport

**Heather**, daughter of Dave Greear, meter electrician A, was the second place winner in the annual Middle School Forensics and Creative Writing Invitational Tourney. A seventh grader at Colonial Heights Middle School, Heather won a trophy and certificate for a short story entitled "The Ghost Horse." □

## Charleston



**Shawn Spencer**, stepson of Pat Taylor, customer services supervisor, was selected to the National Honor Society at Sissonville Junior High School, where he is an eighth grader.

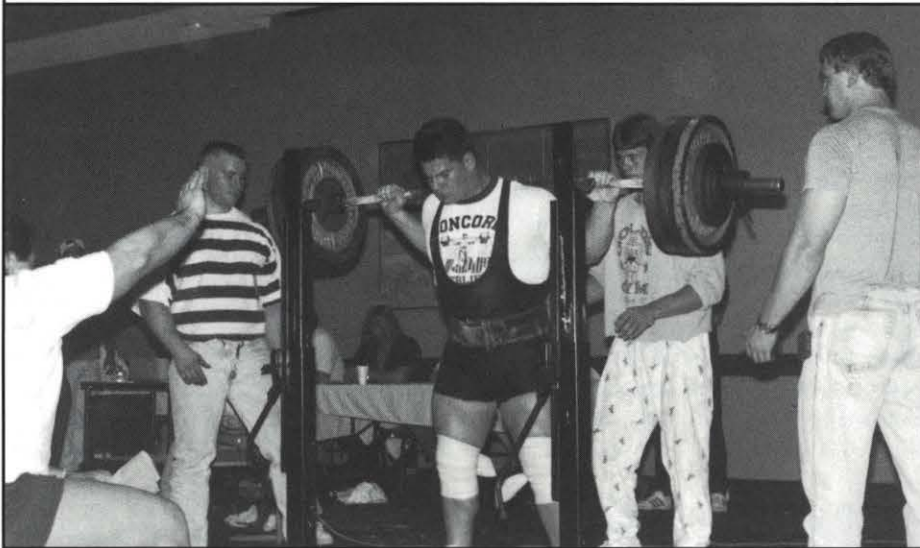


**Jaime**, daughter of Marcia Summers, customer services representative D, won first place in the Kanawha Valley Horseman Association saddle seat pleasure division competition, riding her Arabian horse Shilo Tamara. Jaime, a horse show competitor since the age of five, was state champion two years and reserve champion two years in the Arabian division.

**Andy**, son of Rodger Woodrum, energy services supervisor, and seven other sixth graders from Montrose Elementary School won first place in their division of the West Virginia Section of the Academic Enterprises National Team competition. Andy's team won \$200 and will compete on the regional level. Nationwide, over 25,000 students participated in the computerized competition. The teams answered questions about mathematics, science, social studies and language on computer disks, which were sent in for judging. □



## Starcher sets collegiate state squat record



Edward Starcher won second place in the 242 lb. class at the 15th annual West Virginia State Power Lifting Championship. His three best lifts in squat, bench press, and deadlift totaled 1,498 lbs. Eddie set a new collegiate state squat record of 585 lbs. The old record was 580 lbs. The son of George Starcher, maintenance mechanic A for Centralized Plant Maintenance, Eddie attends Concord College and plays football for the Mountain Lions.

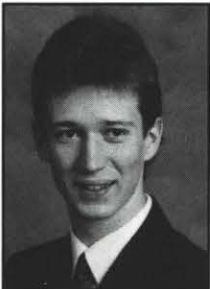
## Centralized Plant Maintenance



L. to r., Angie, Roger and Aimee Manuel

**Angie Manuel**, a senior at Southern High School, was crowned sweetheart queen at the school's Valentine dance. **Aimee Manuel**, an eighth grader at Southern Junior High, was a sweetheart candidate at her school's Valentine dance. They are the daughters of Roger Manuel, maintenance supervisor.

## Glen Lyn



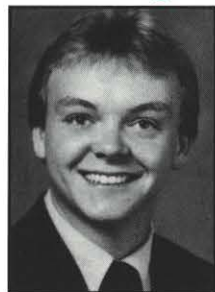
**Jody**, son of Joe Spencer, storeroom attendant senior, was inducted into the American Christian Honor Society of the American Association of Christian Schools. A senior at Ballard Christian School, his

activities include drama, archery, choir, track, yearbook staff, and the West Virginia Christian Schools Education Bible Quiz Team. Jody has scored over 1000 points playing varsity basketball. His honors include 1986 Mercer Christian Academy All Tournament basketball team, 1988 Mercer Christian Academy basketball camp best foul shooter, 1989 West Virginia Christian School single A basketball M.V.P., and 1989 Mountain Mission School Sportsman for Christ All Tournament basketball team. □

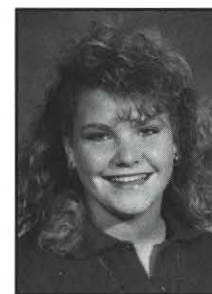
## Pulaski

**Andy Jackson**, Hillsville customer services representative B, will serve as district director for the Dixie League girls softball this season. He will be responsible for league activities in Carroll and Floyd Counties for girls' teams including ages 8-19. □

## Huntington



**Roger Michael Irons** has been selected as an Outstanding Young Man of America for 1989. A graduate of Alice Lloyd College, he is working towards a master's degree in physical education at Marshall University. In 1987 he was All American in the Eastern Kentucky Inter-Collegiate Athletic Conference and Academic All American-National Association Inter-Collegiate Athletics in 1988. Roger is the son of Jim Irons, meter electrician B. □



**Lisa**, daughter of George Starcher, maintenance mechanic A, was selected to participate in the West Virginia Honors Band in February and made All State Orchestra in March. She is first chair trumpet in the

Wahama High School Band and a member of the rifle corps and National Honor Society. □

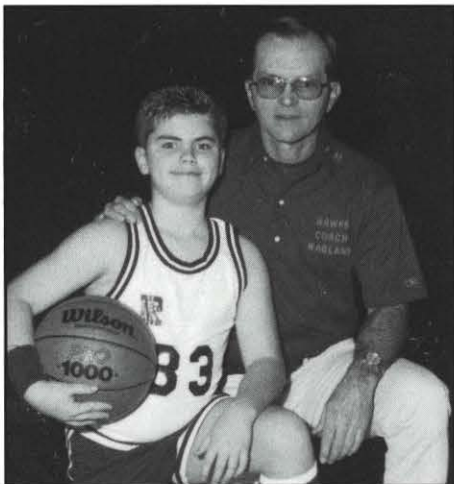
## Clinch River

**Jim and Linda Saunders** are co-presidents of the Van Pelt PTA which was awarded plaques by the Bristol Virginia City Council and Mayor Jim Rector in recognition of the group's hard work and parents' reaching 100 percent PTA membership for two consecutive years. Jim is a chemist. □



## Roanoke

**Mark**, son of Barry Snodgrass, assistant division manager, was leading scorer for the second place Cave Spring Scouts Pee-Wee basketball team. He made the all tournament team in the Williamson Road Tournament and was a member of the 11 and under Cave Spring Bulls AAU team.

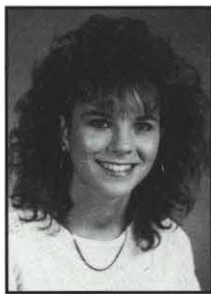


Shannon, left, and Bobby Ragland

The North Roanoke Hawks Pee-Wee basketball team (ages 9-10) won their league with a 11-0 record and went on to win the playoff (3-0) for the Roanoke County Championship and the Williamson Road Invitational Tournament championship (4-0). The Hawks were runners-up in the Vinton Christmas Classic (5-2), the Knights of Columbus Invitational Tournament (2-1), and the Southwest District Tournament (2-1). The overall season record was 27 wins and 4 losses. The team is coached by Bobby Ragland, supervising drafter A. Bobby's son, **Shannon**, played forward for the Hawks and scored 132 points and had 167 rebounds for the year.

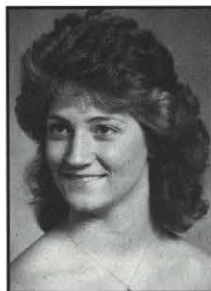
A poster by **Shannon Ragland** won first place for his fifth grade class and first place for Burlington Elementary School in the PTA Reflections Program visual arts competition. In the National Career Development Poster Contest, Shannon won first place for his class, second place for Burlington School, first place for Roanoke County and second place in the State of Virginia. □

## General Office

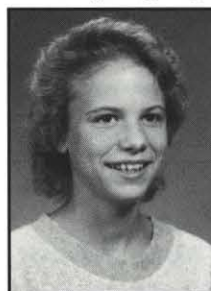


**Kim**, daughter of P. R. Richardson, clerical supervisor-general records, GO Accounting, Roanoke, finished third in keyboarding applications competition at the Virginia Tech Region Future Business Leaders of America's 16th regional conference. She is a tenth grader at Staunton River High School.

**Wanda Norcross**, load research data processor A, GO Rates & Contracts, Roanoke, was a judge at the Virginia Tech Region Future Business Leaders of America's 16th regional conference.



**Heather Lynn**, daughter of Mary Ellen Hale, human resources clerk B, GO Human Resources, Roanoke, won third place in the advanced keyboarding competition at the Virginia Tech Region Future Business Leaders of America's 16th regional conference. She represented Cave Spring High School.



**Michelle**, daughter of James McCreary, station engineer senior, GOT&D Station, Roanoke, won third place in the physics division for junior high at the Roanoke City Science Fair. She attends Lucy Addison Middle School. □

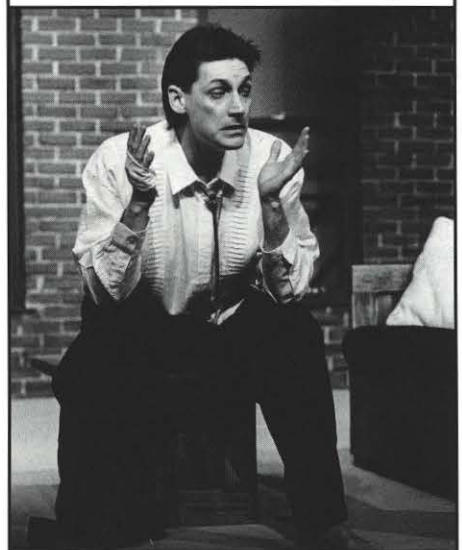
## Beckley

**Eric**, son of Charlie Dillon, right of way agent, was named to the All Tournament team of the Raleigh County Elementary Schools Basketball Tournament. He is a sixth grader at Stanford Elementary.

**Aaron**, son of David Ransom, Rainelle engineering technician senior, won second place in the 7-8 year old, 65 lb. weight class of the Rainelle Invitational Wrestling Tournament.

**Evelyn Martin**, drafter C, will serve as chairperson of the American Cancer Society's Battle of Corporate Stars competition. □

## Toler has lead in Showtimers play



Tim Toler, intermediate clerk, GO General Services, Roanoke, starred in the leading role of the Showtimers' production, "Burn This." He portrayed the character of Pale.

## Mountaineer



**Kara**, daughter of Diana Carpenter, plant clerk B, and Sam Carpenter, control technician, was selected as a most outstanding academic achiever at Racine Elementary School. She was honored at the Southern Local School District's third annual academic banquet in April. □



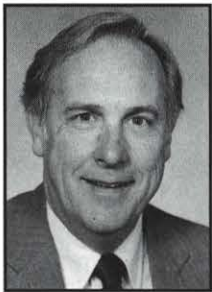
## Philip Sporn

Annette, daughter of Denver Gibbs, maintenance mechanic A, was one of seven Point Pleasant High School seniors to receive the Senior Salute Award.

Vinton Rankin, senior chemist, played the male lead role of King Henry II in the production of "Lion in Winter" at Rio Grande College.

Kevin Divencenzo, utility worker A, won first place in the 220 pound novice class in the 15th Annual West Virginia State Power Lifting Championship. He lifted a total of 1,434 pounds in the three events: squat, bench press and deadlift. □

## Webster receives Jaycee award



Robert D. Webster, Roanoke division manager, is the recipient of the Roanoke Jaycees' distinguished citizen award for 1990. The award was presented at the organization's annual banquet.

Webster was cited as exemplifying the leadership characteristics and community service that the Jaycee ideals are founded upon. He has served on the boards of the Roanoke Chamber, Virginia Chamber, Roanoke Regional Partnership, the Virginia Museum of Transportation, and the Red Cross. He currently is on the board of directors for Roanoke Valley Industries, the Roanoke Valley Development Corporation, the YMCA, the Blue Ridge Educational Television Station, the Smith Mountain Lake Partnership, the Shenandoah Club, and Downtown Roanoke, Inc. In addition, he is a member of the Rotary Club of Roanoke and serves on the board of American Electric Power. □

## Customer says thanks with fruit basket



To show his appreciation, a Roanoke customer sent these customer service representatives a fruit basket at Easter. When the elderly gentlemen comes in every month to pay his electric bill, he spends a few minutes talking with these ladies. Pictured, l. to r., Robbie Wright, Sandi Herdman, Angie Gearhart, and Andrea Washington.

## Newcomers

### Abingdon

Donna Bays, customer services representative D, Gate City.

### Bluefield

Thomas Bland, line mechanic D, Pineville.

### Central Machine Shop

Ron Taylor, machinist 3rd class.

### Charleston

Sonora Murphy, junior clerk

### General Office

Scott Davis, transmission mechanic D, GO T&D Transmission, Kenova.

Anthony Parnell, transmission mechanic D, GO T&D Transmission, Bluefield.

Ronald Marconi, civil construction assistant, GO Miscellaneous, Kanawha River.

### Kingsport

Richard Lynn Edwards, custodian.

### Huntington

Dennis Crawford, line mechanic D.

Rebecca Gibbs, customer services representative D, part-time.

Lillian Harshbarger, customer services representative D, part-time.

Sharon McMillian, customer services representative D.

Trudy Conley, engineering technician.

Monica Woodward-Brown, customer services representative D.

Mary Warner, customer services representative D, part-time.

### Pulaski

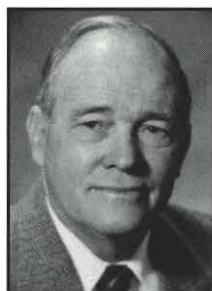
Emily Thomas, station mechanic D.

### Roanoke

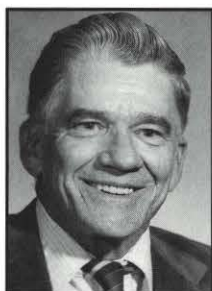
Suzanne Burns, customer services representative D. □



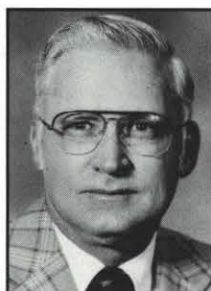
# Service Anniversaries



**Clifford Bannister**  
area servicer  
Montgomery  
40 years



**Carl Tennant**  
maintenance supv.  
Philip Sporn  
40 years



**Douglas Morris**  
line con. & maint. rep.  
Fieldale  
35 years

## Huntington

15 years: **Randall Ramey**, meter reader. 10 years: **John McCraw**, electrical engineer senior, Point Pleasant. **Dave Moore**, automotive mechanic A, Point Pleasant. **Keith Henson**, line mechanic B. 5 years: **Barbara Rider**, customer services clerk B.

## Kingsport

10 years: **David Wells**, line mechanic C.

## Lynchburg

10 years: **Bill Bruce**, electrical engineer senior. 5 years: **Janet Sosnowski**, customer services representative C.

## Mountaineer

10 years: **Maxine Leary**, custodian. **Frank Gilkey**, maintenance mechanic A. **Rick Penn**, maintenance mechanic B. **Richard Stocker**, maintenance mechanic B. **Mike Trent**, maintenance mechanic B. **Arnold Marcum**, maintenance mechanic B. **John Bowman**, maintenance mechanic B. **Tim Taylor**, maintenance mechanic B. **Harry Carry**, maintenance mechanic B. **Jim Pitts**, maintenance mechanic B. **Bo Casto**, maintenance mechanic B. **Billy Meads**, maintenance mechanic B. **Mike Bissell**, equipment operator A. **Huck Wagner**, coal equipment operator. **Carl Legg**, coal equipment operator. **Terry Smith**, coal equipment operator. **Fred Reed**, coal equipment operator. **Ron Steele**, coal equipment operator.

## Pulaski

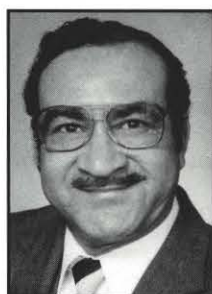
10 years: **Ted Aaron**, electrical engineer senior. 5 years: **Martha Burnette**, stenographer. **Harry Hubble**, meter reader, Christiansburg.

## Roanoke

10 years: **Gary Williams**, meter reader. **Robert Wagner**, line superintendent. **Barry Burnette**, line mechanic C, Fieldale. 5 years: **Michael Mercier**, electrical engineer. **Bradley Clemo**, electrical engineer. **Larry Mayhew, Sr.**, line mechanic B.

## Philip Sporn

10 years: **Dan Casey**, maintenance mechanic B. **Connie Saunders**, plant clerk B. □



**Lewis Drew**  
express driver  
GO-Roanoke  
30 years



**Sandy Myers**  
M&CS representative  
Charleston  
30 years

## Abingdon

10 years: **Mary Seneker**, electrical engineer senior. 5 years: **Lonnie Cunningham**, line mechanic C.

## John Amos

10 years: **Debra Adkins**, custodian. **Roger Moore**, maintenance mechanic C. **Mark Gibson**, maintenance mechanic C. **Lionel Egnor**, maintenance mechanic C. **Robert Guerrant, Jr.**, maintenance mechanic C. **William Pauley**, equipment operator C. **Larry Bays**, equipment operator C. **Wendall Miller**, equipment operator C. **Denver Flowers**, coal equipment operator. **Michael Wagner**, barge handler. **Christopher Carroll**, barge handler. **Sharon Grant**, barge handler. **Roberta Miller**, utility worker. 5 years: **Teresa Harrison**, plant clerk C.

## Bluefield

10 years: **Steve Gregory**, line mechanic B, Pineville. **Mike Neel**, general servicer, Tazewell. **Tom Gentry**, line mechanic A, Tazewell. **Lewis Crouch**, station mechanic B. **Bill Hankins**, area T&D clerk A, Tazewell.

## Central Machine Shop

5 years: **Edward Pennington**, winder 1st class.

## Charleston

10 years: **Denise Shelton**, meter reader. **Andrew Chapman**, line mechanic C.

## Clinch River

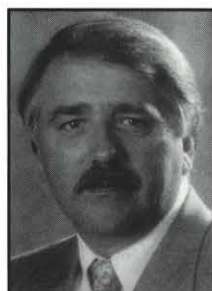
20 years: **Herman Hall**, shift operating engineer. 10 years: **Jerry Musick**, coal equipment operator. **Robin Fraley**, equipment operator A.

## General Office

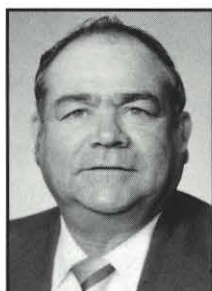
20 years: **Joel Kirby**, transmission mechanic A, GOT&D Transmission, Bluefield. 10 years: **Kenneth Boggs**, regional dispatcher, GO Operation, Charleston. 5 years: **Mark Carr**, electrical engineer senior, GO T&D Engineering, Roanoke. **James Garriss**, transmission mechanic B, GO T&D Transmission, Bluefield.

## Glen Lyn

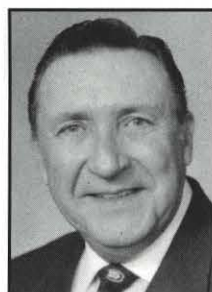
10 years: **Larry Mann**, maintenance mechanic C. **Oran Nance**, coal sampler.



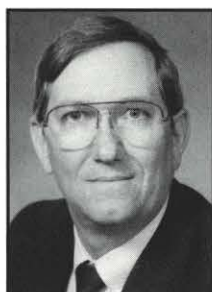
**Thomas Berkhead**  
area servicer  
Fieldale  
25 years



**Wayne Peters**  
trans. mechanic A  
GO-Roanoke  
20 years



**Lewis Carroll**  
T&D representative  
GO-Bluefield  
20 years



**Bob Edwards**  
eng. technologist  
Bluefield  
20 years



# First quarter OIP savings exceed \$2.1 million

Appalachian Power Company's Operations Improvement Program (OIP) had an exceptional first quarter, according to Personnel Services Manager J. Emmett Blackwell, who coordinates the program.

Fifty-nine proposals with an estimated savings of \$2.1 million were accepted, representing nearly half of the \$4,585,000 savings goal for 1990. In addition, 31 safety proposals were accepted.

Employees who made the top OIP proposals for the first quarter, and their prizes, are:

Division — first place, 10 shares of AEP stock, Kenneth Posey of Charleston; second place, 2 shares each, Ronnie Daniels, Elmer Elswick, Jr., and David Rowe of Bluefield.

Plant — first place, 4 shares each, Steve Buchanan, John Lester, and Wayne Perdue of Amos Plant; second place, 3 shares each, Patrick Collins and Thomas Toliver of Amos Plant.

General Office — first place, 10 shares, George Goodall, Jr., of GO T&D; second place, 2 shares each, J. B. Berg (retired) and Raymond Totten of GO Accounting.

The first quarter safety winners, and their awards, are:

Division — Albert Brown, Mark Hartley and Edward Whittaker of Bluefield, \$8.33 each. Plant — Diana Smith and David Winowich of Amos Plant, \$12.50 each. General Office — Charles Edwards of GO Hydro, \$50 savings bond.

## OIP Standings — March 31, 1990

Location	Goal	% Achieved
Abingdon	\$ 76,000	0
Beckley	83,000	102.9
Bluefield	140,000	131.9
Charleston	155,000	20.6
Huntington	86,000	34.2
Logan-Williamson	70,000	0
Lynchburg	88,000	.6
Pulaski	114,000	9.9
Roanoke	161,000	102.9
Amos Plant	900,000	133.7
General Machine Shop	225,000	3.1
Centralized Plant Maintenance	200,000	1.2
Clinch River Plant	292,000	0
Glen Lyn Plant	98,000	0
Kanawha River Plant	107,000	0
Mountaineer Plant	351,000	0
Philip Sporn Plant	327,000	5.6
GO Accounting	100,000	59.3
GO General Service	55,000	51.8
GO Human Resources, Rates, Environmental, Executive	56,000	46.2
GO Hydro	96,000	20.4
GO Land Management	4,000	0
GO Marketing & Customer Services	47,000	163.6
GO Operations	55,000	9.3
GO Public Affairs	5,000	0
GO Purchasing & Stores	24,000	23.5
GO T&D	670,000	24.9
Total Company	\$4,585,000	46.4

## ILLUMINATOR



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